



**Age Group Team Uniform**  
***Independent athlete sponsor logo requirements***

The purpose of this document is to provide clear regulations of where the logos of an independent sponsor (of an athlete) can be placed and any additional rules regarding embellishments of the athlete's team uniform.

- I. Background
- II. Embellishing
- III. Restraints
- IV. Race suit embellishments
- V. Team uniform
- VI. Other items of uniform
- VII. Point of contact

**Triathlon New Zealand Inc.**

**A:** Sport Central, Ground floor, Eden 4, 14 Normanby Road, Mount Eden, Auckland 1024

**PO** Box 67088, Mt Eden, Auckland 1349

**T:** +64 9 524 6959 **F:** +64 9 524 6957 **E:** [triworlds@triathlon.kiwi](mailto:triworlds@triathlon.kiwi) **W:** [www.triathlon.kiwi](http://www.triathlon.kiwi)



Join TRIBE, NZ's triathlon community – [www.triathlon.kiwi/tribe](http://www.triathlon.kiwi/tribe)



## I. Background

Each year athletes are selected for the New Zealand Age Group Team based on their performance at predetermined selection races in New Zealand. This team travels to the world championship event as a representative of the Triathlon NZ Age Group team. As part of this team athletes are required to purchase the NZ Age Group World Champs team uniform, this uniform includes compulsory items however athletes may choose to purchase additional items. Triathlon NZ will have a uniform supplier, in 2016 it is 2XU.

Athletes may choose to seek individual sponsorship. As part of this sponsorship a sponsor may wish to place their businesses logo on the sponsored athlete's uniform.

The purpose of this document is to provide clear direction on where athlete individual sponsor logos can be placed and any additional rules regarding embellishments of an athlete's uniforms. Embellishments to the uniform once received by the athlete must be arranged by the athlete, whom takes full responsibility to ensure they follow the regulations outlined in this document.

The team uniform is how an athlete is identified and associated with the Triathlon New Zealand team whilst travelling to and competing at a world championship event it is important that there is uniformity across all aspects of the team uniform. The ITU approve garments to ensure they align with their objectives. There has been a lot of time spent developing the uniform which looks smart and is also practical, the following regulations aim to uphold this high standard.

## II. Embellishing

The team uniform will be provided to athletes with the approved Tri NZ, ITU and supplier embellishments. Additional embellishments such as that of the athletes sponsor's logos are the athlete's personal responsibility. As a representative of the Triathlon NZ Age Group Team athletes are asked to abide by the restrictions outlined in this document.

## III. Restraints

- a. Please leave a minimum clearance space of 1.5cm around all marks including all sponsor spaces.
- b. ITU rules are that an athlete's sponsor logos cannot be used if they represent tobacco, spirits and products containing any substance on the WADA Prohibited List.
- c. As per the guidelines below no embellishments are to print over the 2XU logo, or NZ embellishments.

## IV. Race suit embellishments

The International Triathlon Union (ITU) have made the following regulations on the **race suit** for all ITU world championship events. To compete in ITU events athletes must comply with the ITU regulations. Please take the time to read this document carefully. Triathlon NZ will not be accountable for any consequences should an athlete fail to comply with the [specified ITU Uniform regulations](#).

**Triathlon New Zealand Inc.**

**A:** Sport Central, Ground floor, Eden 4, 14 Normanby Road, Mount Eden, Auckland 1024

**PO** Box 67088, Mt Eden, Auckland 1349

**T:** +64 9 524 6959 **F:** +64 9 524 6957 **E:** [triworlds@triathlon.kiwi](mailto:triworlds@triathlon.kiwi) **W:** [www.triathlon.kiwi](http://www.triathlon.kiwi)

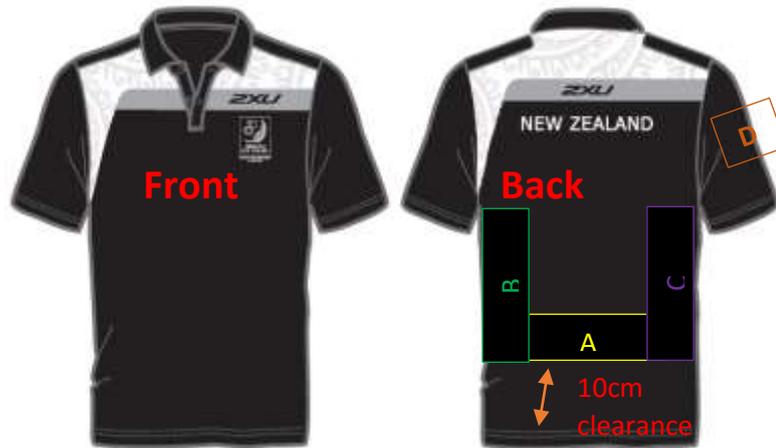
Join TRIBE, NZ's triathlon community – [www.triathlon.kiwi/tribe](http://www.triathlon.kiwi/tribe)



## V. Team uniform embellishments

Items which can have athletes sponsor logos embellished:

### 1. Polo/ Shirt



#### Front

Must be kept clean. No embellishments.

#### Reverse

#### Dimensions for logos

##### [A-C]

Maximum height is 5cm  
Maximum length is 15cm.

##### [D]

This section is on the outward facing side of the arm (right or left).  
Maximum length is 7cm  
Maximum width is 7cm.

Lowest section must be 10cm clear of bottom of garment for spaces A-C.

### 2. Outer wear (Jacket/ Jumper/ Vest)

#### Triathlon New Zealand Inc.

A: Sport Central, Ground floor, Eden 4, 14 Normanby Road, Mount Eden, Auckland 1024

PO Box 67088, Mt Eden, Auckland 1349

T: +64 9 524 6959 F: +64 9 524 6957 E: [triworlds@triathlon.kiwi](mailto:triworlds@triathlon.kiwi) W: [www.triathlon.kiwi](http://www.triathlon.kiwi)



Join TRIBE, NZ's triathlon community – [www.triathlon.kiwi/tribe](http://www.triathlon.kiwi/tribe)





### **Front**

Must be kept clean. No embellishments.

### **Reverse**

#### **Dimensions for logo [A] & [B]**

Maximum height is 5cm

Maximum length is 15cm.

## **VI. Other items of uniform**

The compulsory team uniform causal short have not been allowed due to limited appropriate space on the garment for additional embellishments.

Triathlon NZ would appreciate it if athletes use this document as a guide for the embellishments of any additional World Champs gear. This is so the uniform appears professional and a clear standard has been set.

## **VII. Point of contact**

If you have any further questions regarding the embellishment of your uniform or the contents of this document please contact [jen.gregory@triathlon.kiwi](mailto:jen.gregory@triathlon.kiwi)

### **Triathlon New Zealand Inc.**

A: Sport Central, Ground floor, Eden 4, 14 Normanby Road, Mount Eden, Auckland 1024

PO Box 67088, Mt Eden, Auckland 1349

T: +64 9 524 6959 F: +64 9 524 6957 E: [triworlds@triathlon.kiwi](mailto:triworlds@triathlon.kiwi) W: [www.triathlon.kiwi](http://www.triathlon.kiwi)

Join TRIBE, NZ's triathlon community – [www.triathlon.kiwi/tribe](http://www.triathlon.kiwi/tribe)

