

# Tri NZ. Inspiring Success Together.





# TRI<sup>TM</sup>

## NZ

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# presidents

## report 2010



**2009/10 has been particularly challenging for Tri NZ in many respects as it has been for most businesses and not for profit organisations. However, I am exceptionally pleased to report that by keeping a clear and perhaps tighter focus on the objectives of the organisation, we have transitioned the year in a healthy state. And along the way a number of exceptional highlights have been achieved both on and off the race courses.**

The Board is confident that our Strategic Plan is sound and that the medium term objectives and supporting outcomes of the strategy remain completely relevant for Tri NZ as the national body responsible for the development of the sport of Triathlon in New Zealand. In fact I have no doubt that the existence of, and commitment to our Strategic Plan can be credited for guiding the organisation astutely through these past 12 months.

Triathlon has enjoyed exceptional year on year growth in participation numbers and supporters for almost a decade now. Survey results for last season however, appear to show a softening in growth figures. Despite these statistics it's apparent that events in good locations with a history of excellent delivery are continuing to attract very large fields as evidenced by the speed that entries to the Port Of Tauranga Half and other key races are filling. Our own Contact Tri Series also continues to show encouraging growth in participant numbers at several locations.

Once again, many of our Elite athletes across the range of race distances have returned some excellent results over the year. Our new high performance framework is now well established and feedback from athletes and coaches about the operation of the HP programme is generally very positive.

The support Tri NZ continues to receive from SPARC in both financial and non financial terms cannot be underestimated. The relationships and communication channels Dave and the team have established with SPARC at all levels are extremely productive and the benefits to Tri NZ and our sport through these collaborative arrangements are substantial.

A special thank you from the board must of course go to our Principal Partner and supporter, Contact Energy. Our relationship continues to gain strength and Contact's connection with the sport of Triathlon has expanded last season through their support of the TriWoman Series.

Our superb team of partners and sponsors continues to grow and each of these organisations is acknowledged later in this report. We are extremely fortunate that all these supporters are fully engaged with us and our sport and this makes for very productive and mutually beneficial relationships.

On the age group competitor front, more triathletes wore the black suit at various World Championships

during 2009/10 than ever before; with the Gold Coast WC team topping the scale with almost 400 competitors crossing the ditch to wear the fern. As expected, Kiwi's hauled a decent bag of medals in Aquathlon, Duathlon and Triathlon WC's around the world. Congratulations everyone who represented NZ, I hope you enjoyed the experience and will be back for more!

For the very first time, competitors in our age group World Champs teams raced in uniforms that were provided free of charge through our partnership arrangements with 2XU. Special thanks to Carl Jackson, the Commercial team

and of course 2XU for achieving this great result for our age group representatives.

A key activity for the management team at Tri NZ has been responding to one of the outcomes from the Service Delivery review which resulted in an internal structural reorganisation. Dave talks more about the specifics of this in his report, however the Board wishes to acknowledge all the staff, present and past, for their input, patience and understanding through this sensitive time. The board is fully supportive of the new team organisation and we are confident that this will provide an excellent platform for continuing to achieve great results.


Our financial result for the year is extremely positive when considering the volatile environment in which we have been operating. Through very astute budget management, Dave and the team have successfully completed the year with a small operating surplus.

“

**On the age group competitor front, more triathletes wore the black suit at various World Championships during 2009/10 than ever before**

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The board continues to benefit from a great mix of skills and personalities and this year we welcomed Juliet Fahey who has quickly become a fully contributing member of the board. One of the key highlights of the year for the board was Dave Beeche's win in the Leadership section of the SPARC Sector Awards. This is very well deserved recognition for the wonderful work Dave and his team have done raising the profile and performance of the Tri NZ organisation over the past 4 years.

Of course another major highlight has been the recent securing of the 2012 World Triathlon Championships Grand Final for Auckland and the board is very grateful to Terry Sheldrake and Peter Fitzsimmons in particular for their vision, commitment and assistance to Dave in turning an idea into reality. More about this later in the report.

Congratulations also to Terry on his appointment as Tri NZ's 4th Life Member, joining Peter Fitzsimmons, Tom Pryde and Bruce Chambers in this very special group of tireless contributors to the sport of triathlon. Also special congratulations to Bruce Chambers for being recognised in the Queens New Year Honours by being awarded the "Insignia of an Officer of the New Zealand Order of Merit" for services to sport, in particular Triathlon. This is a most deserved award for a man who has dedicated a huge part of his life to Tri NZ and the sport of Triathlon in a completely volunteer capacity.

In closing I offer my special thank you to every Triathlon volunteer right across the country. Like many other sports, Triathlon benefits heavily from the exceptional good will of many hundreds of volunteers operating in numerous roles, each person giving of their own time and energy for the good of our sport. If you are one of these people you're a legend and your input is invaluable.

Garry Boon  
President  
Tri NZ





**The 2009/10 year was another that delivered some outstanding highs and a fair share of challenges for both the sport overall and Tri NZ.**

Our overall ambition for the sport is to grow participation, and this year the target was 100,000 participants (measure based on our AC Nielsen research). While we hit 99,000 as at the Sept 2009 data, numbers pulled back to 84,000 by the May 2010 measure. In spite of this, we still retained our spot as NZ's fastest growing sport over the last 9 years. In addition, anecdotal feedback from events and clubs around the country reflect a picture of slower growth than previous years for the sport. This was not unexpected in the current economic climate in a pay-for-play sport and highlights the need for our dynamic and young sport to continue to innovate and adapt to changing market needs.

Aside from this, it was another year of solid progress for Tri NZ, with perhaps the highlight being us securing the rights to host the ITU Triathlon World Champs Grand Final in Auckland in 2012. The event will deliver some outstanding benefits for all aspects of the sport, including our high performance athletes, the profile of the sport and opening up the pathways for more people to take up the sport. This event, to take place on Queens Wharf in the heart of Auckland City, will be a significant event on the NZ international sporting calendar.

Once again our membership are telling us we are still on track with an overall performance rating in our annual survey of 80%. In addition, I was lucky enough to be acknowledged at the SPARC Sector awards by winning the Leadership Excellence Award...thanks to SPARC for the recognition which is much appreciated.

The 09/10 summer produced many inspirational stories across all participation levels in the sport, from Bevan's stunning win in the Sydney WCS event to the thousands of kids that returned to give their all in the Weetbix Tryathlon. One of the highlights of the season was the team with Multiple Sclerosis that competed in the Wellington Contact 3:9:3 event – its incredible what challenges people can overcome to do the sport and provide a true inspiration to others.

Set out below is how we went for the year against our 4 key strategic objectives that support our overall ambition of growing participation:

## Pathways:

**People find it easy to get into the sport and are inspired to participate for life**

The focus for the much of the year in this area has very much been the Service Delivery Review – a project to review how we create the optimal pathway for participants in the sport. The outcome of this review identified 5 key services we need to ensure are provided : 1/ Events; 2/ Social/training groups; 3/ Coaching/education; 4/ Facilities and equipment; and 5/ Communication. Tri NZ is going to take a lead role in the Communication side of things, with the ambition of building an 'uber database' of all the sports participants and fans, so we can ensure everyone is connected with all the opportunities, and given the inspiration, to participate in the sport at what-ever level.

We supported a huge team of over 400 athletes to the Age Group World Champs in the Gold Coast late last year, and the feedback on the experience we provided was highly positive. There were some outstanding results and this event will remain a key part of the pathway for participants in the sport.

Our Coaching, Youth and Technical programmes also all achieved their desired outcomes for the year, ensuring that we continue to open up pathways and retain participants across all levels of the sport for one and all.

We also hosted the annual awards at an afternoon function this year post the National Champs in Wellington and I'd like to congratulate not only all the elite and age group winners but also the winners of the annual awards (see later in this report for details).



## Profile:

### **More kiwis become triathlon fans and given the inspiration to participate**

One of our key objectives for the year was to improve the quality of the events that Tri NZ delivers, and I'm pleased to report that we definitely achieved this - feedback from participants on all our events (Contact Tri Series, Contact TriWomans Series, Contact National Schools Champs and Contact Duathlon Series) has all been highly positive. We achieved some excellent growth in participation in the Contact Tri Series and Contact National School Champs, but were well below target for the TriWomans and Duathlon series. We are putting in place some significant changes to ensure we turn the TriWomans series around for next season.

We had a successful year on the media and television front, and managed to secure an additional 30mins of live TV coverage for the Takapuna event this year (thanks TVNZ!) and once again the Contact Tri TV show is going to run for around 23 weeks, incorporating the 10 part domestic show and 13 part ITU World Champs Series race coverage. Press coverage continues to be strong off the back of the Contact Tri Series and elite results off-shore and the Tri NZ website continues to see good consistent traffic.

However, despite this progress in TV and press coverage for the sport, our fan base as measured by Nielsen's research to May 2010 is at 323,000, well below our target of 400,000. A key focus for the coming year is to revisit how we convert the excellent media coverage the sport is getting into an increase in fans.

Once again, our principal partner Contact Energy delivered an outstanding leverage campaign and ensured that triathlon was out there in the public eye and further cemented Contact's association with the sport.

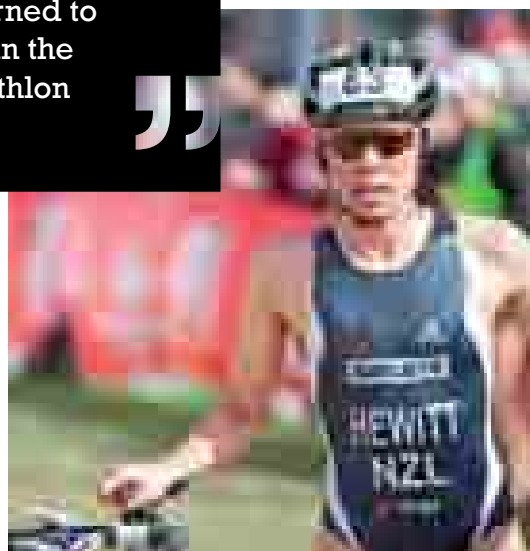
## Performance:

### **We have world champion heroes**

The High Performance Programme had its first full year under the new structure and Greg and his team are really starting to have an impact, including the athlete culture area, use of sports science, and running of successful camps. The feedback from the athletes in the programme has been outstanding and improvements in results, particularly in the Potential squad, are starting to come through as a result.

While our elite athletes continue to perform consistently with some incredible results for the year across ITU and long-course racing, unfortunately we failed to podium at both the ITU World Champs Grand Final on the Gold Coast and the Kona Ironman. Nevertheless Andrea Hewitt's Bronze medal for the overall World Championship was an outstanding result and her consistent performances since are very exciting in the lead up to London 2012.

**“The 09/10 summer produced many inspirational stories across all participation levels in the sport, from Bevan's stunning win in the Sydney WCS event to the thousands of kids that returned to give their all in the Weetbix Tryathlon”**





## Organisation Capability:

### We become a world class NSO

In March this year we identified the need to review how Tri NZ goes about delivering its services to the sport. The drivers for this change were the need to align our activities behind the outcomes of the Service Delivery Review, the fact we had taken on delivery of another 10 events (total 20 events delivered this season), addressing a challenging financial forecast, and ensuring we retain an innovative and dynamic culture. The outcomes we sought from this process were:

- Review and Identify the Services and associated KPI's we need to deliver to achieve the outcomes sought in our strategic plan
- Review the allocation of financial and human resources behind the Services
- Look at the way we do things to ensure Tri NZ continues to innovate and remains a great place to work.

The result of this process has been an increased focus on our customers, a refocusing of our Services in areas we believe we can have the most impact with our limited resources, and a restructure of roles and responsibilities within Tri NZ.

The new structure came into effect on 31 May and resulted in the disestablishment of 7 FTE roles and the creation of 4 new FTE and 3 part-time/contract roles. This process has unfortunately resulted in the departure of 3 staff and I'd like to acknowledge the hard work, commitment and outstanding contribution of Brendon Downey, Mel Warmerdam and Michelle Hosemann to Tri NZ over the past few years.

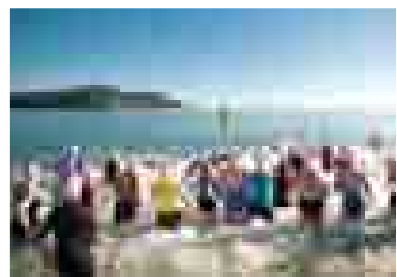
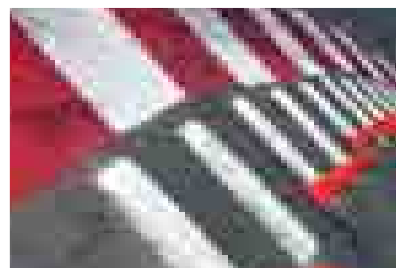
The new structure of the Services and roles we believe will position us well to continue to achieve our strategic objectives. Some of the themes underpinning the changes are:

- Increased resources behind the Communications Services – our plan to create a whole of sport community that enables us to connect relevant people with relevant opportunities on the ground underpins our pathways goal and needs to be well resourced
- Tighter, more measurable goals to support desired outcomes
- Increased separation between our roles as an NSO and an event promoter
- A flatter, less siloed, more empowering, organisation structure

I'd like to thank Garry Boon and the rest of the Board, our patron Peter Fitzsimmons, all the Advisory Groups, all our partners including SPARC, Contact Energy, our Official Suppliers, our Foundation Partners (NZCT, Perry, Lion Foundation, Southern Trust, Youthtown, and Pub Charity), our media partners, our affiliated clubs, councils, the sports event promoters, the technical officials and volunteers, all the sports participants and all our other partners for working so hard at making our sport the success that it is. It's such a pleasure working with all the great people involved in our sport and I thank you for all the support you provide to Tri NZ and the sport in general.

The year ahead is going to be another exciting one full of challenges, particularly preparing to deliver the test event for the Tri World Champs Grand Final, which will be an ITU World Cup in around October/November 2011. In addition, bedding in the new organisation structure and ensuring we continue to innovate on the Services we deliver to the sport and our customers, will make for exciting times ahead!

Dave Beeche  
CEO











# partners and sponsors

Tri NZ would like to acknowledge and thank its sponsors and suppliers for the continued assistance and support provided over the past year.

The immeasurable support these organisations all provide enable us to deliver the outcomes in our strategic plan from grass roots through to our Elite athletes that represent New Zealand across the world. Without this ongoing support, Tri NZ would not be able to achieve its vision of triathlon fulfilling its participation potential.

## Cornerstone Partner



SPARC's longstanding partnership with Tri NZ has been instrumental in the development and growth of the sport. The range of programmes, support, advice and investment define a true partnership and is nothing short of outstanding.

## Principal Partner



As Tri NZ's principal partner Contact Energy is working closely with Tri NZ to actively grow the sport of triathlon. Over the year in review the "whole of sport" partnership has seen participation in the Contact Tri Series grow by 15% - exceeding the expectations of both Tri NZ and Contact.

Contact and Tri NZ's partnership started back in 2006 and was recognised this year at the New Zealand Sport and Recreation Sector Awards winning the inaugural 2009 Commercial Partnership Award.

## Official Suppliers



A partner since 2006, Suzuki is official supplier of vehicles to Tri NZ. Keep an eye out for the Suzuki Corner at Contact Tri Series and Contact TriWoman events.



A partner since 2006, House of Travel is the provider for all our teams and elite athletes travel needs.



A partner since 2007, ASICS as the official footwear supplier for Tri NZ. Their dedication to innovation is supporting our athletes from beginners to elites.



In 2008, 2XU and Tri NZ entered into a 3 year partnership, which has seen all the New Zealand elite and age group athletes wearing the latest in 2XU technology garments.



A new partner in 2009, Hawaiian Tropic (sunscreen) are a great fit for Tri NZ with the sport of triathlon taking place in mostly sunny hot conditions.

## Foundation Partners



Kiwis love their sport, and NZCT loves to help them enjoy and participate in their sporting passions. NZCT has supported Tri NZ towards the administration of the business and events since 1997.



The Perry Foundation has proudly supported the communities of New Zealand for more than three decades and has supported Tri NZ towards administration of the business for over 2 years.



Every year the Southern Trust awards funding to thousands of worthy organisations, enabling them to meet unique needs. The Southern Trust has continued their support for Tri NZ this year through assisting the Membership and Coaching functions.



The Lion Foundation is one of New Zealand's oldest and most respected Charitable Trusts. In the past 23 years, the Lion Foundation has returned over \$480 million



back to the community, supporting thousands of good causes including Triathlon New Zealand. Lion has supported Tri NZ to enhance it's Marketing and Events capabilities.

## YOUTHTOWN

Youthtown gives young people opportunities for physical, social and creative experiences. In order to build self esteem and confidence, they provide specialized quality programmes and guidance in a supportive environment and have assisted Tri NZ in developing the youth talent of New Zealand.

## Pub Charity

With more than 20 years history of raising funds for organisations New Zealand-wide, Pub Charity is a charitable trust committed to supporting Kiwi communities through funds raised in gaming machines in hotels and taverns. Pub Charity have supported Tri NZ with Events Infrastructure to help Tri NZ fulfil it's participation ambitions.

## Contact TriWoman Series Partners

Tri NZ are grateful to the Official Suppliers and the following partners who helped make the Contact TriWoman Series a reality.



# Next

## Media Partners



TVNZ, namely One Sport, which broadcasts the Contact Tri TV as well as the live production of the Takapuna leg of the Contact Tri Series.



The Radiosport station hosts the weekly Triathlon and Multisport show. The show promotes Tri NZ messages, events and athletes.



The official magazine partner of Tri NZ. Each issue brings extensive reading including race reports, training advice, inspirational articles, product features and a huge range of giveaways.





**SHORTY CLARK**  
An inspirational Kiwi,  
Takapuna 2010





**who  
we  
are**





# board of directors

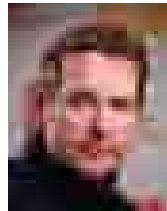


**Garry Boon**  
President

**Capabilities I bring to the Tri NZ board:**

As a passionate participant in the sport of Triathlon at age group level for more than 20 years and served on the Auckland City Tri

Club committee for many years. I practice as a Project Management and Business Consultant in the Building and Facilities Management industries and also have several years of experience at senior management level in the public sector.



**Mark Watson**

**Capabilities I bring to the Tri NZ board:**

As a former competitor at Age Group World Champs and Hawaii Ironman, my role in the media (both Radio and TV) allows me to add value to both the Commercial and

High Performance elements of the Tri NZ organisation. My passion for the sport of Triathlon is unchartered.

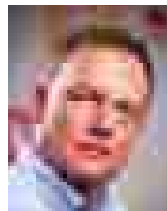


**Juliet Fahey**

**Capabilities I bring to the Tri NZ board:**

Being involved in the sport of triathlon/multisport for the last 15 years, business experience, ITU Level 2 Technical Official, Competition Manager Timaru Triathlon (8 years),

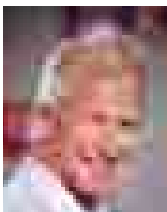
Member of Technical Advisory Group, Vice President Oceania Triathlon Union, Technical Liaison for Oceania Triathlon Union & belief in importance of clubs & financial members to Tri NZ.



**Stephen James**

**Capabilities I bring to the Tri NZ board:**

Over 20 years of business experience.

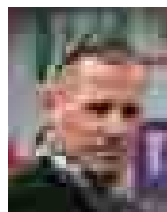


**Alan Pattle**

**Capabilities I bring to the Tri NZ board:**

Over the last 20 years I have enjoyed our sport as a competitor in local races and at World Age Group Champs and over the last 4 years on the Board of Tri NZ. Triathlon is

one the most innovative and fastest growing sports in the world and as a founding partner in a national consulting engineering business with the same outlook I have sought to bring skills and experience of business to the Board.



**Christopher Boyle**

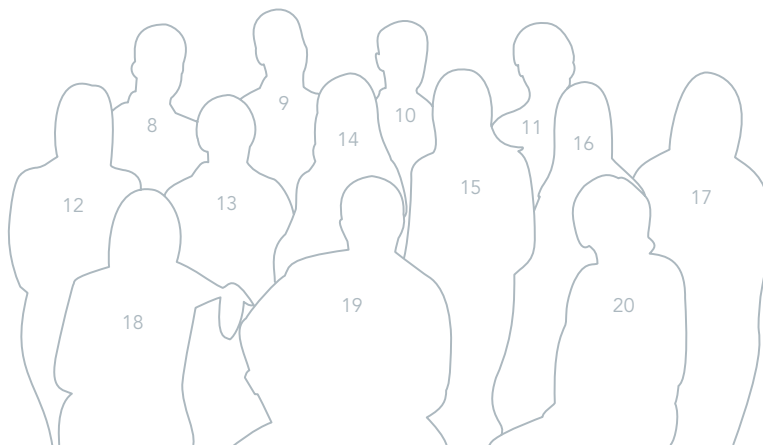
**Capabilities I bring to the Tri NZ board:**

Business and Management consultant to a number of New Zealand companies, and Chair of Sport Manawatu and a Trustee of Manfeild Park Trust. I have worked in New Zealand, Australia, Asia

and England in the areas of service delivery, customer strategies, change management, leadership coaching, asset management and risk management.



# staff



- 1 Dave Beeche
- 2 Greg Fraine
- 3 Rob Creasy
- 4 Claire Attwood
- 5 Tim Brazier
- 6 Rachel Brown
- 7 Haidee Stratford
- 8 Brendon Downey
- 9 Carl Jackson
- 10 Stephen Sheldrake
- 11 Brett Reid
- 12 Michelle Hosemann
- 13 Mel Warmerdam
- 14 Carla Elswood
- 15 Penny Skaife
- 16 Adele Holmes
- 17 Lisa Greenaway
- 18 Marlene Lucas
- 19 Andrew Dewhurst
- 20 Shanelle Barrett



### **Dave Beeche** Chief Executive Officer

Dave came on board in April 2006 and has been leading the organisation through its transition from an amateur to professional era. He has a double degree in Commerce and Law (hons) and a corporate background that has included marketing at Telecom, law at Russell McVeagh and running his own tourism venture. Dave's completed multiple ironman events and still competes in triathlons at present – a young family now prohibits too much training!

### **Claire Attwood** Administration/Membership Manager (P/T)

Claire has returned from maternity leave after having her new baby boy Ryan. Claire looks after all membership and club enquiries and age group world champ athletes. Claire comes from an adventure education background.

### **Shanelle Barrett** Referee and Volunteer Manager

Resigned September 2009

### **Tim Brazier** High Performance Accelerate Coach

Tim joins Triathlon NZ as part of the coach accelerate programme. His main role is to assist the high performance team in delivering a world class training environment, whilst developing his coaching abilities. Tim comes from a competitive swimming background and has been involved coaching swimming for 9 years. His swim coaching of triathletes to an elite level lead him to become aware of the exciting, positive and collaborative nature of Triathlon, and inspired him to become fully immersed in coaching all disciplines of triathlon over the past few years.

### **Rachel Brown** Administration & Accounts Assistant (P/T)

Rachel has an accounts background in the airline industry, with both British Airways and Singapore Airlines. More recently she has been with real estate accounts and management. Following her passion for sport and with a family increasingly involved in sport (including triathlon) she moved to Tri NZ in October 2009 to assist in accounts and administration to fulfil her ambition of combining work and sporting interests.

### **Rob Creasy** High Performance Sports Physiologist

Tri NZ welcomes Rob to the team as the High Performance Sports Physiologist. Rob will be providing accurate data and scientific information to athletes and coaches so they can maximise athlete performance.

### **Andrew Dewhurst** Media Manager (Contract)

Andrew is contracted through his company Gracie Productions Ltd to provide media services to Tri NZ. He regularly broadcasts on his own radio shows and hosts and produces the Triathlon/Multisport show on Radio Sport on Tuesday nights from 8pm. Andrew attends all major Tri NZ events, ensuring that the sport is covered in all forms of media the length and breadth of New Zealand. Andrew has been appointed as an ITU Media Delegate for the Oceania region seeing him assist in the delivery of World Cup and World Championship events.

### **Brendon Downey** Sport Development Director

Brendon has not only represented New Zealand in Triathlon, he has been involved in many aspects of the sport including club administration, event delivery and coaching both as an Olympic Triathlon Coach and National Team Coach. Brendon started at Tri NZ in November 2008 as Sport Development Director. His role focuses on working with Tri NZ's delivery partners (Clubs, Coaches and Event Organisers) with the aim of ensuring that these sports participants have relevant opportunities and the best experience possible. Departed May 2010.

### **Carla Elsworth** High Performance Administrator (P/T)

Carla assists the High Performance team and comes from a solid background in the NZ Travel Industry. Carla brings to the team her experience in administration, team management and travel related jargon!

### **Greg Fraine** National Coach

Greg is a former Commonwealth and Olympic Games representative cyclist. He has since gone on to win various World Championships in Age Group Olympic Triathlon and Age Group in the Hawaii Ironman. Greg began competing in Triathlons in 1997 and has been involved with the High Performance Programme since its inception.

The freshness and the excitement of Triathlon is what first attracted him to the sport and people involved in Triathlon are what got him into coaching. Greg is a Level 1 coach in Cycling and level 2 coach in Triathlon. Greg's key goals are Olympic success in London and to develop the talent in lower levels of the sport to become the successful professional triathletes of the future.



**Lisa Greenaway**  
Finance Manager (P/T)

With a passion for working in sport, Lisa joined Tri NZ in June 2006. Her experience as the Accountant for Netball New Zealand, equipped her with the expertise to help Tri NZ become a sustainable organisation. The systems and processes that she has put in place have aided the capability for Tri NZ to grow and increase the profile of Triathlon within New Zealand.

**Adele Holmes**  
World Champs Manager (until Sept 09),  
CTW Event Manager (Oct 09 - present)

With a professional background in recruitment and travel, Adele came onboard to facilitate the selection and execution of the World Championships for Tri NZ while Claire is on maternity leave. Since October Adele was responsible for organising and implementing the Contact TriWoman Series.

**Michelle Hosemann**  
Marketing & Communications Executive

Making the move from Australia with a professional background in marketing and advertising, Michelle joined the team as the new Marketing and Communications Executive and assisted the Commercial Director with the marketing and communications plans for Tri NZ. Michelle also competes recreationally in Triathlons. Departed May 2010.

**Carl Jackson**  
Commercial Director

As an ex runner, Carl has represented New Zealand at two World University Games and whilst attending Western State College in Colorado on an Athletics Scholarship, achieved All-American honours in several events. Carl has extensive Marketing and Brand Management experience with Siemens (Germany), New Zealand Post, Contact Energy, American Express and Energizer NZ.

**Marlene Lucas**  
High Performance Manager

As an Ex age group triathlete, Marlene competed in two World Championships in Hawaii and Lausanne. With a passion for the sport she joined Tri NZ at the end of 2005 as a High Performance Office Administrator. But her ambition to assist athletes achieve their best in the sport drove her upwards, and she was appointed High Performance Manager in 2009. Marlene's main goals are to create clear and open communications between athletes, coaches and the high performance team to allow them to focus on what is important, achieving their goals.

**Brett Reid**  
Director of Coaching

After 3 years as the High Performance Manager with Squash New Zealand, Brett joined the team in 2007 and brought with him a wealth of experience and knowledge within the sporting area. Brett's background includes 6 years of lecturing at the Waikato Institute of Technology in Sport Psychology, Peak Performance and Communication; as well as consulting in sports psychology for the New Zealand Academy of Sport from 1999-2008. Brett continues to build on his Level 2 Athletics New Zealand and Coaching New Zealand coaching qualifications by working on his Tri NZ Level 1 and Triathlon Australia Level 2 coach accreditation.

**Stephen Sheldrake**  
Assistant Coach

Stephen Sheldrake is a former pro triathlete who competed at both Olympic Distance World Champs and Hawaii Ironman. His experience as a professional athlete combined with 12 years of coaching makes him a valuable part of the High Performance team. Stephen started at Tri NZ in 2007 as the U19/U23 High Performance Manager and has since progressed to Assistant Coach where he aims to take our most promising athletes into 2012 and beyond.

**Penny Skaife**  
Technical and Volunteer Co-ordinator

Starting in accounts with Tri NZ in 2008, Penny has moved into a new role, which will see her working closely with Technical Officials and Volunteers, as well as private event promoters within the sport of Triathlon, through the Event endorsement and sanctioning process.

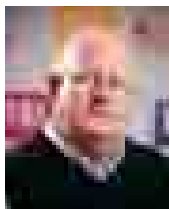
**Haidee Stratford**  
Event Manager

Recently returned from London where she worked for British Tennis as the National Competition Manager for Schools Tennis, Haidee joined Tri NZ as the new Event Manager responsible for the delivery of the Contact Tri Series and the Contact National Schools Triathlon Championships. With a professional background in law, Haidee is passionate about working in sport and is looking forward to delivering a high quality, fun-filled Contact Tri Series for 2010/2011.

**Mel Warmerdam**  
Youth Development Manager

Mel comes from a Physical Education background joining Tri NZ fresh from her studies in Advanced Sport Science at Wintec. Mel's role at Tri NZ focuses on the education, development, and talent identification for our youth competitors across New Zealand. Departed May 2010.





## Peter Fitzsimmons OBE Patron

Patron of Triathlon New Zealand Peter Fitzsimmons maintains a wide range of community and sporting interests.

He is currently a Trustee of North Shore Hospice, The Spirit of Adventure Trust, The Mount Maunganui Lifeguard Service Foundation, The New Zealand Triathlete Youth Trust, and a Justice of the Peace and a Rotarian.

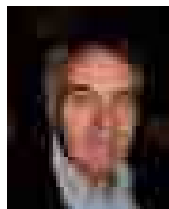
He has served as President of the Rotary Club of Auckland, Surfing NZ, Triathlon NZ, Surf Lifesaving NZ and has been a Chairman of North Harbour Stadium Trust.

Peter was awarded a SPARC Lifetime Achievement Award in 2009 for his service to Surf Lifesaving, Triathlon and Surfing.

Professionally Peter provides independent director, trustee and business advisory services to a range of companies and organisations.

Currently he is Chairman of Instant Finance Limited, a Director of Counties Power Limited, Workforce Development Limited and a Trustee of The Apprenticeship Training Trust.

Peter is an Accredited Member and Fellow of the Institute of Directors NZ and a Life Member of Tri NZ.



## Tom Pryde Honorary Solicitor

Tom Pryde, Founding partner of Cruickshank Pryde Law Firm has been involved in the sport of Triathlon in New Zealand from day one. Tom along with others was instrumental in bringing the 2003 World Championships to

Queenstown along with a raft of other International Events to New Zealand. Tom is a Life Member of Tri NZ.

## Commission and Advisory Group Members

### Age Group Selection Commission

Dorothy McPhail  
Ian Meek (resigned January 2010)  
Robin Elvery (resigned September 2009)

### Technical Advisory Group

Juliet Fahey  
Peter Weaver  
Ross Capill  
Ted Pearce - Chair  
Terry Sheldrake

### Youth Advisory Group

Sid Cumming  
Sheryl McLay  
Chris Todd  
Peter Ellis  
Mark Cornaga  
Sean Palmer

### Coaching Advisory Group

George Hilgeholt  
Greg Fraine  
John Hellemans  
Barry Larsen  
Lynley Brown  
Brett Reid

### Elite Selection Commission

Damian Pedreschi  
Lynley Brown  
Barry Larsen

### High Performance Advisory Group

Greg Fraine  
Evelyn Williamson  
Pete Pfitzinger  
Mark Elliott  
Peter Bennetts  
John Hellemans  
Chris Bullen





what  
we  
do

**CAMERON BROWN**  
NZ Ironman Champion 2010

2010







# mission, values & strategic direction

Triathlon New Zealand is the national governing body for the sports of triathlon, duathlon and multisport – we are an Incorporated Society. Based in Newmarket, Auckland, Tri NZ is made up of a team of 16 staff and many passionate volunteers and supporters. We carry out activities and events on a nationwide basis.

## Mission:

To inspire kiwi's to participate in achieving more - together.

## Values:

### Inspiring Success Together

**Inspiring:** We instill pride and a deep sense of achievement and well being by encouraging people to realise their true potential.

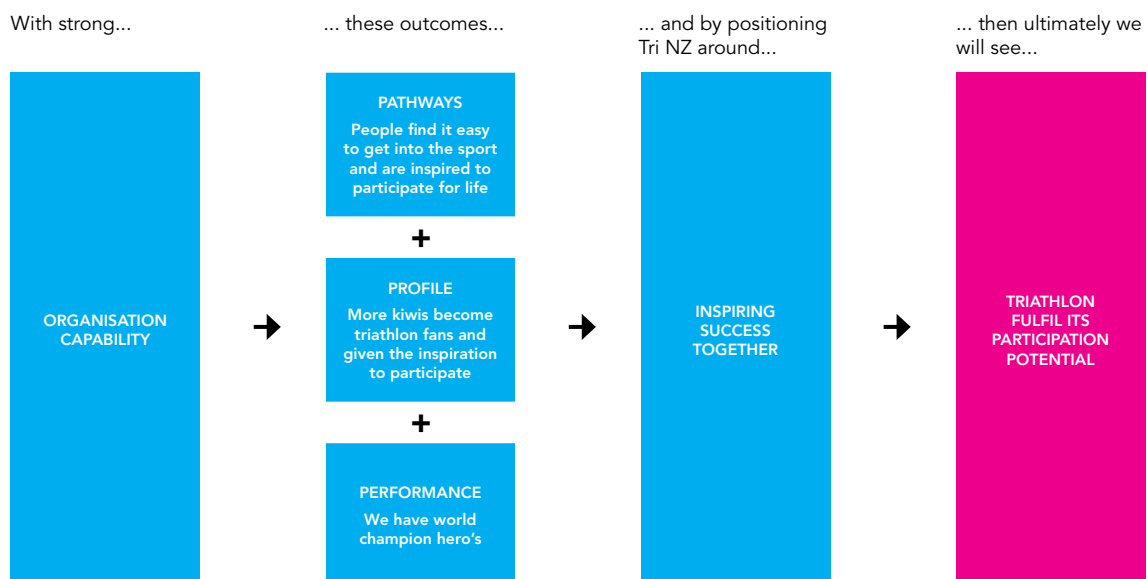
**Success:** We stay ahead of the game through our passion to be better than before. We not only embrace success, we are a positive catalyst for it.

**Together:** We are dedicated to bringing people together. By encouraging participation in all that we do, we build enduring relationships and earn trust from our partners.

Our key messages are built around a single organising idea, Inspiring Success Together, and through this we hope to lower barriers and encourage more people into our sport.

What this means is that we will position Tri NZ around a simple, single idea in the market – with the ultimate outcome of fulfilling triathlons participation potential.

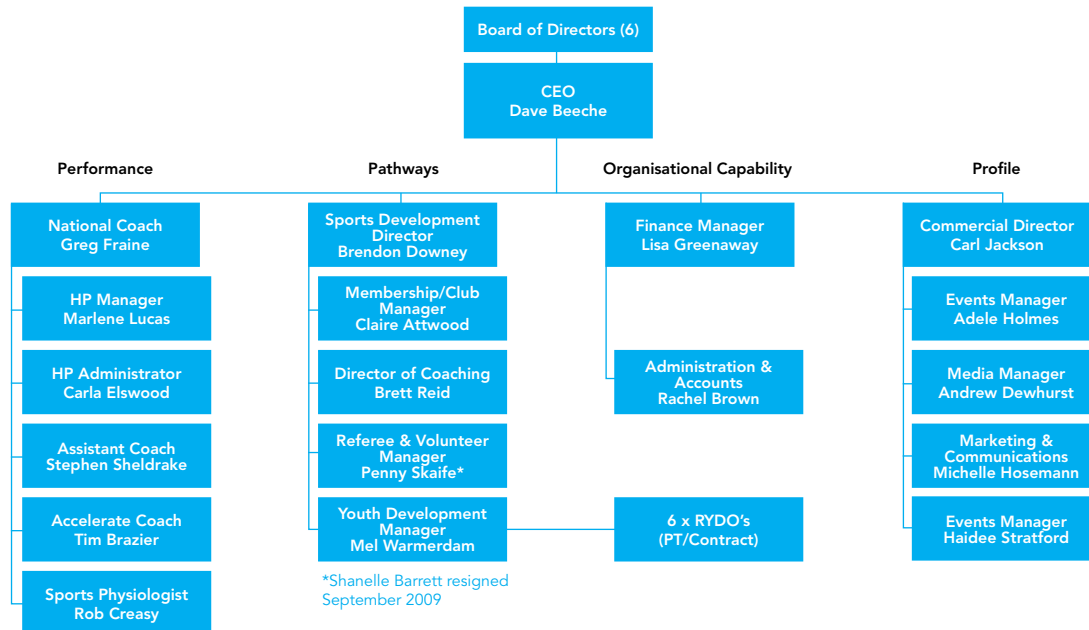
## Strategic Direction







# organisation structure





# WORLD CHAMPIONSHIP TRIATHLON

## facts and stats



**ANDREA HEWITT**  
World Championship  
Series, Madrid, 1st 2009



The year 2009/10 has been another busy year for the sport of triathlon and we continue to build on existing and create new relationships with the media. As the sport becomes more established we create profiles and heroes in the media but also we must work doubly hard to ensure repeat coverage of existing events and athletes. Familiarity can sometimes breed boredom amongst the media, Triathlon must continually refresh itself and its events to maintain a high profile.

Here is a summary of media activity in the year 2009/10.

## Contact Tri Series

This series continues to evolve at all levels with coverage at some events strong and some struggling. Typically this will have a direct link with the quality of the athletes racing or the national titles that might be up for grabs.

Once again we enjoyed good support on TV with all but one of the events generating TV news coverage. Tri NZ continues to work with our own production partner (Vince Gooding Sportmedia) to generate coverage for television networks but also for our own show, Contact Tri TV on TVNZ.

We must further develop our ability to present human interest stories, both for our own show but also for mainstream media and lifestyle media to pick up and cover.

## International Events

It was a mixed season for our athletes and it is they who impact greatest on media coverage of international events. Being the first year of the World Championship Series (WCS) there was a degree of experimentation for some of the athletes and a degree of education for the media as to how to cover the WCS compared to World Cup races of the past.

Generally speaking if a Kiwi athlete missed the podium, we missed the news and wider coverage in the print and radio media. This is an ongoing process to have the media follow the races regardless of Kiwi results and to recognise the stars of the sport, just as they would in Formula One motorsport.

Domestically we had few if any international events of any significance with the decision not to host an event in New Plymouth. This impacted on our overall media coverage for the year and takes away an important window to promote our sport. This will be rectified to a large extent with news of Auckland hosting the 2012 WCS Grand Final and a lead up World Cup event in 2011.

## Delivery and relationships

Triathlon continues to share news of its events and athletes primarily through the distribution of press releases and media alerts. This is supported by updating of the Triathlon New Zealand website and reference to the ITU website which is a good source of information, preview and review material around international events.

Some good work was done during the year with key media outlet the Sunday Star Times, with personal contact established with leading Triathlon/Multisport reporter Steve Kilgallon by Dave Beeche. It is these relationships that will help the sport in its pursuit of coverage in the future.

Further work needs to be done with the NZ Herald in a similar vein to further promote the sport in its pages. This is a key objective for the year ahead to assist not only the Herald but all major metropolitan newspapers to cover our sport in the best way possible.

Triathlon New Zealand hosted the media at specific events in the past year:

- **Athlete Celebration Luncheon - February**  
Held annually to acknowledge the success of our leading athletes, held in conjunction with the Takapuna Contact Tri Series race to capitalise on athlete availability.
- **Triathlon Annual Awards – March**  
Held annually to look back over the Contact Tri Series but also to present Triathlon awards at grass roots level of the sport. This was cut back this year due to budget constraints, an informal presentation was held in Wellington post the Nationals and will be further tweaked for next year.
- **ITU World Champs Series Announcement – June**  
Triathlon NZ announced success with their bid to host the 2012 World Championship Grand Final in Auckland. This was a press conference hosted by CEO Dave Beeche, with input from Auckland City Council and Central Government.



## TV Show



Business as usual with the Contact Tri TV show on TVNZ. This show is a collaboration between Tri NZ and our in-house production partner SportMedia (Vince Gooding).

The show successfully saw 23 episodes (March 09 – Sept 09) go to air over the winter period, highlighted by coverage of the Contact Tri Series but also including delayed and sometimes live coverage of international events, in particular the ITU World Champs Series.

Hosted by Mark Watson (a Tri NZ Board member) and Toni Street, the show features contributions in commentary and script from Andrew Dewhurst. The show featured a stronger look at human interest/participation stories this past year, something that will further develop next year.

2008/2009 saw Contact Tri TV reach over 1.1 million viewers! As we go to print, the show is on track to again exceed 1 million viewers.

Tri NZ would like to acknowledge and thank TVNZ for their continued partnership and support for the sport of Triathlon.

## Radio Show

The Triathlon radio show continues on Radio Sport, playing nationwide every Tuesday night from 8pm to 9pm. Hosted by Sport Lately host Mark Watson and produced by Gracie Productions Ltd (Andrew Dewhurst's company), the radio show features review and preview of events, feature interviews, coaching tips and interviews with elite athletes.

Sport Lately attracts a Nationwide audience of approximately 44,000 listeners per week with the show playing approximately 45 times per year (subject to live sport).

The show enjoys strong support from Multisport website [www.sportzhub.com](http://www.sportzhub.com) with interviews pod cast each week. Sportzhub enjoys a high amount of weekly traffic with approximately 62,000 unique visitors per month to the site.

## Media Monitoring

Tri NZ uses a monitoring agency to provide the office with clippings and monitoring of all print, TV and some radio coverage of the sport. While not 100% in terms of its coverage (there are always some stories that slip the net), the key here is the trend of coverage as the same method has been used for three years.

Overall the year to June 30 2010 saw a decrease of 10% from the previous year, missing targets set out in the Business Plan. There are some outside influences on this result with the obvious one being the lack of an Olympic programme in the year 2009/10. Beijing in the year 2008/09 accounted for a strong surge in interest and coverage of the sport, with the success of Bevan Docherty crucial to that coverage.

Also in April 2010 there was no New Plymouth event with the World Tri Festival not hosted after three years of the event being held. This again led to a drop off in coverage during that time.

The first season of the ITU World Champs Series has also taken the media some time to pick up on, with results also not as consistent as has been the case in previous years with World Cup podiums for New Zealand athletes.

<b>Total Media Count 2009/10</b>	<b>2398</b>
<b>Total Media Count 2008/09</b>	<b>2720*</b>

The monitoring saw a decrease in total articles of 322 year upon year

*\* includes Olympic Games and The World Tri Festival*

However, despite the above mentioned factors, this is a decline that must be arrested in the coming year and closer relationships built with key media, in particular mainstream TV but also major metropolitan newspapers such as the Herald and the Dominion Post.

While the monitoring will continue and trends followed, the focus in the next year is as much about quality of articles in the major publications as it is the number of articles across all media.





# popularity of the sport

Triathlon's popularity in New Zealand remains high with independent research group Nielsen's Research finding that 338,000 New Zealanders are interested in Triathlon, down slightly from the previous 12 months.

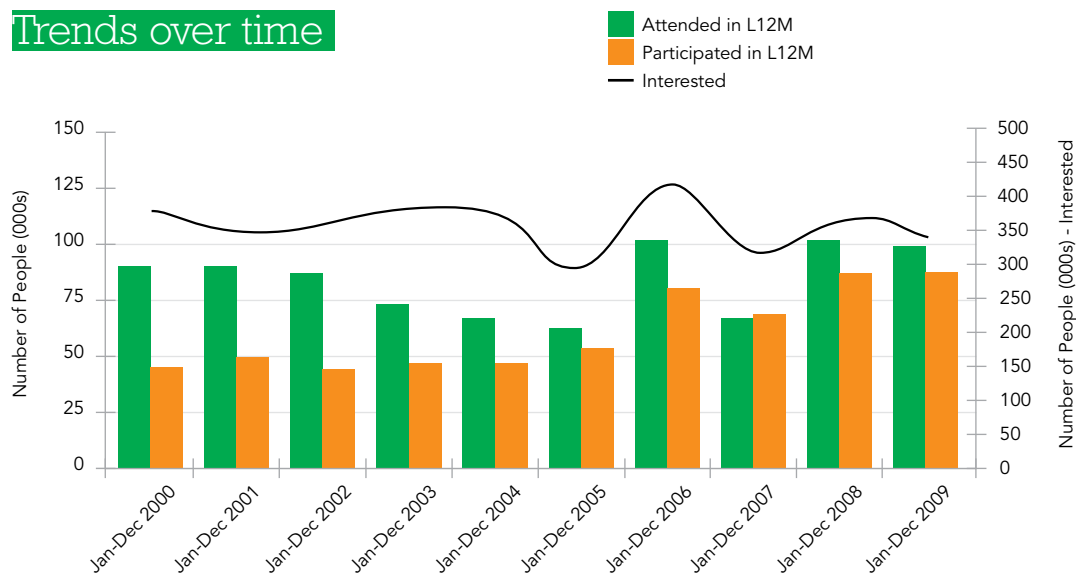
In addition to this, attendance at events has remained steady with 98,000 people attending a Triathlon in 2009, compared to 101,000 in 2008.

Participation numbers have remained static with 86,000, down from 87,000 in 2008. However the increase from 2000 to 2009 has been significant with participation numbers rising from 47,000 to 86,000.

The increase in profile of the sport assisted by the Tri NZ Media programme has led to increased attendances and participation.

Triathlon is still the #1 fastest growing sport in New Zealand comparing participation from 2000 to 2009, but participation will need to increase to remain #1.

## Trends over time







**year**  
**in**  
**review**

**TERENZO BOZZONE**  
Rhode Island 70.3  
Champion 2010





# contact

## tri series

**Desired Outcome: Increase participation and profile of Triathlon NZ**

**Strategic Initiative: To promote participation in triathlon and drive the profile of the sport through the delivery of a high quality national series.**

with seven events in seven towns there's a

## TRIATHLON FOR EVERYONE



The 2009-2010 Contact Tri Series (CTS) was the fourth season of the national triathlon series. Seven events took place throughout the country in the following locations; Rotorua; Whangamata; Wanaka; Timaru; Kinloch; Takapuna; and Wellington.

Highlights of the season were; the establishment of a 1:2:1 (100m swim/2km cycle/1km run) event for kids (aged 7-11) which took place at four of the venues; and an all day racing format at Takapuna allowing more people to participate in this unique criterion style event.

## Participation

The opportunity to participate in a triathlon saw 3,020 participants take to the start line of a CTS event. This was short of the projected target of 3,300 but still 15% up on 2008/2009, with Kinloch and Takapuna both seeing an increase of over 20%. Wanaka, Timaru and Rotorua all saw percentage decreases of between 10-20%.

The fastest growing event for the second year running was the participation based Contact 3:9:3 (300m swim/9km cycle/3km run) with a 151% increase on last year. The distance has proved popular for all ages and continues to provide an entry into the sport.

The gender split of participants in the CTS is relatively even with 58% men and 42% women with average ages 33 and 31 respectively.

Tri NZ was delighted to be able to attract world class athletes to the series; these included Bevan Docherty; Laurent Vidal (FRA); Kris Gemmell; Kate Roberts (RSA); Andrea Hewitt; Samantha Warriner; Debbie Tanner; Vendula Frintova (CZH) to name a few.

## Marketing

The CTS projected its marketing towards potential participants using three distribution channels: direct communication; through partners; and through retailers.

Generic and event specific flyers were distributed nationwide to retailers such as aquatic centres as well as being included in the race packs for the following events; Auckland Marathon, Around Lake Taupo Challenge, and the Ocean Swim Series.

Free 'Introductory/Training' nights were a new initiative and were held at each CTS location, 6-8 weeks prior to the event. The evenings were well delivered by local clubs/coaches but were not well attended.

Contact Energy ran a highly successful leverage campaign centred on the strap lines "Triathlon is a Contact Sport" and "New Zealand's 2nd favourite contact sport". This campaign appeared on motorway billboards, magazine spreads and various websites.

## Media

The CTS engages with Jet Photography; Gracie Productions and Sport Media to deliver its' media requirements. All three companies are extremely professional and deliver a high quality product in their given area.

Six of the seven events featured on TV1 or TV3 news with Rotorua being the only event to miss out. All races continued to get good local and national print media with an obvious lack of pick up in the NZ Herald.

The CTS received good coverage on the Multisport Show on Radio Sport with frequent interviews with Event Manager Haidee Stratford as well as various athletes who had competed.

Contact Tri TV continues to be a successful medium to showcase the series.







## Event Delivery

The 2009/2010 CTS delivery structure saw an Event Manager based at head office (Haidee Stratford) with a local competition manager taking responsibility for on site logistics at each venue. Tri NZ would like to thank the following competition managers who did a fantastic job in the delivery of the 2009/2010 series; Wayne Reardon (Rotorua and Kinloch); Kevin Endres (Whangamata); Victoria Murray-Orr/Bill Roxburgh (Wanaka); Juliet Fahey (Timaru); Phil Briars (Takapuna); and Ross Capill (Wellington).

The CTS is a Tri NZ sanctioned series which means the involvement of the technical team is critical to a well run event. Tri NZ would like to pay particular thanks to the following technical volunteers who have gone beyond their duty in their assistance to the series; Ray Pitch; Pete Weaver; Brent Hussey; Juliet Fahey and Ross Capill.

## Looking Forward

The CTS will see the introduction of an exciting new venue (Christchurch); a positive change to the structure of the event team; a new website specific to the series and improvements to the online entry system which feedback told us we clearly required.

Pricing has been reviewed and we have budgeted for another increase in participation, particularly in the 3:9:3 category. Prize money has been reviewed and will see the removal of the overall series point's money redistributed into each of the seven races.

The series looks to increase its media profile with an increase in coverage with national print media such as the NZ Herald. Marketing of the series will see a more local approach with the goal to get more value for money.

## Thanks For Your Support

The CTS is a successful event series due to the continued support of a number of groups. Tri NZ would like thank the following groups for their unyielding support:

### Sponsors:

Contact Energy (principal partner)  
2XU  
Suzuki  
Asics  
Hawaiian Tropic  
House of Travel

### Council Support:

Rotorua District Council  
Timaru District Council  
Taupo District Council  
North Shore City Council  
Wellington City Council

### Services:

Sports Timing New Zealand  
Surf Lifesaving New Zealand  
Traffic Management NZ  
St Johns

**“This is the best Triathlon I’ve done all season, very well organised and thoroughly enjoyed. Thank you”**

– Marie Fonua (Kinloch 2010)

**“Thank you so much for a great event on Sunday! It was the perfect event to do my first Tri”**

– Simon Smith (Takapuna 2010)

**“I just wanted to say thanks a million for the race yesterday, it was just great and I loved it!**

**Very well organised and I will definitely be back next year!**

– Kate Roberts (SA) (Takapuna 2010)

**“Thanks heaps for a wicked race on Sunday. Good wake up call and great way to start the season!”**

– Shaun Kavanagh (Rotorua 2009)



## Desired Outcome: Increase participation and profile of Duathlon

### Strategic Initiative: To promote participation in triathlon and drive the profile the sport through the delivery of a high quality National Series

Reduced to two events (from three in 2009) the Contact Duathlon Series (CDS) has taken on a north versus south venue structure with Feilding and Christchurch remaining as the series locations. The first event on the calendar Feilding, being the selection race for the World Duathlon Championships; the second Christchurch, bearing the title of the National Duathlon Championships as well as the National Schools Duathlon Championships.

Due to the Tri NZ financial year, this report covers the last race of the 2009 Series, being the National Championships in Feilding as well as the National Selection race held in May 2010, being the first race of the 2010 Contact Duathlon Series.

## Participation

The National Championships (August 2009) event was well attended with the event combining with the Nationals Schools Duathlon Championships. A total of 291 participants took part, exceeding the total participation at the first two events of the 2009 Series (Christchurch & Auckland). The Feilding event (May 2010) saw 110 participants take part in the event with the majority filling the Standard Distance field in hope of qualifying for the World Duathlon Championships in Scotland in September. These numbers were similar to the equivalent event in Christchurch the previous year.

These numbers were lower than expected. With the series in its second year and the reduction to two events it was anticipated that fields of approximately 200-300 participants could be obtained. Questions need to be asked about the need for two events; the timing and the popularity of the sport.

## Marketing

The marketing budget does not allow for much promotion of the series. The series relies on email communications to the Tri NZ membership database; the distribution of promotional flyers through partners and retailers; website traffic and Radio Sport coverage. Despite the lack of marketing dollars the campaign was started early and entries were open in February 2010 to capture any interest from participants in the Contact Tri Series.

## Media

Media coverage for the CDS is by way of media release through Tri NZ Media Manager Andrew Dewhurst both before and after each event. Media pick up was well received in local print media.

## Race Delivery

The 2010 CDS delivery structure saw an Event Manager based at head office (Haidee Stratford) with a local competition manager taking responsibility for on site logistics at each of the venues. Tri NZ would like to thank the following competition managers who did a fantastic job in the delivery of the CDS; Grant Spiers of the Manuwatu Triathlon Club (Feilding); Ted Pearce (Christchurch). Despite the low number of participants both events were delivered to a high standard.

## Thanks for your support

The CDS is a successful event series due to the continued support of a number of groups. Tri NZ would like thank the following groups for their unyielding support:

Sponsors:  
Contact Energy (principal partner)  
2XU  
Suzuki  
Asics  
Hawaiian Tropic  
House of Travel

Council Support:  
Christchurch City Council

Services:  
Sports Timing New Zealand  
St Johns

## Looking Forward

In its current format it is unlikely that the participation or profile will increase. A full debrief will be undertaken at the conclusion of the series to assess its viability.



# join THE FUN

OF THE CONTACT TRIWOMAN SERIES

Believe to achieve

In 2009, Shane Hooks gifted the TriWoman series to Triathlon NZ. 2010 was Tri NZ's first year of organising the TriWoman series. Contact Energy further cemented their relationship with the sport of triathlon by becoming the naming rights sponsor of the series.

## Participation

This ten event women's triathlon series targeted women of all ages and backgrounds to get active in a non-threatening environment. Focus was on participation rather than competition with achievable distances of 300m swim / 8-12km bike / 3km run or walk. A duathlon was also held at each event.

Participants ranged in age from 11-81, and could enter as an individual or a team. There was a vast range of experience - 62% of participants were first timers, through to one woman who took part in her 50th TriWoman event this season.

2,222 women took part in the 2010 series, which heavily fell short of the projected target of 6,000. The series not achieving its expected participant numbers can most likely be attributed to the following factors:

- Due to the timing of acquiring the series, combined with a change in personnel, event dates were not confirmed until quite late in the year therefore participants may have already 'chosen' their events for the season by the time the TriWoman calendar was published
- New naming-rights sponsor - many people didn't know Contact TriWoman was the reincarnation of the More FM / Special K series
- Recession - there has been a decline in attendance numbers at a large proportion of sporting events as people had less money to spend.

## Marketing

Promotion of the series was done through several channels:

- Email communication to the existing TriWoman database of 39,000 subscribers
- 35,000 generic flyers were printed and distributed through sponsors, councils and local Competition Managers
- More FM and Next Magazine were two of the series sponsors, and both promoted the series through their respective channels
- Contact Energy ran a leverage campaign which included magazine and online advertising.

## Media

The series was covered on Radio Sport on several occasions and the Pt Chevalier event was featured on 'Contact Tri TV' on TV One and 'All in the Games' on Sky Sport. The series also received coverage in many community newspapers throughout the season, many of which covered the human interest stories that evolved by women participating.

## Race Delivery

An important goal in year one was to ensure the series supported one of the organisation's key priorities which was to be the recognised benchmark in event delivery. The series was delivered by Tri NZ Event Manager, Adele Holmes in conjunction with local Competition Managers. Competition Managers were a mixture of private event organisers and individuals acting on behalf of the local tri club. Feedback from participants through the post event survey was hugely positive and a big thank you must go to all of the Competition Managers, suppliers and marshals that made these events possible.

## Thank you for your support

The series would not have been possible without its wonderful sponsors: Contact Energy, Suzuki, Next Magazine, More FM, ASICS, Pink Insurance, Hawaiian Tropic and 2XU.

We also received great support from various councils and tri clubs in 2010. A special thanks must go to Waitakere Triathlon & Multisport Club, Whangarei Triathlon Club, Wellington Triathlon & Multisport Club, Waikato Cycling Sports Academy, Manawatu Triathlon Club, Auckland City Tri Club and Canterbury Triathlon Club for their involvement.

## 2011

Planning is currently underway for the 2011 series. Changes for the upcoming series will include several different locations and dates and the inclusion of longer distances at a few events. This combined with the promotional campaign commencing earlier will assist the series in maximising its participation potential.









# age group

## world championships

**The 2009/10 season saw the biggest ever number of age group athletes compete in ITU World Championship events overseas – 370 NZ athletes in total. The ITU World Championship events held were; Sprint, Standard and Paratri on the Gold Coast, Australia; Duathlon in Concord, USA; and Long Distance in Perth, Australia!**

For the first time ever we had two paratriathletes representing NZ at the World Champs on the Gold Coast; Mirriam Jenkins and Rob Matthews. Both athletes had outstanding results achieving a Gold and Silver medal respectively in their race categories.

The feedback on the great team environment we endeavour to create for athletes has been highly positive with an overall satisfaction rating of 85%. We would like to extend our thanks to all athletes for their commitment to representing NZ and acknowledge that funding these trips is no easy feat. In total we have 10 world age group champions and in total 26 world age group championship podiums – Tri NZ acknowledges these athletes and congratulates them on behalf of the NZ Triathlon Community.

A big thank you to our volunteer managers who did an outstanding job supporting our teams to these World Champ events;

Gold Coast: Jeff McGrath, Ali Boggs, Wendy Chrisp, Graham Park

Perth: Kerry Newton, Josh Whyte

Concord: Kim Stevenson

## Membership

The 2009/10 membership year saw the completion of the Service Delivery Review and a change in focus from building membership numbers to building a whole of sport participant database to enable us to communicate with more participants in the sport. Through this change we expected a down turn of membership numbers, which totalled 2,100 at 30th June 2010.

The Service Delivery Review highlighted the need to review the Tri NZ membership structure which we are currently finalising. This will be completed at the Tri NZ Annual General Meeting 2010. The aim is to come out of this review with a membership structure that is aligned to the recommendations of the Service Delivery Review. This structure needs to appeal to the different types of participants/fans that we have in our sport. It is necessary for us to remove as many barriers as possible to allow people to easily join up to Tri NZ and enable us to communicate relevant/useful information that interests each individual.

We had a total of 27 Affiliated Clubs over the 2009/10 season; clubs as a whole are continuing to grow and gain momentum in their regions. Tri NZ continues to offer ad-hoc support to clubs as requested.





**ROB DALLIMORE AND  
LIAM MCLOUGHLIN**  
Long Distance World Champs,  
Perth, Australia



**ROB MATTHEWS**  
Silver Medal  
Paratriathlon, Gold  
Coast, Australia



**MIRIAM JENKINS**  
Gold Medal Para triathlon,  
Gold Coast Australia







## Key strategies of the high performance programme:

### **To provide a high performance training and competition environment**

Further development and review went into the athletes individual annual planning by specialist planners and peers. Athletes now have a robust process and plan, reviewed every 6 months.

Training camps were provided for the athletes in Germany, Colorado, Nederland, Christchurch, Rotorua, Font Romeu, Wellington and Wanaka all with financial support from the programme. Athletes chose to attend the camps that met their individual needs for training and racing.

Staff attendance at all camps included the National Coach, Assistant National Coach and Sport Science Physiologist. Other specialist coaches attended at various times and we introduced a Mental Conditioner for the first time at our domestic camp in Christchurch. This was a success and they have since joined us on several other international camps and will continue to be an instrumental part of our programme and support for the athletes and staff.

Good numbers of athletes within our programme participated in the Contact Tri Series.

Two development athletes were accepted into the Youth Olympic Games.

### **Optimise athlete training and recovery through sport science support**

A Tri NZ employed Sport Science Physiologist attended all camps and key races throughout the year so testing and recovery is now constantly monitored for training and racing and a performance physiologist insight is provided for coaches.

Sport Science testing, profiling and monitoring was carried out with providers from the Academy at our domestic camp in Christchurch. The monitoring and tracking of protocols was established, as was the link between the individual training plans and sport science requirements. I-touch and the training peaks programmes were implemented and are working effectively and a 'cutting edge' research group is currently being implemented.

Coaches have been up skilled by coaching seminars and this has allowed improved athlete support, education opportunities in understanding and utilisation of training and competition data will continue.

### **Programme Administration /Leadership and Financial Support**

The annual stakeholder and internal HP programme reviews were carried out at the end of 2009 and the 2010 plan was completed and presented to the athletes and coaches. The high performance advisory group is utilised for the strategic input for the programme. The high performance elite selectors are utilised for selecting elite teams to represent NZ. Financial support to athletes and coaches has been restructured to align more accurately with our programme goals. Numerous Prime Minister Scholarships within the programme have allowed specialist coaches and mentors to be included in our programme and camps.

### **Increase Coaching Capacity and Capability**

The restructure of the HP Programme has enabled the National Coach and Assistant National Coach to attend camps with athletes and work well with personal coaches.

Coach interactive forums have been re introduced with great success.

Two highlights for the past year were the workshops delivered by Jack Daniels and Hunter Allen. Daniels, a world class running coach and physiologist, was brought to NZ on a group scholarship by Tri NZ and the NZ Academy of Sport. Daniels presented a two-day workshop to the Tri NZ High Performance team in Auckland, as well as delivering two lunchtime seminars to community coaches across all sports, one in Auckland and one in Christchurch. Special thanks must go to Graeme Robson at Academy of Sport North Island for supporting and helping drive this initiative.





Allen is a specialist in power monitoring on the bike, and he was brought to NZ by Bike NZ in collaboration with triathlon. This was a great example of cross-sport collaboration, aided to a large degree by the number of people with a foot in the bike and triathlon "camps". Thanks in particular must go to Bike NZ and the Academy of Sport South Island.

The opportunity to attend the Daniels and Allen workshops, respectively, was taken up by most of triathlon's 11 carded (Performance + and Performance) coaches. By being carded these coaches have an opportunity to tap into the NZ Academy of Sport coach support and development network.

Other notable achievements in the past 12 months have been the part-time appointment of Chris Pilone as a specialist run coach in the HP programme, and the appointment of Tim Brazier as a specialist swim coach.

Pilone brings a wealth of running, triathlon and HP coaching experience to the programme at a time when running performance is a key contributor to triathlon success over the Olympic distance. Brazier has joined the HP team through the Coach Accelerator Programme run by SPARC, and his integration into triathlon's HP programme has guaranteed a consistently high level of swim support is now available to the athletes and coaches, both in NZ and overseas.

Lastly, thanks must go to all the High Performance coaches for their time and expertise. While coaching brings its own rewards, it also demands a high level of personal commitment, without which the triathletes would be unable to deliver the outstanding results they do.

#### **Develop a World Leading High Performance Culture**

Good progress has been made towards athletes being more 'professional' athletes and living a high performance lifestyle. Athletes have a clearer idea of what it takes to be professional and what is expected as they developed their own athlete code of conduct with the mental conditioner.

The programme has had successful athlete inductions, annual athlete celebration and press conference.

Athletes are consulted and have input into the programme enabling ownership of their future plans.

## **ITU World Champs Results 2009**

### **Elite**

Bevan Docherty, Tongyeong (1st)  
Andrea Hewitt, Madrid (1st)  
Andrea Hewitt, Kitzbuhel (3rd)  
Kris Gemmell, London (3rd)  
Kris Gemmell, Yokohama (2nd)  
Andrea Hewitt, Yokohama (2nd)

### **U23**

Tony Dodds (4th)

### **U19**

Sophie Corbidge (15th)

## **ITU World Champs Results 2010**

Bevan Docherty, Sydney (1st)  
Andrea Hewitt, Sydney (2nd)

## **ITU World Cups**

No World champs in this financial year  
(Kate McLroy – Tiszaujvaros (1st)  
Kris Gemmell – Des Moines (2nd)

## **London Olympics Update**

Planning for Olympics is underway this year with a trial venue an hour out of London city planned.

Athletes will race in Hyde Park, London again this year.

The development of the selection policy for the London Olympics is in progress.

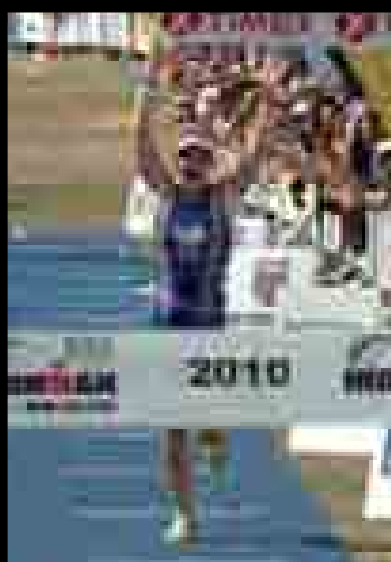
## **Acknowledgements**

We would like to give special acknowledgment to every member of our High Performance Advisory Group who provided us with strategic direction and wonderful support on all challenges and ideas we passed their way.

We would also like to acknowledge the commitment and work of our High Performance Elite Selectors in their role of selecting the elite teams to represent NZ.

Thank you to all the Academy Providers existing and new who integrated so well at our inaugural sport testing camp in Christchurch.







The Technical and Volunteer area of the sport continues to grow with Triathlon New Zealand Sanctioning 18 and Endorsing 43 events in the 2009/2010 season, 26 new people completing the NZ Level 1 Technical Course, 10 current Level 1 Officials progressing through the pathway to become Level 2 Officials, and 8 of our International Technical Officials being awarded a SPARC Prime Minister scholarship to officiate at International Events.

As the sport of Triathlon continues to grow, it is imperative that we support all levels of events, from the fun participation based events right through to elite level, making sure we deliver these events to the highest possible standard. Tri NZ's sanctioning and endorsement programme is in place to ensure that all events that are sanctioned or endorsed are conducted in a fair, safe and professional manner in regards to the Tri NZ rules, while also making sure that the athletes have fun and are inspired to keep participating. The sanctioning side of the programme is going well with some of New Zealand's highest calibre events continuing to sanction their events year after year, while endorsed event promoters and clubs see great value in endorsing new events, although we do see the need to review the value of the programme for experienced event promoters and clubs.

Below is a list of the Tri NZ Sanctioned and Endorsed events for the 2009/2010 season:

### Sanctioned Events

Contact Tri Series – 7 Events  
 South Island Half Ironman  
 Taupo Half Ironman  
 Port of Tauranga Half Ironman  
 Challenge Wanaka  
 Auckland Secondary School Tri Series – 4 Events  
 Ironman New Zealand  
 ITU Triathlon Oceania Cup  
 Contact National School Tri Champs  
 Contact Duathlon Series

### Endorsed Events

Tinman Triathlon  
 Contact TriWoman Series – 10 Events  
 Triaction by Triumph Women's Triathlon  
 Weet-Bix Tryathlon Series – 12 Events  
 Grid Kids Duathlon Series – 7 Events  
 SPARC REAL Womens Duathlon Series – 10 Events  
 Kapiti Womens Triathlon & Duathlon  
 Life Pharmacy Bayfair Triathlon

With the growing number of participants and number of events in NZ, we need to be continually growing not only our database of officials, but also their knowledge. So far this season Tri NZ has facilitated two Level 1 Technical Courses, one in Auckland and another in Feilding, with 26 individuals completing the course and four more Level 1 courses planned throughout NZ in the next couple of months.

It is vital that our current officials progress through the Technical Pathway, so we created the Level 2 Technical Officials exam and invited officials that had a minimum of 2 years experience officiating in every role at 10 or more events. Below are the people who completed the exam with a 98% pass mark or more:

Brent Hussey	Jane Loughnan
Cathi Davey	Julie Pitch
Claire Hannan	Marguerite Christophers
Gail Hussey	Mel Warmerdam
Georgina Workman	Tony Sangster

Without Tri NZ's Technical Officials we would not be able to succeed in delivering safe, fun and fair events. So I would like to say a huge thank you to all of the officials who gave up their time to officiate at various events around NZ. Below are the individuals who volunteered at one or more events this season:

Aaron Hobbs	Kyle Davey
Adair Craik	Marguerite Christophers
Angela Campbell	Mel Saltiel
Bob Davison	Michelle Hosemann
Bruce Chambers	Paul Scotter
Bruce Mclean	Phil Morreau
Bryan Dunphy	Pilar Kruger
Christene Brown	Raewyn Bell
Claire Attwood	Richard Swan
Claire Jennings	Ross Allen
Clare Davey	Shane Reed
David Plew	Shanelle Barrett
Geoff Martin	Shirley McCallum
Glen Yule	Ted Pearce
Ian Paulin	Terry Sheldrake
Jo Knight	Tony Jackson
Julie Pitch	Tony Sangster
Kellie Manning	Tony Sparkes
Ken O'Rourke	Verna Jackson
Kerstin Fahrenschon	Wayne Doughty
Kevin Symes	



The following officials showed extra commitment to the program by officiating at a minimum of 5 events for the season:

Brendon Downey	Jane Loughnan
Brent Hussey	Juliet Fahey
Carla Reilly	Mel Warmerdam
Cathi Davey	Pete Weaver
Claire Hannan	Ray Pitch
Gail Hussey	Ross Capill
Georgina Workman	Shirley McCallum
Graeme McCarthy	Tony Sangster

#### **SPARC Prime Minister Scholarship for Officials**

Every year SPARC awards Prime Minister Scholarships to Athletes, Coaches, Officials and Support Teams. This year we were fortunate enough to be awarded with two group scholarships for our Technical Officials.

The scholarship has allowed eight of our International Technical Officials to travel overseas to officiate at the highest level, these officials will then apply the knowledge they have gained overseas and support the development of our national officials through mentoring and facilitating technical courses. It is vital that we have this pool of internationally experienced technical officials as it improves our ability to provide the same level of technical support that international events offer.

Every one of our ITO Officials are extremely appreciative of the scholarships awarded by SPARC, as without them we would not be able to send our officials overseas and experience the level of officiating on the world stage.

Below is a list of ITO Officials awarded a SPARC PM Scholarship and the events they will be travelling to:

**Carla Reilly**  
ITU Triathlon World Championship Grand Final, Budapest

**David Plew**  
ITU Triathlon World Cup, Mooloolaba  
ITU Duathlon World Championships, Edinburgh

**Juliet Fahey**  
ITU Triathlon World Championship Grand Final, Budapest  
ITU Triathlon World Cup, Tongyeong, Korea

**Pete Weaver**  
ITU Triathlon World Championship Grand Final, Budapest

**Ray Pitch**  
ITU Triathlon World Championship Series, Sydney  
ITU Triathlon World Championship Series, London

**Ross Capill**  
ITU Triathlon World Cup, Mooloolaba  
ITU Triathlon World Cup, Tongyeong, Korea

**Shanelle Barrett**  
ITU Triathlon World Championship Grand Final, Budapest

**Ted Pearce**  
ITU Duathlon World Championships, Edinburgh

On top of this, the ITU appointed the following people to officiate at various international events:

**Juliet Fahey**  
Chief Registration Official – ITU Triathlon World Champs, Sydney

**Pete Weaver**  
Chief Run Official - ITU Triathlon World Champs, Sydney

**Shanelle Barrett**  
Technical Official - 2010 Youth Olympic Games, Singapore

**Terry Sheldrake**  
Technical Director - ITU World Cup, Tongyeong, Korea

The Tri NZ Technical Advisory Group is made up of five of New Zealand's highest level officials, all of whom are ranked ITO Level 2 or above and have guided and supported me immensely this season. So it is a must that we recognise the huge amount of work that the group has done this year. The group consists of:

Juliet Fahey (ITU Oceania Technical Liaison)  
Pete Weaver  
Ross Capill  
Ted Pearce  
Terry Sheldrake (ITU Sport Development Director)

The 2009/2010 season has been a huge learning curve for me, stepping into the Technical & Volunteer Co-ordinator role only a couple of weeks before the first event of the year, but it has been hard work and very rewarding. I have thoroughly enjoyed working with the Event Promoters, Competition Managers, Volunteers and everyone else involved in the delivery of Tri NZ Endorsed and Sanctioned events and look forward to growing these relationships and continuing to support events and inspire participation in 2011.

Penny Skaife  
Referee and Volunteer Manager



# coach

## development report

### Highlights

In the past 12 months the number of accredited coaches increased by 29 to 130, of which approximately 90 are actively coaching triathletes. In addition, as of June, 15 people had registered on the Level 1 Coach Programme via the distance learning option. A recent highlight has been the launching of the Endorsed Coach Programme, with three registrations within the first week.

Four coaches are currently registered on the Level 2 Coach Programme, two of whom are overseas (Taiwan & Thailand).

An accredited coach survey was carried out in March using the SurveyMonkey on-line service. While only 28 coaches of the 99 sent a survey responded (28%), it provided an insight into the types of triathletes receiving coaching, how many triathletes are being coached, and how many hours a week coaches spend on tri coaching.

With regards to high performance coaching, 11 triathlon coaches were included in the NZ Academy of Sport Coach Performance Programme (carded coach programme). Two major highlights for this group were the workshops delivered by world-renowned American running coach and physiologist Jack Daniels, and power monitoring on the bike guru Hunter Allen, respectively. The latter workshop was delivered as part of a joint scholarship with Bike NZ. In addition, another 15 accredited triathlon coaches attended a lunchtime seminar by Jack Daniels in Auckland.

A coach forum was again held in Taupo before Ironman. This attracted 20 coaches to hear Dr John Helleman speak about altitude training and his Beijing Olympic experience. The coaches also got to hear Level 2 Coach and student



Tim Jardine and EIT's Dr Carl Paton talk about their research on cleat position and running off the bike. My thanks go to John, Tim and Carl for giving their time and expertise so willingly.

Lastly, I want to thank the Coach Advisory Group (Barry Larsen, George Hilgeholt, John Helleman, and Lynley Brown) for their support and encouragement over the past 12 months. I rely greatly on their experience and expertise to guide me as we navigate the rapids of coach development.

### Challenges

A major challenge is attracting sufficient potential coaches to the Level 1 Coach Courses to make them viable. One course in Wellington and Auckland, respectively, had to be cancelled due to insufficient registrations. This is unfortunate as the courses are well delivered and provide great opportunities for interaction and feedback. However, as was anticipated, this outcome has been offset by the interest and engagement in the distance learning options now available.

The broader challenge ahead is to raise awareness about the value of the coach development programmes, while continuing to work hard on making Tri NZ coach accreditation valuable to coaches.

### Looking ahead

The Level 3 Coach Programme is almost ready to be launched. This will be a significant step on the Tri NZ coach development pathway. Considerable care has been taken to ensure it provides the type of learning activities coaches at this level will benefit from. However, it is also recognised that only by having coaches registered on the programme will we be able to make sure it meets the current needs of tri coaches. Once the Level 3 programme is launched, Tri NZ will continue to investigate the opportunity to have the Tri NZ coach development pathway endorsed by the ITU.

Brett Reid  
Director of Coaching





# youth development report

Tri NZ's Youth Development Programme wouldn't be possible without the ongoing support of Youthtown. We would once again like to acknowledge Youthtown's loyal and generous contribution to the programme. In addition, we want to acknowledge the contribution of parents, coaches, clubs, teachers, schools, RSTs, and councils to youth triathlon in New Zealand.

## National Schools Championships

Over 760 students from 122 schools participated in the 2010 Contact National Schools Champs at Lake Karapiro in March. This represented a 37% increase in numbers over 2009 and ensured a great atmosphere and exciting day's racing for participants and spectators alike. Thanks as always must go to the Tri NZ Event and Technical support team as well as the many parents and teachers for enabling the event to happen. Thanks also to St Johns and NZ Police. The 2011 Contact National Schools Champs are to be held in Christchurch on 31 March. This will provide a great opportunity for South Island schools to experience this exciting event in their own backyard.

## Youth Academy

It was another busy year for the Youth Academy, with a group of 19 athletes attending a couple of training camps as well as a race in Australia. Youth Academy athletes Aaron Barclay (1st Contact National Schools Champs, Lake Karapiro), Sam Osborne (1st Kiwi, Contact National U19 Champs, Wellington), and Maddie Dillon (1st 2009 World U19 Age Group Champs, Gold Coast) developed so well over the year that they were selected for the High Performance Programme in early 2010. Congratulations must go to the individual coaches of all the athletes as well as to Tri NZ accredited coaches Silas Cullen and Sheryl McLay, National Assistant Coach Stephen Sheldrake, and Youth Development Manager Mel Warmerdam.

Looking ahead to 2010/11, the Youth Academy will be unashamedly focused on accelerating athletes into the HP programme. As a consequence, only 9 athletes have been selected for the Academy. This will enable a far more individualised approach to support, as well as allowing the funding to be more targeted on performance outcomes.

## RYDO Programme

*The Regional Youth Development Officer (RYDO) programme ran for 10 weeks and resulted in nearly 100*

*school visits, during which over 3,800 kids were exposed to triathlon. Thanks must go to the following RYDOs for bringing their experience and enthusiasm to this programme: Wally Pritchard, Ben Visser, Errol Newlands, Cameron Durno, Clare Grenfell, and Kelly Bruce. Of course, the RYDO programme would not have been possible without the tremendous support of Youthtown, who again were prepared to back Tri NZ's vision for youth participation in triathlon.*

## Looking Ahead

Growing youth participation in triathlon will once again drive the youth programme. In particular, a key goal is to ensure the Contact National Schools Champs in Christchurch on 31 March 2011 delivers an overwhelmingly positive experience to many hundreds of school students from around the country. There will also be a greater focus on growing the number of youth participants at the Contact Tri Series Events over the summer. Lastly, Tri NZ will continue to look for innovative ways to support the coaches, parents and teachers who are working with youth triathletes throughout NZ.

## Final thanks

Firstly, thanks to the Youth Advisory Group for helping steer the youth ship in 2009/10. The guidance and support of Chris Todd, Peter Ellis, Sean Palmer, Sheryl McLay, Mark Cornega, and Sid Cummings was greatly valued.

Lastly, this report wouldn't be complete without acknowledging the work done by Mel Warmerdam over the previous 12 months in her role as Youth Development Manager. Mel's enthusiasm for youth triathlon was matched by her sport science knowledge, teaching experience, and outgoing personality, which in combination meant she was able to build on the foundation laid by Scott Larsen before her to make a huge contribution to youth triathlon in NZ. Thanks Mel – you will be missed!

**YOUTHTOWN**





**GINA CRAWFORD**  
Challenge Wanaka,  
Champion 2010





## tributes and milestones



Triathlon New Zealand acknowledged high achievers in all aspects of the sport at the post event prize giving in Wellington in March. Awards were handed out to those going above and beyond the call of duty in areas of voluntary support, technical, coaching and performance.

The awards are deserved recognition for each of the winners but also recognise the great work carried out by the thousands of technical officials, volunteers, families and participants in the fastest growing sport in New Zealand.

The Triathlon NZ 2010 Award Winners and notable mentions are:

#### **Volunteer of the Year - Brent Hussey:**

Brent is the 'everywhere man of triathlon' and a true example of why our sport keeps growing. Brent is truly representative of all of the volunteers who help our sport grow and prosper each year.

- He is active on the national scene as a Volunteer Technical Official
- Brent is also active locally with the Hawke's Bay Multisport Club, contributing at over 30 events this season (yes 30+)
- He also contributes extensively behind the scenes with the HBMS Club.
- As with many volunteers Brent has consistently contributed over many years and ropes in friends and family at every opportunity

#### **Coach of the Year - George Hilgeholt**

Coaches help the sport grow and enable participants to move from one level to the next along the pathway towards elite level competition – or they simply keep the grass roots based participant fit and healthy, able to enjoy the sport to its maximum.

- George runs a large and successful age-group squad with many training sessions and works in with the Auckland City Triathlon Club.
- George has also contributed as a volunteer member of the Coaching Advisory Group, helping shape the growth of Tri NZ's coaching programme.
- His commitment to coaching for many years and his passion for the sport at Grassroots/Age Group level are yet another part of the network that is making the sport thrive.



Davey Family

#### **Family of the Year - The Davey Family from Wellington**

Triathlon is multi-generational and as such recognises the value in having different generations of the same family being involved in our sport. The Davey family represents all families who are involved in our sport.

- Cathy Davey (Mum) been a busy TO over summer volunteering at many key National events
- The whole family has been helping out around the Wellington Triathlons all season, volunteering their time to ensure our sport happens.
- The boys have been racing all over the country.

#### **Technical Official of the Year - Ray Pitch**

Ray is one of our senior officials, often Race Referee, but also more than happy to take any role given to him at an event and work as part of the Technical Officials team.

- Ray has really stepped up this year and been a shining example of dedication and passion for our sport.
- Not only helping at the grass roots events such as Auckland School's triathlons but also at key National Championship events.
- A qualified level 2 ITU International Technical Official Ray also volunteered his time not only at the Gold Coast World Championships but also took further leave from work to attend and officiate at the World Long Distance Championships in Perth through the SPARC PM Officials Scholarship programme in 2009.
- Ray has also been very focused on helping ensure a safe and fair platform is available for those taking part in the sport.



#### Club of the Year -Hawkes Bay Multisports Club

The Hawkes Bay Multisport Club continues to achieve great things.

- The Club has received the Hawkes Bay "Club Operation of the Year" Award for the third year in a row.
- It has a strong Volunteer base supporting not only HBMSC but Tri NZ and the ITU.
- One great example of their growing influence is the recent establishment of a Triathlon Youth Academy for under 23 potential sub-elite/elite triathletes.
- The club currently organises 26 which includes a wide range of events and distances for all types of participants
- They have a 97% satisfaction rating from member satisfaction survey



Craig Griffiths (Contact Sponsorship Manager) handing over the Club of the Year Award

#### Performance of the Year - Miriam Jenkins

Each year in amongst the hundreds of great performances, World titles, incredible achievements and one off victories, there is one that best sums up the sport of triathlon and the commitment of those who take part. Miriam Jenkins is all of that thanks to her gold medal winning performance at the Gold Coast World Champs.

- Miriam Jenkins represented Tri NZ at the Paratriathlon World Championships on the Gold Coast, winning gold.
- Miriam's achievement helped contribute to a great team culture and atmosphere on the Gold Coast and inspired other team members to push the boundaries and to challenge what is possible.
- Miriam's achievement helps Triathlon New Zealand, and the sport as a whole, as it continues to grow the sport for all New Zealanders.
- Miriam was also nominated for a Halberg Award in 2009.

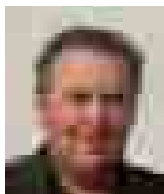




# newly inducted

## life members

### Terry Sheldrake



New Zealand appears to be unique in the sporting world in producing individuals who through a lifetime of involvement have done most things in a sport.

Maybe that is the reality of a small country with limited resources where generalists rather than specialists must prevail – a need to be hands on to create and build a viable strong sports environment.

Such has been the life to date of Terry Sheldrake – a life of deep passion for and commitment to our sport.

From an active lifestyle and broad sports background in Gisborne and surrounding district Terry founded the Gisborne Triathlon Club in the early 1980's.

He initiated local events, building experience as an event manager within Triathlon as an emerging national sport. Of note was the First Light Triathlon Series commenced in 1994 building to the Millennium event of 2000.

In parallel Terry was a key member of the group which evolved into the Technical Commission from where standardisation of race rules and conditions originated.

In 1994 the Gisborne Club hosted the Canadian World Championship Team and Terry attended the event in Wellington with Kathy.

He carefully watched proceedings and commented that he would like to become involved with Tri NZ to assist the further development of the sport. And he did so!

These are the key strands of Terry's contribution to Triathlon: locally, nationally and internationally.

In event promotion and management Terry has as Race Director conducted at the last count over 250 triathlon events including: NZ Weet-Bix Series, ITU World Cup Triathlon New Plymouth and ITU World Triathlon Championships in Queenstown, National Triathlon Series, Oceania Regional Championships and the Fiji Kids Event. And in addition, he has attended probably just as many other events as a mentor, or just a passionate Triathlon supporter. This has included every World Champs since 1994, all 3 Olympics and both Commonwealth Games where Triathlon has been on the programme.

In the technical realm Terry has achieved the highest rating as an International Triathlon Union Level 5 Technical Official and his competency has been recognised with appointments as Melbourne Commonwealth Games Triathlon Referee, a Beijing Olympics Triathlon Official and an ITU World Cup Referee. He continues to serve as a member of the Triathlon NZ Technical Advisory Group.

In leadership roles Terry has made a significant contribution to our sport. He was President and effectively CEO of Triathlon New Zealand 1996-2000 (actively leading the sport when the national office was based in Gisborne); the International Triathlon Union (ITU) Oceania Regional Representative for a number of years and now sits on the ITU Executive Board.

In addition Terry spent 15 years as CEO of Sport Gisborne (Regional Sports Trust) and served as a YMCA Gisborne Executive Board member along with the promotion of many other opportunities for active recreation.

This is but a brief summary of the contribution to our sport of Terry Sheldrake, a contribution which is ongoing at an undiminished level of intensity.

Able assisted by his wife Kathy and alongside the participation of his sons Stephen, Brent and Aaron. Terry is one of those individuals who epitomises the success of a hands on approach to building a great sports environment.

Terry richly deserves to be awarded Life Membership of Triathlon New Zealand.

Peter Fitzsimmons OBE  
Patron and Life Member  
Triathlon New Zealand

### Other Current Life Members

Bruce Chambers  
Tom Pryde  
Peter Fitzsimmons



## ITU World Long Distance Triathlon Championships Perth, Australia 2009

### Male

Place	Name	Category
9	Kieran Doe	Elite
14	Duncan Milne	Elite
15	Liam Scopes	Elite
28	Paul Westwood	Elite
1	Mark Bowstead	20-24
11	Geoffrey Emslie	20-24
13	Samuel Murphy	20-24
16	Liam McLoughlin	20-24
19	Clay Gulliver	20-24
1	Rob Creasy	25-29
5	Gavin Spiers	25-29
7	Richard Campbell	25-29
11	Robert Stewart	25-29
14	Mike Brent	25-29
17	Paul Davies	25-29
21	Te Kawa Robb	25-29
23	Sam Steven	25-29
27	Stu Reed	25-29
31	Michael Courtney	25-29
32	Bradley Booyesen	25-29
33	Mark Reid	25-29
34	Benjamin Revell	25-29
40	Kieran Donnelly	25-29
46	Peter Bosch	25-29
12	Rob Dallimore	30-34
14	Leon Blackburn	30-34
21	Dan Stoner	30-34
27	Elliot Cree	30-34
29	Dave Hooton	30-34
32	Matt Fillmore	30-34
33	Adam Hazlett	30-34
38	Brett Miller	30-34
41	Stuart Armstrong	30-34
52	Andrew Kerr	30-34
54	Shaun Blackie	30-34
1	Shane Vincent	35-39
17	Andrew Howse	35-39
19	Guy Nelson	35-39
20	Scott Richdale	35-39
22	Tony Brownrigg	35-39
30	Chris Kerr	35-39
33	Craig Gregory	35-39
41	Liam Mulrooney	35-39
8	Tony O'Hagan	40-44
19	Gavin Champion	40-44
21	Mike Brown	40-44
30	James Bell	40-44
32	Dene Coleman	40-44
36	Anthony Ham	40-44
37	Wayne Ross	40-44
42	Murray Hetherington	40-44
44	Phill Dunster	40-44
1	Walter Thorburn	45-49
2	Stephen Farrell	45-49
3	Gregory Ball	45-49
7	Peter Kane	45-49
9	Neil Sheerin	45-49
26	Bruce Lochhead	45-49
28	James Dever	45-49

34	Neil Sheldon	45-49
36	Paul Burrows	45-49
37	Mark Burke	45-49
47	Roger Spice	45-49
4	Peter Kane	50-54
10	Malcolm Elley	50-54
31	Brohn Torckler	50-54
34	Chris Lett	50-54
39	Philip Shambrook	50-54
40	Michael Foley	50-54
46	Nicholas Pearce	50-54
48	Mak McKenzie	50-54
4	Alan Fletcher	55-59
7	Robert Allemann	55-59
9	Kingi Smiler	55-59
6	Richard Sweetman	60-64
9	Gordon Bruce Beehre	60-64
4	Peter Ellis	65-69
2	Neil Fleming	70-74

### Female

Place	Name	Category
1	Annika Edmondson	20-24
3	Anna Lorimer	20-24
6	Aleisha Gilmer	20-24
2	Michelle Simpson	25-29
11	Anna Aurik	25-29
23	Shanel Cornille	25-29
30	Deb Trendle	25-29
2	Belinda Harper	30-34
3	Jacinda Papps	30-34
4	Penny Marlowe	30-34
5	Hannah Lawrence	30-34
6	Rachael Smith	30-34
13	Lizzy Gilmore	30-34
19	Emma Bermington	30-34
28	Maria Kemp	30-34
29	Sacha Cowlick	30-34
6	Gail Harvey-Heyward	35-39
11	Sharon Brophy	35-39
15	Kellee Sandilands	35-39
19	Suzanne Galpin	35-39
23	Maree Logan	35-39
30	Judith Neilson	35-39
34	Michelle McConchie	35-39
40	Tracy Lemon	35-39
42	Zarnia Morrison	35-39
17	Alison Boggs	40-44
25	Jo Tisch	40-44
27	Kirsti Hansen	40-44
29	Tanya Merchant	40-44
34	Carla Forster	40-44
7	Karen McCarthy	45-49
10	Susan Prater	45-49
15	Sue Bankier	45-49
19	Louise Shambrook	45-49
22	Jessica Spatz Shelgren	45-49
24	Sandy Ewing	45-49
7	Pam Morris	50-54
2	Sue Jones	55-59
6	Ann Bondy	55-59

## ITU World Duathlon Championships Concord, USA 2009

### Male

Place	Name	Category
13	David Cooper	U23
5	Nathan Coombes	Junior
6	Nick Rennie	Junior
3	Matthew Milne	18-19
4	Adam Milne	20-24
18	Sam Letham	20-24
23	Josh Scott	25-29
34	Daniel Clout	25-29
28	Damon Peachey	30-34
19	Myles Cockburn	35-39
12	Murray Doughty	45-49
DNF	Harold Robinson	60-64
1	John Wood	70-74

### Female

Place	Name	Category
9	Samantha Warriner	Elite
1	Tessa Walker	18-19
1	Kelly Parlane	20-24
8	Rhonda Turner	35-39
20	Nicola Sproule	40-44
3	Brenda Fortune	55-59
11	Christine Todd	55-59
4	Ann Bould	65-69

## ITU World Paratriathlon Championships Gold Coast, Australia 2009

### Male

Place	Name	Category
2	Rob Matthews	TRI-6

### Female

Place	Name	Category
1	Miriam Jenkins	TRI-3

## ITU World Triathlon Championships Gold Coast, Australia 2009

### Male

Place	Name	Category
17	Kris Gemmell	Elite
21	Clark Ellice	Elite
29	Bevan Docherty	Elite
41	Martin Van Barneveld	Elite
DSQ	James Elvery	Elite
4	Tony Dodds	U23
14	Ryan Sissons	U23
38	Andrew Curtaayne	U23
DNF	Will Curtaayne	U23
19	Jos Hoetjes	Junior
23	Tom Davison	Junior
34	Michael Poole	Junior
5	Harry Dillon	18-19
7	Nick Berry	18-19
14	Angus McDonald	18-19
17	Daniel Hine	18-19
9	Ross Smith	20-24



11	Bruce Hunter	20-24
19	Bobby Douglas	20-24
23	Cameron Goldsmid	20-24
31	Matt Taylor	20-24
35	Mark Bowstead	20-24
40	Shaun Kavanagh	20-24
48	Sam Mayhew	20-24
54	Cameron Bennetts	20-24
56	Reeve Barnett	20-24
64	Matt Parker	20-24
66	Struan Webb	20-24
71	Geoff Hawksworth	20-24
77	Nicholas Taylor	20-24
2	Rob Creasy	25-29
9	Shanon Barnett	25-29
17	Scott McGregor	25-29
29	Mark Watson	25-29
31	Josh White	25-29
34	Te Kawa Robb	25-29
35	Warwick Creasy	25-29
39	Matt King	25-29
55	Gavin Spiers	25-29
58	James Masters	25-29
64	David Driscoll	25-29
68	Matt Robinson	25-29
70	Bradley Booysen	25-29
75	Tom Macdonald	25-29
84	Spencer Vickers	25-29
86	Cameron Bray	25-29
97	Shay Scott	25-29
100	Benjamin Lowe	25-29
DNF	Richard Campbell	25-29
5	Brodie Madgwick	30-34
10	Carl Read	30-34
11	Guy Crawford	30-34
14	Daniel Crowther	30-34
23	Craig Johns	30-34
26	John Mezger	30-34
28	Tom Andrews	30-34
31	Donald Patterson	30-34
38	Craig Torr	30-34
39	Aaron Wood	30-34
51	Allister Adams	30-34
54	Nicholas Johns	30-34
57	Shaun Jacka	30-34
76	Leyton Gapper	30-34
83	Clete Elliott	30-34
95	Craig Whiting	30-34
97	Ed Banks	30-34
99	Aaron Billing	30-34
22	Gregory O'Connor	35-39
33	Ant Feathers	35-39
50	Matthew Berg	35-39
51	Graham Perks	35-39
59	Matt Gerstenberger	35-39
65	Cameron Harper	35-39
66	Neil Millar	35-39
67	Glenn Bathgate	35-39
68	Paul Butler	35-39
76	Mark Taylor	35-39
79	Warren Anderson	35-39
87	Warren Sutherland	35-39
94	Grant Baird	35-39
101	Glenn Forster	35-39
48	Johan Terblanche	35-39

9	Russell Smith	40-44
11	Patrick Harvey	40-44
20	Mark Grammer	40-44
29	Todd Davidson	40-44
31	Kevin Nicholson	40-44
38	Rob Gemmell	40-44
46	Roger Slater	40-44
50	Carl Fraser	40-44
55	Craig Verney	40-44
57	Adam Jordan	40-44
63	Mark Howard	40-44
66	Gary Fahey	40-44
67	Gerard Gordon	40-44
68	Stephen Colpitts	40-44
73	Mike Brown	40-44
82	Timothy Raw	40-44
84	Karl Hayes	40-44
95	Peter McConnell	40-44
DNF	Ian Sharples	40-44
DNF	Nicholas Vaughan	40-44
2	Stephen Farrell	45-49
8	Gregory Ball	45-49
12	Shaun McSoriley	45-49
17	Wayne Shackelton	45-49
18	Stephen Mealings	45-49
21	Murray Gray	45-49
28	Tim Jardine	45-49
34	Glenn Keith Wright	45-49
35	Wayne Leighton	45-49
36	Murray Lapworth	45-49
37	Glen Yule	45-49
44	Tony Goodall	45-49
48	Tony Archibald	45-49
49	Darin Robinson	45-49
53	Peter Watson	45-49
54	Peter Missingham	45-49
58	James Turner	45-49
84	Rod McCall	45-49
91	Lee Yates	45-49
3	Niels Madsen	50-54
12	Chris Seeley	50-54
21	Peter Kane	50-54
22	Christopher Todd	50-54
27	Brent Morris	50-54
50	Chris Lett	50-54
51	Mark Riddell	50-54
52	Kevin Loft	50-54
58	David Morrison-Jones	50-54
71	Kevin Iles	50-54
DNF	Michael Gowing	50-54
6	Murray Tewnion	55-59
8	Steven Prescott	55-59
12	Paul Berry	55-59
14	Kevin Lowe	55-59
30	Robert Jackson	55-59
31	Howard Baker	55-59
47	Kingi Smiler	55-59
48	Grant Jeffreys	55-59
64	Keith Robinson	55-59
73	Chris Powell	55-59
8	Barry Payne	60-64
11	Richard Sweetman	60-64
12	Lindsay Dey	60-64
19	John Skinnon	60-64
26	Peter Gibbs	60-64

35	Ray Docherty	60-64
38	Ross Allen	60-64
39	Ronnie Smith	60-64
49	Brian Payne	60-64
50	John Eagles	60-64
52	Colin Wragg	60-64
17	Max Clark	65-69
21	Allan Middleton	65-69
25	Tony Fantham	65-69
35	Jerry Fletcher	65-69
4	Neil Flemming	70-74
10	Ian Robinson	70-74
5	Alec Hill	75-79

#### Female

Place	Name	Category
12	Kate McIlroy	Elite
15	Debbie Tanner	Elite
22	Nicky Samuels	Elite
28	Samantha Warriner	Elite
13	Rebecca Spence	U23
15	Sophie Corbridge	Junior
21	Teresa Adam	Junior
28	Rebecca Kingsford	Junior
3	Johanna Jackson	18-19
4	Libby Morrison-Jones	18-19
10	Anna Fuhrer	18-19
2	Sarah Bryant	20-24
6	Tracey Steens	20-24
11	Rebecca Grant	20-24
16	Elaine Brent	20-24
17	Katie Menzies	20-24
21	Nicola McKay	20-24
24	Larisa Marsh	20-24
25	Ailsa Rollinson	20-24
28	Belinda Castles	20-24
30	Alice Weaver	20-24
35	Tamsyn Hayes	20-24
41	Anna Hamilton	20-24
53	Sarah Jack	20-24
58	Aleisha Gilmer	20-24
10	Hayley Anderson	25-29
17	Amy Wilkinson	25-29
22	Anna Ross	25-29
31	Tammy Reed	25-29
35	Rebecca Adams	25-29
37	Jessica Nelson	25-29
41	Tessa Molloy	25-29
42	Hayley Davis	25-29
50	Suzanne McCarthy	25-29
51	Summer Allen	25-29
53	Annabel Ramsay	25-29
57	Emma Rathbone	25-29
62	Ruth Levick	25-29
69	Kylie Rochford	25-29
78	Sorrel Fagan	25-29
10	Rebecca Rae	30-34
12	Naomi Fergusson	30-34
13	Jacinda Papps	30-34
17	Heather Peal	30-34
29	Claire Woods	30-34
37	Nicola Martin	30-34
41	Margot Southgate	30-34
48	Janina Kuehn	30-34
67	Catherine Prattley	30-34



12	Simonne Morris	35-39
22	Lisa Birkett	35-39
25	Deirdre Lack	35-39
26	Gail Harvey-Heyward	35-39
34	Claire White	35-39
38	Philippa Parkin	35-39
39	Sue Dorman	35-39
44	Shelley Findlater	35-39
46	Heather Kumm	35-39
52	Charlene Donald	35-39
54	Nicolette Kenny	35-39
57	Tui Bray	35-39
58	Eliza Brabyn	35-39
64	Bernadette Whitaker	35-39
68	Mel Gulbransen	35-39
73	Sue Henry	35-39
26	Andrea Elvines	40-44
29	Tanya Merchant	40-44
34	Dawn Kelly	40-44
50	Karen Blackwood	40-44
53	Angela Campbell	40-44
59	Linda Breekveldt	40-44
60	Margaret Tyson	40-44
70	Pamela Yee	40-44
DNF	Jane Heather-Sclater	40-44
2	Kath Atkin	45-49
5	Marina Fowell	45-49
15	Marion Maxwell	45-49
22	Libby Henriksen	45-49
27	Almuth Waechter	45-49
29	Sarah Blair	45-49
30	Sheryl Des Jardines	45-49
31	Sue Bankier	45-49
36	Susan Campbell	45-49
37	Debi Woodward	45-49
38	Adair Craik	45-49
49	Jenny Motley	45-49
52	Dee McCarthy	45-49
60	Connie Parkinson	45-49
2	Cindy Taylor	50-54
3	Josie Sinclair	50-54
13	Michele Allison	50-54
35	Dianne Oliver	50-54
36	Juliet Wiseman	50-54
46	Jan-Maree Brown	50-54
50	Tina Syrratt	50-54
64	Ruth Punnett	50-54
27	Sue Steinhauer	55-59
2	Sue Gebbie	60-64
7	Ann Boulton	65-69

#### ITU World Sprint Triathlon Championships Gold Coast, Australia 2009

##### Male

Place	Name	Category
4	Edward Rawles	16-19
5	Aaron Barclay	16-19
6	Cameron Todd	16-19
7	Andrew Ranford	16-19
8	Sam Franklin	16-19
10	John Glanville	16-19
13	Patrick Burrows	16-19
16	William Marshall	16-19
18	Andrew Lloyd	16-19
19	Owen Miller	16-19
20	Josh Kenyon	16-19
21	Hayden Moorhouse	16-19
22	Alexi Petrie	16-19
32	Alex Roberts	16-19
34	Nick Graham	16-19

35	Nick Jowsey	16-19
37	Leighton Warren	16-19
17	Ian Clark	20-24
12	Koro Dickinson	25-29
19	Kris Watkins	30-34
20	Luna Hernandez Valentino	30-34
36	Chris Whitaker	30-34
43	Benjamin Eitelberg	30-34
4	Jamie Hunt	35-39
6	Jonathon Linyard	35-39
17	Tony Brownrigg	35-39
18	Gary Milbanke	35-39
32	Leon Tweedi	35-39
40	James Goodchild	35-39
DNF	Roydon Hawks	35-39
8	Martin Ralph	40-44
15	Mike Hardiman	40-44
17	Mark Cornaga	40-44
33	Alwyn Poole	40-44
44	Matthew Cook	40-44
35	Graham Tomkins	45-49
44	Anthony Maney	45-49
50	Philip Wallace	45-49
54	Peter Carrucan	45-49
56	Dave Scott	45-49
57	Ian Depree	45-49
4	Paul Simons	50-54
17	Bruce Law	50-54
27	Gerald Todd	50-54
28	Paull Houston	50-54
31	John Read	50-54
45	Ian Coombes	50-54
4	Shorty Clark	55-59
24	Warren Taylor	55-59
26	Ian Marshall	55-59
13	Roland Bairstow	60-64
14	Reg Helms	60-64
5	Michael Ramsay	65-69
10	John Gordon	65-69
12	Gavin Cullen	65-69
2	Anthony Sepie	75-79

##### Female

Place	Name	Category
1	Maddie Dillon	16-19
5	Simone Ackerman	16-19
10	Deborah Lynch	16-19
12	Georgia Lloyd	16-19
13	Amelia Kinnard	16-19
14	Cati Pearson	16-19
18	Shea Reardon	16-19
19	Rebecca Burridge	16-19
20	Brigitte Hicks	16-19
24	Kate McLaughlin	16-19
26	Kelsey Sabine	16-19
28	Michaela Guy	16-19
29	Jessica Jones-Romero	16-19
31	Emma Doran	16-19
33	Danielle Parkinson	16-19
6	Stephanie Pearson	20-24
16	Michelle Turner	25-29
19	Inge Koevoet	25-29
5	Susie Wood	30-34
9	Mel Cutler	35-39
14	Shona Steel	35-39
24	Kathrine Hilton	35-39
2	Kristine Reid	40-44
5	Tamara Harvey	40-44
6	Nicky Page	40-44
8	Jenny Howe	40-44
17	Jane Loughnan	40-44
18	Sheralee Cleland	40-44
8	Judy Shepherd	45-49

18	Christine Fraser	45-49
19	Jessica Ross	45-49
22	Jacky Cook	45-49
3	Pam Smith	50-54
5	Joy Vanderpoel	50-54
7	Helen O'Shaughnessy	50-54
12	Sally Birdsall	50-54
21	Joy Baker	55-59

#### New Zealand Sprint Distance Triathlon Championships 2010, Kinloch

##### Male

Place	Name	Age Group
1	Tony Dodds	Elite
2	Clark Ellice	Elite
3	Ben Pattle	Elite
1	Tom Davison	U23
2	Harrison Dean	U23
3	Tama Christensen	U23
1	Keiren Coates	13-15
2	Taylor Reid	13-15
3	Matt Grenfell	13-15
1	Patrick Burrows	16-17
2	Thomas McLaughlin	16-17
3	Hamish Uden	16-17
1	Robert Huisman	18-19
2	Duncan Muller	18-19
1	Matt Harrop	20-24
2	Hamish Hammond	20-24
3	Shaun Kavanagh	20-24
1	Hamish Johnson	25-29
2	Te Kawa Robb	25-29
3	Hamish Johnson	25-29
1	Carl Read	30-34
2	Ben Walters	30-34
3	Eddie Rosser	30-34
1	Jonathan Linyard	35-39
2	Paul Gunn	35-39
3	Bron Healey	35-39
1	Patrick Harvey	40-44
2	Darragh Walshe	40-44
3	Kevin Nicholson	40-44
1	Nicholas Vaughn	45-49
2	Ian Sharples	45-49
3	Steve Williamson	45-49
1	Ross Maxwell	50-54
2	Mark Riddell	50-54
3	Paul Simons	50-54
1	Shorty Clark	55-59
2	Murry Tewmion	55-59
3	Cor Story	55-59
1	Barry Payne	60-64
2	Ray Hewlett	60-64
3	John Skinnon	60-64
1	Mike Ramsey	65-69
2	Max Clark	65-69
3	Jerry Fletcher	65-69
1	John Freeland-Smith	70-74
2	Michael Meekings	70-74
1	Alec Hill	75-79
2	Ian Robinson	75-79
3	Anthony Sepie	75-79

##### Female

Place	Name	Age Group
1	Nicky Samuels	Elite
2	Janine Simpson	Elite
3	Amy Wilkinson	Elite
1	Teresa Adam	U23
1	Steffie Holcroft	13-15
2	Elsie Saltz	13-15
3	Nicole Van der Kaay	13-15



1	Danielle McKenzie	16-17
2	Libby Finlay-Yates	16-17
3	Megan Watson	16-17
1	Nikki Powell	18-19
2	Sarah Dallas	18-19
3	Libby Morrison-Jones	18-19
1	Tineke Berthelsen	20-24
2	Stephanie Pearson	20-24
3	Belinda Castles	20-24
1	Hayley Davis	25-29
2	Elaine Brent	25-29
3	Sarah Gardner	25-29
1	Debbi Hazeldon	30-34
2	Yvanca Clarisse	30-34
3	Shelly Dodds	30-34
1	Lisa Birkett	35-39
2	Mel Cutler	35-39
3	Michelle Walters	35-39
1	Kristine Reid	40-44
2	Deidre Lack	40-44
3	Tammy Harvey	40-44
1	Marina Fowell	45-49
2	Adair Craik	45-49
3	Libby Hendriksen	45-49
1	Cindy Taylor	50-54
2	Pam Smith	50-54
3	Joy Vanderpoel	50-54
1	Joy Baker	55-59
2	Valerie Wright – St Clair	55-59
3	Sandra Shand	55-59
1	Ann Bould	65-69

#### U19 New Zealand Sprint Distance Triathlon Championships 2010, Wellington

##### Male

Place	Name	Category
1	Sam Osborne	U19
2	Aaron Barclay	U19
3	Andrew Ranford	U19

##### Female

Place	Name	Category
1	Maddie Brunton	U19
2	Maddie Dillon	U19
3	Deborah Lynch	U19

#### New Zealand Standard Distance Triathlon Championships 2010, Wellington

##### Male

Place	Name	Category
1	Kris Gemmell	Elite
2	Ben Pattie	Elite
3	Callum Millward	Elite
1	Ryan Sissons	U23
2	Tony Dodds	U23
3	Tom Davidson	U23
1	Tom Francis	20-24
2	Hamish Hammond	20-24
3	Shaun Kavanagh	20-24
1	Craig Stewart	25-29
2	Te Kawa Robb	25-29
3	Robert Stewart	25-29
1	Andrew Mackay	30-34
2	Carl Read	30-34
3	Shanon Stallard	30-34
1	Jonathan Linyard	35-39
2	Paul Butler	35-39
3	Aaron Wood	35-39
1	Patrick Harvey	40-44

2	Martin Ralph	40-44
3	Gary Milbanke	40-44
1	Stephen Farrell	45-49
2	Steve Mellsop	45-49
3	Darrin Grey	45-49
1	Peter Kane	50-54
2	David Morrison-Jones	50-54
3	Martin Riley	50-54
1	John Hellemans	55-59
2	Murray Tewnion	55-59
3	Shorty Clark	55-59
1	Barry Payne	60-64
2	John Skinnon	60-64
3	Brian Payne	60-64
1	Ray Lichtwark	65-69
2	Max Clark	65-69
3	Peter Ellis	65-69
1	Michael Meekings	70-74
2	Tony Fantham	70-74
1	Bob Goddard	75-79
2	Ian Robinson	75-79

##### Female

Place	Name	Category
1	Andrea Hewitt	Elite
2	Debbie Tanner	Elite
3	Nicky Samuels	Elite
1	Rebecca Kingsford	U23
2	Teresa Adam	U23
3	Simonne Ackermann	U23
1	Libby Morrison-Jones	18-19
2	Katie Menzies	20-24
3	Belinda Castles	20-24
3	Tracey Steens	20-24
1	Hayley Anderson	25-29
2	Elaine Brent	25-29
3	Tess Molloy	25-29
1	Naomi Fergusson	30-34
2	Susie Wood	30-34
3	Claire Woods	30-34
1	Simone Robbers	35-39
2	Gail Harvey-Heywood	35-39
3	Nicola Sproule	35-39
1	Andrea Elvines	40-44
2	Tammy Harvey	40-44
3	Jane Loughnan	40-44
1	Libby Henrikson	45-49
2	Karen Blackwood	45-49
3	Adair Craik	45-49
1	Sue Bankier	50-54
2	Pam Smith	50-54
3	Juliet Wiseman	50-54
1	Michele Allison	55-59
2	Lynne Pattie	55-59
3	Valerie Wright-St Clair	55-59
1	Julie Boshier	60-64
2	Sandra Kappley	60-64

#### New Zealand Long Distance Triathlon Championships 2010, Tauranga

##### Male

Place	Name	Age Group
1	Michael Poole	Elite
2	James Bowstead	Elite
3	Brodie Madgwick	Elite
1	Daniel Hine	18-19
1	Matt Harrop	20-24
2	Mathew Macleod	20-24
3	Andrew Smith	20-24
1	Shannon Barnett	25-29
2	Tony Edmonds	25-29

3	Kyle Bridgeman	25-29
1	Tristan Calwell	30-34
2	Bevan Littler	30-34
3	Rob Dallimore	30-34
1	Craig Kirkwood	35-39
2	Glen Cornwell	35-39
3	Stu Gilbert	35-39
1	Darryl Lee	40-44
2	Antony Gardiner	40-44
3	Mark Cross	40-44
1	Stephen Farrell	45-49
2	Phil Morreau	45-49
3	Mike Brown	45-49
1	Sid Cumming	50-54
2	Malcolm Meads	50-54
3	Peter Kane (Wellington)	50-54
1	Stu Witchell	55-59
2	Paul Berry	55-59
3	Robert Allemann	55-59
1	Ray Hewlett	60-64
2	Peter Melling	60-64
3	Keith Robinson	60-64
1	Ray Lichtwark	65-69
2	Peter Ellis	65-69
3	Ronald Price	65-69
1	Laurie Wesley	70-74

##### Female

Place	Name	Age Group
1	Sam Warriner	Elite
2	Jo Lawn	Elite
3	Megan Blackett	Elite
1	Aimee Sheldon	18-19
1	Tracey Steens	20-24
2	Theresa Knight	20-24
3	Aleisha Gilmer	20-24
1	Kelly Rose-Pick	25-29
2	Natalie Smith	25-29
3	Penny Willocks	25-29
1	Hannah Lawrence	30-34
2	Amanda Dykzeul	30-34
3	Laura-Clare Whelan	30-34
1	Theresa Bidwell	35-39
2	Kelly Edwards	35-39
3	Lucy Williams	35-39
1	Lyndy Wickham	40-44
2	Shelley Findlatte	40-44
3	Petrina Donovan	40-44
1	Sue Mellsop	45-49
2	Sonia O'Connell	45-49
3	Jo Tacon	45-49
1	Cindy Taylor	50-54
2	Sue Bankier	50-54
3	Debbie Clark	50-54
1	Joy Baker	55-59
2	Verna Cook-Jackson	55-59
1	Iris Thomas	60-64
2	Jane Jackson	60-64
3	Barbara Johnson	60-64

#### New Zealand Ultra Distance Triathlon Championships 2010, Taupo

##### Male

Place	Name	Category
1	Cameron Brown	Elite
2	Terenzo Bozzone	Elite
3	Kieran Doe	Elite
1	Matt Macleod	18-24
2	Mitchell Collins	18-24
1	Shanon Barnett	25-29
2	Tony Edmonds	25-29



3	Kyle Bridgeman	25-29
1	Richard Bayly	30-34
2	Brodie Madgwick	30-34
3	Craig Torr	30-34
1	Glen Cornwell	35-39
2	Paul Baskett	35-39
3	Bron Healey	35-39
1	Mark Cross	40-44
2	Glenn Mcleary	40-44
3	David Craig	40-44
1	Laurence Oldershaw	45-49
2	David Lawson	45-49
3	Peter O'Brien	45-49
1	Malcolm Meads	50-54
2	Bruce McClintock	50-54
3	Bruce Lochhead	50-54
1	John Moriarty	55-59
2	Paul Berry	55-59
3	Phillip Prujean	55-59
1	Brian Barach	60-64
2	Bruce Beehre	60-64
3	Peter Taylor	60-64
1	Peter Wood	65-69
2	Manfred Schmid	65-69
3	Ronald Price	65-69
1	Neil Fleming	70-74
2	Tony Jackson	70-74

#### Female

Place	Name	Category
1	Joanne Lawn	Elite
2	Gina Crawford	Elite
3	Britta Martin	Elite
1	Hilary Mathis	25-29
2	Kerri Neylon	25-29
3	Elizabeth Goer	25-29
1	Laura-Clare Whelan	30-34
2	Hilary Wicks	30-34
3	Bridget Fry	30-34
1	Kelly Edwards	35-39
2	Lucy Williams	35-39
3	Theresa Bidwell	35-39
1	Shelley Findlater	40-44
2	Kim Anderson	40-44
3	Ali Boggs	40-44
1	Sue Mellsop	45-49
2	Ali Hollington	45-49
3	Jo Tacon	45-49
1	Pam Morris	50-54
2	Carolyn Smith	50-54
3	Debbie Clark	50-54
1	Michele Allison	55-59
2	Susie Boyd-Brown	55-59
3	Sheridon Majors	55-59
1	Ann Bondy	60-64
2	Iris Thomas	60-64
3	Sandra Kappely	60-64

#### Contact National Schools Triathlon Champs 2010, Lake Karapiro

#### Male

Place	Name	Category
1	Aaron Barclay	U19
2	Sam Morreau	U19
3	Joshua Kenyon	U19
1	Sam Ward	U16

2	Nick King	U16
3	Kieran Coates	U16
1	Taylor Reid	U14
2	Jonty Morreau	U14
3	Gregory Moore	U14
1	Liam Ward	Year 8
2	Leo Roper	Year 8
3	James Sharp	Year 8
1	Matthew Manning	Year 7
2	Liam Cullen	Year 7
3	David Martin	Year 7

#### Female

Place	Name	Category
1	Maddie Dillon	U19
2	Mikayla Neilsen	U19
3	Nicole Mitchell	U19
1	Elsie Salt	U16
2	Danielle Mckenzie	U16
3	Steffie Holcroft	U16
1	Alana Lythe	U14
2	Nicole Van der Kaay	U14
3	Susannah Lynch	U14
1	Jaimee Leader	Year 8
2	Georgia Burke	Year 8
3	Beth Owen	Year 8
1	Mikayla Harvey	Year 7
2	Matilda Fulljames	Year 7
3	Georgia Grenfell	Year 7

#### Teams Male

Place	Name	Category
1	Hamilton Boys	U19
2	St Pauls (Hamilton)	U19
3	Westlake Boys	U19
1	Hamilton Boys	U16
2	St Kentigerns	U16
3	Hutt International	U16
1	Hutt International	U14
2	Hamilton Boys	U14
3	Christchurch Boys	U14
1	St Kentigerns	Year 8
2	Taupo Intermediate	Year 8
3	Southwell School	Year 8
1	St Kentigerns	Year 7
2	Taupo Intermediate	Year 7
3	Cambridge Middle School	Year 7

#### Teams Female

Place	Name	Category
1	Diocesan	U19
2	Waikato Diocesan	U19
3	Epsom Girls	U19
1	St Cuthbert's	U16
2	Hillcrest High	U16
3	St Cuthbert's	U16
1	Waikato Diocesan	U14
2	Kristin	U14
3	Taupo Nui-a-tia	U14
1	Taupo Intermediate	Year 8
2	St Cuthbert's	Year 8
3	Northcross Intermediate	Year 8
1	St Cuthbert's	Year 7
2	Chilton St James	Year 7
3	Taupo Intermediate	Year 7

#### New Zealand Duathlon Championships 2009 - Feilding

#### Male

Place	Name	Category
1	Bruce Hunter	Elite
2	Chris Sanson	Elite
3	Simon Kristiansen	Elite
1	Mark Bowstead	U23
2	Adam Milne	U23
3	Cameron Goldsmid	U23
1	Matt Milne	20-24
2	Sam Leftham	20-24
1	Shanon Barnett	25-29
2	Te Kawa Robb	25-29
3	Nigel Burgess	25-29
1	Brodie Madgwick	30-34
2	Craig Torr	30-34
3	Allister Adams	30-34
1	Tony Brownrigg	35-39
2	Brett Wallwork	35-39
3	Graham Perks	35-39
1	Kent Hodgson	40-44
2	Kevin Nicholson	40-44
3	Gene McNaught	40-44
1	Murray Doughty	45-49
2	Peter Sullivan	45-49
3	Byne Calder	45-49
1	Graeme Pearson	50-54
2	Christopher Todd	50-54
3	Brohn Torckler	50-54
1	Kingi Smiler	55-59
1	Witold Krajewski	60-64
2	John Skinnon	60-64
3	Brian Warren	60-64
1	Peter Ellis	65-69
2	Roger Childs	65-69
1	John Wood	70-74
1	Ray Bennett	75-79

#### Female

Place	Name	Category
1	Melanie Burke	Elite
2	Sarah Bryant	Elite
1	Elaine Brent	20-24
2	Steph Anderson	20-24
3	Annika Edmondson	20-24
1	Hayley Anderson	25-29
2	Tania Causar	25-29
3	Eimear O'Brien	25-29
1	Hannah Lawrence	30-34
2	Margo Southgate	30-34
3	Nicola Martin	30-34
1	Susie Aviss	35-39
2	Rhonda Turner	35-39
3	Judith Neilson	35-39
1	Deborah Lardner	40-44
2	Michelle Laurenson	40-44
3	Sheralee Cleland	40-44
1	Bridget Ray	45-49
2	Carolyn Smith	45-49
3	Marilyn Morrison	45-49
1	Helene Browne	50-54
2	Diane Chesmar	50-54
1	Brenda Fortune	55-59
2	Carolyn Martin	55-59
3	Chris Todd	55-59





# 2009 agm minutes

## Minutes of Triathlon New Zealand Incorporated Annual General Meeting

Date: 26 September 2009

Time: 09:00am

Location: Copthorne Commodore Hotel, Christchurch

Present: Dave Beeche, Garry Boon, Adair Craik, Stephen James, Christopher Boyle, Alan Pattle, Mark Watson, Ken O'Rourke, Claire Attwood, Penny Skaife, Lisa Greenaway, Marlene Lucas, Stephen Sheldrake, Greg Fraine, Brett Reid, Carla Elsworth, Rob Creasy, Lynette Johnstone, Murray Matthews, Juliet Fahey, Ted Pearce, Shirley Rolston, Peter Fitzsimmons, Brendon Downey, Tom Pryde, Paula Anstey, John Ellis, Jonathon Linyard, Dorothy McPhail, Mel Cutler, Dianne East, Lynne Pattle, Chris Todd, John Newsom, Sue Coombes, Kerry Newton, Jenny Motley, Paul Scotter

Apologies: Peter Ellis, Phil Briars, Terry Sheldrake, Lynley Brown, Wayne Werder, Richard Swan, Ryan Pearce, Ross Capill, Ray Bennett, Hazel Rolston, Karen Watson, Sarah Blair, Tanya Merchant, Lloyd Merchant, Mandy Holstock, Bruce Chambers, Jill Summer.

Moved: Ted Pearce

Seconded: Shirley Rolston

Carried

Welcome: Garry Boon welcomed all in attendance and made a special welcome to our Life Members Tom Pryde and Peter Fitzsimmons. The meeting was called to order at 9:10am.

### Minutes of the 2008 AGM

Matters Arising: None

Moved: Adair Craik

Seconded: Tom Pryde

Carried

### 2009 Annual Report

Matters Arising: Photo on page 12 is not Shirley Rolston

Moved: Ken O'Rourke

Seconded: Dorothy McPhail

Carried

### Finance Report to June 2009

Matters Arising: Dave Beeche commented on the 14k surplus. Working on increasing this.

Adair Craik commented on the progressed sponsorship and thanked Lisa Greenaway and Penny Skaife

Moved: Adair Craik

Seconded: Lynne Pattle

Carried

### Appointment of Auditor

Moved: That the Board will appoint an Auditor at a later date.

Moved: Shirley Rolston

Seconded: Ted Pearce

Carried

### Appointment of Honorary Solicitor

- Garry Boon thanked Honorary Solicitor Tom Pryde for his continued commitment to Triathlon New Zealand.

Moved: That Tom Pryde is re-appointed as Triathlon New Zealand's Honorary Solicitor for 2009/2010.

Moved: Garry Boon

Seconded: Adair Craik

Carried

### Election of Officers

- Peter Fitzsimmons explained the format of the Triathlon New Zealand Board and announced the Part A and the Part B appointments for 2009/10.

#### Part A Members (elected)

Garry Boon

Juliet Fahey

#### Part B Members (appointed)

Chris Boyle

- Garry Boon thanked the Board Appointments Panel and welcomed Juliet Fahey to the Board.



- Garry Boon acknowledged that Adair Craik did not stand for re-election for the Triathlon New Zealand Board and thanked her for her commitment to the sport over the past few years.
- Adair Craik thanked Triathlon New Zealand and the Board, Garry Boon presented a gift to Adair.

### Fixing of Subscription

Moved: The Triathlon New Zealand Membership Subscription Fee for the 2009/10 season will remain \$10 for all members (juniors and seniors, direct and club members, and no early sign up discount).

Moved: Garry Boon

Seconded: Chris Boyle

Carried

Moved: The Club Affiliation Fee for the 2009/10 season should remain at \$100+gst.

Moved: Garry Boon

Seconded: Chris Boyle

Carried

### Election of Life Member

- Terry Sheldrake was nominated for a Life Membership.
- Peter Fitzsimmons reflected on Terry's involvement in Triathlon not only in New Zealand but overseas.

Moved: To gift Terry Sheldrake with a Triathlon New Zealand Life Membership for his commitment to the sport of Triathlon NZ

Moved: Peter Fitzsimmons

Seconded: Juliet Fahey

Carried

- In Terry's absence Tom Pryde accepted Terry's Life Membership on his behalf

### Appointment of Patron

- Garry Boon thanked Peter Fitzsimmons for his work during 2008/2009

Moved: To re-elect Peter Fitzsimmons as Patron for 2009/2010

Moved: Garry Boon

Seconded: Tom Pryde

Carried

### Excellence Awards

- Garry Boon recognised our current Excellence Award holders; Hamish Carter, Rick Wells, Erin Baker, Bruce Chambers and John Hellemanns.
- There are no recommendations for awards in 2009/2010

### Fixing of Honoraria

- Garry Boon proposed that we move past the Fixing of Honoraria

### CEO Report

Dave Beeche

- Strategic Plan Overview
- Neilson Survey data showed 99k participants in the sport as at the end of June 2009
- Overview of Pathways:
- Overview of Profile:
  - Contact Energy Campaign – Billboards etc.
  - Question (Ken O'Rourke) – How can we ensure there isn't going to be another debacle on national television like there was at Takapuna? Dave Beeche answered with the 'lap out' rule
  - Question (John Hellemanns) – Are Age-group races going to be draft legal? Non-drafting was the overall feel from those present
  - Contact Duathlon Series – we didn't get the participation numbers we were hoping for, so Tri NZ will be reviewing the series. Tri NZ to contact Clubs when this review is underway.
  - Tri TV – Audience of 1 million
  - World Triathlon Festival – No spectator or participation growth. Tri NZ will be reviewing this event; it will not be run in the current structure. We appreciate that we need an international event in NZ
  - National Schools – Good growth in participation numbers. The first time this event made the TV News
  - Question (Ken O'Rourke) – Is there any chance of changing the venue? For example; alternating North and South Island? The current venue is ideal, but Dave has noted the idea.
- Overview of Performance:
  - Beijing – Congratulations to Debbie Tanner, Andrea Hewitt for top 10 placings and Bevan Docherty for his Bronze medal
  - Dave acknowledged Stephen Farrell's work for Beijing
  - Welcome to Greg Fraine, Tri NZ National Coach
- Organisation Capability:
  - Question (Ken O'Rourke) – Why has the Youth Development funding dropped from 51% to 15%? Has Youthtown pulled out? Dave advised that Youthtown had not pulled out. Weet-bix has pulled out and SMC now control the marketing.
  - Question (Murray Matthews) – Did we lose the tender for the Kiwi Kids (Weet-bix) contract? Dave advised that we did not tender due to lack of resource at the time. Dave will be meeting with SMC next week and will be in contact with Murray
  - Question (Murray Matthews) – Do we intend to see the same level of reliance of Trust Funding, or will we reduce the reliance? Dave advised that Trust Funding will always be a part of our funding.
- Dave thanked the Board for the huge amount of voluntary time they put into Tri NZ
- Dave thanked the Staff at Tri NZ



- Dave acknowledged Peter Fitzsimmons for standing in for 3 months while he was on sabbatical. Also, thank you to Tom Pryde for all of his help over the past year.
- Recognition of SPARC – they have been nothing short of outstanding and are a huge help to Triathlon New Zealand
- Contact Energy – we have finished our first year of a four year contract. They are a very active and engaged partner
- Thank you to our sponsors; 2XU, Suzuki, House of Travel, Asics and Hawaiian Tropic
- Partnerships – NZ Community Trust, Perry Foundation, Youthtown, Pub Charity, Southern Trust and The Lion Foundation
- Dave thanked our Advisory Groups; Technical, Youth, Coaching, High Performance and the Age Group Selectors
- Tri NZ is looking forward to the Service Delivery Review, IT Platform, the TriWoman Series and the International Calendar

## President Report

Garry Boon

- Garry thanked Dave and the Tri NZ Staff
- Highlights of the Year:
  - Beijing – A special mention to Bevan Docherty and the HP Team for the campaign
  - Elite racing over the past year has been excellent
  - Tri NZ Leadership – Thank you to Dave, and to the Leadership Team
  - Contact Tri Series
  - World Tri Festival – Excellent race delivery and a high quality of elite athletes
  - Naming of Terry Sheldrake as Life Member
  - The Board and Management Team will review the Strategic Plan
  - Garry recognised the importance of volunteers in our sport

## Meeting Closed

The President thanked all those present for attending and acknowledged the work of Dave Beeche

- There being no further business the meeting closed at 10.30am



# financial report

## for the year ended 30 June 2010

Tri NZ had a satisfactory year financially given the challenges we faced due to the economic climate and the pressure faced by our key funders.

The High Performance arm of Tri NZ made a reasonable surplus, as targeted, so that we are in a good position to fund the London 2012 Olympic campaign. The Sports Services arm of Tri NZ recorded a small deficit which, in consideration of the circumstances, is a fair result.

Tri NZ's income is derived from three primary sources: SPARC, our sponsors and community trusts.

For the year to June 2010, SPARC funding was significantly up on 2009 (\$2.36 million against \$1.66 million) for two reasons. Firstly, SPARC now channels its event sponsorship through Tri NZ rather than directly and, secondly, SPARC has increased its funding of our High Performance programme as we build towards the next Olympics.

After allowing for the cessation of the World Triathlon Festival, our sponsorship revenue also rose when compared with the prior year. This was largely as a result of the sponsorship of our new TriWoman Series in its inaugural year. We are extremely grateful to the long-term partnerships that we enjoy with nearly all our sponsors. These relationships enable us to continue providing our many services to our members and stakeholders.

Funding from community trusts remains an extremely valuable source of revenue to Tri NZ and, although affected by the current economic environment, we will continue to strive to deliver some great community sport outcomes. We take this opportunity to thank SPARC, our sponsors, particularly our primary sponsor, Contact Energy, and our Community Trust partners and look forward to their continued support.

We continue to manage our costs tightly and are in a position to quickly react to the many challenges and opportunities that may arise. We restructured our organisation this year to ensure that we remain fully focused on the efficient delivery of services to the sport of triathlon.

With ongoing economic uncertainty, the year ahead will continue to present Tri NZ with financial challenges. However, our forecasting process is well established and with significant funding already secured for the year ahead and our strong financial position, we are confident that Tri NZ is well placed to meet such challenges.





# financial

report continued

## Triathlon New Zealand Incorporated Statement of Financial Position as at 30 June 2010

	Notes	\$ 2010	\$ 2009
<b>CURRENT ASSETS</b>			
Bank	5	713,011	1,140,161
Accounts Receivable		45,342	285,236
Consumables		49,869	0
Payments in Advance		97,620	186,473
GST Receivable		12,761	0
<b>Total Current Assets</b>		<b>918,603</b>	1,611,870
<b>NON CURRENT ASSETS</b>			
Plant and Equipment	6	130,489	118,675
Trademarks	7	2,798	2,945
<b>Total Non Current Assets</b>		<b>133,287</b>	121,620
<b>TOTAL ASSETS</b>		<b>1,051,890</b>	1,733,490
<b>Financed by:</b>			
<b>CURRENT LIABILITIES</b>			
Accounts Payable		379,701	338,234
GST Payable		0	109,763
Funds received in Advance		358,906	1,029,634
<b>Total Current Liabilities</b>		<b>738,607</b>	1,477,631
<b>Members Equity</b>	14	<b>313,283</b>	255,859
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>1,051,890</b>	1,733,490

Garry Boon  
President

Stephen James  
Board Member



**Triathlon New Zealand Incorporated**  
**Statement of Financial Performance**  
**for the year ended 30 June 2010**

		\$	\$
	Notes	2010	2009
<b>Revenue</b>			
Sponsorship	2	840,586	900,000
Grants	3	2,837,045	2,317,144
Event Entry fees		315,854	182,005
Age Group World Champs Entry & Admin fees		298,182	35,586
Membership/Club fees		22,736	38,857
Endorsements/Sanctioning fees		27,352	32,876
Camps and Courses		13,120	17,177
Interest		42,462	40,030
Foreign Exchange Gain/(Loss)		935	2,219
Miscellaneous Revenue	4	85,866	60,829
		<b>4,484,137</b>	<b>3,626,724</b>
<b>Expenditure</b>			
Administration	11 & 12	752,658	714,610
Amortisation and Depreciation	6 & 7	51,328	41,421
Loss on Sale of Assets/Disposals		4,478	9,393
Marketing and Events		1,216,082	968,909
High Performance		1,658,460	1,362,934
Member Services		349,645	146,786
Sport Development (Youth/Coaching/Technical)		394,062	368,199
		<b>4,426,713</b>	<b>3,612,252</b>
<b>NET SURPLUS/(DEFICIT)</b>		<b>57,424</b>	<b>14,472</b>

**Triathlon New Zealand Incorporated**  
**Statement of Movements in Members Equity**  
**for the year ended 30 June 2010**

		\$	\$
	Notes	2010	2009
Members Equity at beginning of year		255,859	241,387
Net Surplus/(Deficit) for year		57,424	14,472
<b>Members Equity at end of Period</b>	14	<b>313,283</b>	<b>255,859</b>





# financial

## report continued

### Triathlon New Zealand Incorporated Notes to the Financial Statements for the year ended 30 June 2010

#### 1. Statement Of Significant Accounting Policies

##### a) BASIS OF REPORTING

Triathlon New Zealand Incorporated is registered under the Incorporated Societies Act 1908. The financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand as defined by Financial Reporting Standards and Statements of Standard Accounting Practice.

The Society is a qualifying entity in terms of the framework for differential reporting by the fact that it has no public accountability and the entity is not large. The entity has taken advantage of all differential reporting exemptions.

The financial statements comprise statements of the following: significant accounting policies, financial performance, movements in equity, financial position, as well as the notes to these statements.

The financial statements are prepared on the basis of historical cost.

##### b) REVENUE RECOGNITION

Revenue from Subscriptions is recorded as revenue in the period it is received.

Revenue from Grants that are project specific is recognised when the conditions relating to that grant have been met.

The revenue received from Sponsorship contracts is allocated over the term of the contract. Where the sponsorship relates to a specific event the revenue is recognised when the event occurs.

Revenue received in advance for a specified activity is held on the balance sheet as a liability until the income is earned and recognised in the Statement of Financial Performance.

##### c) ACCOUNTS RECEIVABLE

Debtors are stated at their net realisable value. Debts considered uncollectable have been written off. No Provision for Doubtful Debts has been deemed necessary in the 2010 year (2009: \$Nil).

##### d) FIXED ASSETS AND DEPRECIATION

Fixed Assets are shown at cost less accumulated

depreciation. Fixed Assets have been written off over their estimated useful lives on diminishing value basis to calculate the depreciation charge for the period as follows:

Computer Equipment	48%
Office & Sundry	14 - 80%
Other	12%
Vehicle	6 - 30%

##### e) TRADEMARKS

Trademarks represent the cost of registering the trademarks owned by the organisation. They are being amortised over the 10 year life of the trademark.

##### f) TAXATION

Triathlon New Zealand Incorporated is a non-profit body for taxation purposes under section CW 46 of the Income Tax Act 2007 and as such no income taxation is payable on the net surplus for the year.

Triathlon New Zealand Incorporated is registered for GST and these accounts are prepared on a GST exclusive basis except for Accounts Receivable and Accounts Payable.

##### g) CHANGES IN ACCOUNTING POLICIES

There have been no changes in accounting policies during the year

##### h) FOREIGN CURRENCY

Transactions in foreign currencies are converted at the New Zealand rate of exchange ruling at the date of the transaction.

The balance date foreign monetary assets and liabilities are translated at the closing rate and exchange variations arising from these are included in the Statement of Financial Performance.

##### i) CONSUMABLES

Consumables are event related products that are supplied to athletes on Race Day. They are valued at cost.

##### j) COMPARATIVES

Comparative figures in the financial statements relate to financial year ended 30 June 2009.



## 2. Sponsorship

	\$ 2010	\$ 2009
General Sponsorship	585,586	580,000
Duathlon Series	20,000	20,000
National Series	145,000	145,000
TriWoman Series	75,000	0
World Triathlon Festival	0	140,000
Youth Development Programme	15,000	15,000
	<b>840,586</b>	<b>900,000</b>

## 3. Grants

	\$ 2010	\$ 2009
<b>a) Sport and Recreation NZ (SPARC)</b>		
High Performance	1,475,000	875,000
Talent Development	0	200,000
Athlete Performance Enhancing Grants	209,375	135,625
Coaching Development	8,000	62,129
PM Scholarships	108,358	43,178
Capability	310,000	260,000
Capability Enhancement	73,000	85,000
Sponsorship - 3rd Party Events	175,000	0
	<b>2,358,733</b>	<b>1,660,932</b>
<b>b) Trust Funding</b>		
NZ Community Trust	147,500	266,424
Youthtown	93,452	78,277
TSB Community Trust	0	50,000
Lion Foundation	75,000	50,000
Perry Foundation	75,000	90,000
The Southern Trust	25,000	55,000
Pub Charity	12,940	15,511
	<b>428,892</b>	<b>605,212</b>
<b>c) Other</b> (including local Council support for events)	<b>49,420</b>	<b>51,000</b>
<b>TOTAL GRANTS</b>	<b>2,837,045</b>	<b>2,317,144</b>





# financial

## report continued

### 4. Miscellaneous Revenue

	\$	\$
	<b>2010</b>	2009
Donations	<b>0</b>	20,000
Other	<b>85,866</b>	40,829
	<b>85,866</b>	60,829

### 5. Term Deposits

As at 30 June 2010, Triathlon New Zealand Incorporated held term deposits of \$504,633. (2009:\$125,000).

### 6. Plant And Equipment Summary

2010	Cost \$	Depn \$	Accum Depn \$	Book Value \$
Computer Equipment	27,750	6,085	23,373	4,377
Office & Sundry	197,134	33,691	93,963	103,171
Other	7,474	897	1,495	5,979
Vehicle	38,331	10,508	21,369	16,962
	<b>270,689</b>	<b>51,181</b>	<b>140,200</b>	<b>130,489</b>
2009	Cost \$	Depn \$	Accum Depn \$	Book Value \$
Computer Equipment	39,591	8,375	27,603	11,988
Office & Sundry	136,494	22,659	62,388	74,106
Other	7,474	598	598	6,876
Vehicle	36,566	9,789	10,861	25,705
	<b>220,125</b>	<b>41,421</b>	<b>101,450</b>	<b>118,675</b>

### 7. Trademarks

2010	Cost \$	Amtn \$	Accum Amtn \$	Book Value \$
Trademarks	<b>2,945</b>	<b>147</b>	<b>147</b>	<b>2,798</b>
2009	Cost \$	Amtn \$	Accum Amtn \$	Book Value \$
Trademarks	2,945	0	0	2,945



## 8. Related Parties

Triathlon New Zealand Incorporated has the following related parties as at 30 June 2010.

Mark Watson - Board Member	Mark has been remunerated \$2,000 as a High Performance Coach and \$3,000 as a broadcaster.
Juliet Fahey - Board Member	Juliet is a Level 2 ITU Accredited Official and as such officiates at some of our events. She receives petrol vouchers to cover some of her costs to attend these events. Juliet was awarded and paid a Prime Minister Scholarship \$1628.56 Juliet was remunerated \$3,000 as the Race Director for our Contact Tri Series race in Timaru.

## 9. Capital Commitments

Triathlon New Zealand Incorporated has no commitments to capital expenditure as at 30 June 2010 (2009:Nil).

## 10. Contingent Liabilities

Triathlon New Zealand Incorporated has no contingent liabilities as at 30 June 2010 (2009:Nil).

## 11. Operating Commitments

	\$ 2010	\$ 2009
Amounts due in future for operating lease payments are:		
Leasing Costs - Current	118,063	98,542
Leasing Costs - Term	33,765	231,612
	<b>151,828</b>	<b>330,154</b>

## 12. Administration Expenditure

	\$ 2010	\$ 2009
Included in the Administration expenses for the year are:		
Audit fees	11,100	11,500
Consultancy (Hayes Knight)	12,968	0
Legal expenses	6,728	13,003
Leasing Costs	124,087	115,055

## 13. Post Balance Date Event

On 26 June 2010, Triathlon New Zealand won the bid to host the 2012 ITU World Championships. This event will be held in Auckland in October 2012, with a test event being held in October 2011. A separate company, fully owned by Triathlon New Zealand, has been incorporated after balance date to oversee the planning and running of this event.

## 14. Members Equity

	\$ 2010	\$ 2009
Members Equity is made up as follows:		
General Funds	73,391	103,672
High Performance Fund	239,892	152,187
<b>Total Members Equity</b>	<b>313,283</b>	<b>255,859</b>

## 15. In-Kind Sponsorship

Triathlon New Zealand has received sponsorship during the year that includes the provision of goods and services at no cost. The amount of these items is not included in sponsorship in the statement of financial performance as the value of the goods and services provided are difficult to measure reliably. These sponsors are listed in the annual report and Triathlon New Zealand is grateful for the support of those sponsors.





# HAYES KNIGHT | AUDIT

## AUDIT REPORT

### TO THE BOARD OF TRIATHLON NEW ZEALAND INCORPORATED

We have audited the financial statements on pages 50 to 55. The financial statements provide information about the past financial performance of Triathlon New Zealand Incorporated and its financial position as at 30 June 2010. This information is stated in accordance with the accounting policies set out on pages 51 and 52.

#### Board's Responsibilities

The board is responsible for the preparation of financial statements which fairly reflect the financial position of Triathlon New Zealand Incorporated and of the results of its operations for the year ended 30 June 2010.

#### Auditor's Responsibilities

It is our responsibility to express an independent opinion on the financial statements prepared by the board and report our opinion to you.

#### Basis of Opinion

An audit includes examining, on a test basis, evidence relevant to the amounts and disclosures in the financial statements. It also includes assessing:

- the significant estimates and judgments made by the board in the preparation of the financial statements; and
- whether the accounting policies are appropriate to the entity's circumstances, consistently applied and adequately disclosed.

We conducted our audit in accordance with generally accepted auditing standards in New Zealand. We planned and performed our audit so as to obtain all the information and explanations which we considered necessary to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatements, whether caused by fraud or error. In forming our opinion we also evaluated the overall appropriateness of the presentation of information in the financial statements.

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As mentioned previously, Hays Knight (NZ) Limited, provides auditing assistance. The firm and its associates have no other relationship with, or interest in, Truistair New Zealand Incorporated.

#### Unqualified Opinion

In our opinion the financial statements on pages 56 to 64 fully reflect the financial position of Truistair New Zealand Incorporated as at 30 June 2015 and the results of its operations for the year ended on that date.

Our audit was completed on 9 September 2015 and our unqualified opinion is expressed as at that date.

Hays Knight Audit

HAYS KNIGHT AUSTRALIA

AUCKLAND, NEW ZEALAND





**Tri NZ.** Inspiring Success Together.



