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## // President's report



### It is my pleasure to welcome you to Triathlon New Zealand's annual report for 2012/13.

This past year has provided us with some extremely high points, as well as some very significant challenges.

Our team of Olympic athletes arrived in London as well prepared as they could have been, and although every one of the six performed with distinction, the ultimate goal of at least one medal was not achieved. Sitting watching the races in Hyde Park reinforced for me just how far the sport has advanced over the last 2 Olympiads, and this reaffirmed the importance of our new 2020 High Performance Strategy.

The appointment of High Performance Director, Graeme Maw was made soon after the Olympics and already Graeme's thinking and experience at this level is having a positive impact on the programme.

The 2012 Barfoot & Thompson ITU World Triathlon Series Grand Final in Auckland was a great success at every level. The quality of the Elite athlete fields for both men and women were arguably amongst the best ever assembled, and the age group field was the largest ever at a World Champs. The New Zealand team was also the largest ever, with 742 wearing the silver fern proudly around the streets of Auckland.

As you will imagine there were literally hundreds of people who contributed to making this event such a success, however very special thanks must go to Dave Beeche and his management team and also to Sir John Wells and his World Champs Board.

Of course the event would not have been possible without the support of ATEED, SNZ, New Zealand Major Events and principal sponsor Barfoot & Thompson Ltd. Tri NZ sincerely thanks these key partners and the many other sponsors and supporters who helped to make the event such a great success.

The 2012/13 Contact Tri Series showed strong overall growth in competitor numbers with all but two events attracting larger fields than the previous year.

It is extremely sad that we bid farewell to Contact Energy after seven fantastic years. Contact has been the naming partner for our national race series since it was first established back in 2006 and since 2008 they have been our whole-of-sport partner. Our relationship with Contact has been nothing short of outstanding on all fronts and their contribution to our sport has been exceptional in much more than just financial terms. I for one will miss the slogan 'Triathlon is a Contact Sport'. A sincere thank you on behalf of Tri NZ to the Board, management team and staff of Contact Energy.

Contact's departure does, however, open several new and exciting opportunities for reshaping our commercial partnership arrangements. A new 2020 Strategic Plan has been developed to build on the achievements of the 2013 Plan. Craig talks more about this in his CEO report, suffice to say though, the process of developing the 2020 Strategic Plan was very thorough with key input from a wide range of stakeholders in our sport.

Sport New Zealand continues to be a key strategic partner for our sport and we are extremely grateful for the wide-ranging support, both financial and non-financial, we receive from the whole team at SNZ and HPSNZ.

The Tri NZ Board welcomed three new members this term. Brendon McDermott (Invercargill) and Mark Cross (Auckland) were elected and Carolyn McKenzie (Christchurch) was co-opted by the board as an additional member. All three have made great contributions to the board during what has been a very busy and challenging year with a number of key projects on the go.

CEO, Craig Waugh has worked exceptionally hard and diligently throughout what has been a hectic year. Craig continues to provide great support to the Board as the organisation faces a number of key challenges over the next year or two.

Our Patron, Peter Fitzsimmons, is a wonderful supporter of the sport. Peter is a very important advisor to the board and Craig and his work over the last 12 months in establishing the New Zealand Triathlon Youth Foundation deserves special mention. Thank you also to the founder of the original trust, Alan Nelson and trustee Barry Larsen for consenting to the Trusts' change in structure. Tri NZ is hugely excited at the potential of the new Foundation.

As always, in closing it is my pleasure to thank the many hundreds of volunteers who have coached, managed, officiated, marshalled or contributed to the sport of triathlon in any way, at any level. The work that you do is the lifeblood of our sport and that is what makes Triathlon in New Zealand so special.

**Garry Boon**  
President, Tri NZ





“This past year has provided us with some extremely high points, as well as some very significant challenges.”

GARRY BOON PRESIDENT TRI NZ



“The sport is now at a natural stage of evolution which requires Tri NZ to be positioned and comfortable to realise the opportunities in front of it.”

CRAIG WAUGH CEO TRI NZ



Contact Tri Series  
Christchurch (2013)

## // CEO report



### The 2012/13 year has certainly been a challenging but exciting year of reflection, re-positioning and change.

We identified and highlighted to all in 2011/12 that *"the sport is now at a natural stage of evolution which requires Tri NZ to be positioned and comfortable to realise the opportunities in front of it"*. Requiring us to transform our business into a *"dynamic market driven organisation"*.

There was a need to pause, take stock and set the course for the next decade through the review of core functions and subsequently development of various strategies.

Our plan was to undertake this work through the 2012/13 year, in particular the review and development of:

2020	Strategic Plan
2020	High Performance Strategy
2020	Commercial Strategy
2020	Event Strategy
2020	Community Strategy
2020	Age Group Strategy

I am pleased to confirm that we achieved this with considerable stakeholder input into the various strategies and now have a clear line of sight through until 2020.

**We have managed to complete this whilst continuing to deliver the day-to-day operational requirements in meeting our 2012/13 Annual Plan KPI's, including:**

Our drive to grow participation beyond our 115,000 unique participants per annum. This has immense benefit to many stakeholders from clubs, to coaches, event promoters and sponsors. But more importantly, it means more people are engaging in our sport for fun, competition, recognition, achievement and wellbeing.

A figure of 61,000 under the age of 15 years tells us many children are engaging in our sport; it also demonstrates the importance in ensuring that we have a solid pathway for these kids. Our 2020 Community Strategy is aimed at addressing this by encouraging clubs, coaches and event promoters who have individual motivations, to work together to keep these people in our sport by having consistent experiences.

Off the back of the delivery of the 2011 Barfoot & Thompson ITU Triathlon World Cup, we hosted and delivered an

extremely successful Barfoot & Thompson ITU World Triathlon Series Grand Final in Auckland in October 2012. All metrics were achieved and we returned a healthy surplus to the sport which was a great outcome for the \$5m risk that we took. But more importantly we proved to the ITU, Local and Central government and our sponsors that we could deliver a legacy for downtown Auckland from 2013-16. Subsequently, all parties agreed to support this and now Auckland is a regular stopover on the ITU World Triathlon Series calendar through until 2016.

However, this required some sacrifice. It required turning around the 2013 event within six months of the Grand Final in October 2012. This put considerable pressure on Tri NZ and Upsolut Oceania (our delivery agent), it also challenged the level of interest from Elites post-London Olympics and Age Groupers domestically and internationally. As expected, the 2013 event was not as successful as we hoped, however now we will fall into a regular annual cycle.

It's important at this point that I congratulate and thank the Tri NZ and Triathlon World Champs Boards, led by Garry Boon and Sir John Wells respectively, Upsolut Oceania, Tri NZ staff and the numerous contractors and volunteers who worked tirelessly to deliver the event.

2012/13 also saw the exit of Contact, while it was sad to part ways, we respect and appreciate the commitment Contact has shown to the sport since 2006. They've been nothing but a pleasure to work with. Contact's original relationship commenced in 2006 as sponsor of the Contact Tri Series. They then extended this to become a Principal Partner through a whole-of-sport contract with Tri NZ for four years from 2008 to 2012. In 2012 they extended the contract for a further 12 months to June 2013. After a review of their sponsorship and community engagement activity, Contact made changes to its approach and sponsorship portfolio and this includes a move away from the Tri NZ sponsorship.

Receiving confirmation from High Performance Sport NZ (HPSNZ) that our newly structured and centralised High Performance programme was to retain 'Targeted' status was a pleasure. We put an immense amount of work into the new 2020 HP Strategy, looking beyond the traditional four year cycle, and the subsequent restructure of the programme from top to bottom. I wish to thank the HP review steering committee Mark Franklin, Rob Nicol, Tom Patrick, Brendon Downey, Paul Heron, Garry Boon and Greg Fraine.

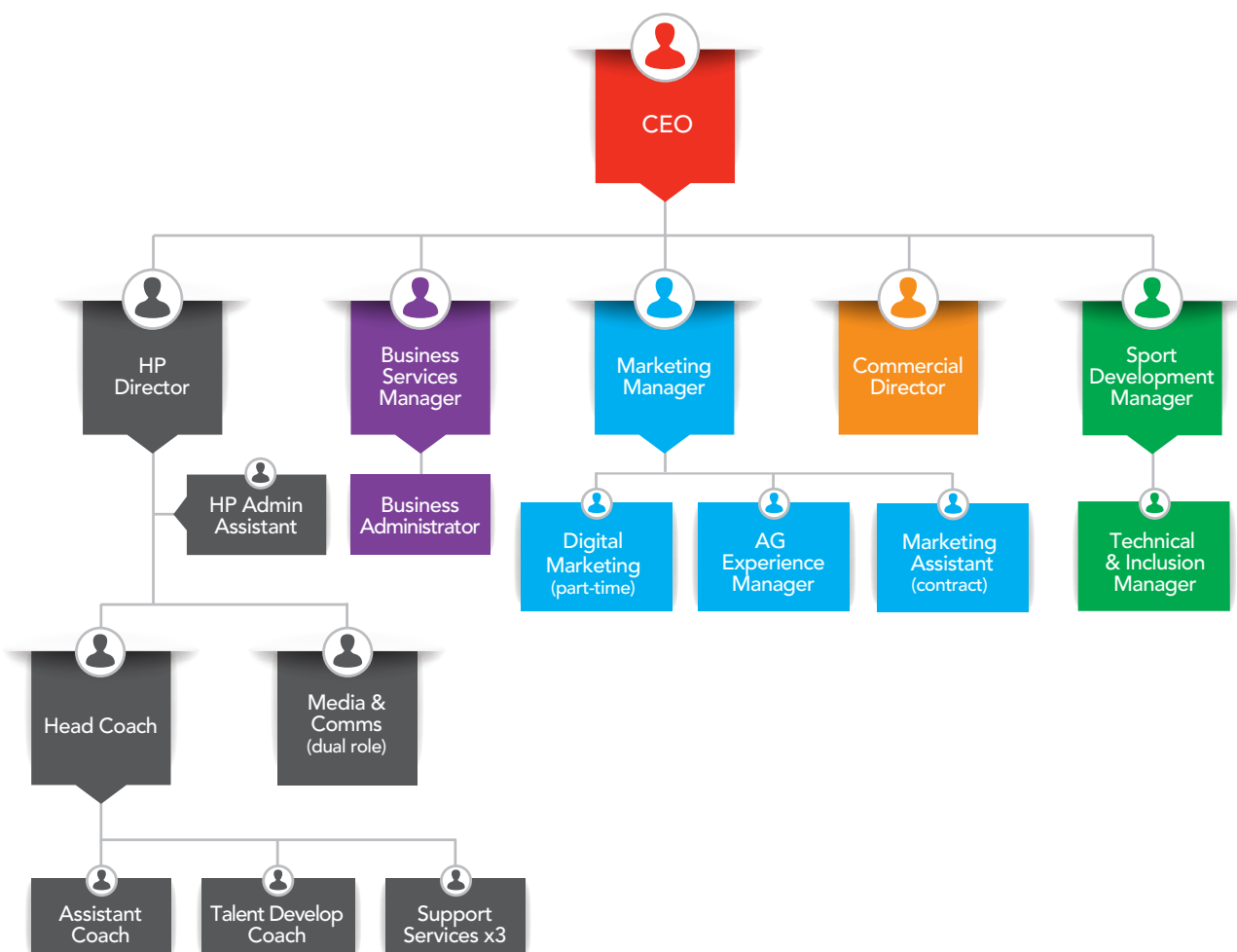
We also received advice from Sport NZ (SNZ) that triathlon had also received 'Targeted' community sport status. This provided us with a platform to develop a robust strategy to make a difference in the community.

## // CEO report continued

### Some points to note:

- The majority of the objectives within the 2008-13 Strategic Plan have been met.
- We have re-structured the business to better deliver the 2020 Strategic Plan. This includes changes in the High Performance and the Sport Services business units.

#### The new structure:



- Our finances were reported by the auditors as exemplary. We currently have exposure in revenue and for 2013/14 we will be operating on reserves. As identified in the 2020 Commercial strategy we have diversified our commercial portfolio to spread our revenue streams to include event entry fees, sponsorship, trust funding, central government and some unique alternative revenue opportunities.
- Further concerted effort will be made to grow TRIBE into a more interactive platform for our triathlon community.
- The Tri NZ Events continue to perform to expectation, double digit growth. The importance of this portfolio is immense as it enables Tri NZ to deliver a robust pathway for participants, rather than individual one-off events that don't align.



## Some acknowledgements from the past year:

- ❑ The Tri NZ staff. As we have made changes there have been a number of staff who have departed. These people have given a lot to the sport and I thank them. They are Stephen Sheldrake, Rachel Brown, Helen Kay, John Whiting and Carla Ellswood.
- ❑ I'm extremely appreciative of the Tri NZ Board, Patron and Life members. The direction and support provided is unquestioned and has been important during this past year with the magnitude of the decisions that have had to be made.
- ❑ Our elite athletes. It has been a year of ups and downs with the London Olympics, the ITU World Triathlon Series Grand Final in Auckland and changes to the High Performance programme, I commend them on their commitment and performance and I look forward to seeing the progress in the years to come.
- ❑ Sport NZ and High Performance Sport NZ. Both entities provide huge support to sport in New Zealand not just financially but expertise also. Triathlon and sport in New Zealand would be a poorer place without them. In the last 12 months, at both the Community and High Performance level, they have truly added value to triathlon.
- ❑ Clubs – our grassroots where the passion lives and breathes. Regardless of external influences, these clubs truck on providing support to their members. I've had some exciting times with some of these clubs in the past 12 months and look forward to more in the future.
- ❑ All of our sponsors, trust funders and councils. Your ongoing support is greatly appreciated and we look forward to continuing a great partnership and adding value to your respective organisations.
- ❑ All the event promoters who work so hard to make the sport happen in so many regions – thank you!
- ❑ Lastly, all of those who give it a crack, whether you are a serious age grouper or part-time participant. I thank you for engaging in this sport and we hope to continually improve your experience from year to year.

**Craig Waugh**  
CEO, Tri NZ



**Tony Dodds**  
Contact Tri Series  
Wanaka (2013)

## // Partners and sponsors

We would like to thank our partners, sponsors and suppliers for their continued assistance and support provided over the past year. This ongoing support enables Triathlon New Zealand to deliver the outcomes in our Strategic Plan from grass roots through to our elite athletes that represent New Zealand around the world.

### CORNERSTONE PARTNER



SNZ and HPSNZ are the Cornerstone Partners of Tri NZ, enabling our organisation to sustain valuable support programs, along with developing new initiatives for long-term sustainability.

### PRINCIPAL PARTNER



As Tri NZ's principal partner, Contact Energy has worked closely with Tri NZ to actively grow the sport of triathlon.

Contact and Tri NZ's partnership started back in 2006 and has come to a conclusion in 2013.

Tri NZ and Contact have achieved exceptional participation growth during this partnership and we thank Contact for their amazing support during this time.

### OFFICIAL SUPPLIERS



A partner since 2007, ASICS is the official footwear supplier for Tri NZ. Their dedication to innovation is supporting our athletes from beginners to elites.



In 2008, 2XU and Tri NZ entered into a long term partnership, which has seen all the New Zealand elite and age group athletes wearing the latest in 2XU technology garments.

### OFFICIAL SUPPLIERS



A partner since 2006, Suzuki is the official supplier of vehicles to Tri NZ.

Keep an eye out for the Suzuki Corner at our events. Suzuki has recently increased its investment in Tri NZ and has confirmed this with a new 4 year agreement.



A partner since 2006, House of Travel (Christchurch) is the provider for all our teams and elite athletes travel needs.

Our new joint TRIBE travel website is proving a hit, with athletes travelling to World Champ events all over the world.



Encompassing four brands including Comfort, Econo lodge, Quality and Clarion, Choice Hotels have over 30 hotels around New Zealand. Our events teams greatly benefit from the Choice Hotels support during events season.



adidas Eyewear pride themselves on setting the standard for the performance eyewear needs of the sport and feel it's a great way to showcase their product while supporting the growing sport of triathlon in New Zealand.



## OFFICIAL SUPPLIERS



SUBWAY® has been in New Zealand since 1995 and in keeping with our focus on fresh healthy food options, we have always looked to align ourselves with successful and healthy partners with triathlon being a natural fit.



Bissell is a worldwide brand of vacuum cleaners and cleaning products. They supported the Bissell Woman's Series this year with great success.



High Voltage provided nutritional support for the 2012/13 season supplying replacement drinks at events aid stations.



Good Health has an extensive readership and supported the Tri Woman's Series again this year.



Tri NZ continues its relationship with Triathlon Magazine and this year NZtri.co.nz was launched with up-to-date news online with a dedicated Triathlon focused website.

## FOUNDATION PARTNERS



Kiwis love their sport, and NZCT loves to help them enjoy and participate in their sporting passions. NZCT has supported Tri NZ towards the administration of the business and events since 1997.



The Lion Foundation is one of New Zealand's oldest and most respected Charitable Trusts. Lion has continued its support for Triathlon New Zealand to enhance its marketing and events capabilities.

## FOUNDATION PARTNERS



Every year the Southern Trust awards funding to thousands of worthy organisations, enabling them to meet unique needs. The Southern Trust has continued their support for Tri NZ through assisting the membership and coaching functions.



Youthtown gives young people opportunities for physical, social and creative experiences. Building self-esteem and confidence, they provide specialised quality programmes and guidance in a supportive environment and have assisted Tri NZ in developing New Zealand's youth talent.



Pub Charity is a charitable trust committed to supporting Kiwi communities through funds raised in gaming machines in hotels and taverns. Pub Charity have supported Tri NZ with Events Infrastructure to help Tri NZ fulfil its participation ambitions.

## MEDIA PARTNERS



Sky Sport delivered a comprehensive TV Triathlon Schedule this year with multiple episodes of Tri TV being broadcast. This year Prime picked up the free-to-air component.



MediaWorks really supported the Bissell Woman's Series this year, with extensive coverage and a radio presenter competing in the events.



Tri NZ engaged Digital Hothouse to build and launch the new Tri Market website. This site is dedicated to an online marketplace for everything Triathlon.

The background of the cover is a photograph of a triathlete in a blue and white jersey, with their arm raised and hand near their head. The jersey has 'TRI' visible on the sleeve. A blue speech bubble in the top right corner contains the number '01'. The title 'WHO WE ARE' is printed in large white letters at the bottom right.

01

# WHO WE ARE

## // Our Board of directors



### **Garry Boon** President

Garry has been a passionate competitor in the sport of triathlon at age group level for more than 20 years. Before joining the Tri NZ Board in 2002, he served for many years on the Auckland City Tri Club committee. In his professional life Garry is a project management and business consultant in the construction and facilities management industries and has several years of experience at senior management level in the public sector.



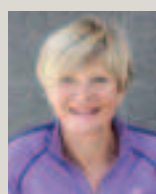
### **Brendon McDermott**

Brendon is the Chief Executive at Sport Southland, taking over the role at the start of 2013 after being with the organisation for six years. He's a chartered accountant with a huge passion for all things sport but has committed most of his sporting time to triathlon and multisport over the past 10 years. Brendon has been the treasurer, website and communications officer and an active volunteer and participant within the Southland club, completing his first half ironman at Wanaka in 2011.



### **Arthur Klap** Vice President

As a life member of the Wellington Tri Club, Arthur has a long history in the sport of triathlon. He has organised more than 100 triathlon, duathlon and multisport events around the country including the 1994 Triathlon World Championships in Wellington and the 2003 Triathlon World Championships in Queenstown.



### **Carolyn McKenzie**

Carolyn has had extensive experience working in sport and recreation programmes and project and event management for the Regional Sports Trust and Academy of Sport. She's a former triathlete and founding member and administrator of the Canterbury Triathlon Club. Carolyn is also a keen cyclist and currently serves as a Trustee of the 180 Degrees Trust turning young lives around through outdoor experience and education.



### **Christopher Boyle**

A member of the Canterbury Tri Club, Christopher is a business and management consultant to a number of New Zealand companies. He serves as a Director on several private, not-for-profit, and listed company boards. He's a regular participant in triathlon and ironman events, as well as mountain biking and multisport. Christopher is joined in these pursuits by his wife and three daughters.



### **James Turner**

Elected onto the Board in 2011, James is an education consultant from Wellington, having previously been a senior manager in both the UK and New Zealand public sector. He's a regular age group competitor, has been to four World Championships in the New Zealand age group team, and has been a Committee member at the Wellington Triathlon Club since 2008.



### **Mark Cross**

Mark is a professional director and consultant, with a number of non-executive roles in listed and unlisted companies in addition to Triathlon NZ and the Triathlon Youth Foundation. His background is in investment banking, having spent his career in NZ, Australia and more recently the UK. He's a keen long distance triathlete with a number of Ironman NZ and Ironman World Championship finishes, alongside shorter distance triathlons and endurance running events.

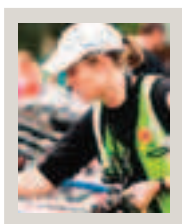


## // Our Staff



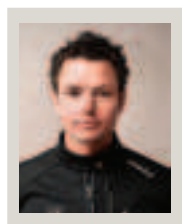
**Craig Waugh**  
CEO

Craig has been with Tri NZ for two years after a corporate career in retail, sports, consumables and the financial services sectors. He's a tertiary qualified marketer reaching senior positions. He's married with two children and lives on the North Shore of Auckland, a far cry from his Waikato farming roots. Motivated by continual improvement and value added experiences he's focused on ensuring Tri NZ adapts to market expectations. Sustainability of business is important to Craig and therefore positioning Tri NZ for sustained success in High Performance and Community Sport is a priority.



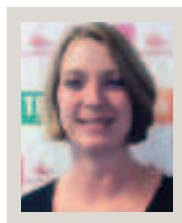
**Shanelle Barrett**  
Technical & Inclusion Manager  
(contract)

Shanelle is hugely respected in the sport, both in New Zealand and globally for her work as a Technical Delegate with the ITU where she has officiated at the highest level and featured at the London Olympic Games. Her emphasis is on training and developing officials to ensure they receive the necessary support in their roles in order that Tri NZ can supply world class officials to local and international events. Shanelle's position incorporated Inclusion from November 2012, which is supported by Halberg Disability Sports Foundation. The focus of this addition to Shanelle's role is to forge a pathway for disabled people in Triathlon, focused primarily on entry level beginners and children.



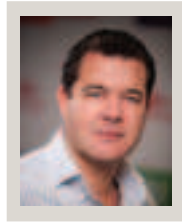
**Tim Brazier**  
High Performance Accelerate Coach

Tim is responsible for leading the detection, identification and development of New Zealand's next generation of international triathletes, providing them with a platform for sustainable success. He's a graduate of HPSNZ's prestigious Coach Accelerate programme and experienced in education, hence having a belief in his own and athletes' continual learning. He's a former competitive swimmer and successful swimming coach, now with a growing record of coaching triathletes to international medals since moving into Triathlon six years ago.



**Rachel Brown**  
Admin/Accounts Administrator

Rachel has an accounts background in the airline industry with both British Airways and Singapore Airlines. More recently she has worked in real estate accounts and management. Following her passion for sport and with a family increasingly involved in sport (including triathlon), Rachel has been at Tri NZ since October 2009.



**Andrew Dewhurst**  
Media Manager (contract)

Andrew is contracted through his company Gracie Productions Ltd to provide media services to both Tri NZ and the Tri NZ High Performance Programme. Andrew attends all major Tri NZ events, ensuring that the sport is covered in all forms of media the length and breadth of New Zealand. Andrew has been appointed as an ITU Media Delegate for the Oceania region seeing him assist in the delivery of World Cup and World Championship events.

## // Our **Staff** continued



**Greg Fraine**  
National Head Coach

Greg is responsible for leading the coaching programme for the High Performance Squads, establishing world class training environments and building a strong performance culture across the team. He himself is a former Commonwealth and Olympic Games cyclist, and has won various age group world championships in ITU Triathlon and in the Hawaii Ironman. Greg has been involved with Tri NZ's High Performance Programme since its inception, and is a member of the ITU's Coaches' Committee.



**Lisa Greenaway**  
Business Service Manager

With a passion for working in sport, Lisa is a long-standing member of the Tri NZ team. Her valuable experience as an accountant for sporting organisations has helped Tri NZ become a sustainable organisation. The systems and processes Lisa has implemented have aided in the capability of Tri NZ to grow and increase the profile of triathlon within New Zealand.



**Mike Jones**  
Commercial Director *(contract)*

Mike possesses a broad base of skills, with considerable experience in both sports and business. He joins Tri NZ from Maestros Consultancy, having worked previously in recruitment with Select Education as CEO and owner. Mike is a qualified and registered teacher with 15+ years experience in business management and development. Mike loves to compete in half and full ironman events and enjoys supporting various projects at Triathlon New Zealand.



**Helen Kay**  
Age Group Experience Manager

Helen came on board in August 2012 to build and manage our Age Group Experience function. This includes being responsible for selection and administration for the ITU Age Group World Championships; working with partners to give age group athletes a great experience; developing communication channels with customers, including face to face, telephone, Facebook, newsletters, email; introducing training opportunities with our legends of the sport and having a presence at triathlon events around the country to build profile and relationships with this core market segment. Helen moved to Taupo and onto another role in June 2013.



**Marlene Lucas**  
High Performance Manager

Mars is responsible for the day-to-day administration of the High Performance Programme. As an age group triathlete and outdoor enthusiast – contesting world championships in both Lausanne and Hawaii – Mars brings a real passion for sport to her role. Her aim is to assist athletes to achieve their best, by creating and maintaining clear and open communications and processes between them and the HP team, enabling athletes to focus on their goals.



**Graeme Maw**  
High Performance Director

Graeme is responsible for leading strategy and policy for the High Performance Programme, to create a platform and environment that delivers sustainable success for New Zealand Triathlon on the world stage through to 2020. Graeme has over 20 years of experience as a performance scientist, manager and director in high performance sport, supporting scores of international medallists. He believes in the journey of striving for excellence, through self-responsibility, accountability and a positive attitude.



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**Kate Melville**  
**Event Director**

Kate has been with Tri NZ for several seasons, delivering the event portfolio on behalf of Tri NZ. With the assistance of Brenna Roband in the event team, the events included the Tri Series, the Bissell Women's Series and the National Schools Triathlon Champs. The season was a successful one which Kate enjoyed the rewards and challenges of leading.

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**Brett Reid**  
**Sport Development Manager**  
**(including coaching and youth)**

After three years as the High Performance Manager with Squash New Zealand, Brett joined the team in 2007 and brought with him a wealth of experience and knowledge within the sporting area. Brett's background includes six years of lecturing at the Waikato Institute of Technology in Sport Psychology, Peak Performance and Communication; as well as consulting in sports psychology for the New Zealand Academy of Sport from 1999-2008.

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**Brenna Roband**  
**Event Manager (contract)**

Brenna joined the Tri NZ team in October 2012 after working as part of the delivery team on the World Triathlon Grand Final, Auckland. Prior to that she was based in Australia for six years working in the sports events industry. As part of the events team, Brenna delivered the Bissell Women's Series in 2013 and worked closely with Kate to assist in the delivery of the Contact Tri Series.



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**Haidee Stratford**  
**Operations Manager - Community**  
**and Events (on maternity leave)**

With past experience in London, where she worked for British Tennis as the National Competition Manager for Schools Tennis, Haidee is responsible for the delivery of the Contact Tri Series, Contact National Schools Triathlon Championships and Contact TriWoman Series. With a professional background in law, Haidee is passionate about working in sport.

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**Rachel Thorburn**  
**Marketing Manager**

Rachel has over nine years of experience in a broad range of marketing disciplines, including brand and experiential marketing, sponsorship leverage, strategy and category management. Rachel is focused on developing a customer-centric approach; through experiential and digital mediums. Passionate about her career, yet appreciating a balance, she enjoys many sports. Since joining the team, Rachel has swum in two team triathlons and a duathlon and is looking forward to completing a full tri during the Series.

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**Departures**

**Carla Elsworth, Carl Jackson,**  
**John Whiting, Stephen Sheldrake**  
**and Rob Creasy**



## // Key people



### **Peter Fitzsimmons OBE** Patron

Patron of Triathlon New Zealand Peter Fitzsimmons a Life Member of Tri NZ maintains a wide range of community and sporting interests. He is currently a Trustee of North Shore Hospice, The Mount Maunganui Lifeguard Service Foundation, and The New Zealand Triathlete Youth Trust and is a Justice of the Peace and Rotarian. He has served as President of the Rotary Club of Auckland, Surfing NZ, Triathlon NZ, and Surf Lifesaving NZ and has been Chairman of North Harbour Stadium Trust.

Peter was awarded a SPARC Lifetime Achievement Award in 2009 for his service to Surf Lifesaving, Triathlon and Surfing.

Professionally, Peter provides independent director, trustee and business advisory services to a range of companies and organisations. He's currently Chairman of Counties Power Limited, a Director of Workforce Development Limited and Triplejump Limited and Chairman of The Apprenticeship Training Trust.



### **Tom Pryde** Honorary Solicitor

Tom Pryde, founding partner of Cruickshank Pryde Law Firm, has been involved in the sport of triathlon in New Zealand from day one. Tom, along with others, was instrumental in bringing the 2003 World Championships to Queenstown along with a raft of other International Events to our shores. He's a Life Member of Tri NZ.

### **Life Members**

Terry Sheldrake  
Bruce Chambers  
Tom Pryde  
Peter Fitzsimmons OBE  
John Helleman

## COMMISSION AND ADVISORY GROUP MEMBERS

### **Age Group Selection Commission**

Dorothy McPhail  
Sean Phelps  
Helen Kay

### **Technical Advisory Group**

Ross Capill (Chair)  
Claire Hannan  
Gail Hussey  
Tony Sangster

### **Coaching Advisory Group**

George Hilgeholt  
Barry Larsen  
Lynley Brown  
Axel Reiser  
Silas Cullen  
Brett Reid

### **Elite Selection Commission**

Lynley Brown  
Greg Fraine  
Graeme Maw  
Evelyn Williamson

### **Youth Advisory Group**

Under review

A group of triathletes, mostly women, are captured in a dynamic running pose on a wet, sandy beach. They are wearing orange swim caps with white numbers and various colored swimsuits (black, pink, blue, purple). Some are wearing black athletic socks with orange accents. The background is a blurred beach scene with some structures in the distance.

02

# WHAT WE DO





**Kate McIlroy**  
World Triathlon Series Grand Final  
Auckland (2012)



## // Strategic direction for 2008 - 2013

Triathlon New Zealand is the national governing body for the sports of triathlon, duathlon, aquathlon and off-road triathlon. Based in Newmarket, Auckland; this is the hub from which we carry out activities and events on a nationwide basis.

### 2008 - 2013 Mission:

To inspire New Zealanders in achieving more – together

### Values: Inspiring Success Together

Our key messages are built around a single organising idea, Inspiring Success Together, and through this we hope to lower barriers and encourage more people into our sport.

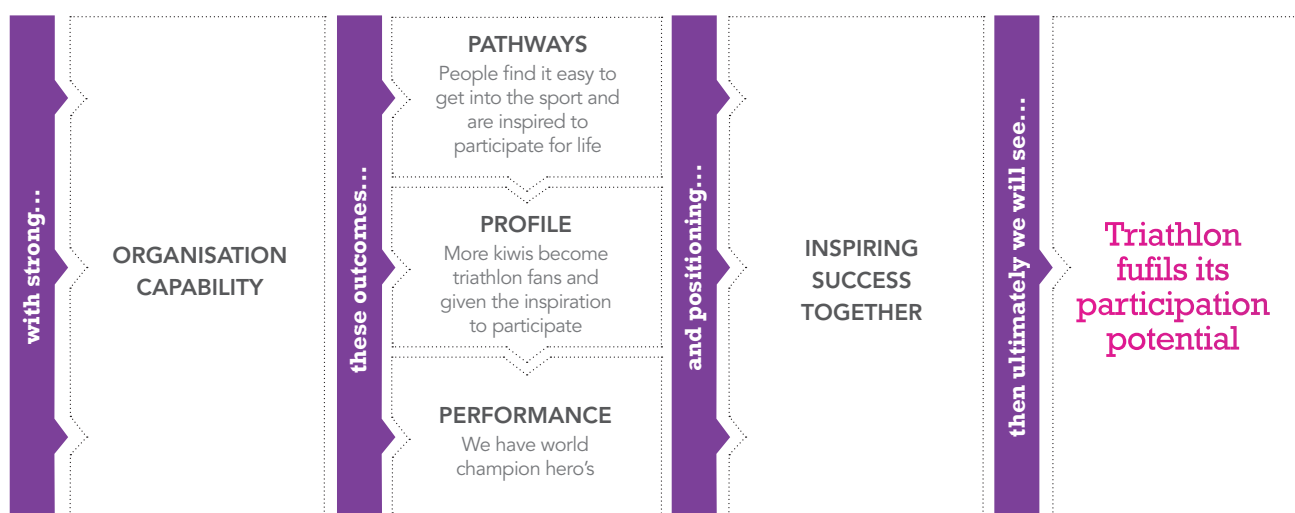
What this means is that we will position Tri NZ around a simple, single idea in the market – with the ultimate outcome of fulfilling triathlon's participation potential.

**Inspiring:** We instil pride and a deep sense of achievement and wellbeing by encouraging people to realise their true potential.

**Success:** We stay ahead of the game through our passion to be better than before. We not only embrace success, we are a positive catalyst for it.

**Together:** We are dedicated to bringing people together. By encouraging participation in all that we do, we build enduring relationships and earn trust from our partners.

### 2008 - 2013 Strategic direction:



### Please note:

Tri NZ have set a new strategic direction for 2013 - 20, which will be implemented from July 2013.



contact

TRI<sup>TM</sup>  
SERIES



contact



contact

# FACTS & STATS

## // Media report

### 2012/13 was a busy year with the following major highlights:

The 2012 London Olympic Games and two 'pinnacle' events here in New Zealand, the 2012 Barfoot & Thompson ITU World Triathlon Grand Final in Auckland in October which was quickly followed by the opening round of the 2013 ITU World Triathlon Series at the same venue in April.

The sport continues to receive good and largely positive coverage, however recent Elite performance history has set a good standard and therefore level of expectation with the mainstream media, and without similar results it is proving more difficult to achieve that elite level coverage. It's to be expected that there will be a gap in that performance cycle, with the 'retirement' of athletes such as Bevan Docherty (racing long distance), Kris Gemmell and Debbie Tanner.

The timing of the two Auckland events also proved problematic, with the time gap between events too short in many aspects, including media. Following so quickly on the back of the London Olympic Games and then the Grand Final at the same venue, there was a degree of being 'over triathlon' in the attitude of some of the media. The lack of Alistair Brownlee and a number of other key athletes added to the difficulties in generating coverage of the event. Nonetheless we hit all the major targets and achieved good results, on race day in particular.

The Contact Tri Series played out successfully, generating not only good coverage of the elite athletes but also of the 'human interest' stories, the everyday Kiwi's out there giving the sport a go. There are many inspirational stories amongst our participation base; these are often picked up by local media but on occasion go national, in particular in magazines.

As well as the usual media outlets that are kept up-to-date with releases, exclusives and invitations to speak with key players in the sport, Triathlon NZ is able to deliver its own editorial content through a number of mediums.

#### Triathlon and Multisport show – Radio Sport

This show plays on *Sport Lately*, a show 'owned' by Gracie Productions Ltd. An hour each week that includes athlete/coach/administrator interviews, race reviews and opinion. The interviews are then often placed on [www.sportzhub.co.nz](http://www.sportzhub.co.nz) for further exposure, as well as being available online for seven days at [www.radiosport.co.nz](http://www.radiosport.co.nz)

#### Triathlon and Multisport Magazine

This is the official magazine of Tri NZ, a bi-monthly that affords Tri NZ six pages per issue of editorial, as well as some advertising content. This has allowed us to profile coaches (and the Coach Pathway), athletes and the views of the sport through the eyes of CEO Craig Waugh's regular column. Preaching largely to the converted, it is nonetheless a valuable communication tool to the TRIBE community.

#### Contact Tri TV

Once again a season of triathlon was reflected in the season of Contact Tri TV on SKY Sport. Produced by Vince Gooding and hosted by Mark Watson with commentary and voice over contributions from myself, this is another product that we control from an editorial and branding perspective. The loss of the Contact sponsorship will however bring this show into question given its relative high expense.

SKY Sport continued to be a partner with the sport in a wider sense, through their playing of the ITU World Triathlon Series events throughout the year. Coverage is restricted to the international feed, with no local content or introduction, something that should be looked at in the future with a studio based intro with a former NZ athlete providing context and comments for the viewers.

#### Viewing for Contact Tri TV:

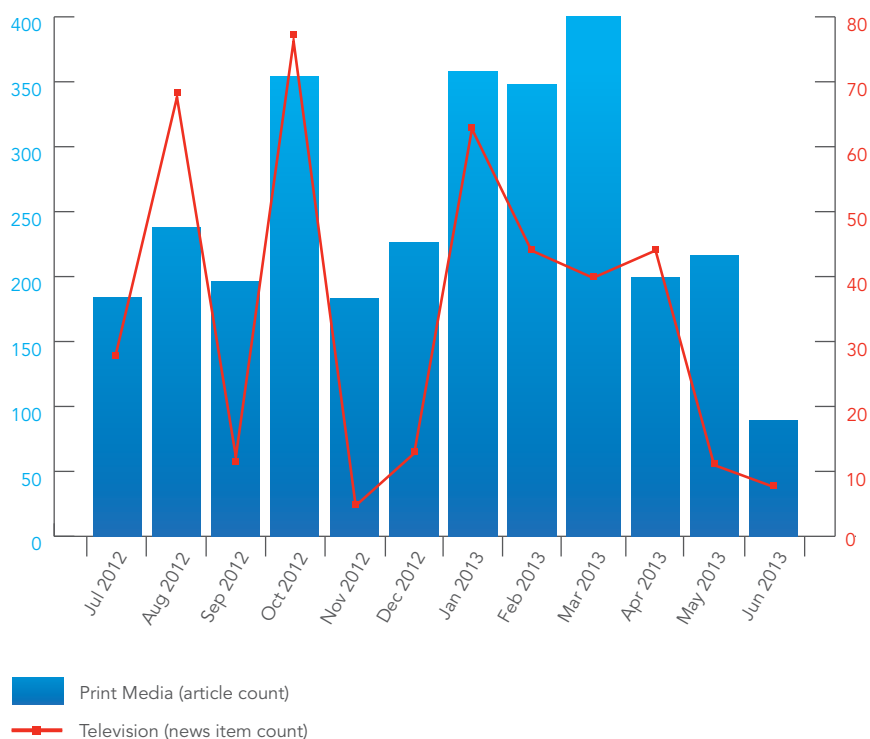
YEAR	2009	2010	2011	2012	2013
000's	389	393	480	342	296

There were a number of challenges throughout the past year, all of which were handled professionally and effectively by the team at Tri NZ. The seamless introduction of the new 2020 High Performance Programme was a testament to the contribution of a number of staff and Board members to a well planned communications plan.

Similarly the end of the Contact partnership was handled by both Contact and Tri NZ to ensure the right messages were released to the right people at the right time, with no confusion or misunderstanding from any stakeholders.



## TRI NZ MEDIA COVERAGE AS RECORDED BY MEDIA MONITORS



### Big media story highlights for 2012/13 included:

- ☐ London Olympic Games
- ☐ Bevan Docherty, Kris Gemmell and Debbie Tanner farewell the sport, Auckland 2012
- ☐ Docherty debuts in winning performance at IRONMAN NZ
- ☐ National High Performance Centre based in Cambridge
- ☐ Gomez goes back to back in Auckland 2013
- ☐ Dylan McNeice emerges as a genuine long distance talent
- ☐ Local Iwi looks to charge triathlon competitors to use Lake Taupo

**Andrew Dewhurst**  
Media Manager

## // Marketing and communications report

Triathlon NZ continues to build great engagement levels with the triathlon community through communication platforms such as TRIBE, NZ's all-inclusive triathlon community, social media and our website. The exciting part is that there is much opportunity to build on this momentum and broaden our scope, to ensure a focused, relevant and engaging approach to increasing participation numbers through marketing and communications.

The MarComms objective for the last financial year was to provide targeted, informed, relevant contact with our participants and fans to create a whole of sport community. Despite a part time only resource dedicated to this function for the majority of the financial year, the key metrics show steady growth and success in achieving this objective.

### TRI NZ AUDIENCE NUMBERS 2012/13

	30 June 2012	30 June 2013
Members	10,253	11,012
Facebook fans	1,957	5,121
Twitter fans	1,226	1,872
Pinterest	123	160
Website views	259,415	251,896
Unique visits	98,523	121,262
Page views	672,331	627,497
% new visits	35%	45%

*\*Shows comparison with previous financial year only*

The move to free Triathlon New Zealand membership (rebranded as TRIBE) continues to grow, and we continue to communicate with our audience in a variety of ways.

### Electronic communications

Electronic newsletters are distributed to our Triathlon NZ members approximately monthly. These include the latest news, event information and interesting stories. Members also gain access to prize giveaways and exclusive sponsor deals and promotions. They are also a vehicle to meet constitutional requirements.

An example of the success in delivering more *targeted* communications (a focus moving forward), is the monthly *Blackout* electronic newsletter, which commenced in February 2013 and has been extremely well received by our Age Group community. This provides useful information to World Champs qualifiers (past and present) and receives open rates of over 55%, which is well above the industry average.

### Social media

This continues to be a crucial communication platform in a fast-moving market environment. Branded "TRIBE", Facebook, Twitter, YouTube and Pinterest make up our online community; and these platforms provide a forum for athletes and fans to share information with each other, as well as for Tri NZ to share news, information and interesting content with them. Our online presence keeps members engaged and also significantly boosts website traffic, through strategically embedded links. They also increase search engine optimisation which increases the profile of our brand.

### Experiential marketing

A successful Tri NZ Activation was run in the Expo at the World Triathlon Auckland in April 2013. This included a relevant photo opportunity, where triathletes and spectators could record themselves 'finishing the race' and pipping Bevan Docherty or Andrea Hewitt to the post.

For a relatively low cost, Tri NZ gained 98 new TRIBE memberships, significant amplification outside of the event by way of Social Media (total Facebook reach of over 2,100), email sharing and visual profile (via the photo fridge magnet gift); to really profile this important event and Tri NZ's partnership with it.

Moving forward Tri NZ will look to include more of these types of activations, whether it be via a team of students or in assisting our Partners to come up with creative leverage ideas. This will enhance the experience of our events and provide a reason to bring the whole family for the day.

### Looking forward

The MarComms scope will broaden to a holistic marketing approach, moving forward. With resources to service channels to market, such as digital marketing and age group experience, Tri NZ will ensure a focused, relevant and engaging approach to increasing participation numbers and fostering the audience (from toe dippers to Age Group Performers and families).

There is huge opportunity to grow our community, given a participation audience of over 115,000 people, not to mention potential swim/bike/run audiences. Forward-focus will include streamlining communications, capturing the 'right' type of data, evolving tools, inclusion of a blog, profiling athletes with video, increasing Sponsorship leverage and greater promotion of commercial initiatives such as Tri Market.

The opportunity also extends to experiential marketing at events, to ensure we are effectively engaging with the triathlon community. This will include more Tri NZ activation and 'presence' at our Series events and assisting sponsors to leverage over the season. Tri NZ has previously lacked resource to plan effective engagement with the triathlon community at events, to ensure a more customer-centric approach.

Although Tri NZ can be very proud of progress in this space over the last 12 months, the future of a customer-centric approach, to ensure we deliver richer experiences to members, athletes and fans, looks very promising.

Rachel Thorburn  
Marketing Manager



Example of activation at event





# YEAR IN REVIEW

Ryan Sissons  
Contact Tri Series  
Wanaka (2013)

“With our commercial plan in place, and initiatives underway, the commercial future of Tri NZ looks bright.”

MIKE JONES COMMERCIAL DIRECTOR

## // Commercial review

**It's been an exciting and challenging year commercially for Tri NZ with the development of new initiatives to help support some of the important Tri NZ programmes running.**

Although Contact Energy is on the move after seven years of fantastic support, we've been busy building commercial opportunities to fill the hole as well as taking the opportunity to look at the commercial operations of Tri NZ through a different lens.

Under the Contact sponsorship, we were exposed with the majority of our revenue coming from them. We've taken the opportunity to segment our programmes and we've added in new initiatives to build a long term sustainable platform that is stronger and more resilient to changes like that of the Contact sponsorship ending.

### **An Age Group service that values our athletes**

An example of a new commercial initiative has been the service offering for our important Age Group community.

Our goal in 2012/13 has been to build an Age Group programme that values our Age Groupers providing not only excellent service but new opportunities. This group is the "heart" of Tri NZ and therefore warrants a special focus.

Our commercial partners like 2XU, House of Travel, Hurtbox and Apex have all assisted to help build new service offerings to support our Age Groupers. Our teams now have better race uniforms, team travel options, new casual team gear and specific bike insurance to protect them when they race. Through these service offerings Age Group is a sustainable program, one we can build on for the future to help more athletes travel to the World Champs.

### **Tri Market**



This new online auction site is an exciting commercial opportunity for Tri NZ and positioned as a TRIBE member benefit. After researching the demand for such a service, the concept has been developed to allow athletes the ability to auction their used items; as well as to gain access to special deals from Tri NZ Partners and other vendors, including 2XU, Navman, ROCKTAPE and adidas Eyewear.

Our goal is to build this site into a sustainable revenue stream with the funds being reinvested back into triathlon.

### **The future looks bright**

With our commercial plan in place, and initiatives underway, the commercial future of Tri NZ looks bright. Although a mighty challenge to replace such a great sponsor as Contact Energy, we will find partners that fit with our new programmes and we will work to build long term relationships with them to take Tri NZ forward; not only to Olympic success but to allow us to be sustainable long term.

**Mike Jones**  
Commercial Director

**THANK YOU TO OUR AGE GROUP COMMERCIAL PARTNERS**





# // Contact Tri Series review

## Participation

The opportunity to participate in the series saw nearly 4,300 participants take to the start line, over and above the target of 4,000 and up 13% on 2011/2012.

Six of the seven events in the series saw an increase in participation, with Rotorua and Whangamata seeing the biggest actual growth on the previous season (16%), Rotorua due to its partnership with the Half event and Whangamata due to the improved weather on 2012's event.

Kinloch grew by a massive 27% due to the increased races offered on day two, 7% of which was seen on day one. Takapuna (13%), Wanaka (12%) and Wellington (7%) also grew. It should be noted that Kinloch, Wellington and Takapuna were close to sell out; Kinloch (day one) and Wellington have been for several years and therefore to see even small growth is pleasing. Christchurch was the only event to see a decline in numbers due to low Trophy and Trophy Teams' participation.

The 1:2:1 was the event that particularly saw growth, with an increase in participation of 53%.

## Participant experience

The overall participant experience was very positive with 82.6% of people that completed the post-event surveys rating their experience 8/10 or higher. This was above our target of 80%. Across the series, 97% of people said they would do it again.

## Marketing

A number of different marketing channels were used to promote the series. A low budget for marketing means that it continues to be important to search for the best value for money when considering the marketing campaign.

The triseries.co.nz and triathlon.org.nz websites remain a very important marketing tool and 57% of entrants cite this as the main way they hear about the series.

Contact Energy ran another highly successful leverage campaign, appearing on buses, motorway billboards, magazine spreads and various websites.

## Media

The Contact Tri Series engaged with Jet Photography, Gracie Productions and Sport Media in 2012/2013 to deliver its media requirements. All three companies are extremely professional and deliver a high quality product in their given area.

All races continued to get good local and national print media. This season our target of achieving coverage in national news at each event was not met. Only five of the Series events were covered with both Takapuna and Wanaka missing out.

Contact Tri TV continues to be a successful approach to showcase the series, with additional episodes being shown on Sky Sport.

## Event delivery

The 2012/2013 Contact Tri Series delivery structure saw an Event Director (Kate Blood) work full-time on the series as well as an Event Manager (Brenna Roband) who also worked on the series in addition to managing the Bissell Women's Series. Triathlon New Zealand employed three experienced competition managers to be responsible for planning and delivery of on-site logistics at each venue. Tri NZ would like to thank the following competition managers who did a fantastic job in the delivery of the 2012/2013 series – Phil Briars (Rotorua, Whangamata, Christchurch, Takapuna and Wellington), Wayne Reardon (Kinloch) and Troy Campbell (Wanaka).

The Contact Tri Series is a Tri NZ Sanctioned series which means the involvement of the technical team and its volunteers is critical to a well delivered event. Tri NZ would like to pay thanks to all technical volunteers who have given their time on the series.

## Thanks for your support

The Contact Tri Series is a successful event series due to the continued support of a number of groups.

### 2012/13 GROUPS AND SPONSORS

#### Sponsors

Contact Energy  
(Principal sponsor)  
2XU  
Suzuki  
Asics  
House of Travel  
adidas Eyewear  
Subway  
Choice Hotels

#### Council support

Rotorua District Council  
Christchurch City Council  
Taupo District Council  
ATEED  
Devonport-Takapuna  
Local Board  
Wellington City Council

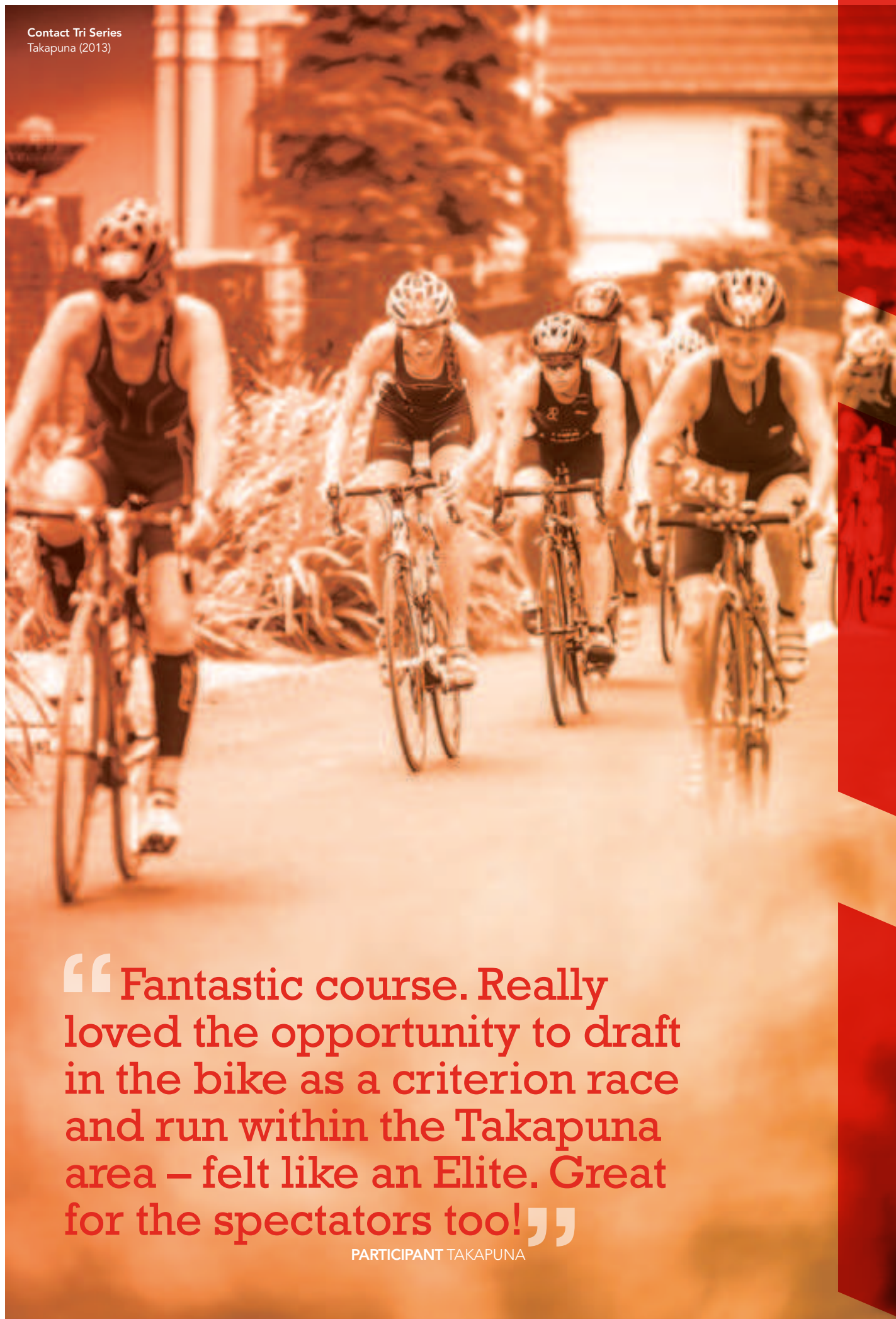
#### Club support

Tri Sport Taupo  
Challenge Wanaka

#### Services

Active Timing New Zealand  
Surf Lifesaving New Zealand  
Traffic Management  
New Zealand  
Endless Fencing  
NZ Traffic  
Going Bananas Commentary  
St Johns  
Wellington Free Ambulance

Kate Melville  
Event Director



“Fantastic course. Really loved the opportunity to draft in the bike as a criterion race and run within the Takapuna area – felt like an Elite. Great for the spectators too!”

PARTICIPANT TAKAPUNA

## // **Bissell** Woman Series review

**2011/12 was the final year of Contact's sponsorship of the Tri Woman Series. The 2012/13 Series saw Bissell take over as naming rights sponsor.**

Bissell Woman Series was delivered in six locations across New Zealand, compared to 10 in previous years. It was decided that due to financial constraints New Plymouth, Invercargill, Wellington and one of the Point Chevalier events would no longer be run. Events in 2013 were held in Hamilton, Rotorua, Christchurch, Palmerston North and Auckland (Point Chevalier and Narrow Neck).

### **Participation**

The number of women who took part in 2013 was 1,628; this was 9% above our target of 1500 women. Almost all events grew in participation compared with 2012's season; notably Hamilton and Point Chevalier which grew by 51% and 40% respectively. Christchurch's event saw a decrease in numbers (36%).

Over the series 785 women were introduced to Triathlon or Duathlon having never completed either before.

### **Participant experience**

An important measure of the Series' success was participant experience. 88% of people who completed the post event survey rated the event 8 out of 10 or higher. 99% of those said they would take part in the event again.

### **Marketing and media**

The series was promoted and marketed in a number of ways; collateral in the form of flyers and posters, with social media, online and in regular eDMs. An agency was used to help leverage Bissell, New Zealand Breast Cancer and More FM relationships with the series successfully.

More FM's presence at each event, and having DJ's take part in some of the races, really contributed to a great atmosphere. Bissell's strong brand presence helped achieve the polished professional look the series has.

### **Race delivery**

Each event was delivered by the Tri NZ Event Manager Brenna Roband, with Mel Saltiel of Epic Sports as the Competition Manager for each event. The successful relationship between Epic Sports and Tri NZ has been and is fundamental to making the Woman's series work well. Tri NZ would like to thank Epic Sports for its work in the successful delivery of the series.

### **Thanks for your support**

The series could not go ahead without the support of our sponsors. Thanks to our sponsors Bissell, 2XU, Choice Hotels, Suzuki, Good Health Magazine, More FM, Subway and adidas Eyewear. A special thanks also to New Zealand Breast Cancer Foundation for their support and to their volunteers who really make a difference to each event.

Thanks also to those councils and Tri Clubs who support us and help make the Woman's Series a success; Hamilton City Council, Christchurch City Council, Rotorua District Council and Auckland Council.

Tri NZ partnered with New Zealand Breast Cancer Foundation across the series in 2013. In return for promoting the charity and providing fundraising opportunities, they provided volunteer marshals at each location. Our thanks go to them for their hard work and support.

**Kate Melville**  
Event Director



# // **Contact** National Secondary School Champs review

## The 2013 Contact National Schools Championships event was held at Pegasus Lake, Christchurch.

For the second year the event was held over two days because of the addition of the National Schools Open Water Swimming Champs, which this year was held the day after the triathlon. The Pegasus location was ideal for both events; smooth, wide, quiet roads, good running courses and a clean and picturesque lake.

### Participation

The 2013 event saw 842 participants from 125 schools take part in individual and teams racing, with an additional 196 participants in the Open Water Swim. Tri NZ was pleased to see growth of 8% in this event from 2012. All age groups were well represented, with the U16 age group the largest and St. Kentigern College (Auckland) the school with the most competitors. This year saw the Sherlyn White Memorial Trophy reinstated to award the girls U19 winner, Nicole van der Kaay (Taupo). Tayler Reid (Gisborne) won the U19 Boys title.

### Marketing

As schools are on holiday from December to February there is a very small window of opportunity to market the event. The main marketing channels are [www.schoolstri.co.nz](http://www.schoolstri.co.nz), direct communication to sports co-ordinators and previous participants, coaches, TRIBE, the Contact Tri Series database and through the New Zealand Secondary School Sports Council.

### Media

The event was covered in the form of media releases both prior to and on the day of the event from Tri NZ's Media Manager Andrew Dewhurst. Media coverage was well picked up by local and national print and TV media, including a half-hour episode of Contact Tri TV.

### Race delivery

The 2013 Contact National Secondary Schools Championship and the Open Water Swim was delivered by Tri NZ Event Director Kate Blood, with local Competition Manager John Newman taking responsibility for on-site logistics. Tri NZ would like to thank John for organising a successful event, which was delivered to a high standard.

### Looking forward

2013 was the final year that Contact Energy will sponsor the National Secondary School Championships and a new partner is currently being sought. For 2014, the event will likely move back to the North Island. Youth racing is moving towards a shorter and faster format which is likely to see super sprint distances at the Nationals in future years.

### Thanks for your support

A number of groups provide the event with the continued support it needs to be successful and our special thanks goes out to them.

#### 2012/13 GROUPS AND SPONSORS

##### Sponsors

Contact Energy  
(Principal partner)  
Kelloggs Nutri-Grain  
2XU  
Suzuki  
Asics  
Subway  
House of Travel  
adidas Eyewear

##### Council

Active Training  
Traffic Management NZ  
St John  
Surf Lifesaving New Zealand

##### Services

Christchurch City Council

##### Kate Melville

Event Director

# // **Contact** National Duathlon Champs review

## Participation

This event attracted 469 athletes across all of the events, slightly fewer than took part in 2011. The race was highlighted by Brett Tingay (Christchurch) and Elaine Brent (Wellington), who won the men's and women's elite standard distance titles respectively.

## Marketing

The Duathlon Championships has no marketing budget, making promotion of this event a challenge. In-house marketing such as email communications to TRIBE and the Tri Series and Schools database, as well as free online calendars, were used to promote the race. The event also has a website which traffic was directed to.

## Media

Coverage for the Contact Duathlon Championships came by way of a media release through Tri NZ Media Manager Andrew Dewhurst both before and after the event. Media pick-up was well received in local print media.

## Race delivery

The 2012 Contact Duathlon Championship delivery structure saw an Event Manager (Kate Melville) with local competition manager Wayne Reardon taking responsibility for on-site logistics. Taupo Tri Club also played an important part on race day with support in set-up, marshalling and registration in particular. Tri NZ would like to thank Wayne and the Taupo Tri Club for organising a successful event, which was delivered to a high standard.

## Thanks for your support

The Contact Duathlon Championships is a successful event due to the continued support of a number of groups and sponsors. 2012 was the last year that Contact Energy will sponsor the event.

### 2012/13 GROUPS AND SPONSORS

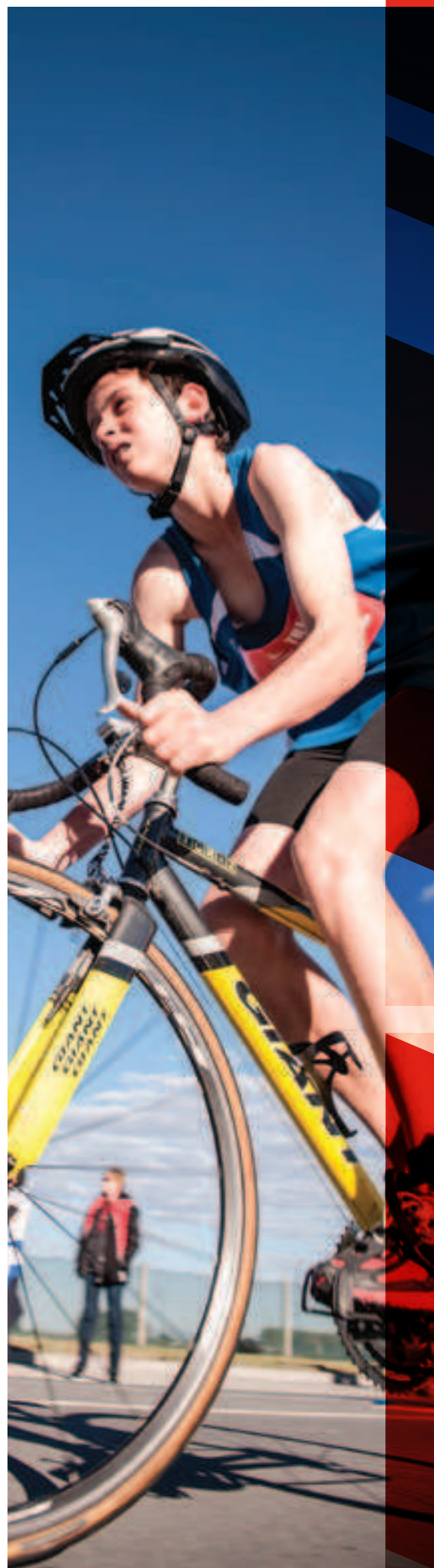
#### Sponsors

Contact Energy  
(Principal partner)  
2XU  
Suzuki  
Asics  
Subway  
adidas Eyewear  
House of Travel

#### Services

Race Timing New Zealand  
St Johns  
Support:  
Taupo Tri Club

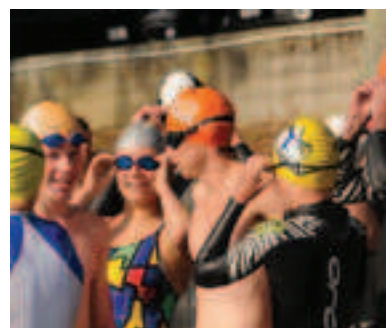
**Kate Melville**  
Event Director











# // Community Sport review

## Coaching

Good community coaching is a key factor in growing participation, developing skills, promoting enjoyment, and retaining people in sport, particularly in the youth area. Excellent coaches are also critical in providing our future champions with the knowledge and foundation skills needed to win at the highest level.

While the interest in coach development and accreditation continues, the 2012/13 year could be regarded as a consolidation year. There has been a steady number of coaches register on the programmes but equally the completion rate remains a challenge.

A significant achievement this year was the interest generated in the Coach of the Year Award. A record number of coaches (19) were nominated, and a record number of nominations received for, what was, the fourth edition of this award.

### **The past 12 months have been notable for the following activities and achievements in the Tri NZ community coaching area:**

- ☐ The number of accredited coaches has reached 145 (with a new requirement to complete a continuing coach development activity each year as a number did not retain accreditation into 2013)
- ☐ The number of Level 2 coaches is now 37
- ☐ Bevan McKinnon and Ally Boggs became Level 3 coaches (to join Tim Jardine)
- ☐ 38 coaches registered on the Level 1 programme
- ☐ Four coaches registered on the Level 2 programme
- ☐ Stephen Farrell received the 2012/13 Tri NZ Coach of the Year award
- ☐ Tri NZ accredited coach profiles featured regularly in New Zealand Triathlon & Multisport magazine
- ☐ A Youth Triathlon Coach Programme was introduced.

A key development over the next 12 months will be the identification and development of Talent Development coaches. Young triathletes need specialist coach expertise and HPSNZ, the RSTs and Tri NZ will be collaborating to ensure coaches who have a desire and capability to develop young triathletes appropriately, are supported.

Community coaching and coach development continues to evolve, both internationally and locally. This brings with it a number of challenges if a sport is to remain relevant, valuable and accessible to its coaches. In order to achieve this Tri NZ remains committed to engaging with, developing and recognising coaches.

One group which helps ensure this happens is the Coach

Advisory Group. I want to personally thank the following people for their time and expertise in this role over the past 12 months, and in most cases the past six years: Lynley Brown, Barry Larsen, George Hilgeholt, Axel Reiser, and Silas Cullen.

I also want to thank all the other Coach Development Managers across the sector who happily share their time, expertise, resources and coffee cards.

Tri NZ also acknowledges the support for coaching received through the GACU team in Auckland, led by Andy Rogers, and Sport NZ, led by Andrew Eade.

## Youth

A key youth initiative continued this year, thanks again to the support of Youthtown, was the club-based Regional Youth Coaching Programme. This programme was designed to help support or kick-start skills-based coaching programmes for young triathletes.

Tri NZ thanks the following clubs and their coaches for supporting this programme: Canterbury Triathlon Club, Dunedin Triathlon & Multisport Club, Eastland Triathlon & Multisport Club, Endurance Sports Whangarei, Hawke's Bay Multisports Club, North Harbour Tri Club, Tamaki Youth Development Sports Club, Southland Triathlon and Multisport Club, Taranaki Triathlon Club, Triathlon Tauranga, Tri-Sport Taupo, Whangarei Triathlon Club, and Wellington Triathlon & Multisports Club.

Tri NZ also wants to acknowledge the support of the NZSSSC and in particular Garry Carnachan and Des Smith. Everyone at Tri NZ involved in the delivery of the National Schools Triathlon Champs at Pegasus, Christchurch, was appreciative of Des taking the time to drop in and support the event.

A change this past year in the youth area, was the positioning of the talent development athletes (i.e. formerly the Youth Academy) within the High Performance programme. This change has been supported by greater resourcing for, and consequently a much greater focus on, this group. A number of initiatives, including talent development camps around the country, have already started, and these will continue along with opportunities for talent development coaches to meet and increase their understanding of how to develop young triathletes who want to succeed at the Olympics.

## Clubs

Clubs continue to service their local triathlon communities in a broad range of ways. This was wonderfully illustrated by the submissions for the Club of the Year award. Aside from the clubs who once again delivered youth programmes with support from Youthtown (as mentioned above), I want to acknowledge the following clubs for their work during the year:



The Southland Triathlon and Multisport Club for organising a Level 1 coach workshop late in 2012. The club promoted the workshop, with the support of Sport Southland (the Regional Sport Trust), and ensured a number of local coaches could attend. This initiative will bear fruit through the increased coaching capability available to develop youth triathletes in the region.

Congratulations also to Dunedin Triathlon Club for organising a coaches meeting, the Wellington Tri Club for supporting the Wellington Triathlon Coaches Group (which has met regularly for over 3 years), and Canterbury Tri Club for the work they did to help deliver the 2013 National Schools Triathlon Champs and Open Water Schools Champs.

Obviously, there was a lot of other activity in club-land so, lastly, thanks to all the club administrators who work tirelessly to provide services and information to their members and the wider community (and respond to requests from the national office!).

## Triathlon Youth Foundation

Lastly, a significant development this year was the establishment of a Triathlon Youth Foundation. While a separate entity to Tri NZ, it is in Tri NZ's best interest to support the success of the Foundation.



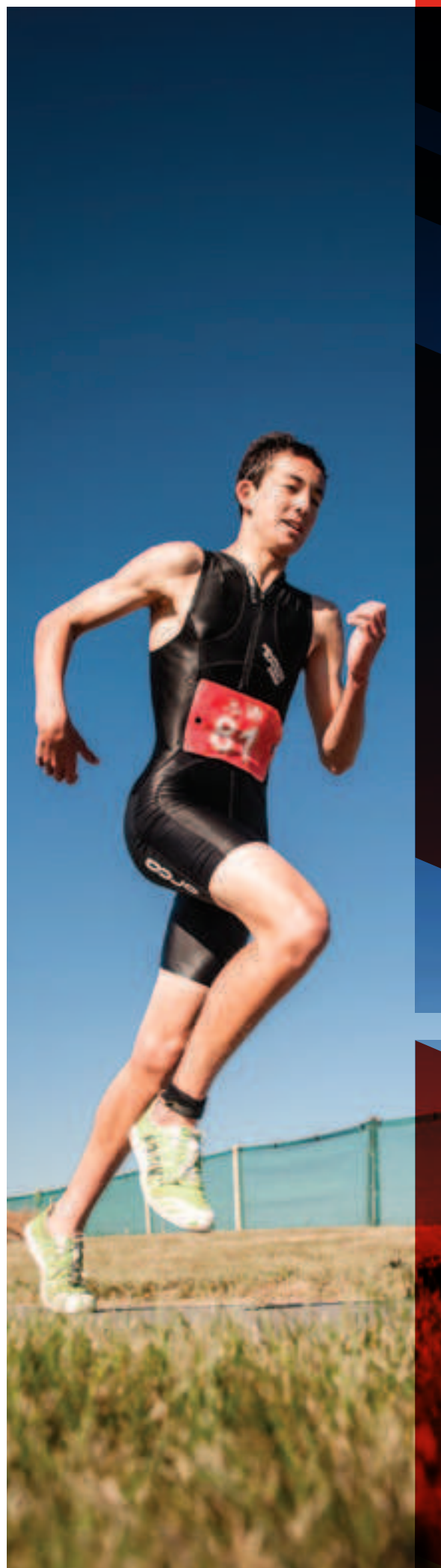
It will support a range of initiatives aimed at supporting and growing youth triathlon within New Zealand. And by doing so it provides a vehicle by which the wider community can support the sport now and into the future.

"It is envisaged that a wide range of opportunities will be provided to supporters of the Foundation and we will be providing more details of how people can be involved and the various ways in which people will benefit. The students, coaches and parents at school level are, however, our primary target group," Trustee of the Foundation, Peter Fitzsimmons, says.

Tri NZ High Performance Director, Graeme Maw, says the High Performance Programme will work closely with the Foundation and will commit funds annually to assist it in delivering to its objectives.

"The Triathlon Youth Foundation will enable a spotlight to be placed on youth development, bridging from the stimulus that the Weetbix series gives for children. From the perspective of talent development, it will provide support and inspiration for those with ambition beyond the 2020 Olympic Games. It will enable us to work more closely with the highest potential youth athletes in the country, in relation to coaching and sports education, and to work with their coaches in best-practise long-term development," says Maw.

**Brett Reid**  
Sport Development Manager







“This kind of support helps reduce the stress levels and things we have to think about, allowing us to concentrate on the race.”

ANTHONY HAM (AGE GROUP ATHLETE, LD WORLD CHAMPS, BELFORT 2013)  
RE: THE SUPPORT RECEIVED FROM TRI NZ AND HOT EVENTS

## // Age Group review

The 2012/13 season was another busy one for Age Group athletes, with highlights being the Barfoot & Thompson World Triathlon Grand Final in Auckland in October 2012; many successful results internationally; and launching an Age Group programme, which entails working with key partners to support our Age Groupers to achieve their goals in travelling to World Champ events.

The season saw an impressive 866 Age Group athletes compete in ITU World Championship events. A large proportion of this number were from Auckland hosting the Sprint, Standard, Aquathlon World Champs.

With a record breaking 746 New Zealand Age Group athletes wearing the silver fern in Auckland for the Barfoot & Thompson World Triathlon Grand Final, New Zealand came first equal to Australia in the medal tally (see below), an exceptional result.

### MEDAL TABLE

Country	Gold	Silver	Bronze	Total
Australia	19	13	15	47
New Zealand	18	13	16	47
Great Britain	12	10	11	33
United States	11	15	14	40
Canada	2	4	3	9
France	2	3	1	6
Spain	2	2	0	4
Germany	1	2	0	3
Brazil	1	1	2	4
Japan	1	0	0	1
South Africa	1	0	0	1
Mexico	0	1	0	1
Netherlands	0	1	0	1
Norfolk Island	0	1	0	1
Serbia	0	1	0	1
Tahiti	0	1	0	1
Belgium	0	0	1	1
Chile	0	0	1	1
Hungary	0	0	1	1
Ireland	0	0	1	1
Norway	0	0	1	1
Switzerland	0	0	1	1

Tri NZ acknowledges all Age Group World Champions and congratulate them on behalf the New Zealand triathlon community. We would like to extend our thanks to all of the athletes for their commitment to representing New Zealand.

The focus on delivering rewarding and positive experiences to our Age Group community has been well received, as we continue to create a team environment and value-add service for athletes. The Age Group support team has worked hard to build new partnerships, communication tools, training camps and to improve the service experience offered.

Over the last 12 months, House of Travel Christchurch has assisted over 300 athletes with their preparation and support in their race planning and travel.

This is a prime example of working with our partners to deliver more value for Age Groupers. HOT Events has a dedicated team to take the hassle out of travelling, so athletes can focus on their race; from co-ordinating and planning flights, accommodation, bike assistance, transfers, team functions, on the ground support and logistics.

Acknowledgement must also go to our team managers, who do an outstanding job supporting our teams to these World Champs events. This adds significant value and is greatly appreciated by all competing. We'd also like to thank the selection commission for this important role; as well as our Age Group Partners such as House of Travel, 2XU, Hurtbox and Apex; for their support in building service offerings with Tri NZ.

A list of the 2012/13 National Championship and ITU World Championship events can be found in the Race results section of this document.

**Rachel Thorburn**  
Marketing Manager

## // ITU Tri Auckland review

### Barfoot & Thompson World Triathlon Grand Final Auckland 2012

Against all measures, the hosting of the Barfoot & Thompson ITU World Triathlon Grand Final 2012 was a resounding success. The Local Organising Committee (LOC) sourced feedback from all quarters and against every KPI the event either achieved or over-achieved to our vision and the goal of delivering 'the best world championships ever'. The feedback from athletes, spectators, delivery team, media and stakeholders was that we absolutely achieved this vision.

The success was a result of a number of factors, not the least of which was the tireless work of a dedicated team working on behalf of the LOC. The experience, skill and passion shown by a core team of 28 was world class and wonderfully 'New Zealand' in its willingness to 'roll up the sleeves' and work hard to ensure a successful hosting. There were many examples of innovative thinking to solve what loomed as otherwise insurmountable problems and ultimately, nothing was too big an issue for the team.

The event's success was recently recognised at the 2013 New Zealand Sport and Recreation Awards, with the Triathlon Grand Final event winning the Event Excellence Award.



#### KEY EVENT HIGHLIGHTS

- ❑ The Economic returns exceeded targets, generating \$12.5million GDP for New Zealand and \$7.4million GDP for Auckland, delivering a return on national investment of 307%
- ❑ Spectator support was brilliant, filling the (paid) grandstand both days, and attracting huge crowds up Queen St and Quay St, which made for a great atmosphere at the venue.
- ❑ We took a no compromises approach to the fundamentals of the event from the outset, including both the Age Group and Elite course design, and this paid big dividends in the positive feedback received from athletes and spectators.
- ❑ The look and feel of the event both for on-site athletes/spectators and the TV audience was outstanding – we achieved a highly professional and clean look that served our sponsors and partners well.
- ❑ Media coverage was fantastic across all mediums, with TV alone running 47 articles on the event, which generated amazing event coverage and sponsor brand exposure.

- ❑ The event hub we created in The Cloud including Kiwi Café, and the Information/Accreditation desks was superb and was a key part of the experience we delivered to Age Groupers.
- ❑ The Expo was a resounding success – it was full of people for all opening hours with a great vibe and it exceeded expectations of nearly all exhibitors.
- ❑ The volunteer numbers we achieved was outstanding with over 1,000 people register to help out. The average overall experience rating from volunteers was 9/10 and feedback on the experience they provided athletes and spectators was first-class.
- ❑ Partner satisfaction excellent, with 100% of sponsors surveyed rating the event as an 'Outstanding world class event'.
- ❑ Success leverage and legacy programme that delivered positive outcomes for Auckland, New Zealand and the sport.

So, from me at the helm of a great team, I would like to acknowledge Craig Waugh and the Board and staff of Triathlon NZ, President Garry Boon for his vision in dreaming such an event could come to New Zealand, LOC Chairman Sir John Wells and the LOC Board, my hard working event delivery team – all experts in their fields, all of our sponsors and commercial partners but in particular Peter Thompson and the team at Barfoot & Thompson, our key stakeholders including ATEED, MBIE, TNZ, Ports of Auckland and Auckland Transport, our volunteers and last but not least our participants, spectators and supporters. You were all key players in helping deliver this event so successfully and in doing so show off Auckland and New Zealand to the world via the wonderful sport of triathlon.

### Barfoot & Thompson World Triathlon Auckland 2013

One of the objectives of the 2012 Grand Final was to create a lasting legacy for the sport and Auckland that would drive participation, provide a pathway for our future gold medallists, make Auckland a great city to live, and drive economic benefit for Auckland and New Zealand through increased tourism and media coverage.

The feedback from athletes, spectators and stakeholders has been hugely positive on the overall experience and running of the April 2013 event. While we didn't achieve the mass participation targets we wanted, all other aspects of the Auckland WTS event were a success.



## KEY EVENT HIGHLIGHTS

- ❑ Council agency feedback received was hugely positive and congratulatory, with little or no issues encountered across the board in the lead-up to and during event weekend, with the exception of one minor noise complaint. This success is due to the attention given to resolving the combined feedback from the last two years events.
- ❑ Athlete feedback was excellent, with the average overall experience a 4.7 out of 5.0, with particular highlights being the course and overall organisation of the event.
- ❑ Involving the TVNZ Breakfast Crew in the Teams Tri, proved to be hugely successful in delivering great publicity and coverage in the weeks leading up to the event and inspiration for everyday New Zealanders to take part. Highlighting the benefit of having celebrity or former sports people included in the event who have the ability to generate their own publicity.
- ❑ The weather gods played in to our hands for the week delivering great weather throughout pack-in/pack out and event weekend, that eliminated the additional stress and work experienced in 2012.
- ❑ The 'Come Play in the City' participant driven campaign was well executed and successfully talked to the mass market, managing to attract new people to the sport, with just over 15% of participants this being their first triathlon (compared to less than 2% in 2012 event).
- ❑ The onsite spectator experience was high energy and engaging, with the sports presentation team delivering an entertaining experience for all, with their enthusiasm and knowledge of the sport and athletes, which brought the event to life.

Whilst the participation numbers were lower than expected, the 2013 legacy event has been a huge success for the sport, the city and New Zealand, and provides a great platform for significant future growth.

**Dave Beeche**  
CEO, Upsolut Sports Oceania Ltd



# // High Performance review

## It has been a year of transitions for the High Performance programme, ending with the first strong steps towards a new vision for 2020.

The London Olympic cycle has been replaced by the Road to Rio; World Series racing has returned to our shores – not once but twice; the successful old guard have moved on to new challenges; the High Performance Review has paved the way towards a National High Performance Centre and centralised training; and a new leadership team is at the helm.

### 2012 London Olympic Games

Having been one of only six countries to qualify a full contingent of three men and three women for the London Olympic Games, the very real challenge was to convert that presence into medals on a flat and super-fast course in Hyde Park. With home advantage, the British were always going to be to the fore, and so it proved in the men's race, with Alistair and Jonny Brownlee being separated on the podium only by Spain's Javier Gomez. Moving to the swansong of their ITU careers, Bevan Docherty and Kris Gemmell raced for creditable 12th and 15th places, respectively, while Ryan Sissons had a tougher day coming home in 33rd place but will be better for the experience in future Games.

Among the women, based on resolute consistency over past years, Andrea Hewitt was assured to be in the medal mix along with a half dozen others. In the end Switzerland's Nicola Spirig out-sprinted Sweden's Lisa Norden for gold, and Australia's Erin Densham claimed bronze, with Hewitt running just short of legs in the last kilometre and taking a hard-fought 6th place. Kate McLroy ran a strong 10th, with Nicky Samuels finishing 35th after a supporting role in slowing down a chasing pack.

### Barfoot & Thompson 2012 ITU World Triathlon Series Grand Final

Coming soon after the Olympic Games, the staging of the Barfoot & Thompson World Series Grand Final in Auckland presented an early opportunity for the Kiwis to benefit from home soil advantage – for the first time in a World Championship since 2003. Again the competition was of the highest order, and again it was a tail of close but no medals across the board from Senior down to Junior teams.

Sissons produced his best finish to date in a World Grand Final, running in for 11th, while Docherty, Clark Ellice and Gemmell all showed strongly on the tough bike course – the latter leading the field by 59 seconds on to the run (finishing 11th, 19th and 20th, respectively). Hewitt and McLroy again led the women's team (7th and 8th, respectively), with Debbie Tanner 28th and Samuels 29th.

Among Juniors (U19), it was Maddie Dillon who roused the crowd, finding herself at the front and pushing the pace with 1km to run, and holding on for an excellent 5th place, closely followed by Elise Salt in 8th. Sam Ward led the Junior boys with 11th place, and in the U23s Simone Ackermann led the team finishing 9th.

### New Horizons for Old Heroes

The World Series Grand Final provided an excellent swansong for three of our most loved and adorned elite athletes, with Docherty, Gemmell and Tanner bidding ITU racing an immediate farewell post-race. Double Olympic medallist and 2004 World Champion, Docherty, moved up to long course racing – and to immediate effect with a win on debut claiming the National Title at Ironman NZ (Taupo). Gemmell has taken a role with the ITU itself, providing expert commentary and media support. And Tanner is leading the Pinnacle Programme, enabling youngsters to achieve their potential, from which she herself is a graduate. While all will be missed from the High Performance team, they are all continuing an involvement as a 'Hero' for the Youth Academy, and we wish them continued success in their lives.

### The 2020 High Performance Strategy

Results from both the Olympic Games and the World Series Grand Final highlighted two things that prompted evolutionary thinking from the 2012 High Performance Independent Review: One, the ferocious speed of racing now contesting medals and the shift of power to European nations on the podium, and two the difference for New Zealand between being 'competitive' and actually winning the gongs. At the Auckland Grand Final, for example, we were the only country to place two athletes in the top 20 of every elite race (male and female/Senior, U23, U19), yet fell short of any single medal. With the High Performance mission being to *"win medals consistently at the Olympic Games and major international events"* and with the backing of High Performance Sport New Zealand (HPSNZ) to have *"more New Zealanders winning on the world stage"*, it is imperative to recognise the difference and to act accordingly.

2013 saw the first steps in implementing the recommendations of the 2012 Independent Review, which had significantly informed the 2020 High Performance Strategy.

This included restructuring the leadership, centralising training, and a strong focus on talent development. The Plan was well received by HPSNZ, and investment renewed to the tune of \$1.4m per annum for the two years ahead.

# // High Performance review continued

On face value this was a slight reduction on previous years, but off-set by a restructuring of performance services to within HPSNZ, and with continuation beyond 2014 dependent on 'delivering the plan'.

So 2013 welcomed the arrival of Graeme Maw as High Performance Director (following a stint in the same role establishing the British Triathlon 'system'), the shift for Greg Fraine to the dedicated role as Head Coach (rather than hybrid with HPD), and the appointment of Jon Brown and Tim Brazier as High Performance and Talent Development Coaches, respectively, to complete a world class national Leadership team.

## National High Performance Centre

Among the first duties of the Leadership team was to determine the whereabouts of the National High Performance Centre – the 'centralised hub'. The Scoping Panel of Maw, Fraine, Tri NZ Board member James Turner, and HPSNZ Manager of Performance and Investment Andrew Matheson gave careful consideration to a number of locations (including Cambridge, Christchurch and Nelson in the short list), before determining Cambridge as the optimal site. As well as outstanding training facilities (including the new Avantidrome and St Peter's School), the uncluttered and supportive community, and the medal-winning culture of neighbouring rowing and biking programmes presented a compelling case. Familiarisation periods with both Youth and Development Squads have confirmed this feel, and the High Performance Squads will locate there in earnest from November.

## Focus on Talent Development

The National High Performance Centre will form the focal point for the development of the next generation of Kiwi champions, integrating the coaching, support services and athletes in one location on a daily basis. With the retirement of previous heroes and the shift in world power, the need to accentuate athlete development is clear; hence the High Performance Development Squad and a bolstered High Performance Youth Academy will gravitate strongly around Cambridge.

The Development Squad will use a revised Athlete Pathway to guide their progress, unambiguously targeting towards international medals. The Pathway has been painstakingly researched to plot athletes' course to Olympic medals over a 6-8 year duration, including benchmarks in running, swimming, biking, skill, attitude and progressively in race results.

While targeting what is needed on the development path, the process has also meant taking some hard decisions, and therefore a parting of ways with the likes of Nicky Samuels and Clark Ellice from the High Performance Squads. We acknowledge the contributions they have both made, and also stress that the Squads remain open to them and all athletes demonstrating progression towards the podium.

In addition, researching the Pathway has illustrated something of a gap in emerging male talent, with few athletes between Sissons and Ward threatening the international ranks. With 7th place at the Australian Junior National Championships, 17-year old Tayler Reid showed he will be chasing Ward closely, and 4th in the same event showed that 18-year old Nicole van der Kaay will do similar among the girls; but clearly time is precious to find more such future talent. Hence with Brazier's appointment as National Talent Development Coach, the injection of High Performance support for the Youth Academy is seeing the labour of love previously cajoled by Bret Reid take on new flight.

In this first year of a 'High Performance' Youth Academy, the aim is to expose upwards of four-score youngsters (and a clutch of coaches) to "education and inspiration" for the high performance world. Consistent messages from Brazier are around skill, stability and speed, with benchmarks in 1500m running and 200m swimming. Camps have so far been staged in Cambridge and Christchurch, with more during 2013 to come in Wellington and Auckland, before the programme is streamed in to a National Youth Academy of around 20 athletes and Talent Identification initiatives around the country. With lofty goals, the process will not be quick or easy, but with the passion of the likes of Stephen Sheldrake and Sam Warriner coaching the Reids and van der Kaays at home, there is a foundation for sustainable success.

The future is certainly now on the horizon and with respect for the past the first steps have been taken during 2013 to make it a reality. We look forward to continual progress to keep New Zealand at the forefront of elite racing through Rio and towards 2020.

**Graeme Maw**  
High Performance Director



## Key recommendations from 2012 Independent Review of Tri NZ HP Programme:

**Establish a High Performance Director (HPD)**

**Adopt a narrow base athlete pathway with higher standards**

**Establish training hubs to optimise coaching contact time**

**Centralised decision making and accountability**

**Tri NZ coaches lead coaching**

**Develop and resource talent identification and development**

**Establish knowledge capture**

**Utilise performance support services more effectively**

**Foster innovation**



From left to right: Kate McIlroy, Nicky Samuels, Andrea Hewitt, Greg Fraine (coach), Ryan Sissons and Kris Gemmell

## // Technical review

### The Technical Programme goes from strength to strength each year and 2012/13 had some significant gains both nationally and internationally.

In February 2013, after several months of work the Tri NZ Technical Official Pathway was accredited by the International Triathlon Union. We are now one of seven countries who have received this recognition and it's testament to the programme that we have here in New Zealand.

In October 2012 we saw the Barfoot & Thompson World Triathlon Champs on our back doorstep and this was a great opportunity for 25 New Zealand technical officials to have the experience of working at this level of event. An event of this scale requires a large technical team and we had 55 officials, 29 of which came from overseas.

21 events were sanctioned over the 2012/13 summer period; this was an increase from previous years and in turn was an increase in roles for technical officials. There were over 220 technical roles allocated at events throughout the summer season that were filled by volunteer officials from around the country. One of these officials, Claire Hannan, was named as the 2013 Tri NZ Technical Official of the Year, congratulations Claire.

#### The events that were sanctioned for 2012/13 were:

- ☐ Contact NZ Duathlon Champs
- ☐ Contact Tri Series – 7 events
- ☐ Craig's Investment Partners Tinman Triathlon
- ☐ Kellogg's Nutri-Grain Taupo Half Ironman
- ☐ Port of Tauranga Half Ironman
- ☐ Challenge Wanaka
- ☐ Ironman 70.3
- ☐ Wells New Plymouth Half Ironman
- ☐ Tri NZ Aquathlon National Champs
- ☐ Kellogg's Nutri-Grain Ironman New Zealand
- ☐ Auckland Secondary Schools Triathlon Champs
- ☐ NZ Schools Triathlon & Open Water Champs
- ☐ The Dual (NZ Cross Triathlon Champs)
- ☐ Barfoot & Thompson World Triathlon Series
- ☐ Auckland Secondary Schools Team Tag Triathlon
- ☐ Auckland Secondary Schools Duathlon Champs

We have dedicated technical officials who travel many miles around the country to officiate at events and Tri NZ would like to thank the following who officiated at one or more sanctioned events over the summer season:

Adair Craik	Ken O'Rourke
Alasdair Slade	Kevin Hunt
Angela Campbell	Kevin Symes
Ann Robottom	Kyle Davey
Bob Davison	Lisa Shingleton
Brent Hussey	Margaretha Lynch
Brian Lenehan	Marguerite Christophers
Bryan Dunphy	Mark Campbell
Cathi Davey	Melanie Saltiel
Chris Carrington	Melanie Warmerdam
Chris Coppin	Paul Burns
Chris Davidson	Paul Mitchell
Christian Davey	Paull Wilson
Claire Hannan	Penny Skaife
Claire Jennings	Pete Weaver
Clare Davey	Phil Morreau
Clive Shingleton	Phillip Barlow
Dreydon Sobanja	Rob Wills
Etienne Johnson	Ross Allen
Gail Hussey	Ross Capill
Geoff Martin	Samantha Hussey
Georgina Workman	Sarah Jenkins
Glen Yule	Shanelle Barrett
Graeme McCarthy	Siim Vollmer
Greg Skinner	Sonja Southern
Ian Paulin	Todd Skilton
Jan Robinson	Tom Gethin
Jane Loughnan	Toni Freeman
Jo Knight	Tony Sangster
Jo Van Ekeren	Tracey Mitchell
Juliet Fahey	Verna Cook-Jackson
Karen Watson	Warren Sutherland
Karl Tyrrell	Wayne Doughty
Kellie Manning	



Tri NZ successfully applied for three PM Scholarships in 2013 to assist officials in gaining international experience to ensure that they continue to progress on the ITU Technical Official Pathway.

1. Deliver a Level 3 Tri NZ Technical Official Course in August 2013.
2. Send current NTO officials to an ITU Level 2 course in Australia. This course will be held at the end of 2013 and eight NZ officials will attend.
3. ITO officials Ross Capill, Juliet Fahey and Shanelle Barrett received funding to assist in attending the World Triathlon Champs in London 2013.

With our Technical Official Programme growing in strength we are now regularly seeing New Zealand technical officials receiving international technical delegate appointments.

### **In 2012/13 the following ITU technical delegate appointments were made:**

- ☐ Oceania Cup Tahiti – TD Juliet Fahey
- ☐ Oceania Cup Kinloch – ATD Kevin Symes
- ☐ Oceania Cup Geelong – TD Peter Weaver
- ☐ Oceania Sprint Champs Devonport – TD Ross Capill
- ☐ Oceania Cup Wellington - ATD Claire Hannan & Cathi Davey
- ☐ Mooloolaba ITU World Cup – TD Juliet Fahey
- ☐ Ishigaki ITU World Cup – TD Shanelle Barrett
- ☐ Yokohama ITU World Triathlon Series – TD Pete Weaver
- ☐ Yokohama ITU International Paratriathlon – ATD Shanelle Barrett
- ☐ Nanjing Youth Olympic Games 2014 - TD Shanelle Barrett

Competing at the Olympic Games is considered to be a pinnacle event for athletes and it is the same for technical officials. In August 2012 Juliet Fahey and Shanelle Barrett (Chief Penalty box and Chief Swim respectively) were selected to officiate at the London Olympic Games. Congratulations to these two officials and we look forward to seeing more of our officials succeeding on the world stage.

**Shanelle Barrett**  
Technical Manager





Andrew Hughes  
(pictured) was  
named as the  
2013 Tri NZ  
Disabled Athlete  
of the Year.

Photo courtesy of Delly Carr ITU Media

## // Inclusion review

**On the back of the announcement that Paratriathlon would be included in the 2016 Rio Paralympic Games, Tri NZ established a partnership with the Halberg Disability Sport Foundation (formerly the Halberg Trust) to forge a pathway for disabled people in Triathlon, focused primarily on entry level beginners and children.**

In the first year of receiving funding from Halberg Trust Triathlon NZ has initiated the Inclusion Program and several milestones have been achieved in this short time frame.

The Barfoot & Thompson World Paratriathlon Champs were held in Auckland and the event was a fantastic advert for paratriathlon in New Zealand. The event attracted record numbers of paratriathletes from around the globe and we had five New Zealand athletes on the start line all achieving great results and inspiring many spectators along the way.

### THE NZ RESULTS

<b>Rob Matthews</b>	<b>7th</b>	<b>Paratriathlon – TRI-6 Male</b>
<b>Nick Ruane</b>	<b>7th</b>	<b>Paratriathlon – TRI-3 Male</b>
<b>Andrew Hughes</b>	<b>8th</b>	<b>Paratriathlon - TRI-2 Male</b>
<b>Gillian Walker</b>	<b>6th</b>	<b>Paratriathlon – TRI-6 Female</b>
<b>Miriam Jenkins</b>	<b>3rd</b>	<b>Paratriathlon – TRI-3 Female</b>

Andrew Hughes was named as the 2013 Tri NZ Disabled Athlete of the Year. Based in Hamilton and from a cycling background, Andrew is currently the C2 Oceania road race and time trial champion and competed in six triathlons over the 2013 summer season. As an above-knee amputee Hughes is a huge inspiration to both able-bodied and disabled athletes and is a deserving winner of the Disabled Athlete of the Year award.

Tri NZ hosted the inaugural Oceania Paratriathlon Champs in conjunction with the NZ Paratriathlon Champs on 9 March 2013 which attracted several new participants to the sport. Further relationships with key stakeholders and event organisers have been established with information on Paratriathlon now included on most para websites.

Have-a-go days were held in Wellington, Auckland and Tauranga during the year, all of which attracted new people to the sport of paratriathlon and we have now gained some knowledge into the numbers of disabled people already participating in the sport of Triathlon. With the increase in participation and awareness of the Inclusion Program at Tri NZ more events are now keen to learn how they can become more accessible and we will see more paratriathlon categories included in high profile events in the near future.

The Tri NZ website has been updated to now include an Inclusion services area, where people with disabilities can now find information on support services (including coaching, handlers and equipment), events, classification and Paralympic Games.

Tri NZ is committed to the development of this area of the sport and has shown this by what it has been achieved in year one. With the continued support from Halberg, Tri NZ will be able to have a sustainable programme that will encourage disabled Kiwis to commit to the sport of Triathlon and it will ensure that they have outstanding experiences at events around the country.

**Shanelle Barrett**  
Inclusion Manager

05

# AWARDS & RESULTS





## // Annual Awards 2012/13

### Triathlon New Zealand acknowledged high achievers in a variety of aspects within the sport as part of the 2012/13 Annual Awards.

These awards were given to those going above and beyond the call of duty in areas of coaching, clubs, technical officials and volunteers. The awards are deserved recognition for each of the winners but also recognise the great work carried out by the thousands of technical officials, volunteers, coaches, families and participants around New Zealand.

#### The Triathlon New Zealand 2012/13 award winners:



#### Club of the Year

##### Hawke's Bay Multisports Club

Previous winners of this award, Hawke's Bay Multisports Club continue to demonstrate all the qualities which make a great club.

The quality of nominations made it hard to pick a winner but the task was made easier thanks to Harbour Sport's Sport Capability Advisor Kevin O'Leary, who was on the judging panel which assessed the merits of the final three candidates. "The quality of all three [finalists] was of a very high standard and illustrated their growing relationships with, and commitment to, their communities," said O'Leary.

"The fact that all [the finalists] had recognised the need to offer opportunities to participate to younger age groups, illustrates that they all understand the benefits that this can bring to the sport, the clubs, the community and the young people themselves. These initiatives, along with the drive and enthusiasm of all involved, bodes well for the growth of the clubs and their sustainability," he said.

Tri NZ's Brett Reid, noted that "the amount and quality of work being done nationwide through the clubs is amazing. The sport is extremely well-served in many communities thanks to the hard work of many selfless people who are passionate about triathlon."



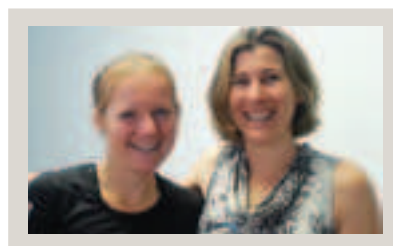
#### Coach of the Year

##### Stephen Farrell (Auckland)

Farrell is well-known in the triathlon community for his coaching and competing, as well as for being Tri NZ's High Performance Manager from 2004-2008.

Farrell is a long-standing coach with the North Harbour Triathlon club where, over many years, he has established a number of squads, run camps, and developed and mentored other coaches to support the club's members.

Farrell has also shown an ability to develop a range of athletes across a variety of distances, including competitive age groupers and U19 and U23 elites.



#### World Champs Athlete of the Year

##### Hilary Wicks (Auckland)

Wicks was the fastest women's age group triathlete at the Ironman World Championships in Kailua-Kona, Hawaii in October 2012 in a winning time of 9 hours 50 minutes and 3 seconds.

One of Hilary's training partners commented, "I have trained with Hilary for a number of years. I trained and participated with her in Kona in the lead up to this event. I have never seen a more professional and focused athlete at age group level. Hilary truly deserves the title World Champion. This was a truly great achievement by a New Zealand sportsperson."

Hilary was coached by Walter Thorburn. "Hilary achieved one of the most outstanding results for a NZ age group athlete for some years in the pinnacle of triathlon endurance sport racing, the Hawaii Ironman. It is a result that says we can do this as kiwis on the world stage," said Thorburn on hearing of Wicks' award.



## Outstanding Contribution to Triathlon in Schools

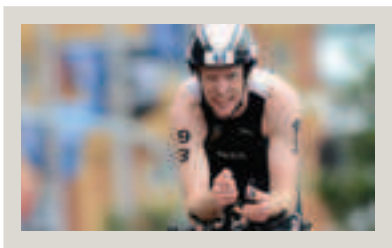
### Heather Skipworth (Hawke's Bay)

Skipworth has been the pioneer of the Iron Maori movement but has extended her passion for Maori health to children to establish an Iron Tamariki/Iron Rangatahi event which attracted over 300 children. But Skipworth's contribution goes beyond the schools.

"By rights, Heather's contribution to health and well-being, via Iron Maori, into the Maori community is greater than just that in schools. The affect has worked both ways. The participation of parents in Iron Maori has meant that tamariki are now participating in

triathlon. The participation of tamariki in Iron Tamariki/Rangatahi means that parents are participating in Iron Maori. Whole families are committing to healthy lifestyles and exercise," said Skipworth's nominator.

Given Skipworth's widespread influence it is no surprise that she received over twice as many votes as the next nominee. "The voting showed the respect Heather is held in by the community," says Tri NZ's Brett Reid. "It shows what one committed person can achieve, and how many lives they can influence."



## Disabled Athlete Performance of the Year

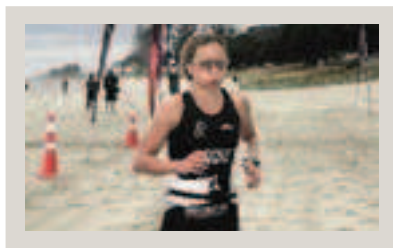
### Andrew Hughes (Hamilton)

With the World Triathlon Championships in Auckland in October 2012 it was a great chance for our paratriathletes to make their way on to the world stage.

Hughes was one of the athletes that shone on the day finishing 8th in the Tri2 category. Based in Hamilton and from a cycling background, Andrew is currently the C2 Oceania road race and time trial champion and competed in six triathlons over the 2013 summer season.

Tri NZ's Inclusion Manager Shanelle Barrett says, "Andrew is a fantastic role model for our younger aspiring athletes and it is great to see his achievements acknowledged with this award. We were excited to have Andrew in the NZ team at the World Championships in Auckland 2012 given his success in the sport of cycling and his results speak for themselves."

As an above-knee amputee Hughes is a huge inspiration to both able-bodied and disabled athletes and was a deserving winner of the Disabled Athlete of the Year award.



## Emerging Talent

### Anneke Jenkins (Tauranga)

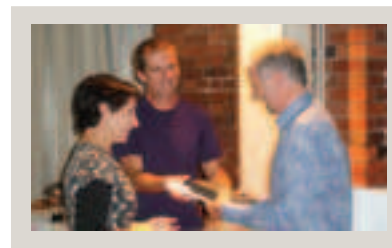
Not surprisingly, given the nature of the award, Jenkins was based in Europe, where she was training and racing, when she heard she had won Emerging Talent of the Year. Naturally, she was delighted to be recognised for her achievements last summer.

The nominations for Jenkins showed she had clearly made an impact on people over 2012/13, with a common theme being her commitment and her character. Here a few of the comments of nominators:

"Initially, triathlons were just for fun [for Jenkins], however her natural talent, competitive nature and drive for excellence meant she was extremely good at them, prompting her to seek a coach and make a real go of it," said one.

"She's such an inspiration to other aspiring athletes and a great role model!" said another.

Jenkins is coached by respected Tri NZ accredited coach Brendon Downey, who is based on Australia's Gold Coast.



## Technical Official of the Year

### Claire Hannan (Wellington)

Hannan has been part of the Technical Officials programme since 2008 and is now a Level 1 NTO Official. This past year Hannan officiated at over seven events and was named as the Technical Delegate for Ironman NZ and was assistant Technical Delegate for the ITU Oceania Triathlon and Paratriathlon Championships in Wellington.

"Claire is respected by officials and event directors alike and is a deserving winner of this award," says Tri NZ's Shanelle Barrett.

"This year the Technical Official of the year category had 3 finalists and all would have been worthy winners," says Barrett, "but Hannan just stood out from the other finalists Tony Sangster and Samantha Hussey."

Sangster and Hussey were highly commended by the judging panel.

"The Tri NZ Technical Official programme is growing in strength every year, and the experience and knowledge within the NZ technical officials is evident at the events around NZ and the world," says Barrett.

# // Race results 2012/13 (New Zealand athletes)

## NZ Duathlon Championships 2012, Taupo

### Female

#### Standard Distance

NAME	CATEGORY	PLACING
Elaine Brent	Elite	1
Alice McFall	16-17	1
India Kraal	20-24	1
Rebecca Clarke	20-24	2
Martina Fellmann	20-24	3
Tineke Berthelsen	25-29	1
Katie McNZies	25-29	2
Suzanne Landers	25-29	3
Natalie Hardaker	30-34	1
Rebecca Grace	30-34	2
Sarah Beable	30-34	3
Megan Arthur	35-39	1
Nan Baker	35-39	2
Simone Robbers	35-39	3
Rachel Hamill	40-44	1
Louise Schofield	40-44	2
Margy Weston	40-44	3
Patricia Mcbreen	45-49	1
Claire Wakeling	45-49	2
Janice McCallum	45-49	3
Marion Maxwell	50-54	1
Ann Scanlan	50-54	2
Shona McGrath	50-54	3
Barb Carson	55-59	1
Diane Chesmar	55-59	2
Joy Baker	60-64	1
Ann Bondy	60-64	2
Dianne East	65-69	1

### Male

#### Standard Distance

NAME	CATEGORY	PLACING
Brett Tingay	Elite	1
Andrew Small	Elite	2
Josh Harrison	Elite	3
Owen Miller	Elite U23	1
Lachlan Davey	Elite U23	2
Alex Roberts	Elite U23	3
Hayden Moorhouse	16-17	1
Mark Seelye	20-24	1
Sam Kidd	25-29	1
Edwin Crossling	25-29	2
Robert Stewart	25-29	3
Rob Creasy	30-34	1
Scott McGregor	30-34	2
Tony Buckingham	30-34	3
Shane Vincent	35-39	1
Ed Rimmer	35-39	2
Bron Healey	35-39	3
Axel Reiser	40-44	1
Grant Schofield	40-44	2
Patrick Harvey	40-44	3
Steve Wenzlick	45-49	1
Carswell Bain	45-49	2
Bill Blackmore	45-49	3
Stephen Farrell	50-54	1
Philip Morreau	50-54	2
Martin Riley	50-54	3
Pat Carson	55-59	1
Kevin Raven	55-59	2
Ian Peach	55-59	3

NAME	CATEGORY	PLACING
Stu Wittchell	60-64	1
Nick Braithwaite	60-64	2
Lindsey Dey	60-64	3
Ray Hewlett	65-69	1
John Brugh	65-69	2
Robert Joy	65-69	3
John Wood	70-74	1
Peter Ellis	70-74	2
Roy Gunner	70-74	3
Ray Bennet	75-79	1

### Female

#### Sprint Distance

NAME	CATEGORY	PLACING
Maddie Dillon	Elite U19	1
Megan Watson	18-19	1
Shea Reardon	20-24	1
Hannah Wells	20-24	2
Sophie Gibbins	20-24	3
Pip Meo	25-29	1
Joanne Saxton	30-34	1
Tania Govan	30-34	2
Letisha Fitchett	30-34	3
Rachel Cooper	35-39	1
Dianna Taylor	35-39	2
Jane Young	35-39	3
Tammy Harvey	40-44	1
Wendy Gatward	40-44	2
Tracy Hawkes	40-44	3
Marina Fowell	45-49	1
Paula Chapman	45-49	2
Denise Limby	45-49	3
Marilyn Morrison	50-54	1
Jane Powell	50-54	2
Helen O'Shaughnessy	50-54	3
Judith Taylor	55-59	1
Julie Gibbs	55-59	2
Emily Wong	55-59	3
Sue Gebbie	60-64	1
Sally Gulbis	60-64	2

### Male

#### Sprint Distance

NAME	CATEGORY	PLACING
Taylor Reid	Elite U19	1
Kieran Coates	Elite U19	2
Joshua Kenyon	Elite U19	3
James Lochhead	16-17	1
Jai Davies-Campbell	20-24	1
Kieran McPherson	20-24	2
Isaac Waite	20-24	3
Michael Prideaux	25-29	1
Damien Bedford	25-29	2
Gareth Wright	30-34	1
Tony Keith	35-39	1
Craig Clark	35-39	2
Ash Pritchard	35-39	3
Sasha Daniels	40-44	1
Dean Sisson	40-44	2
Kevin Palmer	40-44	3
James Turner	45-49	1
Darragh Walshe	45-49	2
Paul Cropp	45-49	3
Bruce Lochhead	50-54	1
Jeff Jowsey	50-54	2
Allen Foote	50-54	3

NAME	CATEGORY	PLACING
Mike Gillming	55-59	1
Robert Spooner	55-59	2
Ian Stronach	55-59	3
Robert Lee	60-64	1

### U19 Schools

NAME	CATEGORY	PLACING
Sophie Evans	F U19	1
Nadia McDonnell	F U19	2
Samantha Olley	F U19	3
Samuel Ward	M U19	1
Thomas McLaughlin	M U19	2
Zac Barber	M U19	3

### U16 Schools

NAME	CATEGORY	PLACING
Madeleine Evans	F U16	1
Nicole Van Der Kaay	F U16	2
Jaimee Leader	F U16	3
Fynn Thompson	M U16	1
Mitchell Rutter	M U16	2
Nathan Schuurman	M U16	3

### U14 Schools

NAME	CATEGORY	PLACING
Katherine Badham	F U14	1
Emma Daniels	F U14	2
Mikayla Harvey	F U14	3
Don Hay	M U14	1
Matthew Manning	M U14	2
Caleb Aoake	M U14	3

### Year 7 & 8 Schools

NAME	CATEGORY	PLACING
Eden Bastiaanse	F Yr 7&8	1
Jessica Banks	F Yr 7&8	2
Julia Davis	F Yr 7&8	3
Saxon Morgan	M Yr 7&8	1
Logan Slee	M Yr 7&8	2
Thomas Christison	M Yr 7&8	3

## NZ Sprint Distance Triathlon Championships 2013, Kinloch

### Female

NAME	CATEGORY	PLACING
Kate McIlroy	Elite	1
Fiona Crombie	Elite	2
Rebecca Clark	Elite	3
Sophie Corbridge	Elite U23	1
Maddie Dillon	Elite U23	2
Rebecca Kingsford	Elite U23	3
Mikayla Harvey	13-15	1
Emma Daniels	13-15	2
Katherine Badham	13-15	3
Jaimee Leader	16-17	1
Madeline Evans	16-17	2
Elizabeth Stannard	16-17	3
Sophie Evans	18-19	1
Hannah Sturmer	18-19	2
Alice McFall	18-19	3
Francesca Stafford	20-24	1
Deborah Lynch	20-24	2
Sheree Mclean	20-24	3
Lydia Hale	25-29	1
Tineke Berthelsen	25-29	2
Pip Meo	25-29	3



NAME	CATEGORY	PLACING
Natalie Hardaker	30-34	1
Joanne Saxton	30-34	2
Wendy Nicholls	30-34	3
Lou James	35-39	1
Rebecca Speirs	35-39	2
Michelle Dions	35-39	3
Tammy Harvey	40-44	1
Kirsty Johnson Cox	40-44	2
Tanya Sharp	40-44	3
Patricia Mcbreen	45-49	1
Ali Boggs	45-49	2
Janice McCallum	45-49	3
Marina Fowell	50-54	1
Alison Hamilton	50-54	2
Marion Maxwell	50-54	3
Debbie Clark	55-59	1
Karen Hunt	55-59	2
Sherry Majors	55-59	3
Heather Allison	60-64	1
Joy Baker	60-64	2
Shirley Jean Rolston	60-64	3
Ann Bould	65-69	1
Oringa Barach	65-69	2

#### Male

NAME	CATEGORY	PLACING
Ryan Sissons	Elite	1
Martin Van Barneveld	Elite	2
Bryce McMaster	Elite	3
Mike Phillips	Elite U23	1
Aaron Barclay	Elite U23	2
Robert Huisman	Elite U23	3
Dan Hoy	13-15	1
Matthew Manning	13-15	2
Alexander Morreau	13-15	3
Fynn Thompson	16-17	1
Kyle Smith	16-17	2
Liam Ward	16-17	3
Max Hardie Boys	18-19	1
Atanas Alipiev	18-19	2
Macaulay Pye	18-19	3
Hugh Bootten	20-24	1
George Gwynn	20-24	2
Sam Kettle	20-24	3
Thomas Curtis	25-29	1
Euan Acket	25-29	2
Robert Stewart	25-29	3
Tony Buckingham	30-34	1
Matt Backler	30-34	2
Peter Dyer	30-34	3
Andrew Walker	35-39	1
Shane Vincent	35-39	2
Jeremy Natusch	35-39	3
Patrick Harvey	40-44	1
Jonathan Linyard	40-44	2
Mike Hardiman	40-44	3
Kevin Nicholson	45-49	1
Carswell Bain	45-49	2
Ralph Maddison	45-49	3
Stephen Farrell	50-54	1
Geoff Matthews	50-54	2
James Turner	50-54	3
Ian Christensen	55-59	1
Don Weston	55-59	2
Ross Maxwell	55-59	3
Shorty Clark	60-64	1

NAME	CATEGORY	PLACING
Darrell Simpkins	60-64	2
Jay Shelgren	60-64	3
George Hilgeholt	65-69	1
Peter Gibbs	65-69	2
Ray Lichtwark	65-69	3
Brian Boyle	70-74	1
Peter Ellis	70-74	2
Michael Meekings	70-74	3
Neil Fleming	75-79	1

### NZ Standard Distance Triathlon Championships 2013, Wellington

#### Female

NAME	CATEGORY	PLACING
Kate Mcilroy	Elite	1
Samantha Warriner	Elite	2
Anneke Jenkins	Elite	3
Simone Ackerman	U23	1
Sophie Corbridge	U23	2
Rebecca Kingsford	U23	3
Alex Heather-Sclater	16-17	1
Sophie Evans	18-19	1
Alice McFall	18-19	2
Courtney Evans	18-19	3
Reubyn Bischops	20-24	1
Natasha Poole	20-24	2
Rebecca Gifford	20-24	3
Lydia Hale	25-29	1
Lizzie Spencer	25-29	2
Rebecca Keat	25-29	3
Natalie Hardaker	30-34	1
Lynn Hodgkinson	30-34	2
Joanne Saxton	30-34	3
Kylie Russell	35-39	1
Rhonda Lee	35-39	2
Rosi Zeiske	35-39	3
Rachel Hamill	40-44	1
Kirsty Johnson Cox	40-44	2
Julieana Findlay	40-44	3
Sue Mellsop	45-49	1
Leonie Kaywood	45-49	2
Almuth Waechter	45-49	3
Sue Bankier	50-54	1
Alison Hamilton	50-54	2
Marion Maxwell	50-54	3
Judith Taylor	55-59	1
Michele Allison	55-59	2
Karen Hunt	55-59	3
Joy Baker	60-64	1
Heather Allison	60-64	2
Shirley Rolston	60-64	3
Sue Cuthbertson	65-69	1

#### Male

NAME	CATEGORY	PLACING
Tony Dodds	Elite	1
Bryce McMaster	Elite	2
Clark Ellice	Elite	3
Robert Huisman	U23	1
Harrison Dean	U23	2
Cameron Todd	U23	3
Jake Jackson-Grammer	16-17	1
Ioan Fuller	16-17	2
Martin Van Der Velden	18-19	1
Aaron Lynch	18-19	2

NAME	CATEGORY	PLACING
Craig Savage	20-24	1
Jai Davies-Campbell	20-24	2
Hayden Moorhouse	20-24	3
Matt Harrop	25-29	1
Lee Greer	25-29	2
Mitch McRae	25-29	3
Tony Buckingham	30-34	1
Donal Sheehy	30-34	2
Peter Dyer	30-34	3
Shane Vincent	35-39	1
Jeremy Natusch	35-39	2
Tony Keith	35-39	3
Stephen Sheldrake	40-44	1
Jonathan Linyard	40-44	2
Martin Ralph	40-44	3
Carswell Bain	45-49	1
Gary Fahey	45-49	2
Stephen Colpitts	45-49	3
Stephen Farrell	50-54	1
James Turner	50-54	2
David Morrison-Jones	50-54	3
Ian Christensen	55-59	1
Fergus Oliver	55-59	2
Geoff Barry	55-59	3
John Hellemans	60-64	1
Shorty Clark	60-64	2
Darrell Simpkins	60-64	3
Mike Lyons	65-69	1
Peter Gibbs	65-69	2
Richard Sweetman	65-69	3
Brian Boyle	70-74	1
John Gordon	70-74	2
Roy Gunner	70-74	3

### NZ U19 Elite Sprint Distance Triathlon Championships 2013, Wellington

#### Female

NAME	CATEGORY	PLACING
Mikayla Neilsen	U19 Elite	1
Jaimee Leader	U19 Elite	2
Nicole Van Der Kaay	U19 Elite	3

#### Male

NAME	CATEGORY	PLACING
Tayler Reid	U19 Elite	1
Troy McAlister	U19 Elite	2
Jay Wallwork	U19 Elite	3

### NZ & Oceania Paratriathlon Championships 2013, Wellington

NAME	CATEGORY	PLACING
Nick Ruane	M Tri 3	1
Nick Bailey	M Tri 4	1
Drew McLean	M Tri 4	2
Kate Horan	F Tri 5	1

# // Race results 2012/13 (New Zealand athletes) continued

## NZ Long Distance Triathlon Championships 2013, Tauranga

### Female

NAME	CATEGORY	PLACING
Gina Crawford	Elite	1
Candice Hammond	Elite	2
Joanna Lawn	Elite	3
Nikita Watkins	20-24	1
Francesca Stafford	20-24	2
Jade Winter	20-24	3
Tineke Berthelsen	25-29	1
Larisha Marsh	25-29	2
Vanessa Murray	25-29	3
Natalie Gaskin	30-34	1
Laura-Clare Whelan	30-34	2
Diana Simpson	30-34	3
Debbie White	35-39	1
Bronwyn Copeland	35-39	2
Nan Baker	35-39	3
Kristine Reid	40-44	1
Kelly Edwards	40-44	2
Deirdre Lack	40-44	3
Jo Tisch	45-49	1
Suzie Clarke	45-49	2
Sonya O'Connell	45-49	3
Claire Wakeling	50-54	1
Helen Alexander	50-54	2
Rose Cottrell	50-54	3
Debbie Clarke	55-59	1
Helene Brown	55-59	2
Marilyn Mansfield	55-59	3
Shirley Rolston	60-64	1
Ann Bondy	60-64	2
Tiare Lund	65-69	1

### Male

NAME	CATEGORY	PLACING
Graham O'Grady	Elite	1
Terrenzo Bozzone	Elite	2
Cameron Brown	Elite	3
Martin Van Der Velden	18-19	1
Oliver Shaw	20-24	1
Leighton Warren	20-24	2
Adam Palmer	20-24	3
Thomas Hills	25-29	1
Robert Stewart	25-29	2
Samuel Murphy	25-29	3
Josh Harrison	30-34	1
Kieran Daly	30-34	2
Kevin Lucas	30-34	3
Jarrold Newell	35-39	1
Deano Gaskin	35-39	2
Andrew Walker	35-39	3
Armando Galarraga	40-44	1
Brendan Erskine	40-44	2
Jared Preston	40-44	3
Steve Dean	45-49	1
Carswell Bain	45-49	2
Bill Blackmore	45-49	3
Stephen Farrell	50-54	1
Glen Wright	50-54	2
James Turner	50-54	3
Brian Foster	55-59	1
Cor Story	55-59	2
Brent Morris	55-59	3
Howard Baker	60-64	1
Clyve Cousins	60-64	2

NAME	CATEGORY	PLACING
Kingi Smiller	60-64	3
Ray Lichtwark	65-69	1
Ray Hewlett	65-69	2
Peter Gibbs	65-69	3
Brian Boyle	70-74	1
Manfred Schmid	70-74	2
Ronald Price	70-74	3
Neil Fleming	75-79	1
Laurie Wesley	75-79	2
Garth Barfoot	75-79	3

## NZ Ultra Distance Triathlon Championships 2013, Taupo

### Female

NAME	CATEGORY	PLACING
Gina Crawford	Elite	1
Candice Hammond	Elite	2
Anna Ross	Elite	3
Annabelle Bramwell	18-24	1
Macaulay Wilkinson	18-24	2
Megan Dredge	18-24	3
Larisa Marsh	25-29	2
Annika Johnson	25-29	3
Erin Furness	30-34	1
Diana Simpson	30-34	3
Megan Arthur	35-39	1
Julie Williamson	40-44	2
Gail Harvey-Heyward	40-44	3
Keri Houston	45-49	1
Aimee Perrett	45-49	2
Sarah Walker	45-49	3
Sue McMaster	50-54	1
Claire Wakeling	50-54	2
Pam Morris	55-59	1
Barb Carson	55-59	2
Karen Williams	55-59	3
Shirley Rolston	60-64	3
Tiare Lund	65-69	1
Maureen Archer	65-69	2

### Male

NAME	CATEGORY	PLACING
Bevan Docherty	Elite	1
Cameron Brown	Elite	2
Carl Read	Elite	3
Joseph Carew-Bourke	18-24	1
Cameron Paul	18-24	3
Thomas Hills	25-29	1
Jared Bowden	25-29	2
Logan Childs	25-29	3
Rob Creasy	30-34	1
Daniel Plews	30-34	2
Deano Gaskin	35-39	1
Jarrold Newell	35-39	3
Andrew Howse	40-44	2
Ewan Dellow	45-49	1
Steve Mellsop	45-49	3
Stephen Farrell	50-54	1
Mark Burke	50-54	3
Gary Burgess	55-59	1
Cor Story	55-59	3
Craig Peebles	60-64	3
Brian Boyle	70-74	1
Manfred Schmid	70-74	2
Neil Fleming	75-79	1
Laurie Wesley	75-79	3

## NZ Cross Triathlon Championships 2013, Motutapu

### Female

NAME	CATEGORY	PLACING
Anna Stevens	20-24	1
Claudia Harrison	20-24	2
Nikita Osborne	20-24	3
Kathryn Phillips	25-29	1
Amy Robertson	25-29	2
Jen Sweny	30-34	1
Rebecca Gibb	30-34	2
Danielle Lecomte	30-34	3
Tania McLean	35-39	1
Angela Hewlett	35-39	2
Nadia Coombe	35-39	3
Veronika Ziemke	40-44	1
Gayle Clark	45-49	1

### Male

NAME	CATEGORY	PLACING
Oliver Shaw	20-24	1
Bruno Watkins	20-24	2
Graham Norman	20-24	3
Steve Charles	25-29	1
Matt Taylor	25-29	2
Ian Auld	25-29	3
Dan Reynolds	30-34	1
Matt Tinnelly	30-34	2
Timothy Light	30-34	3
G-Force Brewster	35-39	1
Paul Sumich	35-39	2
Benjamin Eitelberg	35-39	3
Martin Ralph	40-44	1
Peter May	40-44	2
David Hepburn	40-44	3
Bill Blackmore	45-49	1
Anthony Cowan	45-49	2
Sebastian Ziemke	45-49	3
Geoff Matthews	50-54	1
Mark Samson	50-54	2
Dean Stevens	50-54	3
Rob Wills	60-64	1
Justin Costa	65+	1

## NZ Aquathlon Championships 2013, Nelson

### Female

NAME	CATEGORY	PLACING
Nicole Van Der Kaay	Elite	1
Danielle Parkinson	U23	1
Jessica Barnes	U23	2
Gabrielle Hannen	13-15	1
Sami Jordan	13-15	2
Andi Butler	13-15	3
Elisabeth Hilfenhaus	16-17	1
Madison Stanley	16-17	2
Victoria Mansilla	16-17	3
Stefannie Gillespie	18-19	1
Frances Riley	20-24	1
Gemma Franklin	25-29	1
Kim Waddell	25-29	2
Kirstin Ramsay	30-34	1
Wendy Healey	35-39	1

**Male**

NAME	CATEGORY	PLACING
Harrison Dean	Elite	1
Cooper Rand	U23	1
Cameron Todd	U23	2
Kaleb Wright	13-15	1
Hayden Squance	13-15	2
Luke Kelly	16-17	1
Felix Florath	16-17	2
Will Hart	18-19	1
Fenn Anderson	20-24	1
Hugo Van Dyke	20-24	2
Andrew Moore	20-24	3
Jody Keefe-Laing	25-29	1
Ben Tuck	30-34	1

**National Schools Triathlon Championships 2013, Christchurch****Female**

NAME	CATEGORY	PLACING
Molly Leckie	Y7	1
Sophie Wilkinson	Y7	2
Kate Stoddart	Y7	3
Kendall Vaughan	Y8	1
Charlotte Dingemans	Y8	2
Dana Purdy	Y8	3
Ari Graham	U14	1
Arlia Schurr	U14	2
Gorgi Van Lienen	U14	3
Jaimee Leader	U16	1
Tessa McNair	U16	2
Elizabeth Stannard	U16	3
Nicole Van Der Kaay	U19	1
Alana Lythe	U19	2
Laura Steffens	U19	3

**Male**

NAME	CATEGORY	PLACING
Callum Hancock	Y7	1
Kiaan Watts	Y7	2
Archie Ritchie	Y7	3
Dylan McCulloch	Y8	1
Gregor Findlay	Y8	2
Saxon Morgan	Y8	3
Kaleb Wright	U14	1
Henry Gautrey	U14	2
Janus Staufenberg	U14	3
Kyle Smith	U16	1
Dan Hoy	U16	2
Liam Ward	U16	3
Taylor Reid	U19	1
Callum Ross	U19	2
Sam Elstob	U19	3

**ITU Sprint Triathlon World Championships 2012, Auckland (only New Zealanders)****Female**

NAME	CATEGORY	PLACING
Steffie Holcroft	16-19	1
Madeline Evans	16-19	2
Nicole Van Der Kaay	16-19	3
Samantha Kingsford	20-24	1
Kristine Reid	40-44	1
Tammy Harvey	40-44	2
Pogo Paterson Mcauley	40-44	3
Sally Wood	55-59	1
Sue Gebbie	60-64	2
Judy Barfoot	75-79	1

**Male**

NAME	CATEGORY	PLACING
Keiran Coates	16-19	1
Taylor Reid	16-19	3
Scott McGregor	30-34	2
Brent Foster	45-49	1
Ian Christensen	55-59	3
John Skinnon	65-69	3
Brian Boyle	70-74	1
John Gordon	70-74	3
Alec Hill	75-79	2

**ITU Standard Triathlon World Championships 2012 (only New Zealanders)****Female**

NAME	CATEGORY	PLACING
Reubyn Bisschops	20-24	1
Rebecca Clarke	20-24	2
Laura Wood	20-24	3
Megan Roper	25-29	2
Tineke Berthelsen	25-29	3
Rachel Hamill	40-44	1
Sue Mellsop	45-49	1
Ali Hollington	45-49	2
Lynne Pattle	60-64	2
Joy Baker	60-64	3
Tiare Lund	65-69	3

**Male**

NAME	CATEGORY	PLACING
Hayden Moorhouse	18-19	3
Keiran McPherson	20-24	1
Nick Rennie	20-24	3
Sam Kidd	25-29	2
Rob Creasy	30-34	1
Stephen Sheldrake	35-39	1
Andrew Young	35-39	2
Michael Pugh	40-44	1
Russell Smith	45-49	1
Scott Molina	50-54	2
Stephen Farrell	50-54	3
John Hellemans	55-59	1
Murray O'Donnell	65-69	1
Ray Lichtwark	65-69	2
John Smart	65-69	3
Garth Barfoot	75-79	3

**ITU Aquathlon Triathlon World Championships 2012, Auckland (only New Zealanders)****Female**

NAME	CATEGORY	PLACING
Nicky Samuels	Elite	1
Nicole Van Der Kaay	16-19	1
Steffie Holcroft	16-19	3
Rebecca Clarke	20-24	1
Flossie Van Dyke	20-24	2
Rachel Hamill	40-44	1
Louise Schofield	40-44	2
Ali Hollington	45-49	3
Sue Bankier	50-54	2
Josie Sinclair	50-54	3
Hilary Hazell	60-64	3
Tiare Lund	65-69	1

**Male**

NAME	CATEGORY	PLACING
Harrison Dean	U23	2
Cooper Rand	16-19	3
Sam Kidd	25-29	1
Brent Foster	45-49	1
Darragh Walshe	45-49	3
Stephen Farrell	50-54	2
Cor Story	55-59	2
Ben Van Dyke	60-64	1
John Skinnon	65-69	1
Brian Boyle	70-74	3
Alec Hill	75-79	2

**ITU Long Distance Triathlon World Championships 2012, Vitoria-Gasteiz, Spain**

NAME	CATEGORY	PLACING
Amelia Watkinson	F20-24	1
Rob Creasy	M30-34	1
Ali Hollington	F45-49	1
Jan Maree-Brown	F55-59	1
Robert Allemann	M60-64	2
Tiare Lund	F65-69	1

**ITU Long Distance Duathlon World Championships 2012, Zofingen, Switzerland**

NAME	CATEGORY	PLACING
Thomas Boderick	M20-24	3
Susie Avis	F40-44	3

**ITU Duathlon World Championships 2012, Nancy, France**

NAME	CATEGORY	PLACING
Aiden Dunster	M18-19	2

**ITU Long Distance Triathlon World Championships 2013, Belfort, France**

NAME	CATEGORY	PLACING
Terenzo Bozzone	Elite Mens	2
Lyndsay Gough	F60-64	3
Tiare Lund	F65-69	2
Garth Barfoot	M75+	1



## // 2012 AGM minutes

### Minutes of Triathlon New Zealand Incorporated 2012 Annual General Meeting

**Date:** 29 September 2012

**Location:** Taupo Motorsport Park  
Broadlands Road, Taupo

**Time:** 2.00pm

**Present:** Rachel Brown, Peter Fitzsimmons, Arthur Klap, Carolyn McKenzie, Craig Waugh, John Scott, Murray Ashley, Lisa Greenaway, Brett Reid, Helen O'Shaughnessy, Sam Olley, James Turner, Garry Boon, Paul Gunn, Brendon McDermott, Shanelle Barrett, Mark Cross, Ross Capill, Georgina Workman, Harold Robinson, Alan Pattle, Rob Creasy.

#### Apologies:

Garry Boon welcomed all in attendance and made a special welcome to our Patron, Peter Fitzsimmons. The meeting was called to order at 2.05pm.

**Welcome:** Terry Sheldrake, Christopher Boyle, John Hellemans, Tom Pryde, Dave Beeche, Bruce Chambers, Paul Heron, Lynne Pattle, Cathi Davey.

**Moved:** Shanelle Barrett

**Seconded:** Lisa Greenaway

Carried

### Confirmation of Minutes of the 2011 Annual General meeting

**Matters Arising:** Moved that minutes be accepted

**Moved:** James Turner

**Seconded:** Alan Pattle

Carried

### President Report Garry Boon

Well done to Tri NZ team for the Annual Report – reflects the sport well.

HP Review, Craig has picked up a good number of challenges – one of which was the independent HP Review, one recommendation of which was the appointment of HP Director Graeme Maw who begins in December.

Olympics – might be disappointed with no medal but all athletes performed with distinction – an outstanding effort from HP, Tri NZ & coaches.

Tri World Champs – looking forward to an exciting event in 3 weeks time – organisation going well.

Contact Tri Series – continues to grow, now into year seven – well done to the event team for producing a great series.

Sport NZ – acknowledged their support, financial and otherwise, very strong relationship which is great for the sport.

Acknowledgment of the support of the Tri NZ board members. Alan Pattle standing down after six years as an outstanding board member.

Volunteers – the sport survives on volunteers, thank you for your support, it is fundamental to the success of the sport. Congratulations to all our volunteers.

Well done to Craig for doing a great job and continuing the path we are on.

### CEO Report Craig Waugh

#### Update on last 12 months:

Strategic plan to 2013 coming to an end. Business has been tight and has been delivered where it said it would be, now evolving to a new Strategic Plan.

Census carried out with about 2,800 people from schools, clubs, RST's etc. Over 115,000 people had taken part in a triathlon in the last 12 months.

ITU World Cup 2011. Dave and team did a great job delivering this last year and ITU are looking forward to 2012 Grand Final. Had great feedback on a smoothly run event.

HP Review – decision was made to hold this prior to London Olympics, review looks forward to 2020 and was independent and robust. Presentation to Sport NZ in November with funding confirmation in December.

Contact Tri Series – best ever year last year – very successful.

TRIBE – 56% increase in membership, working on ways to maximise opportunities.

Sport NZ targeted sport community space – Triathlon is now part of this initiative. Haidee Stratford has been appointed to lead and develop this strategy.

Tri World Champs – will be a very special event. Only thing we can't control is the weather! ITU very happy with preparation. Tri NZ offices will be closed during the week so most can help out. \$5M Major Event, great profile for the sport.

Financial Report – in deficit because of TWC but will be rectified by the grand final. Most money kept back for Olympics which has been spent in the new year. Small surplus of \$34k in sport services. Renegotiated Contact's contract for one year. Admin is down, HP is up & Marketing & Events is up. Lisa and team manage the budgets very well. No concerns for next year.

### Next 12 months:

TWC – great elite field coming to Auckland, great numbers – the biggest ever. 99% sure of a legacy event from 2013 which is exciting.

Olympics – disappointed with results – but 2020 HP Strategy to rectify this.

Implementation of the HP Review – new HPD, Graeme Maw starting in December, will bring change. Will need to manage expectations and main goal will be 2020. Funding for next 4-8 years from Sport NZ to be announced in December.

Trust funding money – market is tight, looking for alternative revenue streams to be sustainable

2020 Commercial Strategy, review at the moment – need to behave like a small business and take control.

2020 Community Strategy, led by Haidee Stratford, lots of learning.

2020 Community Strategy Review of Age group offering – what can be done better.

Craig went on to acknowledge the staff for their support over the last 15 months, the board for being so open minded which is important to enable the sport to grow and the athletes, both elite and age groupers who are all so committed.

Also the clubs – who are the core of the sport and do it for the love of the sport, and the volunteers. Thank you also to the Sponsors and Partners, Sport NZ and HPSNZ & Alex Baumann who have been really supportive. A big thank you also to the event promoters and all the technical officials. And finally, thank you to Rachel and Lisa for organising the AGM.

## Consideration of 2012 Annual Report

Moved that read and accepted

**Moved:** Ross Capill

**Seconded:** Paul Gunn

Carried

## Consideration of Finance Report to June 2012

Moved that read and accepted

**Moved:** Peter Fitzsimmons

**Seconded:** Arthur Klap

Carried



# // 2012 AGM minutes continued

## Appointment of Auditor

Garry Boon noted that Hayes Knight had been our auditor for the past few years and the board is likely to reappoint for another year however this has not been considered in any detail as yet.

Moved that the board be authorised to select and appoint the auditor as it sees fit.

**Moved:** Peter Fitzsimmons

**Seconded:** Georgina Workman

Carried

## Appointment of Honorary Solicitor

Garry Boon thanked Honorary Solicitor Tom Pryde for his continued commitment to Triathlon New Zealand.

Moved that Tom Pryde is re-appointed as Triathlon New Zealand's Honorary Solicitor for 2012/2013.

**Moved:** Garry Boon

**Seconded:** Brendon McDermott

Carried

## Appointment of Patron

Garry Boon thanked Patron, Peter Fitzsimmons for his continued commitment to Triathlon New Zealand.

Moved that Peter Fitzsimmons is re-appointed as Triathlon New Zealand's Patron for 2012/2013.

**Moved:** Garry Boon

**Seconded:** James Turner

Carried

## Election of Officers

Peter Fitzsimmons explained the format of the Triathlon New Zealand Board and announced the Part A and the Part B appointments for 2012/13.

### Part A Members (elected)

Arthur Klap

Brendon McDermott

### Part B Members (appointed)

Mark Cross

### Co-Opted (1 Year)

Carolyn McKenzie

**President:** Garry Boon

**Vice President:** Arthur Klap

**Moved:** Peter Fitzsimmons

**Seconded:** Ross Capill

Carried

## Acknowledgments

Peter expressed his thanks to Tri NZ for making this happen, keeping our sport on the top of the game which was why Tri NZ has attracted some fantastic Board members.

Peter also acknowledged the work of the Board Appointment's Panel which comprises of Tom Pryde, Paul Heron and himself.

Garry Boon thanked Alan Pattle for his huge contribution over the last six years, and also Paul Gunn for the last two years.

Arthur thanked Garry for his outstanding contribution to the sport as Chairman of the Board.

## Fixing of Subscription

Moved: The Triathlon New Zealand Membership Subscription Fee for the 2012/13 season remains at \$0 for all members (juniors and seniors, direct and club members).

**Moved:** Ross Capill

**Seconded:** Georgina Workman

Carried

## Fixing of Honoraria

☐ None proposed

## General Business

☐ Peter Fitzsimmons thanked Garry Boon, the board and staff at Tri NZ. Triathlon is looked at as an exemplar sport – well governed & well managed. He wished the team well for the challenges ahead.

## Meeting Closed

The President Garry Boon thanked all those present for attending.

**There being no further business the meeting closed at 3pm.**

**Garry Boon**

President, Triathlon New Zealand



## // **Financial report**

for year ended 30 June 2013

### **Triathlon New Zealand Incorporated (Tri NZ) includes the subsidiary entity Triathlon World Champs 2012 Ltd (TWC).**

TWC was established as a special purpose subsidiary company to deliver the Triathlon World Championship events in Auckland in 2011 and 2012. This company existed to support the objectives of Tri NZ as set out in the Constitution and Strategic Plan by organising and promoting events that raise the profile, and facilitate and encourage participation in the sport of Triathlon. After balance date TWC has been elected to be struck off the company's register and has ceased to exist upon the completion of the Triathlon World Championships events.

The accounts for both entities (Group) show an overall surplus of \$527,046. This is made up from a deficit in High Performance of \$47,075 and a surplus from Sport Services of \$574,121. The Sports Services surplus includes the surplus from TWC of \$572,782.

The High Performance deficit was a result of increased expenses incurred during the Olympic campaign. Reserves were set aside for this purpose and as at 30 June 2013, we still hold reserves of \$163,383 in the High Performance fund.

The TWC surplus has been achieved due to increased revenue from both event entries and sponsorship. Also, the contingency fund allowing for additional costs was not utilised. See Note 14 to the Financial Statements for more detail. Overall TWC made a surplus of \$415,642 (this was made up of a surplus from the 2010/11 financial year of \$5,985 and a loss from the 2011/12 financial year of \$163,125 and a surplus from the 2012/13 financial year of \$572,782).

Total Sponsorship revenue for the group increased as a result of sponsorship secured to support the TWC events. Parent company Tri NZ's sponsorship has remained consistent with the previous year. Tri NZ is extremely grateful for the relationships we enjoy with all our sponsors, these relationships enable us to continue growing the sport of triathlon.

Again our funding from Community Trusts and Sport NZ increased across the group this year due to revenue received for TWC. Parent company Tri NZ's funding from Sport NZ decreased due to less funding for High Performance and Athlete Performance Enhancing Grants, however our capability funding increased. Tri NZ's revenue from Trust funding increased slightly due to new funding from the Halberg Disability Sport Foundation.

Sport NZ and our Community Trusts remain an extremely valuable source of revenue to Tri NZ and we are very grateful for the continuing support we receive from these organisations.

The next financial year provides us with some financial challenges, due to the reduced sponsorship from the exit of Contact Energy. We have adjusted our operating model and budgets accordingly and with robust budget management and forecasting we are confident that Tri NZ can meet such challenges.


**Lisa Greenaway**  
Business Services Manager

# // Financial report continued

for year ended 30 June 2013

## TRIATHLON NEW ZEALAND INCORPORATED STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2013

	Notes	Group \$ 2013	Parent \$ 2013	Group \$ 2012	Parent \$ 2012
<b>CURRENT ASSETS</b>					
Bank		1,195,943	1,195,943	1,945,307	887,355
Accounts Receivable		82,693	82,693	617,343	470,520
Payments in Advance		162,228	162,228	348,663	188,663
GST Receivable		7,852	7,852	0	0
<b>Total Current Assets</b>		<b>1,448,716</b>	<b>1,448,716</b>	<b>2,911,314</b>	<b>1,546,538</b>
<b>NON CURRENT ASSETS</b>					
Plant and Equipment	6	131,254	131,254	214,917	75,629
Trademarks	7	2,356	2,356	2,503	2,503
<b>Total Non Current Assets</b>		<b>133,610</b>	<b>133,610</b>	<b>217,420</b>	<b>78,132</b>
<b>TOTAL ASSETS</b>		<b>1,582,326</b>	<b>1,582,326</b>	<b>3,128,734</b>	<b>1,624,670</b>
<b>Financed by:</b>					
<b>CURRENT LIABILITIES</b>					
Accounts Payable		328,006	328,006	364,029	339,523
GST Payable		0	0	83,656	28,159
Funds received in Advance		431,957	431,957	2,385,733	804,532
<b>Total Current Liabilities</b>		<b>759,963</b>	<b>759,963</b>	<b>2,833,418</b>	<b>1,172,213</b>
<b>Members Equity</b>	11	<b>822,363</b>	<b>822,363</b>	<b>295,317</b>	<b>452,457</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>1,582,326</b>	<b>1,582,326</b>	<b>3,128,734</b>	<b>1,624,670</b>



Garry Boon  
President



Christopher Boyle  
Board Member

5 September 2013

5 September 2013

**TRIATHLON NEW ZEALAND INCORPORATED STATEMENT OF FINANCIAL PERFORMANCE  
FOR THE YEAR ENDED 30 JUNE 2013**

		<b>Group</b>	<b>Parent</b>	<b>Group</b>	<b>Parent</b>
		<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
	<b>Notes</b>	<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
<b>REVENUE</b>					
Sponsorship	2	2,548,935	1,070,200	2,365,259	1,063,100
Grants	3	3,040,667	2,555,667	2,843,454	2,565,873
Event Entry fees		347,007	347,007	500,978	376,652
Age Group World Champs Entry & Admin fees		2,005,332	537,140	101,328	101,328
Membership/Club fees		3,100	3,100	2,800	2,800
Endorsements/Sanctioning fees		35,450	35,450	27,950	27,950
Camps and Courses		14,975	14,975	11,200	11,200
Interest		78,916	56,937	82,872	54,927
Foreign Exchange Gain/(Loss)		0	0	2,278	0
Miscellaneous Revenue	4	531,601	133,986	69,030	26,067
Transfer of surplus assets from subsidiary	14	0	415,642	0	0
		<b>8,605,981</b>	<b>5,170,102</b>	<b>6,007,149</b>	<b>4,229,897</b>
<b>EXPENDITURE</b>					
Administration	10	2,149,391	925,062	1,828,383	642,095
Amortisation and Depreciation	6 & 7	25,584	25,584	62,807	34,530
Loss on Sale of Assets/Disposals	6	92,166	14,346	8,017	8,017
Marketing and Events		3,036,098	1,059,508	1,859,809	1,133,997
High Performance		1,850,592	1,850,592	2,074,865	2,074,865
Member Services		565,671	565,671	200,921	200,921
Pathways (Coaching/Youth/Technical)		359,432	359,432	184,661	184,661
		<b>8,078,935</b>	<b>4,800,196</b>	<b>6,219,463</b>	<b>4,279,086</b>
<b>NET SURPLUS/(DEFICIT)</b>		<b>527,046</b>	<b>369,906</b>	<b>(212,314)</b>	<b>(49,189)</b>

**TRIATHLON NEW ZEALAND INCORPORATED STATEMENT OF MOVEMENTS IN MEMBERS EQUITY  
FOR THE YEAR ENDED 30 JUNE 2013**

		<b>Group</b>	<b>Parent</b>	<b>Group</b>	<b>Parent</b>
		<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
		<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
Members Equity at beginning of year		295,317	452,457	507,631	501,646
Net Surplus/(Deficit) for year		527,046	369,906	(212,314)	(49,189)
<b>Members Equity at end of year</b>	<b>11</b>	<b>822,363</b>	<b>822,363</b>	<b>295,317</b>	<b>452,457</b>



# // **Financial report** continued

## for year ended 30 June 2013

### 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

#### A) BASIS OF REPORTING

Triathlon New Zealand Incorporated is registered under the Incorporated Societies Act 1908.

The financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand as defined by Financial Reporting Standards and Statements of Standard Accounting Practice.

The Society is a qualifying entity in terms of the framework for differential reporting by the fact that it has no public accountability and the entity is not large. The entity has taken advantage of all differential reporting exemptions.

The financial statements comprise statements of the following: significant accounting policies, financial performance, movements in equity, financial position, as well as the notes to these statements.

The financial statements are prepared on the basis of historical cost. The financial statements for the "Parent" are for Triathlon New Zealand Incorporated as a separate legal entity. The consolidated financial statements for the "Group" are the economic entity comprising Triathlon World Champs 2012 Ltd as its Subsidiary, as disclosed in Note 14.

Subsidiaries are all those entities over which the Group has the power to govern the financial and operating policies, generally accompanying a shareholding of more than one-half of the voting rights.

The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Incorporated Society controls another entity.

Subsidiaries which form part of the Group are consolidated from the date on which control is transferred to the Incorporated Society. They are de-consolidated from the date that control ceases.

#### B) BASIS OF CONSOLIDATION

The consolidated financial statements includes the parent and its subsidiary, accounted for using the purchase method. All intercompany debts and transactions have been eliminated on consolidation.

#### C) REVENUE RECOGNITION

Revenue from Subscriptions is recorded as revenue in the period it is received.

Revenue from Grants that are project specific is recognised when the conditions relating to that grant have been met.

The revenue received from Sponsorship contracts is allocated over the term of the contract.

Where the sponsorship relates to a specific event the revenue is recognised when the event occurs.

Revenue received in advance for a specified activity is held on the balance sheet as a liability until the income is earned and recognised in the Statement of Financial Performance.

#### D) ACCOUNTS RECEIVABLE

Debtors are stated at their net realisable value. Debts considered uncollectable have been written off.

No Provision for Doubtful Debts has been deemed necessary in the 2013 year (2012: \$Nil).

#### E) FIXED ASSETS & DEPRECIATION

Fixed Assets are shown at cost less accumulated depreciation. Fixed Assets have been written off over their estimated useful lives on diminishing value basis to calculate the depreciation charge for the period as follows:

Computer Equipment .....	48%
Office & Sundry .....	10 - 48%
Other .....	12%
Vehicle.....	26%

Given the conditions that exist at balance date the Board considers no fixed assets have suffered permanent impairment during the year.

Assets owned by Triathlon World Champs 2012 Ltd have been purchased by Triathlon New Zealand Incorporated as per the Asset Transfer Agreement.

#### F) TRADEMARKS

Trademarks represent the cost of registering the trademarks owned by the organisation. They are being amortised over the 20 year life of the trademark.

#### G) TAXATION

The Group is a non-profit body for taxation purposes under section CW 46 of the Income Tax Act 2007 and as such no income taxation is payable on the net surplus for the year.

The Group is registered for GST and these accounts are prepared on a GST exclusive basis except for Accounts Receivable and Accounts Payable.

#### H) CHANGES IN ACCOUNTING POLICIES

There have been no changes in accounting policies during the year.

#### I) FOREIGN CURRENCY

Transactions in foreign currencies are converted at the New Zealand rate of exchange ruling at the date of the transaction.

The balance date foreign monetary assets and liabilities are translated at the closing rate and exchange variations arising from these are included in the Statement of Financial Performance.

#### J) COMPARATIVES

Comparative figures in the financial statements relate to financial year ended 30 June 2012.

**TRIATHLON NEW ZEALAND INCORPORATED NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2013**

	<b>Group</b>	<b>Parent</b>	<b>Group</b>	<b>Parent</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
	<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
<b>2. SPONSORSHIP</b>				
In Kind Sponsorship	382,054	187,600	254,759	187,600
General Sponsorship	665,100	665,100	599,500	599,500
Duathlon Series	10,000	10,000	10,000	10,000
National Series	170,000	170,000	167,500	167,500
National Schools Triathlon	20,000	20,000	10,000	10,000
TriWoman Series	17,500	17,500	88,500	88,500
Triathlon World Championships 2012 Ltd	1,284,281	0	1,235,000	0
	<b>2,548,935</b>	<b>1,070,200</b>	<b>2,365,259</b>	<b>1,063,100</b>
	<b>Group</b>	<b>Parent</b>	<b>Group</b>	<b>Parent</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
	<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
<b>3. GRANTS</b>				
<b>a) SPORT NZ (formerly SPARC)</b>				
High Performance	1,527,500	1,527,500	1,662,500	1,662,500
Athlete Performance Enhancing Grants	152,500	152,500	186,875	186,875
PM Scholarships	31,510	31,510	22,668	22,668
Capability	310,000	310,000	310,000	310,000
Capability Enhancement	96,481	96,481	5,000	5,000
Triathlon World Champs 2012 Ltd	15,000	0	70,000	0
	<b>2,132,991</b>	<b>2,117,991</b>	<b>2,257,043</b>	<b>2,187,043</b>
<b>b) TRUST FUNDING</b>				
NZ Community Trust	175,000	125,000	125,000	125,000
Youthtown	86,600	86,600	65,880	65,880
Lion Foundation	240,000	90,000	100,000	100,000
The Southern Trust	7,176	7,176	10,000	10,000
Pub Charity	270,000	0	207,581	0
Halberg Trust	45,000	45,000	0	0
	<b>823,776</b>	<b>353,776</b>	<b>508,461</b>	<b>300,880</b>
<b>c) OTHER</b> (including local Council support for events)	83,900	83,900	77,950	77,950
<b>TOTAL GRANTS</b>	<b>3,040,667</b>	<b>2,555,667</b>	<b>2,843,454</b>	<b>2,565,873</b>
	<b>Group</b>	<b>Parent</b>	<b>Group</b>	<b>Parent</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
	<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
<b>4. MISCELLANEOUS REVENUE</b>				
Ticket Sales	102,774	0	4,636	0
Expo Sales	71,658	0	18,253	0
Commissions	217,661	0	4,382	0
Other	139,508	133,986	41,759	26,067
	<b>531,601</b>	<b>133,986</b>	<b>69,030</b>	<b>26,067</b>

# // Financial report continued

for year ended 30 June 2013

## 5. TERM DEPOSITS

As at 30 June 2013, Triathlon New Zealand Incorporated held no term deposits (2012:\$877,835) and Triathlon World Champs 2012 Ltd held no term deposits (2012: \$172,536).

### Group & Parent 2013

## 6. PLANT AND EQUIPMENT SUMMARY

	Cost	Depn	Accum Depn	Book Value
	\$	\$	\$	\$
Computer Equipment	24,306	2,104	22,027	2,279
Office & Sundry	253,249	21,063	135,721	117,528
Other	11,724	897	4,186	7,538
Vehicle	19,207	1,374	15,299	3,909
	<b>308,486</b>	<b>25,438</b>	<b>177,233</b>	<b>131,254</b>

### Group 2012

	Cost	Depn	Accum Depn	Book Value
	\$	\$	\$	\$
Computer Equipment	24,718	4,105	20,271	4,447
Office & Sundry	209,772	27,525	148,058	61,714
Other	7,475	897	3,289	4,186
Vehicle	19,207	1,856	13,925	5,282
Event Assets	167,565	28,277	28,277	139,288
	<b>428,737</b>	<b>62,660</b>	<b>213,820</b>	<b>214,917</b>

### Parent 2012

	Cost	Depn	Accum Depn	Book Value
	\$	\$	\$	\$
Computer Equipment	24,718	4,105	20,271	4,447
Office & Sundry	209,772	27,525	148,058	61,714
Other	7,475	897	3,289	4,186
Vehicle	19,207	1,856	13,925	5,282
Event Assets	0	0	0	0
	<b>261,172</b>	<b>34,383</b>	<b>185,543</b>	<b>75,629</b>

Event Assets were sold to Triathlon New Zealand Incorporated during the year as per the Asset Transfer Agreement between Triathlon New Zealand Incorporated and Triathlon World Champs 2012 Ltd and resulted in a loss on disposal of \$77,820. The Group recognised a total loss on disposal of fixed assets of \$92,166.

### Group & Parent 2013

## 7. TRADEMARKS

	Cost	Amtn	Accum Amtn	Book Value
	\$	\$	\$	\$
Trademarks	2,945	147	589	2,356

### Group & Parent 2012

	Cost	Amtn	Accum Amtn	Book Value
	\$	\$	\$	\$
Trademarks	2,945	147	442	2,503



## 8. COMMITMENTS

Triathlon New Zealand Incorporated has no commitments to capital expenditure as at 30 June 2013 (2012: Nil).

Triathlon World Champs 2012 Ltd has no commitments to capital expenditure as at 30 June 2013 (2012: \$277,264).

	Group \$ 2013	Parent \$ 2013	Group \$ 2012	Parent \$ 2012
<b>OPERATING COMMITMENTS</b>				
Amounts due in future for operating lease payments are:				
Leasing Costs - Current	124,978	124,978	160,164	134,738
Leasing Costs - Term	20,365	20,365	160,091	145,343
	<b>145,343</b>	<b>145,343</b>	<b>320,255</b>	<b>280,081</b>

Operating Commitments include Office Rent, Computer Leasing, Photocopier and Phone leases.

## 9. CONTINGENT LIABILITIES

Triathlon New Zealand Incorporated has no contingent liabilities as at 30 June 2013 (2012:Nil).

	Group \$ 2013	Parent \$ 2013	Group \$ 2012	Parent \$ 2012
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## 10. ADMINISTRATION EXPENDITURE

Included in the Administration expenses for the year are:

Audit fees	14,000	12,000	16,000	12,000
Consultancy	16,781	16,781	6,584	6,584
Legal expenses	46,957	46,357	15,951	7,310
Leasing Costs	134,738	134,738	149,546	124,120
Triathlon World Champs 2012 Ltd	1,224,329	0	1,186,288	0

Fees paid to consultants are for assistance in the preparation of the Annual Accounts and software reporting changes.

	Group \$ 2013	Parent \$ 2013	Group \$ 2012	Parent \$ 2012
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## 11. MEMBERS EQUITY

Members Equity is made up as follows:

General Funds	243,338	243,338	241,999	241,999
High Performance Fund	163,383	163,383	210,458	210,458
Triathlon World Champs 2012 Ltd	415,642	415,642	(157,140)	0
<b>Total Members Equity</b>	<b>822,363</b>	<b>822,363</b>	<b>295,317</b>	<b>452,457</b>

## 12. IN-KIND SPONSORSHIP

The Group has received sponsorship during the year that includes the provision of goods and services at no cost. Some of these items are not included in sponsorship in the statement of financial performance as the value of the goods and services provided are difficult to measure reliably and are not material to the financial statements. These sponsors are listed in the annual report and Triathlon New Zealand Incorporated is grateful for the support of those sponsors.

# // **Financial report** continued

for year ended 30 June 2013

## 13. INVESTMENT IN SUBSIDIARY

Subsidiary	Percentage Held 2013	Percentage Held 2012	Balance Date
Triathlon World Champs 2012 Ltd	100%	100%	30 June

Triathlon World Champs 2012 Ltd was established as a special purpose subsidiary company to run the Triathlon World Championship events in Auckland and existed to promote amateur sport. The event was held during the year and Triathlon World Champs 2012 Ltd is non-trading, with all company assets and liabilities being transferred to Triathlon New Zealand Incorporated as at 30 June 2013.

## 14. TRIATHLON WORLD CHAMPS 2012 LTD

Summary of trading activity for Triathlon World Champs 2012 Ltd is as follows:

	2013 \$000's	2012 \$000's	2011 \$000's
<b>INCOME</b>			
Sponsorships & Grants	1,964	1,580	313
Age Group World Champs Entry Fees	1,467	124	0
Other	397	45	0
Interest	22	28	0
	<b>3,850</b>	<b>1,777</b>	<b>313</b>
<b>EXPENDITURE</b>			
Administration	1,224	1,186	200
Loss on Disposal of Assets	78	28	0
Marketing and Event Expenses	1,975	726	107
	<b>3,277</b>	<b>1,940</b>	<b>307</b>
<b>NET SURPLUS</b>	<b>573</b>	<b>(163)</b>	<b>6</b>
Members Equity at beginning of year	(157)	6	0
Current year distributions	(416)	0	0
Net Surplus/(Deficit) for year	573	(163)	6
<b>Members Equity at end of year</b>	<b>0</b>	<b>(157)</b>	<b>6</b>

Total Member's Equity recognised as at 30 June 2013 was recorded as surplus funds of \$415,642. This surplus has been distributed to Triathlon New Zealand Incorporated as at 30 June 2013.

## 15. RELATED PARTIES

Triathlon New Zealand Incorporated has no transactions with related parties, apart from the distribution of surplus and transfer of assets from Triathlon World Champs 2012 Ltd (2012:Nil).

## 16. GOING CONCERN

These financial statements have been prepared using the going concern assumption. As at 30 June 2013, the agreement with a major sponsor provider, Contact Energy, ended and was not renewed. The continued success of Triathlon New Zealand Incorporated is dependent on on-going support from funding bodies, including Sport NZ, other sponsors, members and successful activities.

During the 2014 financial year, Triathlon New Zealand Incorporated will concentrate on managing expenditure and securing further funding. Triathlon New Zealand Incorporated are confident that they can secure required funding and have cash reserves to continue to operate for a period of 12 months from balance date.

## INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF TRIATHLON NEW ZEALAND INCORPORATED

We have audited the financial statements of Triathlon New Zealand Incorporated on pages 1 to 6 which comprise the consolidated group and separate statements of financial position as at 30 June 2013, and the consolidated and separate statements of financial performance, statements of movements in members equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Board's Responsibility for the Financial Statements

The members of the governing body are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the members of the governing body determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Triathlon New Zealand Incorporated.

#### Opinion

In our opinion, the financial statements on pages 1 to 6 present fairly, in all material respects, the financial position of Triathlon New Zealand Incorporated and the group as at 30 June 2013, and their financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.

*Hayes Knight Audit NZ*

5 September 2013

Hayes Knight Audit NZ  
Chartered Accountants

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AN INDEPENDENT MEMBER OF HORIZON INTERNATIONAL AND THE HAYES KNIGHT GROUP