

**Triathlon New Zealand**

The background of the entire page is a photograph of a group of triathletes running on a beach. They are wearing wetsuits and swim caps, and some have race bibs. The scene is captured from a low angle, showing the athletes in profile as they run towards the right. The entire image has a green color cast. Overlaid on the lower half of the image is the year '2015' in very large, bold, white, sans-serif font. A horizontal line of small white dots runs across the page, passing through the top of the '2015' text.

# 2015

**ANNUAL REPORT**

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## // President's Report 2014/15



### Welcome to the Annual Report of Triathlon New Zealand for 2014/15.

The last 12 months has been a period of re-focus and consolidation for Tri NZ.

With the 2020 Vision still providing guidance and direction, our new (now 7 member) Board has been working very hard with CEO Craig Waugh to realign the organisation to fit within our current financial and other resource capacities.

This process has been quite intense and at times, we have really had to challenge our thinking about the levels of service and support we should be providing to our various stakeholders. In the end though, Craig and the team must be congratulated for successfully navigating another extremely challenging year and landing us in a slightly more positive financial position than initially forecast.

Last year's AGM gave a clear message to the Board, that we must start looking beyond commercial partnerships, trust funding and government as our primary sources of financial support. Members noted that we should test opportunities for reintroducing realistic membership and club levies that reflect the level of resources we input to clubs, membership, events, technical services, coaching and so on.

The management team and Board have engaged in significant and really interesting debate on this topic and we have commenced the process of engaging in detail with the wider triathlon community on these opportunities. With the probable changes to the way government will invest in Community Sport in the future, our response to the wider membership / affiliation structure becomes even more sensitive and it is critical that we get it right.

You will see in the Constitution that changes are being recommended at this year's AGM; that we are looking to bring clarity

to areas of membership and group affiliation, and this is a small first step in the process of ensuring our Constitution reflects the needs and expectations of our members and participants in today's triathlon environment.

Our High Performance Programme (HPP) has also been in a period of consolidation. The team is settled in the new Cambridge HP Centre. While there have been, and there will continue to be challenges in this environment, the board remains absolutely committed to the 2020 High Performance Strategy and its long-term objectives. There are a number of very positive signals beginning to emerge particularly in the junior development area of the HPP.

Sport is an exceptionally challenging environment, with ever changing goal posts. Thank you to Craig and his management team; and all the members of our Board, and I make particular mention of the extremely positive input already from new Board member Graham Perks of the Bay of Plenty.

Special thanks also to Patron, Peter Fitzsimmons and Life Members, Terry Sheldrake, John Hellemans and Tom Pryde, who have once again been outstanding in their support of the Board and management team throughout the year.

In closing, on behalf of the Board and management team, sincere thanks must go to the many hundreds of volunteers involved in technical roles; club activities, event delivery, school programmes and numerous other areas. You people are the unsung heroes of this great sport, please retain your enthusiasm and keep up the great work you do for our fantastic sport.

#### Garry Boon

President, Triathlon NZ Board



# // CEO Report



**As planned in our 2020 Strategic Plan 2014/15 was centred around 'Core Business Rebuild' / Re-calibrating. It has been a period focused on identifying and targeting core requirements and setting new foundations for them.**

It has meant ongoing refinement designed to enhance the sustainable nature of the sport. In particular:

1. Year 2 of the centralised High Performance Programme, with particular focus on youth development and increased performance standards.
2. A physical move out of a bespoke triathlon office in Auckland to a more efficient shared service environment, named Sport Central.
3. Ongoing streamlining of services and costs, that are directly aligned to core services nationally.
4. Enhancement to Tri NZ digital platform with a review and subsequent 8 month project to design TriBE mach II
5. Following a stakeholder workshop in May 14, changes to the National Tri Series to streamline costs and attract recreational participants.

### Key achievements in 2014/15 are:

- Ongoing P&L management. A second year of planned deficit remained within budget. Ongoing re-calibration of operating expenses, exiting leases and managing reduced deliverables against community expectation takes time. This has been achieved through prudent expense management and increased revenue. However a deficit has still hung over our head.
- Year 2 of the new centralised High Performance Programme in Cambridge was delivered. Year 1 was about implementing key foundations (Forming), the focus on year 2 has been about improved stakeholder engagement to share and educate (Storming), ongoing development of the National Talent Programme and cementing the RIO plan. We feel confident that we are positioned well to move into the Norming phase of change.
- Tri NZ first ever Silver and Bronze in the ITU World Champs Grand Final. Andrea and Nicky achieving a first for the sport in its pinnacle event outside of the Olympics, a wonderful day in Edmonton
- The 4th Barfoot and Thompson ITU WTS event was



delivered in April. The Elite field was outstanding yet again, with the world's best domiciling themselves in New Zealand pre-season. Unfortunately Age Group and recreational participation hasn't been large enough to retain the event for 2016. Whilst disappointing it was a simple decision based on economics.

- It is pleasing that the 2nd New Plymouth ITU World Cup event was delivered to great success. This has resulted in our ability to confirm that the event will be retained for 2016.
- Tri NZ was fortunate to secure a partnership with Sovereign as the Major Partner of the Sovereign Tri series. Accompanying Sovereign was a new partnership with Bike Barn.
- A review was undertaken on Age Group and Elite athlete insurance. This review was designed to improve the service offering and to ensure that athletes (amateur and

professional) are appropriately insured. This review was followed by an open market tender process that was subsequently won by AON.

- Our financials are tight. Our exposure has reduced, but there is still considerable risk. The 2020 Commercialisation Strategy diversified our commercial portfolio, however generating enough income to deliver services sustainably is a challenge. The final part to the equation is a need to derive revenue from participants. Something that will prove a challenge

### Some acknowledgements from the past year;

- The Tri NZ staff. With reduced resources and expectations still high, staff are required to work exceptionally hard. These people give a lot to the sport of triathlon which I thank them for. Over the past 12mths we have lost the following people which I would like to thank for their service to the sport. Greg Fraine, Rob Creasy, Rachel Stear and Ange Nauck.
- The Tri NZ Board, Patron and Life members are rocks for the sport. Giving endless hours to the sport. Difficult decisions have had to be made by the board over the past 12mths. The group has been stable, clear and consistent. Whilst challenging management when making recommendations.
- The re-building phase continues in the High performance programme. Particular progress has been made in the Junior and U23 ranks. The focus being 2020, 2024 and 2028 with good levels of investment being made. The seniors are focused on improving in the ITU series and ultimately Rio. I thank all the athletes, those in the High Performance programme and those who are on the fringe, for their dedication, professionalism and desire to represent themselves and their country with pride.
- Coaches play a vital role in the lifelong commitment people make to triathlon. Whether they Competitive Age Groupers or HP Talent. Their services are appreciated,
- Sport NZ and High Performance Sport NZ. As NZ crown entities they provide focused support for sport in this country. Many do not appreciate the professionalism and dedication of their staff. I wish to thank them for the support and expertise that challenges us to be better on a daily basis.
- Clubs – with Tri NZ's resource constraint there is limited ability to service clubs effectively. The historical model is that clubs are extremely self-sustaining and provide a crucial role in the community. I thank all the clubs for the tireless work they deliver.

- Our technical officials, the key volunteers. Without these dedicated people the rules and safety of our sport would be in a worse place. I thank you for your time.
- Sovereign, who became part of the triathlon family in October 2014. It has been appreciated how they have taken the time to learn the sport and add value. The relationship amongst respective staff is outstanding and we look forward to growing in the years ahead.
- To all other sponsors, RST's, trust funders and councils, your ongoing support is greatly appreciated and we look forward to continuing strong partnerships and adding value to your respective organisations.
- Tri NZ appreciates the efforts of event promoters who deliver the sport of triathlon. Whilst businesses, we respect the need for quality service and expertise. Many of them work incredibly hard to make the sport happen in so many regions, we thank them for this.
- Lastly, to all of those who participate. Whether it is only once a year or as a dedicated age grouper. I hope you have fun are safe and come back time and time again.

**Craig Waugh**  
Chief Executive



## // Partners and Sponsors

Tri NZ would like to thank its partners, sponsors and suppliers for their continued assistance and support provided over the past year.

This ongoing support enables Triathlon New Zealand to deliver the outcomes in our strategic plan from grassroots, through to our High Performance Programme athletes who represent New Zealand around the world.

### CORNERSTONE PARTNER



#### SPORT NEW ZEALAND & HIGH PERFORMANCE SPORT NZ

SNZ and HPSNZ are both cornerstone partners of Tri NZ, enabling our organisation to sustain valuable support programs, along with developing new initiatives for long term sustainability on the world stage.

### ORGANISATIONAL PARTNER & IN ASSOCIATION PARTNER TRI SERIES



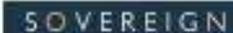
#### .kiwi

Our new partner in 2013, .kiwi are our overall Organisational Partner and are the supporting In Association Partner to the Sovereign Tri Series.

.kiwi is a new business to NZ and their team has been working hard on getting .kiwi into the hearts and computers in NZ. They are a wonderful team to work with, with lots of ideas & energy to help the sport of Triathlon continue to grow.

We look forward to our continued partnership

### MAJOR PARTNER TRI SERIES



#### Sovereign Insurance

Our new partner in 2014, we welcome Sovereign Insurance and their team as the Major Partner with naming rights to the Tri Series.

With a primary focus on improving the health and wellbeing of Kiwi's and driving up participation in the Tri Series, we have come together strongly to achieve common goals.

Life. Take charge!

### OFFICIAL SUPPLIERS



#### SUZUKI

A partner since 2006, Suzuki is the official supplier of vehicles to Tri NZ. Keep an eye out for the SuzukiCorner at our events.

Suzuki and their dealers are awesome to deal with and have supported the sport of Triathlon for nearly 10 years. We love all the new model cars just perfect for transporting people and sporting equipment.

### HOT EVENTS

#### HOUSE OF TRAVEL

A partner since 2006, House of Travel (Christchurch) is the provider for all our World Champs teams and High Performance athletes' travel needs.

The joint TRIBE travel website continues to be successful, with athletes travelling to World Champ events all over the globe.



#### ASICS

A partner since 2007, ASICS is the official footwear supplier for Tri NZ. Their dedication to innovation is supporting our athletes from beginners to those on the High Performance Programme.

ASICs are also now involved in assisting the Youth Talent Identification programme with educational information to keep those feet healthy and moving.

## // Partners and Sponsors continued

### OFFICIAL SUPPLIERS CONTINUED



#### 2XU

In 2008, 2XU and Tri NZ entered into a long term partnership, which has seen all the New Zealand High Performance and World Championship Age Group athletes wearing the latest in 2XU technology garments.



#### SPECIALIZED

The official Bike Partner to the Tri NZ HP Team. They support the team with access to the best bikes for each athlete, customised fittings and ensure the athletes have every chance to go faster. The Specialized Team and their dealers are experts in high end bikes.



#### ADIDAS EYEWEAR

Adidas Eyewear pride themselves on setting the standard for the performance eyewear needs of the sport and feel it is a great way to showcase their product while supporting the growing sport of triathlon in New Zealand.



#### ACTION TRAFFIC

A new partner this year to keep our triathletes safe on the roads throughout our Sovereign Tri Series.

Action Traffic not only supply the traffic management but they're involved in our planning to ensure the courses are the best they can be.

Action Traffic control the traffic on many large events in NZ and we're lucky to have them as a partner on our series.



#### APEX INSURANCE

Apex Insurance have been ensuring all our Elite athletes and Age Group Athletes are well insured and protected while they're training, racing and travelling. They provide great service and great options.



#### THULE

Product and brand exposure is important for Thule. They provided 12 bike rack systems which were placed on Tri NZ staff cars travelling NZ roads.

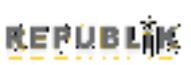
With a raft of products perfect for triathletes we have been able to add to our prize pool at Sovereign Tri Series.



#### POLAR

Polar joined us to provide outstanding product options to help athletes monitor their fitness & continue to improve.

Coaching education programs have commenced this year along with a significant release of new product specifically for Triathlon. Those who have tried the products tell us they have the edge over competitors.



#### REPUBLIC COMMUNICATIONS

Our new brand logos for the Sovereign Tri Series & the amazing creative we used to market last year was thanks to the team at Republik Communications.

The team at Republik are internationally award winning however, they're down to earth, to the point and so quick at understanding what you need. We feel lucky to have them on board.



#### TRIATHLON MAGAZINE

Tri NZ continues its relationship with Triathlon Magazine and this year NZtri.co.nz was launched with up-to-date news online with a dedicated Triathlon focused website.



#### CUBE PRINTING

2nd year with Cube Printing providing printing, signage & all outdoor media for our Sovereign Tri Series and our organisational signage needs.

The team provide outstanding service and are there for us above and beyond.

These guys are so much more than printing and signage!



#### BIKE BARN

A new partner as our official bike supplier to the Sovereign Tri Series, Bike Barn share a common vision of getting more Kiwi's active.

With key support before, during and after the Tri Series for our participants, Bike Barn have already made the scary more fun. We look forward to a long partnership together.



#### PURE

Supplier of electrolyte hydration and sports nutrition products to the Sovereign Tri Series.

PURE supply the premium sports drink at the Drink Stations and Finish Line for all our athletes. And the feedback has been fantastic. PURE use only the best New Zealand and Australian fruit so you get a premium sports drink with no artificial flavours or colours.

### FOUNDATION PARTNERS



#### NZCT

Kiwis love their sport, and NZCT loves to help them enjoy and participate in their sporting passions. NZCT has supported Tri NZ towards the administration of the business and events since 1997.



#### LION FOUNDATION

The Lion Foundation is one of New Zealand's oldest and most respected Charitable Trusts. Lion has continued its support for Tri NZ to enhance our marketing and events capabilities.



#### PUB CHARITY

Pub Charity is a charitable trust committed to supporting Kiwi communities through funds raised in gaming machines in hotels and taverns. Pub Charity have supported Tri NZ with Events Infrastructure to help Tri NZ fulfil its participation ambitions.

### MEDIA PARTNERS



#### MEDIAWORKS

MediaWorks partnered with us this year to support the Sovereign Tri Series both on air and at the events. Their team do a sensational job of bringing atmosphere to any event.

01

# WHO WE ARE

## // Our Board of Directors



**Garry Boon**  
President

Garry has been a passionate competitor in the sport of triathlon at age group level for more than 20 years. Before joining the Tri NZ board in 2002, he served for many years on the Auckland City Tri Club committee. In his professional life Garry is a Project Management and Business Consultant in the Construction and Facilities Management industries and has several years of experience at senior management level in the public sector.



**Carmel Hanly**

As well as having been an elite triathlete, Carmel began in our sport as an age-group triathlete whilst working as a lawyer. Her legal background included working in a law firm as part of the Corporate advisory team and latterly as in-house Legal Counsel to one of New Zealand's largest FMCG companies. She has also studied Sports Law at Masters Level.

While competing as an elite athlete internationally, Carmel also consulted to regional sports organisations and sporting codes during the off season.



**Arthur Klap**  
Vice President

As a life member of the Wellington Tri Club, Arthur has a long history in the sport of triathlon. He has organised more than 100 triathlon, duathlon and multisport events around the country including the 1994 Triathlon World Championships in Wellington and the 2003 Triathlon World Championships in Queenstown.



**Brendon McDermott**

Brendon is the Chief Executive at Sport Southland, taking over the role at the start of 2013 after being with the organisation for six years. He is a Chartered Accountant with a huge passion for all things sport but has committed most of his sporting time to triathlon and multisport over the past 10 years. Brendon has been the treasurer, website and communications officer and an active volunteer and participant within the Southland club, completing his first half ironman at Wanaka in 2011.



**Jo Tisch**

Brought up and educated in Christchurch, Jo is now based in Tauranga with husband Jonathan and their three children. Jo is a regular triathlete with Triathlon Tauranga and Team Shorebreak, and has competed in Sprint, Olympic, Half Ironman Distance and the Tri NZ Age Group World Championship team (Perth 2009). She is also a novice technical official.



**Graham Perks**

Graham is a Detective Senior Sergeant with New Zealand Police based in Taupo. He started competing in Triathlon in 2004 in the UK and fell in love with the sport having played soccer since his school days. Triathlon changed his outlook on life making him fit, healthy and providing endless opportunities to meet new people in awesome locations. He is passionate about the sport and would encourage anyone to give it a go.



**Mark Cross**

Mark is a professional director and consultant, with a number of non-executive roles in listed and unlisted companies in addition to Triathlon NZ and the Triathlon Youth Foundation. His background is in investment banking, having spent his career in NZ, Australia and more recently the UK. He is a keen long distance triathlete with a number of Ironman NZ and Ironman World Championship finishes, alongside shorter distance triathlons and endurance running events.

## // Our Staff



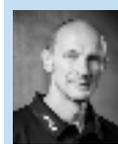
**Craig Waugh**  
Chief Executive

Craig joined Tri NZ in 2011, after a corporate career in the retail, sports, consumables and financial services sectors. He is a tertiary qualified marketer reaching senior positions. He is married with two children and lives on the North shore of Auckland, a far cry from his Waikato farming roots. Motivated to achieve sustained success in High performance and Community Sport is his priority.



**Andrew Dewhurst**  
Media Manager (Part Time)

Andrew is contracted through his company Gracie Productions Ltd to provide media services to Tri NZ. Andrew attends all major Tri NZ events, ensuring that the sport is covered in all forms of media the length and breadth of New Zealand. Andrew has been appointed as an ITU Media Delegate for the Oceania region seeing him assist in the delivery of World Cup and World Championship events.



**Graeme Maw**  
High Performance Director

Graeme is responsible for leading strategy and policy for the High Performance Programme, to create a platform and environment that delivers sustainable success for New Zealand Triathlon on the world stage through to 2020. Graeme has over 20 years of experience as a performance scientist, manager and director in high performance sport, supporting scores of international medallists. He believes in the journey of striving for excellence, through self responsibility, accountability and a positive attitude.



**Geoff Holmes**  
Community Coaching and Club Coordinator (Part Time)

Geoff Holmes recently joined the team in 2015 working part-time, whilst studying at university. Coming from a competitive swimming background he likes to stay busy, currently training for the Taupo Ironman in 2016. He has coached within the sport of Triathlon for around 5 years, working with some of the most influential coaches in New Zealand. Self-motivated by the desire to learn and grow, his role as Coaching and Club Coordinator suits him perfectly. Passionate about youth development, on the weekends you will find him coaching poolside.



**Julie Monaghan**  
Commercial Director

Julie has extensive experience in the commercial and sport worlds, including Microsoft and her own consulting business, as well as 2 years as a director on the Board of Touch NZ and 5 years as their commercial and marketing director. She's passionate about helping sports in NZ become commercially sustainable businesses and encouraging NZers to be more active.

As well as enjoying work life balance with her husband and young family, Julie participates in a wide range of sports; previously playing netball competitively and teaching Les Mills aerobic programmes and looking forward to participating in triathlons.

Julie is looking forward to contributing to the next phase of the sport and business of Triathlon NZ.



**Jen Gregory**  
Age Group Experience Manager

After gaining experience as an Intern at Netball NZ with their events team, followed by an Internship at Active Auckland, Jen completed her Bachelors in Sports Management and joined the team at Tri NZ. Although not from a Triathlon background she is an avid fitness and sports enthusiast who is not shy of a challenge. Perhaps her position as the new Age Group Experience Manager will see her dabble her hand at competing in the multi-sport.

## // Our Staff continued



**Rick Wells**  
Coaching Advisor (Part Time)

Rick Wells joined TriNZ in 2014, offering his years of experience and expertise. Rick has been associated with Triathlon for the majority of his career, winning gold at the 1990 Commonwealth games and has won both short course and long course world championships. Still involved in competing – Rick focuses his attention on helping the next generations of athletes and coaches realise their potential. With his wealth of knowledge and over 20 years coaching experience, Rick's part-time role at TriNZ is to mentor and advise the development of current and future coaches.



**Shanelle Barrett**  
Technical and Events Advisor  
(Part Time)

Shanelle Barrett is hugely respected in the sport, both here in New Zealand and globally for her work as a technical delegate with the ITU where she has officiated at the highest level and featured at the London Olympic Games. Her emphasis is on training and developing officials to ensure they receive the necessary support in their roles in order that Tri NZ can supply world class officials to local and international events. Shanelle's position incorporated inclusion from November 2012, which is supported by Halberg Disability Sports Foundation. The focus of this addition to Shanelle's role is to forge a pathway for disabled people in triathlon, focused primarily on entry level beginners and children.



**Tim Brazier**  
High Performance Development Coach

Tim is responsible for leading the detection, identification and development of New Zealand's next generation of international triathletes, providing them with a platform for sustainable success.

Tim is a graduate of HPSNZ's prestigious Coach Accelerate programme and experienced in education, hence with a belief in his own and athletes' continual learning. He is a former competitive swimmer and successful swimming coach, now with a growing record of coaching triathletes to international medals since moving into Triathlon 6 years ago.



**Christina Jacklin**  
Athlete Life Coach (HPSNZ Support Staff)

Chris is responsible for supporting athletes to lead an optimum life for their sporting and personal development, ensuring mental wellbeing and performance. As a former national-level hockey player, accredited sports scientist (psychology support) and university educator, Chris has developed an approach of communication and empowerment. Her personal philosophy is based on guiding and supporting individuals, while challenging barriers in the pursuit of their goals.



**Robyn Fletcher**  
Business and Marketing Administrator  
(Part Time)

Robyn Fletcher has recently joined the team, after working in the commercial chemicals industry in NZ and abroad, and is supporting both our marketing and finance teams. Robyn has recently returned to NZ after living in the UK for the past 9 years. Having a newly developed interest in multisport and adventure racing, working in this industry is a great way to learn more about the events, athletes and facilities that are on offer. Having a young family, she is a great believer in getting involved in sports from a young age and trying to make it a regular part of your lifestyle.



**Shaun Collins**  
Finance and Projects Manager  
(Part Time)

Shaun comes from a corporate financial controller background after spending a number of years as an audit manager at Deloitte prior to that. Looking for more of a work/life balance, he left the corporate world in 2009 and now works for a few different businesses, including an industrial design company and his own events company and photography business.

Married with three girls, Shaun tries to squeeze in time for training in his current sport which is ultra-distance trail running, having previously being a NZ rep orienteer, done adventure racing and some multisport before that.

Shaun works part time as projects and finance manager and is currently helping Tri NZ become more efficient in its expenditure and infrastructure and therefore creating a business model more reflective of its current size.



**Maree Kaati**  
High performance Administrator

Maree joined Tri NZ in October 2013 and brings a real passion for sport to her role. After 14 years as a competitive rower representing New Zealand at an Elite, Under 23 and Junior level Maree has an extensive understanding of what coaches and athletes require to consistently achieve world class results. Maree comes to us from the tourism industry with 12 years professional experience behind her, prior to this role Maree managed the Cambridge i-SITE, Visitor Centre for four years. Maree strives to support the athletes and staff to achieve their best through smooth operation of day to day office administration.



**Roné Thompson**  
Physical Therapist (HPSNZ Support Staff)

Roné is based at the National High Performance Centre in Cambridge and is responsible for the musculoskeletal wellbeing of all the High Performance Triathletes. This involves day to day therapy for both injury prevention and injury management and rehabilitation. She focuses on proactive therapy to enhance performance and facilitate optimal training opportunities. Part of her role is writing and delivering conditioning programs which is crucial for Triathletes due to the high volume training demands of the sport.

Roné has worked in elite sport since 2001 and was full time employed with British Athletics and the English Institute of Sport for more than a decade. She also provided consultations and travelled extensively with a variety of elite athletes, including attending several Olympic Games and World Championship events. Her philosophy is that results are achieved by working as a team and therefore sees herself working very closely with the coaches and the rest of the performance and medical team. She has a great passion for working in an elite environment and helping the athletes to achieve their sporting dreams.



**Rachel Stear**  
Marketing Manager

Rachel has over ten years experience in a broad range of marketing disciplines. This includes Brand and Experiential Marketing, Sponsorship Leverage, Strategy, Category Management and Market Research and Insights. She is passionate about her career; as well as the importance of balance, enjoying an active lifestyle which includes many sports.

Since joining Tri NZ in January 2013, Rachel has taken part in a few Duathlons and Team Triathlons; and really enjoyed how easy and enjoyable it was to participate at entry-level.

This has fueled a great desire to go forth and inspire NZ'ers to participate in the wonderful sport of triathlon, no matter what level, as part of her role at Tri NZ.



**Jon Brown**  
High Performance Coach

Jon is responsible for leading the day-to-day coaching of athletes at the National High Performance Centre, developing them into senior internationals to represent New Zealand on the international stage. Jon is a former international endurance runner, with the distinction of placing 4th in consecutive Olympic Games marathons. Since turning his attention to triathlon, Jon has coached some of the world's best, including leading the Canadian Team to the 2012 Olympic Games. Jon's coaching philosophy is epitomised by common sense: developing excellent protocols and methodical training habits.

### Departures:

Greg Fraine, Rob Creasy, and Ange Nauck



## // Key People



**Peter Fitzsimmons**  
OBE, Patron and Life Member

Patron and Life Member of Triathlon New Zealand, Peter maintains a wide range of community and sporting interests. He is currently a Trustee of North Shore Hospice, The Mount Maunganui Lifeguard Service Foundation, and The New Zealand Triathlete Youth Trust and is a Justice of the Peace and Rotarian. He has served as President of the Rotary Club of Auckland, Surfing NZ, Triathlon NZ, and Surf Lifesaving NZ and has been Chairman of North Harbour Stadium Trust. Peter was awarded a SPARC Lifetime Achievement Award in 2009 for his service to Surf Lifesaving, Triathlon and Surfing.

Professionally Peter provides independent director, trustee and business advisory services to a range of companies and organisations. Currently he is Chairman of Counties Power Limited, a Director of Workforce Development Limited and Triplejump Limited and Chairman of The Apprenticeship Training Trust.



**Tom Pryde**  
MNZM, Honorary Solicitor and Life Member

Tom Pryde, founding partner of Cruickshank Pryde Law Firm, has been involved in the sport of triathlon in New Zealand from day one. Tom, along with others, was instrumental in bringing the 2003 World Championships to Queenstown along with a raft of other International Events to New Zealand.

### Life Members

- Bruce Chambers OSNZ**
- John Hellemans**
- Terry Sheldrake MNZM**

### COMMISSION AND ADVISORY GROUP MEMBERS

#### Age Group Advisory Group

- Jen Gregory (AGEM)**
- Benjamin Eitelberg**
- Lynley Twyman**
- Peter Gibbs**
- Troy McAlister**

#### Age Group Selection Commission

- Jen Gregory (AGEM)**
- Dorothy McPhail**
- Graeme Park**
- James Turner**

#### Technical Advisory Group

- Ross Capill (Chair)**
- Claire Hannan**
- Gail Hussey**
- Shanelle Barrett (TM)**
- Tony Sangster**

#### Coaching Advisory Group

- Geoff Holmes (CM)**
- Rick Wells (CA)**
- Lynley Brown**
- George HilgeHolt**
- Silas Cullen**
- Walter Thorburn**
- Rob Dallimore**

#### High Performance Advisory Group

- Andrew Matheson**
- Graeme Maw (HPD)**
- John Hellemans**
- Mark Bone**
- Samantha Warriner**

#### Elite Selection Commission

- Raewyn Lovett (Chair)**
- Evelyn Williamson**
- Graeme Maw (HPD)**
- Lynley Brown**



WHAT  
WE DO

# 2020 vision

Strategic Plan Summary 2013 - 2020



## Our mission

To inspire New Zealanders to participate in, and commit to, the sport of triathlon.

## Our vision

To be the leading triathlon nation, providing outstanding experiences for every New Zealander.

## Outcomes

A leading customer centric NSO with innovative capability and diversified revenue base.

More New Zealanders from 5 – 80 years regularly engaging in triathlon and having great experiences.

Sustainable world-class environment that creates regular winners on the world stage.



## Delivered through our six strategic priorities

Culture & capability	International leadership	Sustainability & reinvestment	Sport development	High performance	ITU WTS event 2013-16
<p><b>BUILD CAPABILITY TO BE A CUSTOMER CENTRIC BUSINESS SAVVY CULTURE</b></p> <ul style="list-style-type: none"> <li>A market leading NSO</li> <li>Strong customer engagement</li> <li>Robust marketing programmes</li> <li>Leaders in innovative distribution of the sport</li> <li>A dynamic, positive, customer centric and innovative culture</li> <li>A measured approach to the 2020 Strategic Plan</li> <li>Leadership capability</li> </ul>	<p><b>TRI NZ ON THE INTERNATIONAL STAGE</b></p> <ul style="list-style-type: none"> <li>Increased position of influence on the sporting world stage</li> <li>Robust and engaging relationships with ITU, SNZ, IOC and NZOC</li> <li>Tri NZ representation on key international ITU commissions, committees and boards</li> <li>Retention of the ITU WTS in Auckland</li> </ul>	<p><b>DIVERSIFY, INNOVATE AND STRENGTHEN THE REVENUE BASE</b></p> <ul style="list-style-type: none"> <li>Implementation of the 2020 Business unit strategies</li> <li>Ownership of sustainable commercial revenue streams</li> <li>Increased revenue in a sustainably diversified portfolio</li> <li>Growth in financial reserves</li> <li>A growing and sustainable events portfolio</li> </ul>	<p><b>TARGETED STRENGTHENING OF MARKET ENGAGEMENT AND DELIVERY STRUCTURES</b></p> <ul style="list-style-type: none"> <li>Segment market and influence our core customer base</li> <li>Growth in Primary and Secondary Schools participation</li> <li>Increased number of quality accredited Coaches and Technical Officials</li> <li>Holistic customer value-add experiences</li> <li>Support a sustainable Triathlon Youth Foundation</li> </ul>	<p><b>ESTABLISH A SUSTAINABLE WORLD-CLASS ENVIRONMENT</b></p> <ul style="list-style-type: none"> <li>Winning medals</li> <li>A world class system for athletes at all stages of the High Performance Pathway</li> <li>Enhanced leadership and coaching</li> <li>World class performance standards established and enforced</li> <li>Optimised training environments</li> <li>Effective talent development pathways</li> </ul>	<p><b>DEDICATED LEVERAGE STRATEGY AND PROGRAMMES</b></p> <ul style="list-style-type: none"> <li>Integration of ITU WTS with Tri NZ priority programmes</li> <li>Successful engagement with, and outstanding experiences for, customers</li> <li>A platform to support Tri NZ business units to achieve objectives</li> <li>Retention of the ITU WTS in Auckland beyond 2016</li> </ul>





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# FACTS AND STATS

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# // Media Report

Triathlon New Zealand continues to lead the sport in the delivery of significant events or assist with private event promoters in the delivery of national or international level events that capture the imagination of the media who then tell those stories to the wider community.

The landscape is an increasingly challenging one however, with media increasingly limited in their resources and live television (or delayed) an expensive option, one that Tri NZ cannot factor into events such as the Sovereign Tri Series.

It is our elite athletes who are our shop window, they are our primary assets in regards the promotion of the sport through editorial channels, but also through sponsor association and social media followings. The sport is two years into the evolution of the HP Programme which sees a long term emphasis on developing young athletes with a view towards Tokyo 2020 and the 2024 Olympic Games. At the elite end of the sport the focus is on quality and not quantity, much higher standards are applied and as a result the number of athletes has reduced to those who consistently meet those pathway standards and are tracking in any of the three elite athlete groups, towards Rio 2016 or beyond.

The sport has a number of 'pinnacle' or profile events on the calendar that have attracted good media coverage throughout the year, including:

- Port of Tauranga Half – an iconic event that is itself evolving into a multi-day sports festival but continues to have as its blue riband event the POT Half that featured Tri NZ national long distance titles in 2015
- 70.3 Auckland – sadly has not delivered or been sustainable at its Auckland venue, attracted good media coverage but now moving to Taupo.
- ITU World Cup new Plymouth – a strong international field assembled in 2015 as a lead in to Auckland WTS. Improved TV coverage of this event in 2015 but its location can be a test for mainstream media to allocate resource. Needs an increased focus in 2016 with the demise of Auckland WTS.
- ITU World Tri Series Auckland – what has proven to be the final event (for now) with the age group numbers making it unsustainable in the long term, the event nonetheless attracted widespread media coverage and live television in New Zealand and around the world.
- Ironman New Zealand – a sanctioned Tri NZ event that continues to attract strong media interest and can be regarded as an iconic event on the calendar.
- IronMaori – this event cannot be underestimated in regards its significance and media profile for a demographic and

sector of New Zealand society that triathlon traditionally does not speak to. While Tri NZ is not directly involved in this event, it must be acknowledged for the role it plays in our landscape.

- Challenge Wanaka – now well and truly established as an event of genuine international and national significance for our sport and the region.
- ITU events – by the very nature of our funding and the racing that our HP athletes compete in, the ITU continues to be the main series of events that we profile from the point of view of our HP Athletes and their annual racing programmes on the World Cup and WTS circuits. This is not just our elite squads but also filters down to our Development and National Talent Squads as they gain international experience.
- Glasgow Commonwealth Games – the event did not hit targets from a results point of view but nonetheless profiled the sport to a wide audience, revealing to many for the first time the intricacies and excitement around mixed team relay racing
- The Sovereign Tri Series – not able to gain much traction in regards TV coverage but a source of good regional and print and online coverage. Without our own vision to send to media, we need to be inventive and creative in attracting media – a great success story was the launch and hosting of the Sovereign Duathlon at Orana Wildlife Park in Christchurch

This list is far from exhaustive but gives an indication as to the number and quality of significant events that help in generating positive profile for the sport and its participants.

## Media Highlights

January: Triathlon legend Craig Alexander wins the POT Half from multi-sport star Braden Currie and Cameron Brown. Alexander's presence generates good media coverage of an iconic event.

February: Dylan McNeice and Gina Crawford continue to 'own' Challenge Wanaka, McNeice winning 3 straight and Crawford her 6th title in total.

March: The Barfoot & Thompson ITU Auckland World Triathlon Series event was again well received by the media with extensive coverage across the main networks. A strong focus on international athletes and the quality of the fields, however the New Zealanders are also profiled heavily throughout this event, assisting in 'hero building' for the sport.

September: Andrea Hewitt and Nicky Samuels enjoy a great month of racing, twice both are on the same WTS podium, including the Grand Final in Edmonton with Hewitt ending the year ranked 3rd and Samuels 5th in the world as New Zealand continues to rank as one of the world's leading triathlon nations.

The focus for the sport at the moment must be on the continued success from a smaller number of elite athletes (Hewitt, Samuels etc) but also on creating 'hero creation' with the next generation of athletes emerging from the HP Programme. It is these athletes that we will look to carry the profile of the sport into the next ten years, based on their success at pinnacle events but also on their personalities and ability to create a following as they progress through their careers.

Domestically we must look to establish ongoing media coverage in our own iconic events and those with an international profile. The loss of Auckland means we have lost one of those opportunities and must work hard to secure strong coverage of Sovereign Tri Series events with a national focus (Kinloch – sprint nationals, Wellington – standard nationals etc).

Otherwise social media is an increasingly important tool to deliver on our participation messages, as is local and regional media in the generation of human interest and celebrity stories that ensure the sport has a strong profile amongst 'middle New Zealand' as one to enjoy great benefits from – without having to overcome huge barriers to entry.

**Andrew Dewhurst**  
Media Manager



**Top right:**  
Gwen Jorgensen enjoy the sights of Auckland with Auckland Seaplanes – while also winning the Barfoot & Thompson ITU World Series race

**Middle right:**  
Andrea Hewitt and Nicky Samuels share the podium with Sarah Groff (USA) in Stockholm – the same Kiwi pair would podium in the grand final in Edmonton

**Bottom right:**  
Sovereign Orana Wildlife Park Duathlon proved a great story for media throughout the country

# // Marketing and Communications Report

## Executive Summary

A key focus over the last year has been the development of the just-launched website, which will provide a fantastic new digital 'shop window' for Triathlon NZ, and will also become an essential tool for all stakeholders.

Equally considerable time was spent on the Tri Series 2014/15 Marketing as well as the 30year anniversary celebrations.

## Website

The new website is not only a vast information portal for the triathlon community, it also incorporates a new customer database, event sanctioning abilities, the new Sovereign Tri Series website with event registration and payment functionality, coaching accreditation sign up functionality, a coaching portal, the ability for coaches and clubs to manage their own web profiles, Media Hub, Age Group information, a High Performance area, sponsors area etc. Going forward, it will also incorporate e commerce, board voting capabilities and other functionality designed to make the lives of the team and our stakeholders easier!

The website and database redevelopment began in October 2014 after engaging Ora HQ as the website developer and Margaret Browne as the project manager. The Go Live date was originally ambitiously scheduled for the third quarter, but due to the size and complexity of the project the project was delayed until quarter 4

## Audience numbers

Platform	Jun 30 2012	Jun 30 2013	Jun 30 2014	June 2015
TriBE Members	10,253	11,012	13,360	14,427
Website - Users	98,523	121,262	62,229	No data due to new website launch
Website - page views	627,331	627,497	419,138	No data due to new website launch
Facebook fans	1,957	5,121	5,847	6,220
Twitter	1,226	1,872	2,589	3,009
Instagram (new 2015)	-	-	-	62
Youtube subscribers	Not recorded	Not recorded	Not recorded	58
Pinterest	123	160	188	220

## Communications

We have recently developed MailChimp templates that have given a professional look to our communications with the customer, however there is a crucial need for a better database structure to ensure we can personalise these and target various user groups; to provide relevant and timely information, special offers etc. The new website and database will provide this ability.

A Digital Content Calendar was set up, which needs to be revised for 2015/16.

## Social Media

Activity took place on Tri NZ Facebook, Twitter, Instagram, Pinterest and YouTube accounts. Video content is important for keeping the new website (Tri Media Hub) dynamic. We strive to keep the messaging consistent across all platforms as well as managing content without spamming users. It is important to maintain engagement among users and ensure communication channels are flowing, and we have heightened social media activity leading up to event season.

## Marketing and Communication Challenges

- TRIBE membership is currently 14,427, but numbers need to settle following the launch of the new database
- Participant pathway needs to be planned, through:
  - The type of data we capture
  - How we talk to them and to which groups
- Tapping into the 'Have a Go' market and targeting these people
- Lack of ability to segment communications, but this is being rectified by the new website and database
- Managing increasing customer communications expectations

## MarComs Development

Tri NZ will continue to develop communications in the future via:

- Social Media progression, particularly Instagram and YouTube
- Engaging (behind the scenes) content i.e. leverage coaches, every day people and elite athletes with video/audio for new website, helpful training tip videos etc
- More focus on Digital Marketing and Communications
- More focus on customer engagement and experience

**Rachel Thorburn**  
Marketing Manager

and

**Margaret Browne**  
Website project Manager





# YEAR IN REVIEW

## // Commercial Review

This time last year it was the toughest 12 months in the history of Tri NZ, this year we have definitely made some huge strides forward with our business and achieving our long term strategies.

While there is still a way to go the 3 key areas to highlight this year are

- Engagement with our existing partners to execute joint plans that hit both organisations KPI's
- Secure new partners in key segments of the business
- Continue to reduce the Tri Series event costs, introduce unique experiences and increase participation numbers

A lot of effort was put into working with the current partners to ensure they're realising the value of their partnership with TriNZ. With individual communication and marketing plans we have seen impressive results for many and we thank all partners for their effort in making it a reality. We will continue next year to build on this year's successes and look forward to more exciting results in 2016.

Building on our segmented strategy to attract new partners we were excited to announce some fantastic new partnerships last season around the Tri Series. First and foremost **Sovereign Insurance** as the **naming rights sponsor to the Tri Series**. This saw .kiwi move into a supporting partnership in the series. It was pleasing to have attracted a commercial partner of such status and after year 1 together the debrief was pleasing from both sides. Sovereign and Tri NZ have clearly aligned goals with the desire to see health and wellbeing improved. Life. Take charge! fitted perfectly with the positioning. We look forward to building on year 1.

At supplier status for the Sovereign Tri Series we were lucky to secure some exciting new partners. We have enjoyed learning about their businesses this year and how best to work together and look forward to long lasting partnerships

- Bike Barn as our preferred bike supplier
- Action Traffic as our preferred Traffic Management supplier
- PURE as our preferred hydration partner
- Republik Communications as our advertising agency

Finally the Sovereign Tri Series. This year was about continuing to refine the costs and infrastructure, focus on the local flavour with inclusion of Clubs, RST's and communities and find unique propositions to attract more people to come and participate. In addition we had the integration of the Sovereign Insurance partnership.

While we certainly did not get it all right we achieved some significant goals. We managed to reduce the overall financial loss of the Tri Series by nearly \$100,000 and are on track to further reduce the P&L loss again for 2016 on the way to break even. This will be achieved through further cost efficiencies and reductions and an increase in community participation.

The introduction of a Duathlon at the Orana Wildlife Park in Christchurch was the first of our unique offerings. This attracted significant TV coverage both before and after the event and the feedback was incredibly positive. You can expect the announcement of further unique experiences in the coming year.

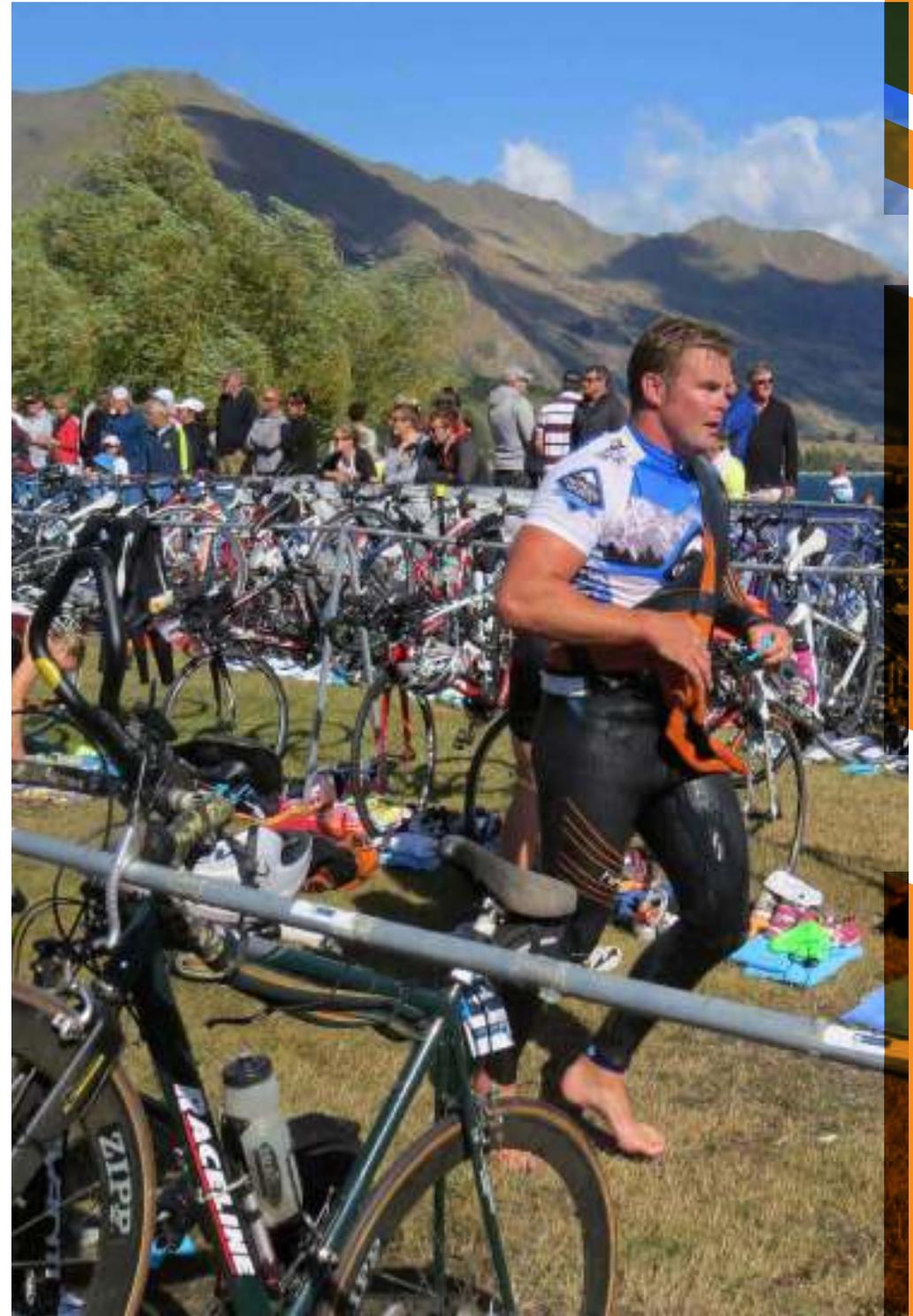
With a resurgence in the Corporate sector for health and wellbeing of staff, it was the perfect time to launch the **CEO Challenge thanks to Sovereign Insurance**. Symon Brewis-Weston, CEO Sovereign Insurance, laid a challenge out to other CEO's to firstly participate themselves in a Sovereign Tri Series race and secondly encourage their staff to participate. The company with the highest % of staff participating would win \$25,000 to donate to the charity of their choice.

We took small numbers this year to ensure we could provide an excellent experience and there were key learnings that will now allow us to expand this next year as a key focus. The winners were Whakatane District Council with over 140 staff participating at the Tin Man leg of the Sovereign Tri Series. The video they made says it all and it can be found at: <https://www.youtube.com/watch?v=99eQ9duJneg>

We also want to once again thank our loyal current partners for continuing to support Tri NZ. You are all incredibly important to the organisation. This year with our new plans will be an exciting time for us all.

In summary while still a tough year, a very positive one laying the foundations for the future. Great strides made in all areas, with exciting prospects for the years ahead. As we work towards our 2020 strategy of running a sustainable business we can now expect to see solid progress each year.

**Julie Monaghan**  
Commercial Director



# // Sovereign Tri Series Report

## Executive Summary

The 2014/15 season marked the 8th year of Triathlon NZ's National series. The series underwent some big changes – a new naming right sponsor and new Event locations. A new platform was laid and many new and exciting plans were unveiled.

The Sovereign Tri Series gives people of all ages and all abilities the opportunity to “have a go” - race faster, try different distances, gain club points or even qualify for the World Champs as an Age Group Competitor.

The really special thing about the Sovereign Tri Series is that it caters for an incredibly wide range of people - kids, mums, first timers, elite athletes, and internationals.

With the Sovereign Insurance partnership came a fresh new look and some new ideas for competitions and promotions on event days.

The newly introduced CEO Challenge provided an opportunity for companies to encourage their staff to ‘take charge’ and take part in the Sovereign Tri Series.

The National Inter-Club Championships continues to create a strong pathway for participants to stay involved with the Tri Series, and to compete year after year. The fresh marketing plan targeted those who had never competed in a triathlon before. One of the main objectives of the 2014-2015 Sovereign Tri Series was to inspire new participants into the sport.

Overall, statistics for the series revealed that competitors rated the Sovereign Tri Series and the organisation of it higher than in previous years.

## Why does Tri NZ deliver the Sovereign Tri Series?

Tri NZ believes that the sport needs to have a stable National series that sits between local community events and larger international events. It gives the sport some gravitas and an aligned platform to deliver:

- National profile
- A pathway for competitors
- International standards
- Connectivity amongst the various stakeholders
- Talent ID and Development

Without the Sovereign Tri Series, the sport would be delivered by fragmented one off events that do not align.

## Participant Comments

“Hi all, on behalf of our club, may I please take this opportunity to thank you for organizing such a fabulous event again this year at Kinloch, we all really enjoyed playing a part in the volunteering aspects. We look forward to working with you all again next year.”

**Gillian Smith**

“I thought the race set up and organization was absolutely outstanding. The new transition layout and having the tented area along the lake front worked really well. Compared with other years I think this was the best ever. At first I was a bit concerned there was no pedestrian bridge like with prior years but actually this did not matter at all – the new layout and timing meant it was not actually needed. The whole day seemed to go really well – well done to you and your colleagues.”

**William Black**

I don't think the event could have been better organised. The courses and transitions were great and the course was well marshalled.

**Phillip Prujean**

“Organisation of everything, just the way transition is set out, registration, and putting up all the information online so people know what to do when they get there. It's real good for spectators and competitors alike to have the commentary, and prize-giving went smoothly and was entertaining. The prizes/spot-prizes and registration packs were really good, and just the set up of the whole event with barriers, flags, finish line and marshals, makes the event very enjoyable.”

**Bridget Thorp**

“You created a great atmosphere so it seemed like a bigger event than it was. Bike racking and transition was superb. Responding to change in numbers by altering the course was good. New swim start and early prize giving.”

**Nicki Sutherland**

“The location in Wellington is excellent. The marshals, officials and volunteers are great. The vibe. Great new swim course for the long distance. Timing system was great and results up fast. Great nutrition sponsor product at the finish - able to continue refills for hydration after the event.”

**Anna Marshall**

## Participant Demographics

### Results Snapshot

- 77.3% of respondents rated their experience at the Sovereign Tri Series an 8 or more out of 10.
- 97.7% of respondents said they would participate in the Sovereign Tri Series event again.

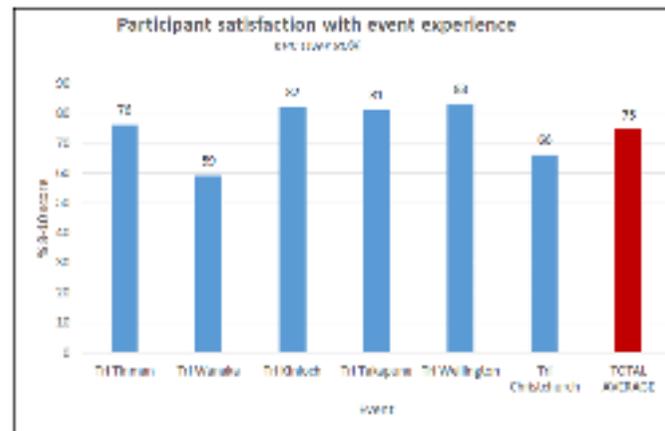
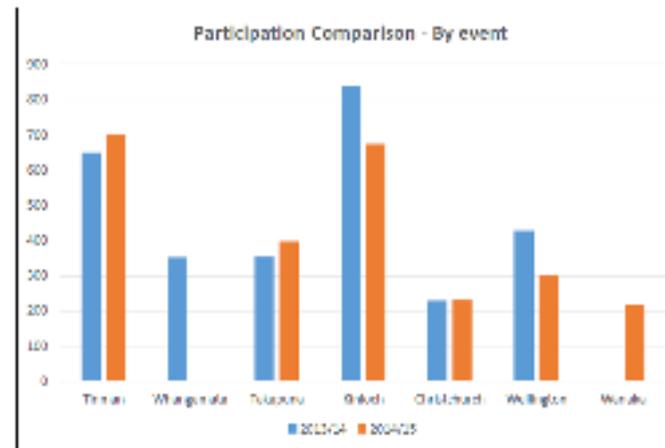
- 70% of respondents rated the pre event information and website an 8 or more out of 10.
- 72% of respondents rated the organisation of the Sovereign Tri Series an 8 or more out of 10

Standard Champs in Wanaka and North Island Standard Champs in Wellington. Christchurch was changed from a Triathlon to a Duathlon.

We are happy to see that of the participants, 77.3% of respondents rated their experience at the Sovereign Tri Series an 8 or more out of 10. 97.7% of respondents said they would participate in the Sovereign Tri Series event again. This is an increase from the 2013/2014 season.

## Total Participation by Season

This year, Whangamata was dropped from the series and Wanaka was brought back. Along with the return of the Wanaka event, we saw an introduction of the South Island National



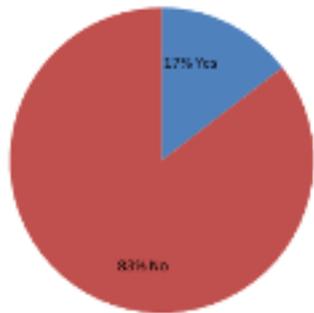
## // Sovereign Tri Series Report continued

### New Participants

There was a focus this year on driving new participants. With limited time and budget to reach new audiences we were pleased to see 17% of participants being first timers. This was in large due to the focus on the CEO Challenge encouraging companies to sign up. The stand out winner of the challenge being the Whakatane District Council with 147 staff participating (over 80% of their total staff).

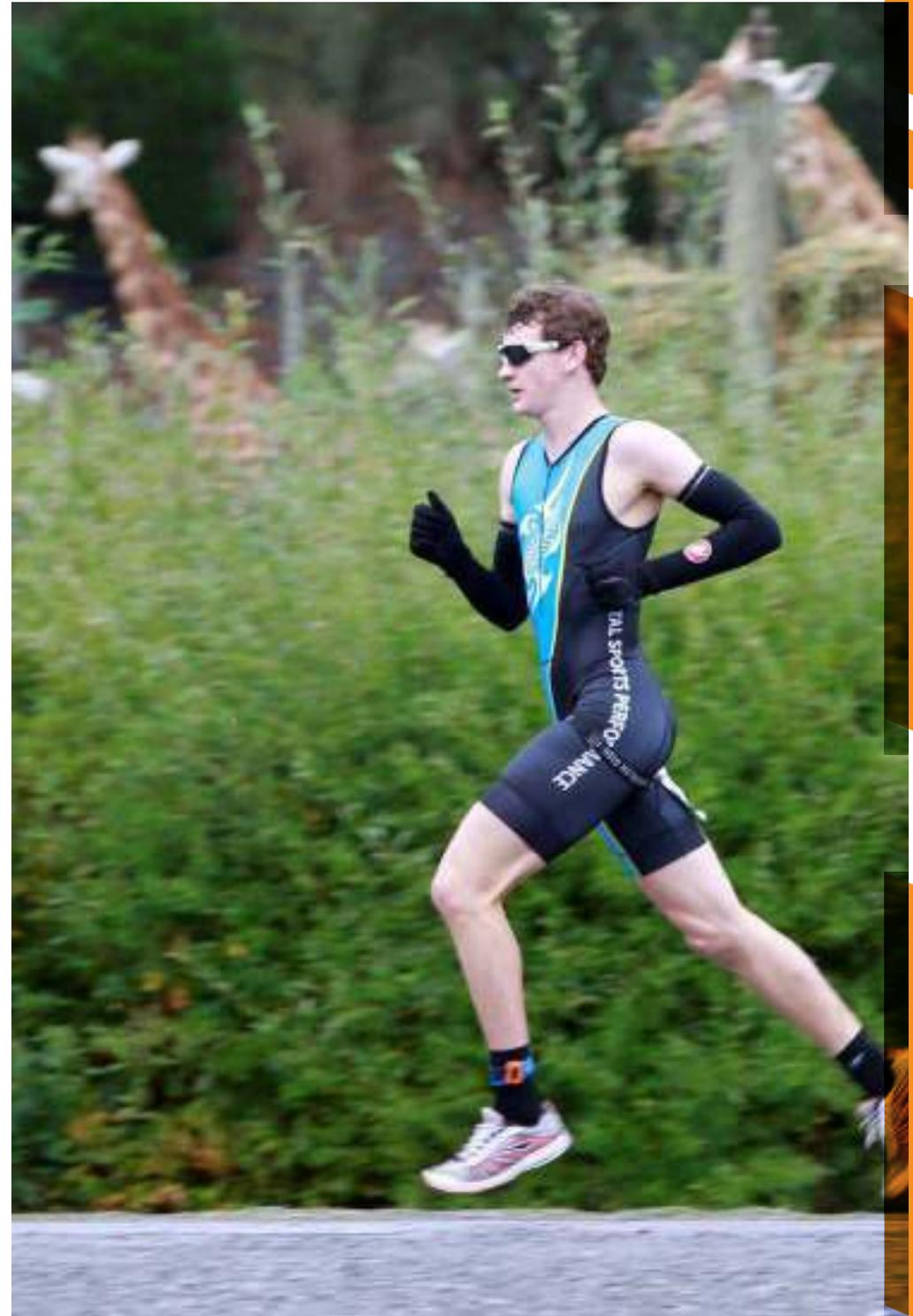
With that learning next season we will be focusing resource exclusively on this segment of the market to really drive the company participant numbers.

First Sovereign Tri Series



### Key Highlights

- CEO Challenge to companies. The success of the entries from the companies approached has shown the potential in this market segment for the coming years. Health and Wellbeing in companies has definitely had a resurgence and we have a product that appeals to all levels and allows individual challenge and supportive teamwork.
- The Whakatane District Council – first winners of the CEO Challenge and recipients of \$25,000 generously donated by Symon Brewis-Weston CEO of Sovereign Insurance. 147 staff participated achieving over 80% of all staff at WDC. Video testimonials of the journey can be found at [www.youtube.com](http://www.youtube.com) and searching Whakatane District Council
- New unique venue – Christchurch Orana Wildlife Park. Providing an experience second to none and bringing a Duathlon event into an area struggling to find a suitable Triathlon venue post earthquake. The venue has been confirmed for year 2 and we will be looking to introduce another unique venue next season. Introducing something unique also saw significant TV and media coverage pre and post event



## // 2014 National Duathlon (and Schools) Championship Report

### Desired Outcome

Increase participation and profile of duathlon

Strategic Initiative: To promote participation in triathlon and drive the profile of the sport through the delivery of high quality national events

Taupo Motorsport Park hosted the National Duathlon Championships and the National Schools Duathlon Championships for the 4th year. The course is a great challenge for the athletes with a good mix of climbing, flat and exposed areas to the wind! The weather was kind for the event in 2014 with athletes enjoying relatively calm and clear skies.

### Participation

This Event attracted 393 athletes across all of the events, just shy of the number that participated in 2013. The reduced numbers was largely due to the date clash with ITU Grand Final. Chris Sanson retained his Mens Standard Distance Elite title with Rebecca Elliott taking out the women's elite title.

### Race delivery

The 2014 NZ Duathlon Championships were managed by Tri NZ's Shanelle Barrett (Race Director) with substantial support from Tri Sport Taupo who assisted with the pre-event setup, marshalling and registration. The event was delivered to a high standard which attracted good numbers in all fields and Tri NZ would like to thank Tri Sport Taupo for their support.

### Thanks for your support

The National Duathlon Championships is only possible with the support of a number of groups (local and national) and sponsors. We would like to thank these sponsors for their support

### Support:

Taupo Tri Club  
Taupo District Council  
Taupo DeBretts  
St Johns  
AC Events  
Pita Pit Taupo



## // 2015 National Schools Triathlon, Open Water Swim and Aquathon Championships

This year's event was hosted in Taupo during the week of the 25th -27th March 2015 by the combined schools - Taupo Intermediate, Hilltop Primary, Taupo Nui a Tia and Tauhara Colleges.

The directors were William (Bill) Clarke - Principal of Taupo Intermediate and Karl Bishop - Deputy Principal of Hilltop School and were ably assisted by personnel from the schools and members of the Taupo Triathlon Club and the Taupo District Council.

Registration in Taupo was Wednesday 25th March at the Sun-court Hotel where race numbers were issued along with maps and information regarding the event location and the rules and regulations.

An important part of holding these events in Lake Taupo was a directive from our local iwi Tuwharetoa that all wetsuits used by competitors had to be washed and dipped to prevent the spread of "Didymo" and we thank the members of the Conservation Department and local iwi for their assistance in ensuring this process was carried out.

We also thank and acknowledge the support from Ngati Tuwharetoa in enabling us to use the lake and to the Taupo District Council for their encouragement and support with the use of the roads and reserves to enable us to use these to hold the events.

The events were held in two locations; Taupo Yacht Club reserve front on the Thursday 26th March for an Open Water swim and Aquathon and then we moved our operation to Wharewaka on the Friday 27th March for the Triathlon and Teams Triathlon. Although two locations made it very hard to manage and organise, we as event managers, wanted to make the least impact and disruption to all residents concerned.

We held the Open Water Swim and the Aquathon close to the town Centre to create atmosphere and awareness that we were hosting this event and that we were hosting 126 Schools from

throughout New Zealand and approximately 800 individual competitors. We also included in our programme, 6 x Special Olympic in the Open Water Swim and we made provision for One Para-Triathlete - This was well appreciated by athletes and supporters.

For the triathlon, Wharewaka was the perfect location where we were able to obtain a 5km circuit covering the streets of Wharewaka with the bike part of the race. It was perfect due to the fact it provided a tight cycle course, that was exactly 5km. It therefore did not necessitate us having to use the State Highway and this area had good swimming and running options. This was important for inclement weather conditions.

Although we did have at times, 'Road Closures', we managed between races times, to allow residents access into and out of Wharewaka. A resident's card was distributed to all residents, which assisted the marshals get them to and from their residence. All other Event traffic was diverted down to Victory Drive where ample parking was made available in a large Park/ Reserve.

We were blessed with excellent weather conditions which meant that swimming, cycling and running conditions ensured top performances by all athletes and with no serious accidents.

We also thank all the Tri NZ Officials headed by Gail Hussey (Technical Delegate, New Zealand Sec. Sch.Tri) and

Shanelle Barrett, Technical & Events Advisor, for their support and guidance, thereby ensuring this event went off without too many issues.

Thank you to all the schools for your support for this event and for the many positive comments about the events. Your feedback will help us to further consolidate and or improve our organisation for when we next host this event.

**Bill Clarke and Karl Bishop**  
Directors -for the Combined Schools



## // Community Report 2015



### COACHING

Excellent community coaching is a key factor in growing participation, developing skills, promoting enjoyment, and retaining people in sport, particularly in the youth area.

Great coaches are also critical to providing our future champions with the knowledge and foundation skills needed to win at the highest level.

While participation and community coaching has been growing nationwide, the 2014/15 year has been challenging. In the midst of a period of re-calibrating core business, the coach accreditation programme was put on hold from December 2014 till early March 2015 in order to review key deliverables.

Post this period the key focus will be connecting all aspects of the coaching community together. Tri NZ's new website (TriBE Mark II) will assist in achieving this objective. Accredited coaches now have the capability to create and control their own portal within TriBE, providing an opportunity to express themselves to the wider triathlon community. Alignment with HPSNZ is essential for quality collaboration and knowledge sharing needed for growth and development. Within TriBE, Tri NZ has now introduced a virtual knowledge sharing forum called the 'Performance Coaching Hub', accessible to all accredited coaches. Moving forward, this will act as an archive of information for all coaches seeking to develop further.

As coach development continues to evolve, ensuring our coaches remain connected with leading expertise is essential. Offering more opportunities for coaches to develop will also be a major initiative that Tri NZ wants to implement. This starts with the current accreditation, and education-centric modules will be introduced focusing on both ITU Olympic distance and long distance triathlon.

In order to achieve this, Tri NZ remains committed to engaging with, developing and recognising coaches. One group that assist with this is the Coach Advisory Group. I'd like to personally thank the following members for their time, expertise and guidance over this turbulent time: Lynley Brown, George Hilgeholt, Silas Cullen, Rob Dallimore and Walter Thorburn. I'd also like to thank Axel Reiser and Barry Larsen, who have been long standing members of the Advisory and have recently stepped down. Many thanks also goes out to all the other Coach Development Managers across the sector who have kindly shared their time, expertise and resources.

Tri NZ also acknowledges the support received through the GACU team in Auckland, led by Andy Rogers and Sport NZ, led by Andrew Eade.

**Geoff Holmes**  
Community Coaching and Club Coordinator

### CLUBS

There are 31 Tri NZ affiliated clubs in NZ with 3511 members, delivering 286 events to 32,000 participants. Club services range from coaching, event delivery, youth development and volunteerism. Over the past 12mths Tri NZ has undertaken work to better connect; in particular, tendering out events that have traditionally been delivered by Tri NZ. Providing these respective clubs with a further purpose to those in the community who choose not to belong to a club and generate some revenue. Tri NZ has also undertaken its ongoing programmes for clubs including the Coach Accreditation Programme, Age Group World Champs services, insurance programme, technical support, governance support, promotional opportunities and has specifically assisted three clubs with internal legal matters.

It is Tri NZ's ambition to continue to provide clubs with opportunities to improve capability and support them in difficult times.

## // 2015 Age Group Report

2014 World Championship	NZ Age Group Athletes	Location	Podium finishers
Duathlon	13	Pontevedra, Spain	2
Long distance duathlon	6	Zofingen, Switzerland	4
Long distance triathlon	36	Weihai, China	11
Cross- Triathlon	8	Zittau, Germany	1
Standard/ sprint triathlon and aquathlon	166	Edmonton, Canada	12
<b>Total</b>	<b>229</b>		<b>30</b>

The 2014 ITU World Championship events provided Triathlon NZ with an opportunity to showcase some of our nation's finest age group talent. 229 athletes in total, ranging in age from 16 to 74 years competed on the world stage, proudly wearing the Silver Fern and representing their country. With 30 podium finishers in total, it was a year that reinforced New Zealand's strength and participation at an age group level.

The destination of ITU world championship events is a significant influencer on team size. European venues often limit team numbers, due to travel costs for both athletes and supporters. This is made very apparent in the case of the 2015 Duathlon World Championships which are to be held in Adelaide, Australia. In recent years duathlon teams have been less than 20 athletes however in 2015 this number will be in excess of 120.

The highlights of 2015 race season included fast and furious sprint racing at Kinloch, multiple races at picturesque Mount Maunganui and an opportunity to run with the lions at the Sovereign Tri Series final event; a duathlon at Orana Wildlife Park, Christchurch.

2015 was the inaugural year of the Tri NZ North and South Island triathlon championships, hosted by Wellington and Wanaka respectively. The national championship events were again hotly contested at various locations around the country.

The high calibre of technical officials, course design, sponsor promotion and event activation at all of these races gives the athletes an environment conducive to great racing and a positive experience. Triathlon NZ is greatly appreciative of all the hard work that goes into making these events so successful and would like to thank all those involved.



2015 Long Distance Triathlon Team, Motala, Sweden.

## // Barfoot & Thompson ITU World Triathlon Auckland 2015 Report



### Event Overview

Following the highly successful delivery of the 2012 ITU Triathlon World Championships Grand Final, Lagardere secured the rights to deliver an on-going annual ITU World Series event at the beginning of the season, each year for four years from 2013 to 2016.

Each year has seen different challenges and successes with the 2015 event being no different. The event itself was a resounding success across most measures and proves the worth of holding such an internationally profiled event on our city waterfront. The ITU organisers continue to pull back from the hands on organising of the event knowing that we have the expertise and experience to now run the event with minimal input required from themselves.

### Event Highlights

The highlights of the event were as follows:

- Despite the weather not playing quite to our planned script of sunshine and warmth, the weekend of triathlon events ran smoothly and without a hitch. It was again a high class event for competitors and spectators alike to enjoy, and once more promoted Auckland as a premium destination for the world!
- The experienced event delivery team delivered an outstanding world class sporting festival that ran smoothly both 'front of house' and 'back of house'.
- Council agency feedback was hugely positive and congratulatory, with no issues encountered across the board

in the lead-up to and during event weekend. This success is due to the attention given to resolving the combined feedback from the last three years events.

- A truly world class full elite field with the majority of the World's top Elite athletes competing, and they delivered an exciting, action packed race.
- Positive economic return for New Zealand with a significant increase in visitation nights from elite teams training in New Zealand for much longer periods during the weeks leading up to the Auckland WTS event. With the event following on from Abu Dhabi and preceding Gold Coast, teams chose to arrive in NZ earlier and train outside of Auckland (or race New Plymouth) before coming in for the event week.
- Athlete feedback was excellent, with the average overall experience of 4.4 out of 5.0, with particular highlights being the overall event experience and course.
- The onsite experience was entertaining and engaging including a variety of sponsor activations (Barfoot & Thompson Kids' zone, Westpac Rescue Helicopter Open Day), the Sports & Lifestyle Expo; and the sports presentation team using their Elite athlete knowledge and enthusiasm to bring the event to life for the on course spectators and the global audience tuning in.
- A highly engaged and committed Title Sponsor delivered strong returns for Barfoot & Thompson and the event.
- A new digital marketing approach to participant marketing was successful, with a focused 5 month digital advertising



## // Barfoot & Thompson ITU World Triathlon Auckland 2015 Report continued

campaign enhancing the awareness of the event and attracting entries. Added to this was a social media campaign that achieved massive reach, high engagement and significant Facebook growth.

- A new targeted corporate product and marketing approach, including corporate lobby activations and targeted communications grew the corporate team tri participation significantly. This continues to be an area for potential growth.
- The Volunteer experience delivered was exceptional, with an average experience rating of 4.89 out of 5, and 100% of volunteers keen to volunteer in 2016.
- The look and feel of the event both for on-site athletes/ spectators and the TV audience was outstanding – we achieved a highly professional and clean look that served all our partners well.

### Event Challenges

Due to this being the 5th year of delivery, the event delivery team now has a highly streamlined approach that meant very few operational challenges were encountered;

- The marketing of the participation events is an ongoing challenge to reach a broader market and achieve the targeted participant entries, as we continually look to new channels to drive mass awareness and participation.
- The event is designed to attract a wide demographic of participants and ages, both international and domestic. The key insight from feedback is that some 'non-triathletes' (and even some triathletes) find large triathlons intimidating, and therefore the "World Triathlon Series" event is viewed as even more intimidating and scary, while the smaller community triathlons are flourishing. In addition, anecdotal feedback is that being in downtown CBD Auckland adds to the intimidation with the deep water start and larger number of spectators.

- There is a definite apathy in the marketplace due to the extensive variety of new and exciting events, and sports, to take part in. This is being felt across the board as far as multisport and endurance athletic events.
- The Cricket World Cup was an influence in the discretionary spend for people that may have ordinarily spent that money on having a go at the Tri. The success of the Blackcaps and the momentum they gained daily had an effect on the awareness and cut through of our marketing campaigns.
- The VIP spectator element of the ITU Tri event weekend was also severely hampered by the Cricket World Cup and the wet weather.
- The FYFOD 5km Fun Run was a new event that was hoped to attract the people that were not keen on the swimming or biking elements of the Tri. The concept was great however the take-up was disappointing. Potential congestion in the fun run space may have been a factor so soon after the popular Round the Bays event.
- We need to ensure we are consistently communicating the full festival of events to athletes across all our available channels (participant notes, athlete briefings, volunteers), to ensure athletes know what they need to and their experience is seamless.
- 2015 proved to be a tough year financially as, despite extensive efforts, we did not achieve the participation numbers we had targeted. Total participation numbers were 1,126 against a target of 2,000 entries. The challenge we have with generating entries is driven to some extent by the number of other sports events that exist around the same time of year as the Triathlon.

**Michelle Pepper**  
Marketing Director  
Lagardere Unlimited Oceania Limited



# // 2015 High Performance Report



**HIGH PERFORMANCE**

## The year 2014 will be remembered as something of a roller coaster for the High Performance Team, with disappointment at the Commonwealth Games followed by success at the ITU Grand Final.

### High Performance Team

It was the first year of the centralised programme at the National High Performance Centre (NHPC) in Cambridge, with practices and relationships bedding in. While early signs were promising – with both Andrea Hewitt and Ryan Sissons placing 6th in the Auckland World Series – the overseas campaign proved difficult, and Hewitt was the only athlete to challenge in the Glasgow Commonwealth Games, in the frustrating 4th place. The Mixed Team Relay also disappointed, finishing 5th behind runaway winners England.

With 5 weeks between the Games and the ITU World Series Grand Final in Edmonton, training time was of the essence and demonstrated the fine margins between failure and success. While the men's Team of Sissons and Tony Dodds continued to struggle (Dodds being the only NZL finisher in 34th place), Hewitt and Nicky Samuels rose to the fore with silver and bronze, respectively – the first time ever for two NZL women on the podium at a year's pinnacle event. Congratulations to coaches Laurent Vidal and Jon Brown, respectively.

The year ended with 4 World Series medals, including the 2 at the Grand Final, compared to 3 fourth places in 2013. Hewitt

returned to the overall World Series podium, ending the year ranked 3rd, with Samuels a career-high 5th, and HP Development Squad athletes raising their ITU Points ranking by an average of 32 places. Sam Ward graced the podium in his standard distance debut at ITU Banyoles, and Elise Salt claimed Junior gold and bronze at ITU Tiszaujvaros and Geneva, respectively.

As 2015 came around, focus shifted firmly towards the Rio Olympic Games. At the NHPC during the New Zealand summer,



### 2015 Commonwealth Games

There is no doubt that the New Zealand team was disappointed with their results in Glasgow - that much was clearly evident in their post-race comments. The goal was 2 medals but sadly there was no excess baggage of that nature on the flight home from Scotland. Our best results saw Andrea Hewitt was 4th and Nicky Samuels 10th in the elite women, Tony Dodds 10th in the elite men while the relay team came home in 5th place.

The Mixed Team Relay was an event in which New Zealand held high hopes and the disappointment was huge in an event that is still evolving and presenting new challenges.

What cannot be questioned however was the meticulous attention to detail in the build-up and the effort from the entire team, athletes, coaches, support staff and the admin team back home in New Zealand.

Neither should the quality of racing be called into question, as a spectacle and a high class sporting event the Glasgow races ticked most boxes, with the Mixed Team Relay fascinating

those watching live and on TV. The depth of the respective fields was not that of a World Triathlon Series event, which is obvious when you limit entries to Commonwealth nations. But the quality at the sharp end of the fields in all three races – women, men and mixed team relay, was (with the exception perhaps of women's stand out Gwen Jorgensen (USA) not far beneath that of most World Series events.

The challenge for the New Zealand athletes and HP Programme to reach that same level hasn't changed, there is a real and concerted focus on producing results in 2020 but this must be achieved without losing sight of the need to produce results with the current crop of elite athletes, and that is where the disappointment in Glasgow lies.

The HP Programme, like never before, is investing in a very targeted approach based on world class standards in the Development (18 – 23yrs) and Talent Development (14 – 17yrs) squads. Embracing and supporting these athletes on the pathway is a priority, and will take investment and patience in the years ahead.

base training increased by an average of 11% on the previous year. An increased emphasis on individual campaigns saw a return to the podium for Andrea Hewitt and top 10 placings for Simone Ackermann and Tony Dodds in the Auckland World Series. Indeed, Dodds became a regular challenger with further top 10s taking his World Series ranking to a career-high 14th by the mid-point of the year. Sophie Corbridge made an impressive World Series debut with 11th in London. At the end of the first period of Olympic qualifying, NZL was one of the maximum 8 countries holding 3 women's spots for Rio, and in position for 2 men's spots.

The transition from the disappointment of Glasgow to the Rio campaign came with change in personnel, with long-serving Head Coach Greg Fraine stepping down after 6 years' service, and the HP Squads further streamlining in ranks. Triathlon New Zealand is indebted to Fraine for all his efforts, including leading the London Olympic campaign and steering the High Performance Programme through the independent review of 2011/12 that led to the 2020 HP Plan. Hewitt and Samuels (at Podium level), Dodds and Sissons (at Podium Development), and Ackermann, Corbridge, Salt and Ward (Development) were joined by Nicole van der Kaay to complete the HP Squads, consistent with the HP Athlete Pathway, tracking towards the Rio or Tokyo Olympic Games.

### National Talent Programme

All the while, the National Talent Programme (NTP) continued to grow and take shape. Launched in organic steps in 2013, the NTP sprouted 5 Regional Youth Academies (RYAs) feeding a National Talent Squad, and in turn stepping to the High Performance Squads. In October 2014, van der Kaay was the first athlete to make this bridge. Initial National Talent Development Coach, Tim Brazier, stepped up full time to lead campaigns and the swim programme with the High Performance Squads, and Cameron Durno care-took the reins while a world-wide search was undertaken for a successor. We are indebted to Cameron who worked with passion and integrity to ensure the NTP continued to grow in the interim.

With Val Burke, Tony O'Hagan, Axel Reiser, Jenny Rose and Chris Willett appointed to lead RYAs in Southland-Otago, Auckland & North, Canterbury, Wellington & Manawatu, and the Central North Island respectively, the scope of the NTP was illustrated with 11 regional camps engaging well over 120 young athletes, and 75 of these attending the flagship National Youth Festival in February.

Along with the Regional Camps, the National Junior Championships and National Secondary Schools Championships, the National Youth Festival served as a key factor in selecting the 2nd intake of the NTS. The NTS focuses on future potential

rather than current performance, and hence again selection identified some exciting newcomers in Katherine Badham, Bradley Cullen, Trent Dodds and Hamish Miller, to join existing Squad members Ari Graham, Dan Hoy, Jaimee Leader, Tayler Reid, Kyle Smith, Lizzie Stannard, Fynn Thompson, Ainsley Thorpe, Trent Thorpe and Liam Ward. On 2 key markers (swim and run performance), the 2014 Squad averaged 2% faster than the inaugural 2013 Squad.

### NTS Performance Averages

	Boys 200 swim	Boys 1500 run	Girls 200 swim	Girls 1500 ru
<b>NTS 2015</b>	2:09.7	4:18.1	2:17.1	4:57.0
<b>NTS 2014</b>	2:14.0	4:22.9	2:19.2	5:03.0
<b>AUS 2014</b>	~2:11.8	~4:24.2	~2:22.4	~5:09.0
<b>NTS 2015 Best</b>	1:57.3	3:58.5	2:08.9	4:38.4

Members of the NTS made their mark in international competition. Dan Hoy won individual silver and combined with Lizzie Stannard and Australians Brittany Dutton and Jack Van Stekelenburg for Mixed Relay bronze at the Youth Olympic Games in Nanjing, China. Tayler Reid and Hoy claimed silver and bronze in the Osaka Oceania Cup en route to Europe, where Reid then took silver at the Tiszaujvaros Junior European Cup. Jaimee Leader and Kyle Smith both won gold in the Junior World Aquathlon Championships. And Katherine Badham burst on to the scene with gold in the Oceania Junior Duathlon Championships, bronze in the Elite women's version, and bronze again in her Elite international triathlon debut at the Fiji Oceania Cup. At the time of writing, the NTS were preparing for a Tour of Japan, to build on the Memorandum of Understanding signed between Tri NZ and the Japan Triathlon Union to cement an already outstanding relationship in the build up to the Tokyo 2020 Olympic Games.

### High Performance Governance

To underpin developments of the NTP and HP pathway, the HP Programme took some significant strides in governance. While annual investment from High Performance Sport New Zealand was trimmed by 12% to \$1.15m, recognising the increased number of medallists across sports sharing the overall fund,

## // High Performance Report continued

grants were secured from BlackGold and Sport New Zealand for youth talent and coaching development, respectively. Coaches Tammy Reed, Axel Reiser, Jenny Rose and Samantha Warriner were accepted to the Performance Coach Advance programme, as Cameron Durno, Tony O'Hagan and Chris Willett graduated from Year 1. And Tri NZ HP positioned itself right at the fore of the Pathway to Podium programme, supporting young athletes through Regional Sports Trusts.

Post the Commonwealth Games, a review was commissioned of the end-to-end process of policy design, selection and appeals, with a more robust process ushered in with a new Elite Selection Commission. Raewyn Lovett, Chair of Auckland Sport and former Chair of Netball New Zealand, was appointed as Independent Chair, alongside Lynley Brown, Evelyn Williamson and High Performance Director Graeme Maw.

A new High Performance Advisory Group was formed to help steer the HP strategy through to Tokyo 2020, with distinguished initial members being Mark Bone, John Hellemans, Andrew Matheson and Samantha Warriner alongside Maw.

With a backdrop of such rapid change to achieve the 2020 HP Strategy, it is not surprising that the past year had its ups and downs, including perhaps both the "forming" and "storming" phases of the classic business development model. But with global medals at both Elite and Youth levels, athlete and coaching structures in place to feed a sustainable pathway, and robust governance to hold the fort, 2014-15 ultimately showed some promising shoots.

**Graeme Maw**  
High Performance Director



# // Technical Report

This year we started out with four of our top level officials representing Tri NZ at the 2014 Commonwealth Games in Glasgow. It was a huge honour for the officials to be selected, and is testament to program we have here in NZ and how these officials have progressed not only nationally but internationally. Congratulations to the following officials who were selected in the roles as listed:

- Juliet Fahey – Chief Transition
- Pete Weaver – Chief Swim
- Ross Capill – Chief Technology
- Shanelle Barrett – Field of Play Manager

The ITU announced in February that there had been significant growth in the number of the certified Technical Officials around the world, of which NZ was highly ranked. This year, ITU also announced the first “Orange Team Awards”, which acknowledges the National Federations with the most significant achievement in specific categories. Tri NZ ranked highly in many of the categories and achieved the highest number of ITU Level 3 officials and also highest number of female ITU Level 3 officials. This is a fantastic result considering our population compared to other countries that also ranked high.

The number of level 1 courses hosted in 2015 was reduced compared to previous years, to allow us to focus on encouraging current level one officials to become certified as level 2 officials. This meant that we had a small increase in level 1 officials but we had 11 officials move from level 1 to level 2 in the 2015 year.

21 events were sanctioned over the 2014/15 summer period. This was consistent with last year with over 240 technical roles allocated at events throughout the summer season that were filled by volunteer officials from around the country. At several of the events we also had international technical officials apply to be a part of our team to learn from our program.

The events that were sanctioned for 2014/15 were:

- .Kiwi NZ Duathlon Champs
- Sovereign Tri Series - 6 events
- Kellogg's Nutri-grain Taupo Half Ironman
- Port of Tauranga Half Ironman
- Challenge Wanaka
- Ironman 70.3
- Wells New Plymouth Half
- Jennian Homes NZ Aquathlon National Champs

- Kellogg's Nutri-grain Ironman New Zealand
- College Sport Auckland Secondary Schools Triathlon Champs
- NZ Schools Triathlon & Open Water Champs - Taupo
- The Dual (NZ Cross Triathlon Champs)
- Quality Hotel- Plymouth International, New Plymouth ITU World Cup
- Barfoot and Thompson World Triathlon Series
- College Sport Auckland Secondary Schools Team Tag Triathlon
- College Sport Auckland Secondary Schools Duathlon Champs

This year we had 55 officials fill the many roles at sanctioned events around the country. Of these officials 85% officiated at more than one event and one official, Tony Sangster officiated at 12 Tri NZ Sanctioned events over the summer, closely followed by Clive and Lisa Shingleton who attended 10. Many officials travelled long distances and gave up their time to ensure that the events were safe and fair and without them we would not be able to run events to the level that we do today. Tri NZ would like to thank the following officials who officiated during the 14/15 season:

Adair Craik	Georgina Workman	Paul Miller
Angela Campbell	Helen Majorhazi	Paul Burns
Annabel Lush	Jackie Crawford	Pete Weaver
Brent Hussey	Jan Robinson	Peter Flemming
Brian Lenehan	Jane Loughnan	Philip Barlow
Bryan Dunphy	Jo Crocker	Ross Capill
Cathi Davey	Jo Knight	Samantha Hussey
Cathi O'Rourke	Jo Van Ekeren	Sarah Jenkins
Chris Carrington	Juliet Fahey	Shanelle Barrett
Claire Hannan	Kellie Manning	Siim Vollmer
Claire Jennings	Ken O'Rourke	Sonja Southen
Clare Davey	Kevin Symes	Susan Gautrey
Clive Shingleton	Kyle Davey	Todd Skilton
Craig Dodds-Bonelli	Linda Perry	Tom Gethin
David Plew	Lisa Shingleton	Toni Freeman
Diane Hutchison	Margriet Lynch	Tony Sangster
Fred Koenders	Marguerite Christophers	Vicki Maguire
Gail Hussey	Mel Warmerdam	
Gaye Scott	Miranda Clark	

Tri NZ was again successful in securing funding through the Prime Scholarships group application. Although we were not able to secure the full amount that was requested, what we were able to secure was significant to help support our international officials to travel to ITU events to continue on the ITU Technical Official Pathway. This year the funding that was approved was to assist Level 3 officials and also Level 1 officials for

international travel. Funding such as this plays an important role in helping our volunteers to continue on their chosen pathway.

ITU appoint Technical Delegate roles to events around the world and this year Tri NZ Officials received the following Technical Delegate (TD) or Assistant Technical Delegate (aTD) and Chief Classifier (CC) roles:

• Oceania Continental Cup	Mooloolaba	TD	Claire Hannan
• ITU World Cup	Mooloolaba	TD	Claire Hannan
• Oceania Continental Cup	Wollongong	TD	Gail Hussey
• ITU World Cup	New Plymouth	TL	Juliet Fahey
• Oceania Triathlon Champs	Devonport	TD	Penny Skaife
• ITU International Paratri	Sunshine Coast	TD	Penny Skaife
• Oceania Paratriathlon Champs	Penrith	TD	Pete Weaver
• Oceania Junior Championships	Penrith	TD	Pete Weaver
• Oceania Duathlon Champs	Adelaide	TD	Ross Capill
• Oceania Mixed Relay Champs	Mt Maunganui	TD	Ross Capill
• Oceania Continental Cup	Fiji	TD	Ross Capill
• ITU World Triathlon Series	Gold Coast	TD	Shanelle Barrett
• Oceania Cross Triathlon Champs	Lake Crackenback	TD	Tony Sangster
• Oceania Continental Cup	Takapuna	aTD	Cathi Davey
• ITU World Cup	New Plymouth	aTD	Gail Hussey
• Oceania Sprint Triathlon Champs	Kinloch	aTD	Georgina Workman
• ITU World Triathlon Series	Gold Coast	aTD	Penny Skaife
• ITU World Paratriathlon Champs	Edmonton	CC	Marguerite Christophers
• Oceania Paratriathlon Champs,	Penrith	CC	Marguerite Christophers

Congratulations must also go to Pete Weaver who has been selected by ITU to be the Technical Delegate for the 2017 World Masters Games. We look forward to seeing this event in NZ and I am sure there will be a large team putting their hands up to support Pete to create a successful event.

**Shanelle Barrett**  
Technical & Events Advisor



# RACE RESULTS

# // Race Results

## NZ Duathlon Championships 2014, Taupo

### Female

#### Standard Distance

NAME	CATEGORY	PLACING
Rebecca Elliott	Elite	1
Liana Costello	Elite	2
Martina Fellmann	Elite U23	1
Danielle Parkinson	Elite U23	2
Lizzy Bunckenburg	20-24	1
Marissa Graham	20-24	2
Stephanie Sloan	20-24	3
Anna Lorimer	25-29	1
Gina Boone	25-29	2
Emma Mackie	25-29	3
Natalie Hardaker	30-34	1
Sarah Backler	30-34	2
Emma Parsons	30-34	3
Serena Hammond	35-39	1
Juanita Paterson	35-39	2
Lesa Davidson	35-39	3
Heather Kumm	40-44	1
Kerryn Barker	40-44	2
Elizabeth Sanders	40-44	3
Vicki Wade	45-49	1
Nicola Sproule	45-49	2
Bridget Spray	50-54	1
Marion Maxwell	50-54	2

### Male

#### Standard Distance

NAME	CATEGORY	PLACING
Chris Sanson	Elite	1
Michael Calway	Elite	2
Enrique Flores	Elite	3
Matt Franklin	Elite U23	1
Sam Bell	Elite U23	2
Michael Perree	Elite U23	3
Cameron Paul	20-24	1
Jack Robinson	20-24	2
Daniel Smith	20-24	3
Jeff Culver	25-29	1
Chris Ludman	25-29	2
Michael Funnell	25-29	3
Matt Backler	30-34	1
David Musson	30-34	2
Nick Wrigley	30-34	3
Justin Copeland	35-39	1
Rob Dallimore	35-39	2
Aaron Clement	35-39	3
Craig Kirkwood	40-44	1
Richard Taylor	40-44	2
Tony Brownrigg	40-44	3
Russell Smith	45-49	1
Steve Dean	45-49	2
Andrew Wark	45-49	3
Glenn Wright	50-54	1
Andrew Wheatley	50-54	2
Steve Williamson	50-54	3
Greg Hadley	55-59	1
Tom Nickels	55-59	2
Nick Braithwaite	60-64	1
Allan Caird	60-64	2
Michael Baker	60-64	3
Brian Warren	65-69	1
Richard Sweetman	65-69	2
Roger Childs	70-74	1
John Wood	75-79	1

### Female

#### Sprint Distance

NAME	CATEGORY	PLACING
Libby Gray	18-19	1
Nicola Durie	20-24	1
Sanne Jacobsen	20-24	2
Kate Feickert	20-24	3
Emma Crum	25-29	1
Holly Donnelly	25-29	2
Tamara Reed	30-34	1
Kellie Clarke	30-34	2
Luci Montgomerie	40-44	1
Juliann Simeonidis	40-44	2
Maria J Ferrua Beiau	40-44	3
Sue Mavor	50-54	1
Elsie Robertson	50-54	2
Jane Lee	60-64	1
Celia Short	60-64	2
Fiona Southorn	ParaTri4	1

### Male

#### Sprint Distance

NAME	CATEGORY	PLACING
Jack Finlay	Elite U19	1
Liam Bullen	18-19	1
James Harvey	18-19	2
Sam Durrant	20-24	1
George Gwynn	20-24	2
Nick Boone	25-29	1
Clark Elice	30-34	1
Gareth Wright	30-34	2
Shem Banbury	35-39	1
Adam Holmes	35-39	2
Adrian Kitto	35-39	3
AJ Cornwall	40-44	1
Owen Clarke	40-44	2
Rob Patch	40-44	3
Steve Wenzlick	45-49	1
Rob Hamilton	45-49	2
David Rush	45-49	3
Bruce Lochthead	50-54	1
Andrew Martin	50-54	2
Mark Robinson	50-54	3
Shaun Houlihan	55-59	1
Chris Powell	60-64	1
Donald Ross Allen	65-69	1
Bruce McCallum	65-69	2
John Gordon	70-74	1
Terrance McKenzie	85-89	1

### U14 Schools

NAME	CATEGORY	PLACING
Oliver Marshall	U12M	1
Adam Francis	U12M	2
Will Tidswell	U12M	3
Natalya Carter	U12F	1
Noya Oporto	U12F	2
Sam Mackinder	U12F	3

### U13 Schools

NAME	CATEGORY	PLACING
Dylan McCullough	U13M	1
Kiaan Watts	U13M	2
Samuel Phillips	U13M	3
Kristal Clark	U13F	1
Christy Tate	U13F	2
Emily Hackett Pain	U13F	3

### U14 Schools

NAME	CATEGORY	PLACING
Jared Pidcock	U14M	1
George Ellett	U14M	2
Saxon Morgan	U14M	3
Olivia Corrin	U14F	1
Phoebe Young	U14F	2
Alicia Hoskin	U14F	3

### U16 Schools

NAME	CATEGORY	PLACING
Trent Dodds	U16M	1
Henry Gautrey	U16M	2
Bradley Cullen	U16M	3
Katherine Badham	U16F	1
Eva Goodisson	U16F	2
Elle Wintle	U16F	3

### U19 Schools

NAME	CATEGORY	PLACING
Leo Roper	U19M	1
Mitchell Rutter	U19M	2
Christian Davey	U19M	3
Kiri Atkin	U19F	1
Maddy Evans	U19F	2
Nicole Emslie	U19F	3

## NZ Sprint Distance Triathlon Championships 2015, Kinloch

### Female

NAME	CATEGORY	PLACING
Sophie Corbridge	Elite	1
Kate McIlroy	Elite	2
Rebecca Kingsford	Elite	3
Elise Salt	Elite U23	1
Hannah Sturmer	Elite U23	2
Elizabeth Stannard	Elite U23	3
Kendall Vaughan	13-15	1
Megan Greensmith	13-15	2
Charlotte Carter	13-15	3
Katherine Badham	16-17	1
Ainsley Thorpe	16-17	2
Bayley-Rose Van de Coolwijk	16-17	3
Gary James Brown	18-19	1
Holly Barclay	18-19	1
Silvia Raquel Lopez-Lozano	18-19	2
Nicole Emslie	18-19	3
Elizabeth Bunckenburg	20-24	1
Georgina Kydd	20-24	2
Kathryn Bunckenburg	20-24	3
Rebecca Elliott	25-29	1
Malesa McNearney	25-29	2
Katherine Reardon	25-29	3
Natalie Hardaker	30-34	1
Lizzie Orchard	30-34	2
Tammy Reed	30-34	3
Rosi Zeiske	35-39	1
Keryn Morgan	35-39	2
Mel Childs	35-39	3
Deanne Hannan	40-44	1
Nan Baker	40-44	2
Trudie Thomas	40-44	3
Deirdre Lack	45-49	1
Patricia McBreen	45-49	2
Jane Loughnan	45-49	3
Judy Shepherd	50-54	1
Suzanne butler	50-54	2

Sue Mavor	50-54	3
Jane Powell	55-59	1
Helene Browne	55-59	2
Barbara West	55-59	3
Joy Baker	60-64	1
Shery Majors	60-64	2
Jeanette Rogers	60-64	3
Julie Boshier	65-69	1
Jane Lee	65-69	2
Pat Taylor	70-74	1
Jacky Tasker	70-74	2

### Male

NAME	CATEGORY	PLACING
Sam Osborne	Elite	1
Andrew Lloyd	Elite	2
Nick Rennie	Elite	3
Taylor Reid	Elite U23	1
Fynn Thompson	Elite U23	2
Robert Huisman	Elite U23	3
Dylan McCullough	13-15	1
Ryan Church	13-15	2
Timothy Ng	13-15	3
Trent Dodds	16-17	1
Bradley Cullen	16-17	2
David Martin	16-17	3
Leo Roper	18-19	1
Jack Finlay	18-19	2
Leon Arcus	18-19	3
Malcolm King	20-24	1
Josh Kenyon	20-24	2
Lorenz Kissling	20-24	3
David Lee	25-29	1
Nick Lichtwark	25-29	2
Gregory Bassam	25-29	3
Cole Burmester	30-34	1
Louis Fraysse	30-34	2
Cornac Callaghan	30-34	3
Matt Backler	35-39	1
Tony Buckingham	35-39	2
Rob Dallimore	35-39	3
Stephen Sheldrake	40-44	1
Tim McClurg	40-44	2
Anthony Cowan	40-44	3
Martin Ralph	45-49	1
Darragh Walsh	45-49	2
Tony Emmett	45-49	3
Gary James Brown	50-54	1
Rob Haynes	50-54	2
Geoff Matthews	50-54	3
Paul Simons	55-59	1
Paul Bowskill	55-59	2
Zane Coleman	55-59	3
Don Weston	60-64	1
Jay Shelgren	60-64	2
John Skinnon	65-69	1
Ray Hewlett	65-69	2
Lindsay Dey	65-69	3
Rob Lichtwark	70-74	1
Mike Ramsay	70-74	2
John Gordon	75-79	1
Michael Meekings	75-79	2
Neil Fleming	75-79	3

## NZ Standard Distance Triathlon Championships 2015, Auckland

### Female

NAME	CATEGORY	PLACING
Ashleigh Williams	20-24	1

Francesca Stafford	20-24	2
Martina Fellmann	20-24	3
Rebecca Elliott	25-29	1
Angie Keen	25-29	2
Louise Tie	25-29	3
Fiona Crombie	30-34	1
Natalie Hardaker	30-34	2
Sarah Backler	30-34	3
Karen Moore	35-39	1
Kerri Dewe	35-39	2
Carly Graham	35-39	3
Tanya Sharp	40-44	1
Gail Harvey-Heyward	40-44	2
Renee Hunt	40-44	3
Vicki Wade	45-49	1
Sue Galpin	45-49	2
Julia Cree	45-49	3
Fiona Goddard	50-54	1
Karen Blackwood	50-54	2
Rebecca Treacy	50-54	3
Pam Morris	55-59	1
Karen Hunt	55-59	2
Deborah Clark	55-59	3
Joy Baker	60-64	1
Shery Majors	60-64	2
Maggie Ward	60-64	3
Shirley Rolston	65-69	1
Marieke Van Zon	65-69	2
Tiare Lund	70-74	1

### Male

NAME	CATEGORY	PLACING
Simon Wild	16-17	1
Cade Fleming	18-19	1
Alexi Petrie	20-24	1
Jai Davies-Campbell	20-24	2
Sam Petty	20-24	3
Greg Taylor	25-29	1
David Lee	25-29	2
Finian Scott	25-29	3
Andrew Small	30-34	1
Thijs Hubber	30-34	2
Steve Charles	30-34	3
Matt Backler	35-39	1
Rob Dallimore	35-39	2
Matt Newberry	35-39	3
Stephen Sheldrake	40-44	1
Tim McClurg	40-44	2
Graham Perks	40-44	3
Andrew Sylvester	45-49	1
James Middleitch	45-49	2
Terry Scott	45-49	3
Leon Rutter-Smith	50-54	1
James Turner	50-54	2
Stephen Colpitts	50-54	3
Paul Simons	55-59	1
Brent Morris	55-59	2
Keith Parker	55-59	3
John Hellemans	60-64	1
Rob Wylie	60-64	2
Kim Munro	60-64	3
Richard Sweetman	65-69	1
Gregor Coster	65-69	2
Rob Wills	65-69	3
Ray Lightwark	70-74	1
John Brugh	70-74	2
Mike Ramsay	70-74	3
John Gordon	75-79	1
Michael Meekings	75-79	2
Neil Fleming	75-79	3

## NZ U19 Elite Sprint Distance Triathlon Championships 2015, New Plymouth

### Female

NAME	CATEGORY	PLACING
Elizabeth Stannard	U19 Elite	1
Katherine Badham	U19 Elite	2
Jaimee Leader	U19 Elite	3

### Male

NAME	CATEGORY	PLACING
Taylor Reid	U19 Elite	1
Kyle Smith	U19 Elite	2
Fynn Thompson	U19 Elite	3

## NZ Paratriathlon Sprint Championships 2015, Wellington

NAME	CATEGORY	PLACING
Edwin Jones	PT4	1
David Piper	PT5	1

## NZ Long Distance Triathlon Championships 2014, Mt Maungani

### Female

NAME	CATEGORY	PLACING
Gina Crawford	Elite	1
Julie Grant	Elite	2
Erin Furness	Elite	3
Nicola McComick	20-24	1
Nicole O'Donnell	20-24	2
Bronte Tennant	20-24	3
Jessica Dean	25-29	1
Carmel Tolhurst	25-29	2
Erin Tolhurst	25-29	3
Suzanne Landers	30-34	1
Ngarara Milner-Olsen	30-34	2
Leah Barnfield	30-34	3
Nikki Edwards	35-39	1
Wendy Boyce	35-39	2
Katherine Rottler	35-39	3
Nan Baker	40-44	1
Leeanne Matthews	40-44	2
Viv Collier	40-44	3
Deirdre Lack	45-49	1
Sue Galpin	45-49	2
Patricia McBreen	45-49	3
Linda Exeter-Grant	50-54	1
Fiona Goddard	50-54	2
Jane Baldwin	50-54	3
Karen Hopson	55-59	1
Debbie Clark	55-59	2
Mary Briant	55-59	3
Karen Williams	60-64	1
Mary Marshall	60-64	

# // Race Results continued

Samuel Clark	25-29	1
Bobby Dean	25-29	2
Marcus Boshier	25-29	3
Kieran Daly	30-34	1
Scott McNabb	30-34	2
Chris Aspinall	30-34	3
Stewart Montgomery	35-39	1
Andrew Walker	35-39	2
Mark Munro	35-39	3
Craig Kirkwood	40-44	1
Stephen Sheldrake	40-44	2
Philip Joyce	45-49	1
Andrew Wark	45-49	2
Brett Hoskin	45-49	3
Andrew Taylor	50-54	1
Tim Brenton-Rule	50-54	2
Paul Burrows	50-54	3
Graeme McDonald	55-59	1
Brian Foster	55-59	2
Brent Morris	55-59	3
John Moriarty	60-64	1
Evan Primmer	60-64	2
Cor Story	60-64	3
Robert Tubb	65-69	1
Richard Sweetman	65-69	2
Bruce Beehre	65-69	3
Ray Lichtwark	70-74	1
Manfred Schmid	70-74	2
Brian Boyle	75+	1

## NZ Ultra Distance Triathlon Championship 2015, Taupo

### Female

NAME	CATEGORY	PLACING
Gina Crawford	Elite	1
Melanie Burke	Elite	2
Erin Furness	Elite	3
Nicola McCormick	18-24	1
Aimee Sheldon	18-24	2
Claire Taylor	18-24	3
Carmel Tolhurst	25-29	1
Jessica Dean	25-29	2
Erin Tolhurst	25-29	3
Vanessa Murray	30-34	1
Natalie Gaskin	30-34	2
Jo Carrell	30-34	3
Nikki Edwards	35-39	1
Serena Hammond	35-39	2
Natalie Moore	35-39	3
Megan Arthur	40-44	1
Viv Collier	40-44	2
Lesley Turner Hall	40-44	3
Keri Houston	45-49	1
Helen Bradford	45-49	2
Donna Shaw	45-49	3
Eileen Searle	50-54	1
Linda Exeter-Grant	50-54	2
Fiona Goddard	50-54	3
Liz Jones	55-59	1
Jan-Maree Brown	55-59	2
Mary Briant	55-59	3
Michele Allison	60-64	1
Barb Carson	60-64	2
Jos McDonald	60-64	3
Shirley Rolston	65-69	1
Bernadine Portenski	65-69	2
Ann Bondy	65-69	3
Tiare Lund	70-74	1

### Male

NAME	CATEGORY	PLACING
Cameron Brown	Elite	1
Terenzo Bozzone	Elite	2
Dylan McNeice	Elite	3
Tom Duncan	18-24	1
Joseph Carew-Bourke	18-24	2
Lewis Tasker	18-24	3
Samuel Murphy	25-29	1
Bobby Dean	25-29	2
Jason Schoeman	25-29	3
Graeme Buscke	30-34	1
Jared Bowden	30-34	2
Mike Wright	30-34	3
Quentin Fogarty	35-39	1
Matt Merrick	35-39	2
Bevan Littler	35-39	3
Craig Kirkwood	40-44	1
Jeff McGrath	40-44	2
Glen Cornwell	40-44	3
Mike Johnston	45-49	1
Peter Tuck	45-49	2
Robert Loveridge	45-49	3
Glenn Wright	50-54	1
David Creamer	50-54	2
Andrew Balsillie	50-54	3
Douglas Scott	55-59	1
Wayne Leighton	55-59	2
Simon Bloomberg	55-59	3
John Gordon	60-64	1
John Moriarty	60-64	2
Cor Story	60-64	3
Brian Scott	65-69	1
Richard Sweetman	65-69	2
Brian Barach	65-69	3
Ray Lichtwark	70-74	1
Manfred Schmid	70-74	2
Douglas Shadbolt	70-74	3

## NZ Cross Triathlon Championship 2015, Motutapu

### Female

NAME	CATEGORY	PLACING
Millie Baker	18-19	1
Hannah Wells	20-24	1
Lydia Hale	25-29	1
Janette Landers	25-29	2
Danita Frittelli	25-29	3
Ilona Walton	30-34	1
Noomi Johnsson	30-34	2
Rachel Challis	35-39	1
Elize Hutchinson	35-39	2
Jo Strahan	35-39	3
Megan Arthur	40-44	1
Nina Dobson	40-44	2
Karen Lloyd	40-44	3
Wendy Horning	45-49	1
Sue Sinclair	45-49	2
Louise O'Connell	55-59	1

### Male

NAME	CATEGORY	PLACING
Josh Kenyon	20-24	1
Sam Eames	20-24	2
Hamish Borowczyk	20-24	3
Jamie Piggins	25-29	1
Max Oliviero	25-29	2
Adam Thomson	25-29	3
Lachlan Boyle	30-34	1

Mike Blandy	30-34	2
Matt Stanford	30-34	3
Benjamin Eitelberg	35-39	1
Paul Sumich	35-39	2
Steve Bilton	35-39	3
Grant Clifton	40-44	1
Richie Johnson	40-44	2
Jason Barlow	40-44	3
Martin Ralph	45-49	1
Steve Dean	45-49	2
Ricky Simonsen	45-49	3
Geoffrey Matthews	50-54	1
Grant Utteridge	50-54	2
Warwick Bruce	50-54	3
Martin Thompson	60-64	1
Alan Fletcher	60-64	2
Alan Pattle	60-64	3

## NZ Aquathlon Championship 2014, Mt Maunganui

### Female

NAME	CATEGORY	PLACING
Aimee Elliott	U16	1
Dana Purdy	U16	2
Hannah Knighton	U16	3
Jacey Cropp	16-17	1
McKeeley Lye	16-17	2
Katie Lush	16-17	3
Jaimee Leader	18-19	1
Briley Zimmerman	18-19	2
Alexandra Heather-Sclater	18-19	3
Hannah Sturmer	20-24	1
Mikayla Nielsen	20-24	2
Martina Fellmann	20-24	3
Katherine Readon	25-29	1
Malesa McNearney	25-29	2
Emma Parsons	30-34	1
Terri Beck	30-34	2
Katie Guy	30-34	3
Harriet Filer	35-39	1
Tracey Mano	40-44	1
Vicki Wade	45-49	1
Jane Heather-Sclater	45-49	2
Jane Loughnan	45-49	3
Anne Bulley	55-59	1

### Male

NAME	CATEGORY	PLACING
Matthew Clough	U16	1
Ryan Church	U16	2
Nick Wotton	U16	3
Bradley Cullen	16-17	1
Gus Urlich	16-17	2
Hamish Miller	16-17	3
Quinn Wallwork	18-19	1
Jackson Cropp	18-19	2
Jack Finlay	18-19	3
Jay Wallwork	20-24	1
Lewis Tasker	20-24	2
Nick Ayer	20-24	3
Jody Keefe-Laing	25-29	1
Nick Carter	25-29	2
Todd Rowan	30-34	1
Cole Burmester	30-34	2
Gareth Wright	30-34	3
Jeremy Groux	35-39	1
Ben Chidgey	35-39	2
Benjamin Eitelberg	35-39	3

Brett Wallwork	40-44	1
Radleigh Cairns	40-44	2
Adam Hazlett	40-44	3
Tony Emert	45-49	1
Chris Monrad	45-49	2
Graham Roberts	45-49	3
Paul Cropp	50-54	1
Chris Weeks	50-54	2
Mike Wotton	50-54	3
Paul Bowskill	55-59	1
Mark Wyatt	55-59	2
Clyve Cousins	60-64	1
Geoff Brown	60-64	2
David Bulley	65-69	1
Michael Meekings	75-79	1

## NZ Schools Triathlon Championships 2015, Taupo

### Female

NAME	CATEGORY	PLACING
Holly Williams	U12	1
Sacha McLeod	U12	2
Tori Bendall	U12	3
Case Mastny-Jensen	U13	1
Noya Oporto	U13	2
Grace Blissett	U13	3
Mya Graham	U14	1
Isabella Morton	U14	2
Sophie Wilkinson	U14	3
Ari Graham	U16	1
Phoebe young	U16	2
Olivia Corrin	U16	3
Elizabeth Stannard	U19	1
Rose Dillon	U19	2
Katherine Badham	U19	3

### Male

NAME	CATEGORY	PLACING
Adam Francis	U12	1
Fergus Greer	U12	2
Leo Staufenberg	U12	3
Andrew Matthews	U13	1
Caleb Ney	U13	2
Boston Bright	U13	3
Dylan McCullough	U14	1
Matthew Proffit	U14	2
Sola Kuwasaki	U14	3
Trent Dodds	U16	1
Janus Staufenberg	U16	2
Henry Gautrey	U16	3
Daniel Hoy	U19	1
Liam Ward	U19	2
David Martin	U19	3

## NZ TAG Team Championship 2014, Mt Maunganui

### Female Teams

NAME	CATEGORY	PLACING
Mum & Me	Open	1
Sweat7 Fillies	Open	2

### Male Teams

NAME	CATEGORY	PLACING
Sweat7 Boys	U16	1
LB	U20	1
Fast and Furious 4	U20	2
Fitness Locker #1	Open	1

Tony's Titans	Open	2
Foot Traffic Coaching	Open	3
Far Canal	Masters (40+)	1
Classic Builders	Masters (40+)	2
Oi Fella's	Masters (40+)	3

### Mixed Team (2M, 2F)

NAME	CATEGORY	PLACING
Tri NZ	Elite	1
Sweat 7	Elite	2
HarFer/HanGra	U16	1
Tri Hards	U16	2
TriHB Juniors	U20	1
Perimeter Coaching #1	Open	1
Fitness Locker #2	Open	2
Black Sands Tri Club	Open	3

## ITU Sprint Triathlon World Championships 2014, Edmonton, Canada

NAME	CATEGORY	PLACING
Emma Daniels	16-19 F	2
Kristine Reid	45-49 F	2
Stephen Farrell	50-54 M	1
Joy Baker	60-64 F	2

## ITU Standard Triathlon World Championships 2014, Edmonton, Canada

NAME	CATEGORY	PLACING
Andrea Hewitt	Elite F	2
Nicky Samuels	Elite F	3
Sam Elstob	18-19 M	2
Stephen Farrell	50-54 M	1

## ITU Aquathlon World Championships 2014, Edmonton, Canada

NAME	CATEGORY	PLACING
Anneke Jenkins	Elite F	1
Jaimee Leader	Junior F	1
Kyle Smith	Junior M	1
Emma Daniels	16-19 F	2
Hannah Sturmer	20-24 F	1
Lydia Hale	25-29 F	2
Kelly Carter	30-34 F	1
Catherine Alderton	50-54 F	2
Stephen Farrell	50-54 M	1

## ITU Long Distance Triathlon World Championships 2014, Weihai, China

NAME	CATEGORY	PLACING
Andrea Hewitt	Elite F	3
Liana Costello	25-29 F	1
Pamela Meyer	30-34 F	2
Janie Sutherland	30-34 M	3
Rhonda Lee	35-39 F	3
Bevan McKinnon	40-44 M	1
Jamie Hunt	40-44 M	2
Lisa Payne	45-49 F	3
Cheryl Hirschberg	50-54 F	3
Deborah Clark	55-59 F	1
Shirley Rolston	65-69 F	1
Garth Barfoot	75-79 M	2

## ITU Long Distance Duathlon World Championships 2014, Zofingen, Switzerland

NAME	CATEGORY	PLACING
Susie Aviss	40-44 F	2
Nathan Livingstone	55-59 M	3
Ann Bondy	60-64 F	1
Shirley Rolston	65-69 F	1

## ITU Duathlon World Championships 2014, Pontevedra, Spain

NAME	CATEGORY	PLACING
Ann Boulud	70-74 F	1
John Wood	75-79 M	1

## ITU Cross Triathlon World Championships 2014, Zittau, Germany

NAME	CATEGORY	PLACING
Braden Currie	Elite M	3
Josie Sinclair	55-59 F	2

## ITU Long Distance Triathlon World Championships 2015, Motala, Sweden

NAME	CATEGORY	PLACING
Ngarama Milner-Olsen	30-34 F	3
Shirley Rolston	65-69 F	1



2014 AGM  
MINUTES

# 2014 Special General Meeting Minutes

## Minutes of Triathlon New Zealand Incorporated

### Special General Meeting

**Date:** 25 September 2014

**Location:** Alexandra Raceway  
Presidents Lounge

**Time:** 6.00pm

#### Present:

Graham Perks, Tony O'hagan, Peter Fitzsimmons OBE (Life member), Garry Boon, Dave Scott, Terry Sheldrake, Julie Monahan, Shaun Collins, Craig Waugh, Jerry Fletcher, Arthur Klap, Joanne Lang, Stephanie Warwick, Jo Tisch, Mark Cross, Graeme Maw, Andrew Dewhurst, Bruce Chambers ONZM, Lynley Twyman, Kris Gemmell, Ben Eiteilberg, Tony Sangster, Carmel Hanley, Ange Nauck

#### Apologies:

Ross Capill, Tom Pryde, (Life member), John Hellemans (Life member) Paul Heron, Brendon McDermott, Tim Johnson

#### Welcome:

Garry Boon welcomed all in attendance and made a special welcome to Peter Fitzsimmons OBE (Patron & Life Member) Terry Sheldrake and Bruce Chambers ONZM (Life member) The meeting was called to order 6.05pm.

#### Proposed Amendments to Constitution:

#### Amendment 1

Increase the term of office of the Board members from 2 to 3 years from the date of election or appointment

Increase the size of the Board from 6 to 7 members, with 4 to be elected, and 3 appointed

Implement a maximum cap of 3 terms of 3 years for all Board members – (there is no cap at present).

Clause – 5.2.1, 5.5.1, 5.5.4,

#### Rationale:

- Term of Office - People rotating through the Board quickly for the last 2 electoral cycles.
- Increase the size of the Board – Make sure there are enough people on the Board with the right capabilities and skill set within the Board matrix.
- Volunteer based Board in terms of having all 6 members

just isn't possible because of other people's commitments. Having 7 members there is the ability to make sure by and large at any one time, there is the right balance of elected and appointed members present at the Board table

- Implement a maximum cap of 3 terms – Board can refresh itself on the cycle, so there is the concept of 3 consecutive terms is capped. It doesn't mean that if a person comes onto the Board at a relatively young age takes a break and can't come back, but saying 9 years is a reasonable period for their own sake and the Board.

#### Discussion

- Question: Is there going to be any provision for terminating appointed members if they do not perform. Peter Fitzsimmons noted that the proposed term is 3 years and that the process is thorough enough to give confidence that those appointed will fulfil their obligations. Peter also noted that if there was an issue on functionality, attendance, or commitment there would be a conversation, and the same situation would apply regardless of whether the member is appointed or elected.

#### Amendment 2

Clarify some wording in the provisions relating to the establishment when required of Disciplinary Commissions

Clause - 8.3.1, 8.3.2, 8.3.3, 8.3.4

#### Rationale:

- Tidying up some wording that affect the clauses listed to better clarify intent.
- Clarify the need for an independent panel.

Discussion – there was no discussion

#### Amendment 3

Provide wording to clarify the obligation of all members to adhere to and be bound by all of the regulations and policies of not only Tri NZ but also ITU and Sport New Zealand

Clause – 4.4.1, 4.5.8

#### Rationale:

- Covers new match fixing legislation.
- Government and Sports NZ will be bringing out some rules around match fixing. This enables us to ensure that our constitution will be able to adhere to those new legislative requirements.

Discussion – there was no discussion

#### Amendment 4

Clarify some wording in the provisions relating to changes to the WADA code

Clause – 3.5, 14.1, 14.2

#### Rationale:

Dialogue circulated

Discussion – there was no discussion

#### Motion 1

Increase the term of office of the Board members from 2 to 3 years from the date of election or appointment

Increase the size of the Board from 6 to 7 members, with 4 to be elected, and 3 appointed

Implement a maximum cap of 3 terms of 3 years for all Board members – (there is no cap at present)

Clause – 5.2.1, 5.5.1, 5.5.4,

#### Motion 2

Clarify some wording in the provisions relating to the establishment when required of Disciplinary Commissions

Clause - 8.3.1, 8.3.2, 8.3.3, 8.3.4

#### Motion 3

Provide wording to clarify the obligation of all members to adhere to and be bound by all of the regulations and policies of not only Tri NZ but also ITU and Sport New Zealand

Clause – 4.4.1, 4.5.8

#### Motion 4

Clarify some wording in the provisions relating to changes to the WADA code

Clause – 3.5, 14.1, 14.2

**Resolution** - TRI NZ adopted constitution amended document that has been made available to members

**Moved:** Peter Fitzsimmons OBE (Life member)  
**Seconded:** Bruce Chambers ONZM (Life member)  
**Carried**

#### General Business

There was no general business

#### Meeting Closed:

Garry Boon thanked all those present for attending.

There being no further business the meeting closed at: 6.15 pm.

**Garry Boon**  
President  
Triathlon New Zealand

# // 2014 Annual General Meeting Minutes

## Minutes of Triathlon New Zealand Incorporated

### Annual General Meeting

**Date:** 25 September 2014

**Location:** Alexandra Raceway  
Presidents Lounge

**Time:** 6.20pm

#### Present:

Graham Perks, Tony O'Hagan, Peter Fitzsimmons OBE (Life member), Garry Boon, Dave Scott, Terry Sheldrake, Julie Monahan, Shaun Collins, Craig Waugh, Jerry Fletcher, Arthur Klap, Joanne Lang, Stephanie Warwick, Jo Tisch, Mark Cross, Graeme Maw, Andrew Dewhurst, Bruce Chambers ONZM, Lynley Twyman, Kris Gemmell, Ben Eiteilberg, Lisa Greenaway, Tony Sangster, Carmel Hanley, Ange Nauck

#### Apologies:

Ross Capill, Tom Pryde, (Honorary Solicitor & Life member), John Hellemans (Life member) Paul Heron, Brendon McDermont, Tim Johnson

#### Welcome:

Garry Boon welcomed all in attendance and made a special welcome to Peter Fitzsimmons OBE (Patron & Life Member) Terry Sheldrake and Bruce Chambers ONZM (Life members) The meeting was called to order 6.20pm.

#### Confirmation of Minutes of the 2013 Annual General meeting

#### Matters Arising

Moved that minutes (in the Annual Report) be accepted

**Moved:** Jo Tisch

**Seconded:** Julie Monahan

**Carried**

#### President Report

#### Garry Boon

- Mention of two Life members – Bruce Chambers ONZM and Peter Fitzsimmons OBE – They received the recognition in significant part for the work they've done in the sport of Triathlon over many, many years.
- Challenging year for Tri NZ in terms of the reduced budget following the departure of Contact Energy.
- Tri NZ has been working hard to bridge the funding gap and

has been successful in securing a number of new commercial partners.

- Special mention to Craig, and the Tri NZ management team for their work over the last 12 months in a rapidly changing and re-forming organisation.
- Tri NZ is disappointed with the results at the Glasgow Commonwealth Games, however it was very pleasing to see some high-end performances to end the season at the ITU World Championships Grand Finale in Edmonton.

#### CEO Report

#### Craig Waugh

- Thanks to Joanne Lang and Steph Warwick for organising the SGM and AGM
- Thanks to the Board - very supportive over the last 18mths.
- A big thank you to staff.

#### High Performance

- Positive results with development ages
- Strong investment and focus on kids between 14-17years
- Poor Commonwealth Games Result, followed by excellent results from Andre and Nicky at the Edmonton ITU World Champs Grand Finale.

#### Sport Services

- Launched a new Strategic Plan 16mths ago,
- Year 1 and 2 was about Business Calibration and core business rebuild
- Reduction in staffing from 23 to 8.5 FTE
- \$1.5m savings in Opex.
- Reduced / re-prioritising of services.
- Outsourcing of Event Portfolios saves direct costs and reduces staff resourcing requirements. Over time we expect this will improve the service and quality of delivery.
- We are our exiting office building in November, and will move to a 'shared' services building with other sports organisation. Expect lease costs to reduce from \$120k to circa \$50k.
- Core focuses for sport services are events, age group, technical and communication.
- New Partnerships has been established with dot kiwi and

Ora – In the last 12 months and our partnerships with Suzuki and 2XU have both been renewed.

#### Financial:

- Budgeted for a deficit of \$357k, actual deficit was \$282k.
- Above includes High Performance deficit of \$76k.

- Partnership with Sovereign – 6 Tri Series events

#### Year ahead

- Key focus on revenue generation
- Challenge of managing expectations with reduced resources. Managing our resources as effectively as we can, require being focused and being specific about prioritising what we can do and what we are unable to do.
- Year 2 of HP Strategic Plan Journey – Looking for continual improvement and will undergo our annual review in November.
- Entered a partnership with Ora to assist with a new digital platform.
- Currently have 115,000 people doing the sport per annum. However only 4,100 of these belong to clubs, with circa 110,000 people participating in the sport but having no interaction with the clubs, they are simply 'paying to play'. As the National Sports Organisation we have work to do looking for opportunities to connect these 110k people with the sport more formally.
- The sport is going to have a solid sustainable platform to go forward in a more diversified and less risky way, and as noted earlier we need to become more focused on what we can do to stimulate the significant opportunity for growth in our sport.

#### Discussion

- Kris Gemmell, asked if the 2020 Strategic Plan is labour intensive.
- Tony O'Hagan queried what is Tri NZ not going to do. What are clubs for?
- Andrew Dewhurst talked about the roll out of events under the Sovereign partnership and noted that we are working on an opportunity for clubs to be the enablers through the partnership. Rick Wells is leading this project. Andrew noted that this will provide opportunity for clubs (and members) across the country.

- Lynley Twyman commented - getting visibility, creating opportunity, smart easy wins for the wider community, clubs need to take responsibility for their own future
- Craig Waugh noted that he is currently talking to Wellington and Southland Tri clubs about them partnering with Tri NZ to deliver events in those locations. Noted that we currently have this type of arrangement with the Taupo Tri Club at Kinloch..
- Kris asked – what is the partnership term for Sovereign? - Fixed for 3 years, KPIs are realistic, trying to diversify the risk.
- Arthur Klap (on behalf of the Board) – Acknowledged the Tri NZ staff - done really well in the last 12mths
- Garry introduced Board members

#### Consideration of Annual Report

Moved that read and accepted

**Moved:** Terry Sheldrake

**Seconded:** Carmel Hanley

**Carried**

#### Consideration of Finance Report to June 2014

- Craig noted special thank you to Mark Cross over the last 12 months with all the financial challenges and much time and effort was spent in preparing reports.
- Bruce Chambers asked whether our HP Sport NZ Grant will be impacted by the poor Commonwealth Games results. Craig responded that there is a review every November. Accountability needs to be there. HPSNZ investment was reduced post London and there is a chance of further reduction but we don't know at this point.

Moved that read and accepted.

**Moved:** Peter Fitzsimons OBE (Life member)

**Seconded:** Bruce Chambers ONZM (Life member)

**Carried**

#### Appointment of Auditor

Moved that the board be authorised to appoint the Auditor as it sees fit.

**Moved:** Mark Cross

**Seconded:** Bruce Chambers ONZM (Life member)

**Carried**

# // 2014 Annual General Meeting Minutes

## Appointment of Honorary Solicitor

Garry Boon thanked Honorary Solicitor Tom Pryde for his continued commitment to Tri NZ. Tom apologises that he cannot be at the meeting but has willingly agreed to accept nomination as Honorary Solicitor.

Moved that Tom Pryde is re-appointed as Tri NZ's Honorary Solicitor for 2014/2015

**Moved: Garry Boon**

**Seconded: Terry Sheldrake (Life Member)**  
**Carried**

## Appointment of Patron

Garry Boon thanked Patron, Peter Fitzsimmons OBE (Life Member) for his continued commitment to Tri NZ. Moved that Peter Fitzsimmons OBE (Life member) be re-appointed as Tri NZ's Patron for 2014/2015.

**Moved: Garry Boon**

**Seconded: Andrew Dewhurst**  
**Carried**

## Election of Officers

Peter Fitzsimmons OBE explained the format of the Tri NZ Board and announced the Part A and Part B appointments for 2014/15.

Members of the Board Appointments Panel (BAP) are Peter Fitzsimmons (Chair), Tom Pryde and Paul Heron (SNZ).

**Part A (Elected)** – 4 members, 2 positions available in 2014. Current members Arthur Klap and Brendon McDermott stood for re-election and nominations were also received from Graham Perks (Rotorua) and Ben Eitelberg (Auckland).

Following the close of voting for Part A Members, the Tri NZ Auditors advised the BAP in confidence of the outcome.

The Panel reported that **Arthur Klap and Graham Perks were successful in being elected as Part A Members** to the Board of Triathlon NZ for three year terms.

**Part B (Appointed)** - 2 members, 1 position available in 2014, Mark Cross's 2 year term has ended.

Consideration of candidates for the Part B Board member position was undertaken by the Panel in August

The Panel reported that once again applications had been received from a number of excellent candidates, including the incumbent, Mark Cross. Following assessment of the applications received, and consideration of the skills and qualifications of the confirmed Part A and Part B members, the Panel decided

on **reappointment of Mark Cross as a Part B Member** to the Board of Triathlon NZ for a three year term.

### President and Vice President:

As soon as possible after the Board Appointments Panel has received the results of the Part A election from the auditors and made its decision on the Part B Board appointment and before the forthcoming AGM, the Panel is required in confidence to contact all members of the incoming Board, advise them of the names of the new Board members, and facilitate an election from within their ranks of the President and Vice President for the forthcoming year

The Panel reports the outcome of that process was the **confirmation of Garry Boon as President and Arthur Klap as Vice President for the 2014 – 2015 Year**

The Panel was pleased with the strong interest expressed by many well qualified individuals to serve the governance needs of the sport.

The active input of Tri NZ Staff in promoting the opportunity for members to serve the Sport by standing for election and or appointment to the Board is also recognised.

The Panel notes the contribution of Brendon McDermott following a term as an elected member and trusts that his experience and strong interest in the future of the sport can continue to be utilised

## Acknowledgments

- Garry Boon as President
- Arthur Klap as Vice President
- Garry Boon - Special thanks to the Appointment Panel

## Fixing of Subscription and club affiliation fees

- Board's recommendation that the membership fees remain at zero and the club affiliation fees remain unchanged. There was then a robust conversation regarding this matter with a number of attendees advocating for reintroduction of a membership fees. In particular, Tony O'Hagan and Terry Sheldrake spoke in support of reinstating fees.

A brief précis of the discussion is as follows;

- o Have a day license or become members of clubs and clubs pay a bigger affiliation fee
- o Create a system that allows community engagement and a long term sustainable community engagement in sport

- o Nominal fee – as long as there is value for money
- o How do you legislate those people who sit outside the body and still run an event
- o Offer benefits that are valuable to members that don't cost anything – pre entry to ironman or events that quickly fill up, entry in early because you are a member of Tri NZ
- o Look at what engages people – different events – attracts certain type of people – clear in the target
- o Will work for some events but not some others
- o Sport needs to have a recurring annual revenue – user pays system – value for money – tangible benefits
- o Electoral system – layering of commitment – open to casualness – need to register to become a voter
- o Board to make a commitment to discuss and come back to the next AGM with a recommendation
- o Generation shift – limited desire to belong to clubs
- o Financially better with membership
- o Under 4100 people belong to clubs in the sport of triathlon – charge \$50 – not a huge amount of cash
- o Those 4000 people already invest a lot into the system – should they be levied again or should the 100,000 people who don't, be levied
- o Talks underway with GB Tri to understand how they obtain membership via events
- o Need to look at how to create a system so that people who deliver events are required to invest money back into sport
- o Caution jumping in and charging membership to 4000 club members, or the 13,000 Tribe members
- o Complex environment that needs looking at as there is a generation shift and there is a 26% of the people who engage in sport now do it through events, the next closest Sport in NZ is netball at 3%

Garry Boon thanked attendees for their input to this discussion, and noted that the general feeling of the meeting is that during the next 12 months the board needs to fully review the issue of the value of membership and therefore how a membership fee could be reintroduced in a way that demonstrates value to members.

Tri NZ Membership Subscription Fee for the 2014/15 season remains at \$0 for all members (juniors and seniors, direct and

club members). Club Affiliation fees to remain unchanged at \$100.00.

**Moved: Garry Boon**  
**Seconded: Bruce Chambers**  
**Carried**

**Against: Tony O'Hagan**

## Fixing of Honoraria

No honoraria was proposed.

## General Business

- No items
- Bruce Chambers ONZM thanked the Board and staff for their efforts.

**Moved: Bruce Chambers**  
**Seconded: Terry Sheldrake**

Kris Gemmell acknowledged that Erin Baker was inducted into the ITU Hall of Fame.

## Meeting Closed: 7.20pm

The President Garry Boon thanked all those present for attending.

There being no further business the meeting closed at: 7.20pm.



**Garry Boon**  
President  
Triathlon New Zealand



# FINANCIAL REPORT

# // Finance Report

For the year ended 30 June 2015

The accounts show an overall deficit of \$247,306. This comprises a deficit in Sport Services of \$193,789 and a deficit from High Performance of \$53,517.

Whilst the above deficit is significant, it is in line with the 2014/15 budgeted deficit of \$248,643 which took into account a year of change as outlined in the prior annual report. The 2016 financial year is looking brighter with a near to break even budget in place post the recalibration and a full year of cost savings.

Revenue was similar to last year despite a reduction from High Performance Sport NZ (HPSNZ) of \$160,000 and reductions in Trust Funding from Halberg and Youthtown totalling \$130,000. Efforts in gaining new sponsorship and alternative revenue sources have paid off, offsetting the reduction and resulted in a \$54,388 increase in total revenue for the year.

The new areas of revenue have come from new sponsorship – Sovereign, Bike Barn, Action Traffic and MoreFM (in-kind). We thank these organisations for their ongoing support.

A new source of income for the year was \$130,000 from two philanthropic donors via Sport NZs Black Gold programme. We also thank these donors for their generous donations.

Sport NZ, HPSNZ and our Community Trusts remain an extremely valuable source of funding for Tri NZ and we are

very grateful for the continuing support we receive from these organisations.

Expenses have been reduced by \$57,148 which is a further improvement on the reductions achieved in the previous financial year. This reflects a reduction in administration costs of \$105,505 from the various costs saving initiatives, offsetting higher Marketing/Event costs than last year including new website costs and event costs. The operational savings made in the 2015 financial year are over and above the \$1,554,249 operational savings achieved over the past two financial years.

It has been another year of considerable change as we recalibrated the business and implemented a number of operational efficiencies including migration to a new accounting system, a change of mobile and landline providers, conversion to a cloud-based IT system and the office move to Sports Central. All of these resulted in significant costs savings. The next financial year will continue to bring some financial challenges, with a continued focus on the need to create sustainable and diverse sources of income. There will be some months of bedding in the new systems and processes, but these are now a more suitable match to the size of the organisation and create a more efficient business model. We have adjusted our operating model and budgets accordingly and with prudent cost management we are confident that Tri NZ can meet such challenges.

## TRIATHLON NEW ZEALAND INCORPORATED

Statement of Financial Position as at 30 June 2015

		\$ 2015	\$ 2014
<b>CURRENT ASSETS</b>	Notes		
Bank		150,570	638,953
Accounts Receivable		218,828	105,587
Payments in Advance		201,714	302,507
GST Receivable		37,423	33,886
<b>Total Current Assets</b>		<b>608,535</b>	<b>1,080,934</b>
<b>NON CURRENT ASSETS</b>			
Plant and Equipment	5	87,321	173,724
Trademarks	6	2,062	2,209
<b>Total Non Current Assets</b>		<b>89,382</b>	<b>175,933</b>
<b>TOTAL ASSETS</b>		<b>697,918</b>	<b>1,256,867</b>
<b>Financed by:</b>			
<b>CURRENT LIABILITIES</b>			
Accounts Payable		241,379	566,750
Funds received in Advance		240,323	226,595
<b>Total Current Liabilities</b>		<b>481,702</b>	<b>793,345</b>
<b>Members Equity</b>	10	<b>216,215</b>	<b>463,522</b>
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>697,918</b>	<b>1,256,867</b>

Garry Boon  
President

Date: 11/09/2015

Mark Cross  
Board Member

Date: 11/09/2015

**TRIATHLON NEW ZEALAND INCORPORATED**  
Statement of Financial Performance for the year ended 30 June 2015

	Notes	\$ 2015	\$ 2014
<b>Revenue</b>			
Sponsorship	2	751,042	339,433
Grants	3	2,781,685	3,032,638
Event Entry fees		173,039	207,678
Age Group World Champs Entry & Admin fees		110,374	116,260
Membership/Club fees		3,050	2,498
Endorsements/Sanctioning fees		44,142	40,550
Camps and Courses		3,957	12,095
Interest		11,225	33,677
Miscellaneous Revenue	4	116,978	156,276
		3,995,493	3,941,105
<b>Expenditure</b>			
Administration	9	543,316	648,821
Amortisation and Depreciation	5 & 6	30,292	36,364
Loss on Sale of Assets/Disposals	5	14,876	1,043
Marketing and Events		1,501,447	1,281,260
High Performance		1,864,067	1,863,317
Member Services		186,582	167,985
Pathways (Coaching/Youth/Technical)		102,218	301,158
		4,242,799	4,299,947
<b>NET SURPLUS/(DEFICIT)</b>		<b>(247,306)</b>	<b>(358,842)</b>

**TRIATHLON NEW ZEALAND INCORPORATED**  
Statement of Movements in Members Equity for the year ended 30 June 2015

	Notes	\$ 2015	\$ 2014
Members Equity at beginning of year		463,522	822,364
Net Surplus/(Deficit) for year		(247,306)	(358,842)
<b>Members Equity at end of year</b>	10	<b>216,215</b>	<b>463,522</b>

**Triathlon New Zealand Incorporated**  
Notes to the Financial Statements for the year ended 30 June 2015

**1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES**

**a) BASIS OF REPORTING**

Triathlon New Zealand Incorporated (Triathlon NZ) is registered under the Incorporated Societies Act 1908. The financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand as defined by Financial Reporting Standards and Statements of Standard Accounting Practice.

The Society is a qualifying entity in terms of the framework for differential reporting by the fact that it has no public accountability and the entity is not large. The entity has taken advantage of all differential reporting exemptions.

The financial statements comprise statements of the following: significant accounting policies, financial performance, movements in members equity, financial position, as well as the notes to these statements.

The financial statements are prepared on the basis of historical cost.

**b) REVENUE RECOGNITION**

Revenue from event entries is recorded as revenue in the period it is received.

Revenue from Grants that are project specific is recognised when the conditions relating to that grant have been met.

The revenue received from Sponsorship contracts is allocated over the term of the contract. Where the sponsorship relates to a specific event the revenue is recognised when the event occurs.

Revenue received in advance for a specified activity is held on the balance sheet as a liability until the income is earned and recognised in the Statement of Financial Performance.

**c) ACCOUNTS RECEIVABLE**

Debtors are stated at their net realisable value. Debts considered uncollectable have been written off. No Provision for Doubtful Debts has been deemed necessary in the 2015 year (2014: \$Nil).

**d) FIXED ASSETS AND DEPRECIATION**

Fixed Assets are shown at cost less accumulated depreciation. Fixed Assets have been written off over their estimated useful lives on diminishing value basis to calculate the depreciation charge for the period as follows:

Computer Equipment	48%
Office & Sundry	10 - 48%
Other	12%
Vehicle	26%
Bikes	0%

Given the conditions that exist at balance date the Board considers no fixed assets have suffered permanent impairment during the year.

**e) TRADEMARKS**

Trademarks represent the cost of registering the trademarks owned by the organisation. They are being amortised over the 20 year life of the trademark.

**f) TAXATION**

The society is a non-profit body for taxation purposes under section CW 46 of the Income Tax Act 2007 and as such no income taxation is payable on the net surplus for the year.

The society is registered for GST and these accounts are prepared on a GST exclusive basis except for Accounts Receivable and Accounts Payable.

**g) FOREIGN CURRENCY**

Transactions in foreign currencies are converted at the New Zealand rate of exchange ruling at the date of the transaction.

At balance date foreign monetary assets and liabilities are translated at the closing rate and exchange variations arising from these are included in the Statement of Financial Performance.

**h) COMPARATIVES**

Comparative figures in the financial statements relate to financial year ended 30 June 2014.

**i) CHANGES IN ACCOUNTING POLICIES**

There have been no changes in accounting policies during the year.

## TRIATHLON NEW ZEALAND INCORPORATED

Notes to the Financial Statements for the year ended 30 June 2015

### 2. SPONSORSHIP

	\$ 2015	\$ 2014
In Kind Sponsorship	412,000	187,600
General Sponsorship	339,042	132,333
National Series	0	19,500
	751,042	339,433

### 3. GRANTS

	\$ 2015	\$ 2014
a) SPORT NZ		
High Performance	1,387,500	1,500,000
Athlete Performance Enhancing Grants	104,330	125,417
PM Scholarships	78,822	28,570
Community	310,000	310,000
Capability Enhancement	81,000	162,500
Events	50,000	0
	2,011,652	2,126,487
b) TRUST FUNDING		
NZ Community Trust	113,000	120,000
Youthtown	0	58,000
Lion Foundation	60,000	90,000
Pelorus Trust	5,000	0
Infinity Foundation	10,000	0
Grassroots Trust	0	57,160
Venture Taranaki Trust	350,000	350,000
Triathlon Youth Foundation	0	74,991
Pub Charity	73,555	70,000
Halberg Trus	0	50,000
	611,555	870,151
c) OTHER (including local Council support for events)	158,478	36,000
<b>TOTAL GRANTS</b>	<b>2,781,685</b>	<b>3,032,638</b>

### 4. MISCELLANEOUS REVENUE

	\$ 2015	\$ 2014
Rebates	30,706	0
Other	86,273	156,276
	116,978	156,276

### 5. PLANT AND EQUIPMENT SUMMARY

	2015			
	Cost \$	Depn \$	Accum Depn \$	Book Value \$
Computer Equipment	24,828	729	14,246	246
Bikes	10,322	0	0	10,332
Office & Sundry	331,418	27,279	183,184	73,094
Other	13,892	1,386	650	1,517
Vehicle	19,207	752	17,066	2,141
	399,667	30,145	215,146	87,321

	2014			
	Cost \$	Depn \$	Accum Depn \$	Book Value \$
Computer Equipment	24,827	1,282	23,309	1,518
Bikes	58,960	0	0	58,960
Office & Sundry	272,456	32,512	168,233	104,223
Other	11,724	1,407	5,593	6,131
Vehicle	19,207	1,017	16,315	2,892
	387,174	36,218	213,450	173,724

### 6. TRADEMARKS

	2015			
	Cost \$	Amtn \$	Accum Amtn \$	Book Value \$
Trademarks	2,945	147	883	2,062

	2014			
	Cost \$	Amtn \$	Accum Amtn \$	Book Value \$
Trademarks	2,945	147	736	2,209

## 7. COMMITMENTS

Triathlon NZ has no commitments to capital expenditure as at 30 June 2015 (2014:Nil).

<b>Operating Commitments</b>	<b>\$</b>	<b>\$</b>
	<b>2015</b>	<b>2014</b>
Amounts due in future for operating lease payments are:		
Leasing Costs - Current	83,154	66,406
Leasing Costs - Term	406,271	54,667
	489,425	121,073

Operating Commitments include Office Rent in Auckland and Cambridge, Computer Leasing, Photocopier and Phone leases.

## 8. CONTINGENT LIABILITIES

Triathlon NZ has no contingent liabilities as at 30 June 2015 (2014:Nil).

<b>9. ADMINISTRATION EXPENDITURE</b>	<b>\$</b>	<b>\$</b>
	<b>2015</b>	<b>2014</b>
Included in the Administration expenses for the year are:		
Audit fees	12,601	12,085
Consultancy	51,597	31,077
Legal expenses	9,366	10,995
Leasing Costs	133,725	139,963

Fees paid to consultants are for assistance with business modelling, software and accounting reporting.

<b>10. MEMBERS EQUITY</b>	<b>\$</b>	<b>\$</b>
	<b>2015</b>	<b>2014</b>
Members Equity is made up as follows:		
Sports Services General Fund	182,238	376,026
High Performance Fund	33,977	87,496
<b>Total Members Equity</b>	<b>216,215</b>	<b>463,522</b>

## 11. IN-KIND SPONSORSHIP

Triathlon NZ has received sponsorship during the year that includes the provision of goods and services at no cost.

Some of these items are not included in sponsorship in the statement of financial performance as the value of the goods and services provided are difficult to measure reliably and are not material to the financial statements. These sponsors are listed in the annual report and Triathlon NZ is grateful for the support of those sponsors.

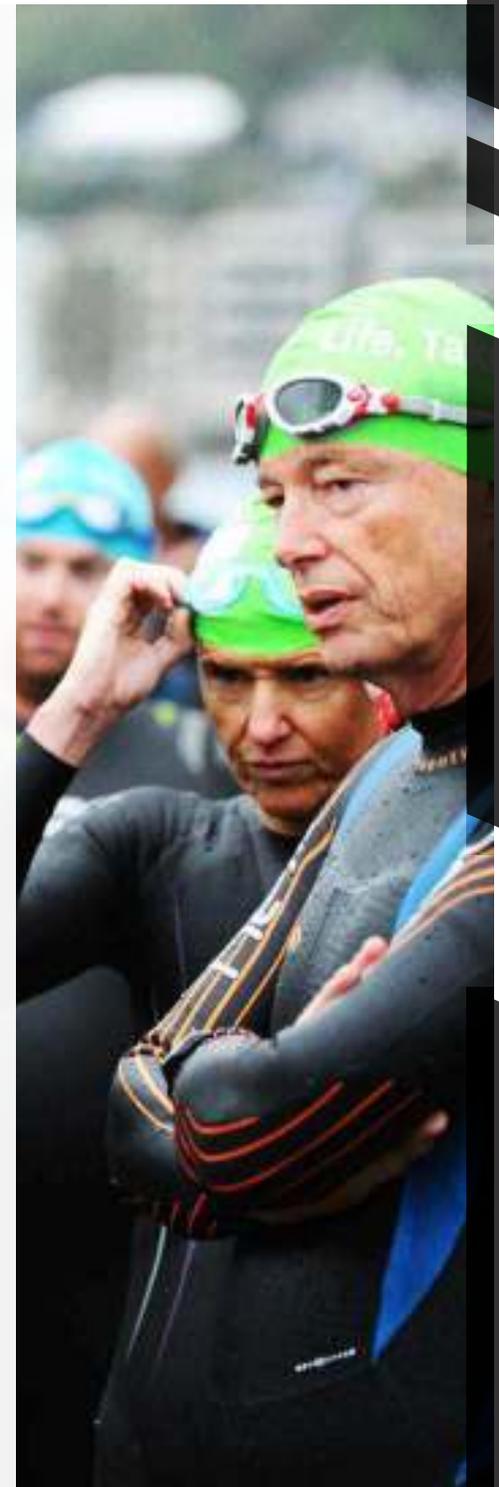
## 12. RELATED PARTIES

Triathlon NZ has no transactions with related parties (2014:Nil).

## 13. GOING CONCERN

These financial statements have been prepared using the going concern assumption. The continued success of Triathlon NZ is dependent on on-going support from funding bodies, including Sport NZ and other sponsors. In addition Triathlon NZ has reduced its operating costs significantly in the last two years, and is continuing to restructure the scope of its operations in line with available funding.

During the 2015/2016 financial year, Triathlon NZ will continue to concentrate on managing expenditure and securing further funding. Triathlon NZ is confident that it can secure required funding and has sufficient confirmed funding and cash reserves to continue to operate for a period of 12 months from the date of approving these financial statements.



## INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF TRIATHLON NEW ZEALAND INCORPORATED

We have audited the financial statements of Triathlon New Zealand Incorporated on pages 71 to 77 which comprise the statement of financial position as at 30 June 2015, and the statement of financial performance and statement of movements in members' equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

This report is made solely to the Members, as a body, in accordance with section 10.1 in the Constitution. Our audit has been undertaken so that we might state to the Members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Triathlon New Zealand Incorporated and its members as a body, for our work, for this report, or for the opinions we have formed.

#### Board's Responsibility for the Financial Statements

The members of the governing body are responsible for the preparation and fair presentation of these financial statements in accordance with Financial Reporting Standards and applicable Statements of Standard Accounting Practice and for such internal control as the members of the governing body determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand).

These standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Triathlon New Zealand Incorporated.

#### Opinion

In our opinion, the financial statements on pages 71 to 77 present fairly, in all material respects, the financial position of Triathlon New Zealand Incorporated as at 30 June 2015, and its financial performance for the year then ended in accordance with Financial Reporting Standards and applicable Statements of Standard Accounting Practice.

*RSM Hayes Audit*

RSM Hayes Audit

16 September 2015

Auckland



**TRIBE™**

## Triathlon New Zealand

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